

Sample 1000 Adult Interviews
Conducted May 19 - 20, 2015
Margin of Error ±4%

1. Have you ever worn high heeled shoes or 'heels'?

Yes	48%
No	51%
Don't remember	1%

2. Have you worn high heeled shoes in the past year?

Yes	24%
No	74%
Don't remember	2%

3. How often do you wear high heels?

Most of the time	2%
Some of the time	10%
Only on special occasions	24%
Never	63%
Not sure	2%

4. How high is the highest pair of heels that you've worn?

Asked of those who have ever worn heels

1 inch or less	9%
Greater than 1 inch, but less than 3 inches	35%
Greater than 3 inches, but less than 5 inches	42%
Greater than 5 inches, but less than 7 inches	13%
7 inches or more	1%

5. Do you like wearing heels?

Asked of those who have ever worn heels

Yes	44%
No	49%
Not sure	6%

6. How many hours can you wear heels before it becomes too painful?

Asked of those who have ever worn heels

mean	4
median	3

7. Do you think women generally look more or less attractive in heels?

More attractive	50%
About the same	36%
Less attractive	7%
Not sure	7%

8. Do you think heels pose a safety or health hazard?

Yes	66%
No	19%
Not sure	15%

9. Do you think it is acceptable or unacceptable to require women to wear heels as part of a dress code for an event?

Acceptable	18%
Unacceptable	67%
Not sure	15%

10. Do you think it is acceptable or unacceptable for employers to require women to wear heels at work?

Acceptable	9%
Unacceptable	80%
Not sure	11%