## YouGov

Sample 1000 Adult Interviews
Conducted January 12-14, 2016
Margin of Error $\pm 4.5 \%$

1. Do you generally like or dislike...?

|  | Like a | Dislike a | Dislike a |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Like a lot | little | little | lot | Not sure |
| Dogs | $70 \%$ | $20 \%$ | $7 \%$ | $2 \%$ | $1 \%$ |
| Cats | $48 \%$ | $26 \%$ | $13 \%$ | $11 \%$ | $2 \%$ |

2. Do you prefer cats or dogs?

Dogs ........................................................................................................................................
Not sure ....................................................................................................
3. Do you currently or have you ever had a dog?

Yes, I currently have one ............................................................ 42\%
Yes, but not anymore ................................................................. $42 \%$
No, never .................................................................................. 16\%
4. Please indicate whether you think it is acceptable or unacceptable for people to bring dogs to the following places

|  | Acceptable | Unacceptable | Not sure |
| :--- | :---: | :---: | :---: |
| Sit down restaurants | $14 \%$ | $76 \%$ | $10 \%$ |
| Fast food restaurants | $17 \%$ | $72 \%$ | $12 \%$ |
| Bars | $18 \%$ | $72 \%$ | $10 \%$ |
| Department stores | $23 \%$ | $64 \%$ | $13 \%$ |
| Shopping malls | $29 \%$ | $58 \%$ | $12 \%$ |
| Public transportation | $47 \%$ | $37 \%$ | $16 \%$ |
| Grocery stores | $22 \%$ | $68 \%$ | $11 \%$ |

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| Interviewing Dates | January 12-14, 2016 |
| :---: | :---: |
| Target population | U.S. adults, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and nonplacement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey. |
| Weighting | The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.197 to 6.056 , with a mean of one and a standard deviation of 1.033. |
| Number of respondents | 1000 |
| Margin of error | $\pm 4.5 \%$ (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 20 questions not reported. |

