

Sample 1000 Adult Interviews
Conducted May 30 - June 1, 2015
Margin of Error ±3.9%

1. Emojis are small faces and figures which are used mainly in short messages on smartphones and the internet. How often, if at all, do you use emojis?

Very often	13%
Fairly often	19%
Not very often	31%
Not at all	34%
Don't know	3%