

Sample 1000 Adult Interviews
Conducted June 25 - 28, 2015
Margin of Error ±4%

1. Do you have any tattoos?

Yes 24%
No 75%
Prefer not to say 2%

2. How many tattoos do you have?

Asked of those who have tattoos

mean 3
median 2

3. Do you remember how old you were when you got your first tattoo?

Asked of those who have tattoos

Yes 92%
No 8%

4. How old were you when you got your first tattoo?

Asked of those who remember what age they were when they got their first tattoo

mean 25
median 21

5. Do you regret getting any of your tattoos?

Asked of those who have tattoos

Yes 22%
No 78%
Prefer not to say 0%

6. Do you generally have a favorable or unfavorable opinion of tattoos?

Very favorable	14%
Somewhat favorable	12%
Neither favorable nor unfavorable	33%
Somewhat unfavorable	19%
Very unfavorable	17%
Don't know	4%

7. When you meet someone and notice they have a large tattoo, do you usually think more or less positively about them, or is there no change?

Think a lot more positively	2%
Think a little more positively	3%
No change	49%
Think a little less positively	18%
Think a lot less positively	11%
Really depends on the tattoo	12%
Not sure	5%

8. Do you think it is acceptable or unacceptable to forbid visible tattoos as part of a dress code for a work place?

Acceptable	48%
Unacceptable	29%
Not sure	22%

9. At what age do you think someone should be allowed to get a tattoo without the consent of their parents?

18	84%
17	4%
16	3%
15	0%
13	-
12	1%
Under 12	0%
There should be no age limit	1%
Not sure	7%

10. Do you think it is generally safe or unsafe for one's health to get a tattoo?

Generally safe	48%
Generally unsafe	30%
Not sure	22%

11. Do you think tattoos can ever be attractive on a man?

Yes	50%
No	33%
Not sure	17%

12. Do you think tattoos can ever be attractive on a woman?

Yes	51%
No	36%
Not sure	13%

13. Do you think tattoo design can be considered an art, like painting or sculpture?

Yes	63%
No	25%
Not sure	12%