

Sample 1000 Adult Interviews
 Conducted December 18 - 21, 2015
 Margin of Error ±4%

1. For the following public figures, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Naughty list	Nice list	Not sure
Barack Obama	48%	41%	11%
Vladimir Putin	63%	9%	28%
Paul Ryan	33%	22%	45%
Nancy Pelosi	47%	21%	32%
Mitch McConnell	44%	7%	49%
Harry Reid	43%	13%	44%
Donald Trump	61%	23%	16%
Hillary Clinton	50%	36%	14%
Bernie Sanders	33%	35%	32%
Ted Cruz	34%	28%	37%

2. For the following celebrities, please indicate whether you think they should be on Santa's 'naughty' or 'nice' list.

	Naughty list	Nice list	Not sure
Daniel Snyder	15%	6%	78%
Charlie Sheen	75%	8%	17%
Chris Pratt	11%	27%	62%
Taylor Swift	16%	60%	24%
Mark Zuckerberg	20%	46%	34%
Serena Williams	14%	57%	29%
Caitlyn Jenner	55%	16%	29%
Roger Goodell	33%	8%	59%
Bill Cosby	73%	8%	19%
Kanye West	61%	14%	25%
Tom Brady	37%	29%	33%
Adele	8%	60%	32%

3. Do you think you are on Santa's naughty list or his nice list?

Naughty list	9%
Nice list	70%
Not sure	21%

4. If someone were persuading you to stay the night, what reason would you find most persuasive?

It's cold outside	36%
There aren't any cabs	17%
One more drink	15%
One more cigarette	2%
Not sure	29%

Interviewing Dates	December 18 - 21, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.156 to 4.079, with a mean of one and a standard deviation of 0.836.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.