

Sample 1000 Adult Interviews
 Conducted February 8 - 9, 2015
 Margin of Error ±4.5%

1. Do you have a favorable or unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Brian Williams	12%	23%	19%	21%	26%
Scott Pelley	8%	17%	6%	6%	62%
David Muir	9%	15%	8%	4%	64%
Anderson Cooper	20%	31%	13%	10%	26%
Shepard Smith	15%	19%	11%	6%	49%

2. How trustworthy do you think television reporters generally are?

Very trustworthy	6%
Somewhat trustworthy	41%
Somewhat untrustworthy	28%
Very untrustworthy	14%
Not sure	12%

3. How trustworthy do you think Brian Williams is?

Very trustworthy	9%
Somewhat trustworthy	25%
Somewhat untrustworthy	17%
Very untrustworthy	23%
Not sure	26%

4. Have you heard about the allegations that Brian Williams lied about being in a helicopter that had come under fire in Iraq?

Yes	72%
No	28%

5. If Brian Williams did lie about coming under fire in Iraq, what do you think should happen to him?

- He should resign30%
- He should be suspended without pay from broadcasting by NBC for a month or more 12%
- He should give a public apology and full explanation on his show27%
- His recent apology is enough 14%
- Not sure 17%