

Sample 1000 Adult Interviews
Conducted June 24 - 29, 2015
Margin of Error ±4.2%

1. Do you think it is EVER acceptable for a white person to use the n-word?

Yes 25%
No 67%
Prefer not to say 8%

2. Do you think it is EVER acceptable for a black person to use the n-word?

Yes 35%
No 57%
Prefer not to say 8%

3. Do you think it is acceptable or unacceptable for some hip-hop artists to use the n-word in music lyrics?

Acceptable 22%
Unacceptable 64%
Not sure 14%

4. Do you think it is acceptable or unacceptable that President Obama used the n-word during an interview when he answered a question about race?

Acceptable 37%
Unacceptable 51%
Not sure 13%

5. In the past five years, have you ever heard friends, family or colleagues use the n-word?

Yes 58%
No 39%
Prefer not to say 3%

6. In the past five years, have you ever said the n-word?

Yes	36%
No	61%
Prefer not to say	3%