

Sample 1000 Adult Interviews
Conducted February 10 - 11, 2015
Margin of Error ±4.4%

1. Do you agree or disagree to answer a few personal questions about sex?

Agree93%
Disagree7%

2. Have you ever taken part in BDSM?
Asked of those willing to answer personal questions

Yes, I have13%
No, I have not84%
Don't know2%
Prefer not to say0%

3. Would you ever like to do BDSM in the future?
Asked of those who agreed to answer questions about BDSM

Yes, I would15%
No, I would not66%
Don't know18%
Prefer not to say1%

4. Do you prefer to be dominant or submissive in bed?
Asked of those who agreed to answer questions about BDSM

Dominant10%
Submissive15%
Neither33%
Both28%
Don't know9%
Prefer not to say5%

5. Thinking about sexual practices like BDSM, which of the following comes closest to your view?

Asked of those who agreed to answer questions about BDSM

Society should discourage these sexual practices - they are perverse and ultimately destructive	20%
Society should not discourage these sexual practices - as long as people freely consent it is no one else's business	65%
Don't know	16%

6. Have you read the book *Fifty Shades of Grey*

Yes, I have	13%
No, I have not	86%
Don't remember	1%

7. Would you like to watch the new movie adaptation of the book *Fifty Shades of Grey*

Yes, I would	26%
No, I would not	50%
Don't know	23%

8. Do you think it is or is not possible for a woman to be a feminist and to want to be sexually dominated by a man?

It is	60%
It is not	11%
Don't know	29%