

Sample 1000 Adult Interviews  
 Conducted June 26 - 28, 2015  
 Margin of Error ±4.1%

1. How much would it offend you if you saw a woman with exposed breasts in the following situations?

	A lot	Somewhat	Not much	Not at all	Not sure
Breastfeeding in public	11%	15%	21%	52%	2%
Sunbathing at a park	29%	21%	18%	29%	3%
Walking on the sidewalk	36%	24%	14%	23%	3%
On television at 6PM	34%	22%	17%	25%	3%
On television at 11PM	18%	18%	24%	36%	4%
On a fashion magazine cover	25%	20%	20%	31%	4%
On the front page of a newspaper	35%	23%	16%	22%	5%

2. Do you think it should be legal or illegal for women to expose their breasts in the following situations?

	Legal	Illegal	Not sure
Breastfeeding in public	73%	13%	14%
Sunbathing at a park	37%	44%	18%
Walking on the sidewalk	28%	54%	17%
On television at 6PM	31%	48%	21%
On television at 11PM	53%	26%	22%
On a fashion magazine cover	45%	35%	20%
On the front page of a newspaper	34%	45%	21%

3. Do you think it is fair or unfair that it is generally acceptable in American society for a man to be topless in public but it is not generally acceptable for a woman to do the same?

Fair .....	47%
Unfair .....	35%
Not sure .....	18%

4. How much of a problem, if at all, do you consider the sexualization of women’s bodies in today’s society to be?

A very serious problem .....	27%
A somewhat serious problem .....	35%
Not a very serious problem .....	18%
Not a problem at all .....	9%
Don’t know .....	11%

5. Do you agree or disagree with the following statement: "Americans are too easily offended by matters relating to sex or nudity?"

Strongly agree .....	26%
Tend to agree .....	34%
Tend to disagree .....	19%
Strongly disagree .....	10%
Don’t know .....	10%