

Sample 1000 Adult Interviews
 Conducted April 1 - 3, 2015
 Margin of Error ±4%

1. Do you have a favorable or unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
James Corden	3%	7%	6%	5%	79%
Jimmy Fallon	23%	38%	9%	6%	24%
Jimmy Kimmel	17%	39%	13%	5%	26%
Bill Maher	11%	21%	14%	20%	33%
Trevor Noah	3%	8%	8%	6%	75%
Conan O'Brien	13%	37%	17%	9%	24%
Jon Stewart	23%	20%	15%	12%	31%

2. When it comes to diversity on television, which do you think is the greater problem?

Lack of women	7%
Lack of racial minorities	18%
There is no diversity problem on television	47%
Not sure	28%

3. How serious of a problem do you think the lack of a prominent woman late night television host is?

Very serious	8%
Somewhat serious	21%
Not at all serious	54%
Not sure	17%

4. Do you think it is acceptable or unacceptable for comedians who are citizens of foreign countries to host late night television shows whose comedy centers on making fun of life and society in the United States?

Acceptable	41%
Unacceptable	34%
Not sure	25%