

Sample 1000 Adult Interviews
 Conducted March 17 - 18, 2015
 Margin of Error ±3.9%

1. Do you think Facebook should or should not ban the following types of content?
Asked of Facebook users

	Should ban	Should NOT ban	Not sure
Fully exposed buttocks	52%	30%	18%
Female nipples	52%	28%	19%
Detailed descriptions of sex acts	66%	18%	16%
Breastfeeding	27%	56%	17%
Breasts with mastectomy scars	36%	41%	22%
Content supporting terrorism	79%	12%	9%
Images that shame a victim of bullying	67%	19%	15%
Hate speech	66%	20%	14%
Celebrating criminal acts	76%	12%	12%

2. Do you think Facebook should or should not moderate or remove inappropriate content?
Asked of Facebook users

Should moderate	73%
Should NOT moderate	12%
Not sure	15%

3. In general, do you think Facebook does a good job or a bad job moderating inappropriate content?
Asked of Facebook users

Good job	35%
Bad job	28%
Not sure	37%

4. Do you think Facebook should actively scan for inappropriate content or should it rely upon users to report inappropriate content?

Asked of Facebook users

Actively scan	50%
Wait for user reports	35%
Not sure	15%

5. Have you heard about Facebook recently clarifying its community guidelines about the content it bans?

Yes	21%
No	64%
Don't remember	15%