

Sample 1000 Adult Interviews  
 Conducted February 28 - March 2, 2015  
 Margin of Error ±4.1%

1. Do you consider yourself to be a "cool" person or not?

Yes ..... 55%  
 No ..... 45%

2. In your opinion, how "cool" are the US cities listed below?

	Very cool	Somewhat cool	Not very cool	Not cool at all
Austin, TX	22%	44%	21%	12%
Boston, MA	19%	44%	22%	15%
Chicago, IL	20%	35%	24%	21%
Dallas, TX	19%	42%	25%	14%
Denver, CO	22%	46%	20%	13%
Las Vegas, NV	36%	37%	15%	13%
Los Angeles, CA	30%	39%	16%	14%
Miami, FL	31%	38%	19%	12%
Nashville, TN	23%	45%	18%	13%
New Orleans, LA	33%	43%	15%	10%
New York City, NY	42%	34%	11%	13%
Orlando, FL	25%	42%	20%	13%
Portland, OR	20%	42%	24%	14%
San Diego, CA	28%	46%	16%	10%
San Francisco, CA	33%	43%	10%	14%
Seattle, WA	25%	44%	18%	13%
Washington, DC	18%	35%	22%	26%

3. Which city is "cooler", Los Angeles or New York City?

Los Angeles ..... 41%  
 New York City ..... 59%