

Sample 1000 Adult Interviews
 Conducted May 27 - 29, 2015
 Margin of Error ±4.2%

1. Roughly how many unread emails do you have in your inbox right now?

mean500
 median 5

2. Roughly how many unread emails do you have in your inbox right now?

0 22%
 1-3 13%
 4-6 9%
 7-9 4%
 10-49 27%
 50-99 5%
 100-499 10%
 500-999 4%
 1000-4999 4%
 5000+ 2%

3. Do you generally try to keep the number of unread emails in your inbox as close to zero as possible, or not?

Do79%
 Do not 18%
 Don't know 3%

4. Imagine there were 10 unread emails in your inbox. How would you feel?

Extremely bothered 4%
 Very bothered 8%
 Slightly bothered 35%
 Not at all bothered 51%
 Don't know 3%

5. Now imagine there were 100 unread emails in your inbox. How would you feel?

Extremely bothered	25%
Very bothered	23%
Slightly bothered	28%
Not at all bothered	21%
Don't know	4%

6. Now imagine there were 1000 unread emails in your inbox. How would you feel?

Extremely bothered	53%
Very bothered	16%
Slightly bothered	13%
Not at all bothered	12%
Don't know	7%

7. Do you personally know anyone who has nearly 100 unread emails in their email inbox?

Yes	43%
No	38%
Not sure	19%

8. Do you personally know anyone who has nearly 1000 unread emails in their email inbox?

Yes	21%
No	54%
Not sure	25%