YouGov



Sample 1000 Adult Interviews Conducted January 12 - 14, 2016

Margin of Error $\pm 4.5\%$

1. Do you generally like or dislike...?

		Like a	Dislike a	Dislike a	
	Like a lot	little	little	lot	Not sure
Dogs	70%	20%	7%	2%	1%
Cats	48%	26%	13%	11%	2%

2. Do you prefer cats or dogs?

Cats299	%
Dogs	%
Not sure	%

3. Do you currently or have you ever had a dog?

Yes, I currently have one4	2%
Yes, but not anymore4	2%
No, never	6%

4. Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

	Acceptable	Unacceptable	Not sure
Sit down restaurants	14%	76%	10%
Fast food restaurants	17%	72%	12%
Bars	18%	72%	10%
Department stores	23%	64%	13%
Shopping malls	29%	58%	12%
Public transportation	47%	37%	16%
Grocery stores	22%	68%	11%

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Interviewing Dates January 12 - 14, 2016

Target population U.S. adults, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet

panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the

2008 Pew Religion in American Life Survey.

Weighting The sample was weighted using propensity scores based

on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.197 to 6.056, with a mean of one and a standard

deviation of 1.033.

Number of respondents 1000

Margin of error \pm 4.5% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 20 questions not reported.