

Sample 1000 Adult Interviews  
Conducted March 11 - 15, 2016  
Margin of Error ±4.3%

1. In general, do you think it is good or bad for men to be hairy?

Good .....	29%
Bad .....	24%
Not sure .....	47%

2. In general, do you think it is good or bad for women to be hairy?

Good .....	10%
Bad .....	70%
Not sure .....	20%

3. Do you personally remove hair from any of the following parts of your body?

Armpits .....	48%
Face .....	55%
Arms .....	10%
Legs .....	44%
Chest .....	7%
Back .....	6%
Genitals .....	33%
None of the above .....	13%

4. Do you think that women should or should not remove hair from the following parts of their body?

	Should	Should not	Not sure
Armpits	81%	6%	13%
Face	77%	10%	13%
Arms	32%	40%	28%
Legs	77%	7%	16%
Chest	58%	20%	22%
Back	53%	24%	23%
Genitals	39%	24%	36%

5. Do you think that men should or should not remove hair from the following parts of their body?

	Should	Should not	Not sure
Armpits	20%	57%	22%
Face	54%	16%	30%
Arms	10%	68%	22%
Legs	9%	71%	20%
Chest	19%	56%	25%
Back	36%	37%	27%
Genitals	26%	42%	31%

<b>Interviewing Dates</b>	March 11 - 15, 2016
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.009 to 6.094, with a mean of one and a standard deviation of 0.978.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.