

Sample 1000 Adult Interviews
 Conducted May 11 - 13, 2015
 Margin of Error ±4.1%

1. Are you happy or unhappy that American Idol has been cancelled by Fox?

Happy	22%
Indifferent	62%
Unhappy	8%
Not sure	8%

2. Did you ever regularly watch a full season of American Idol?

Yes, more than one	19%
Yes, but only one	13%
No	64%
Not sure	4%

3. Do you prefer American Idol or The Voice?

American Idol	13%
The Voice	20%
Neither	62%
Not sure	5%

4. Do you have a favorable or unfavorable opinion of Simon Cowell?

Very favorable	8%
Somewhat favorable	26%
Somewhat unfavorable	24%
Very unfavorable	10%
Don't know	31%

5. Who is your favorite winner of American Idol?

Kelly Clarkson	13%
Ruben Studdard	2%
Fantasia Barrino	2%
Carrie Underwood	21%
Taylor Hicks	1%
Jordin Sparks	3%
David Cook	1%
Kris Allen	1%
Lee DeWyze	0%
Scotty McCreery	1%
Phillip Phillips	3%
Candice Glover	1%
Caleb Johnson	0%
I don't have one	51%