

Sample 1000 Adult Interviews  
 Conducted May 27 - 29, 2015  
 Margin of Error ±4.1%

1. Have you ever thought about cheating on your partner?

Yes, I have .....34%  
 No, I have not .....47%  
 Not applicable – I have never been in a romantic relationship ..... 10%  
 Don't know .....4%  
 Prefer not to say ..... 4%

2. Have you ever cheated on your partner?

Yes, I have .....20%  
 No, I have not .....69%  
 Don't know .....4%  
 Prefer not to say ..... 7%

3. Have you ever had the opportunity to cheat on your partner but turned it down?

Yes, I have .....57%  
 No, I have not .....35%  
 Don't know .....5%  
 Prefer not to say ..... 3%

4. Have you ever taken a partner back after they cheated on you?

Yes, I have .....25%  
 No, I have not .....55%  
 Not applicable – I have never been in a romantic relationship ..... 11%  
 Don't know .....6%  
 Prefer not to say ..... 3%

5. Which, if any, of the following do you consider as cheating? Please select all that apply

Having sex with someone with someone who isn't my partner	88%
Oral sex	78%
Using a prostitute	75%
Romantically kissing someone else	72%
Having webcam sex with a stranger	69%
Sexting someone else	67%
Forming an emotional (rather than physical) relationship with someone who isn't my partner	47%
None of the above	3%
Don't know	2%
Prefer not to say	3%

6. Why did you cheat on your partner? Please select all that apply

*Asked of people who have cheated on a partner*

I felt flattered by the attention	35%
I felt emotionally deprived in my relationship	42%
I was dissatisfied with my sex life	36%
I enjoyed the thrill of cheating	10%
I was unable to commit to one partner	15%
Other	13%
Don't know	8%
Prefer not to say	2%