

Sample 1000 Adult Interviews
Conducted June 24 - 29, 2015
Margin of Error ±4.2%

1. Have you seen the latest Jurassic Park movie, Jurassic World?

Yes 16%
No 84%

2. Do you think the portrayal of the main female character, theme-park operations manager Claire Dearing, in Jurassic World was sexist, or not?

Asked of those who have seen the movie, Jurassic World

Was sexist 14%
Was not sexist 65%
Not sure 21%

3. Do you think the portrayal of the main female character, theme-park operations manager Claire Dearing, in Jurassic World was realistic, or not?

Asked of those who have seen the movie, Jurassic World

Was realistic 44%
Was not realistic 41%
Not sure 16%

4. Do you think that the American movie industry is or is not sexist?

Is sexist 50%
Is not sexist 23%
Not sure 26%

5. How would you rate the job major Hollywood studios do of providing fair portrayal of women in movies?

Very good	6%
Good	20%
Fair	45%
Not so good	22%
Poor	7%

6. How would you rate the job major Hollywood studios do of providing realistic portrayal of women in movies?

Very good	6%
Good	19%
Fair	43%
Not so good	23%
Poor	9%

7. Do you think Hollywood produces too many movies, not enough movies, or the about the right number of movies with strong, female protagonists?

Too many	11%
About the right number	38%
Not enough	30%
Not sure	21%