

Sample 1000 Adult Interviews  
Conducted March 14 - 16, 2015  
Margin of Error ±4%

1. How comfortable are you talking about race?

Very comfortable	58%
Somewhat comfortable	34%
Not very comfortable	6%
Not comfortable at all	2%

2. How important is your racial identity to you?

Very important	27%
Somewhat important	30%
Not very important	27%
Not important at all	16%

3. Have you ever been on a romantic date with someone from a different racial background?

Yes	45%
No	51%
Don't remember	4%
Prefer not to say	1%

4. Do you ever worry about saying something that sounds racist?

Yes	33%
No	58%
Not sure	7%
Prefer not to say	1%

5. Have you ever said anything that people might think is racist?

Yes .....	44%
No .....	33%
Not sure .....	23%
Prefer not to say .....	1%

6. Do you think people talk too much or not enough about race?

Too much .....	51%
About right .....	12%
Not enough .....	23%
Don't know .....	14%

7. Do you know anyone who is racist?

Yes .....	62%
No .....	21%
Not sure .....	16%
Prefer not to say .....	2%

8. Have you ever heard a close family member or friend say something racist?

Yes .....	69%
No .....	22%
Not sure .....	7%
Prefer not to say .....	2%