

Sample 1000 Adult Interviews
 Conducted February 8 - 10, 2016
 Margin of Error ±4.1%

1. In a romantic way have you ever 'played hard to get'?

Yes 42%
 No 46%
 Not sure 13%

2. Have you ever kept on trying when someone else was 'playing hard to get'?

Yes 47%
 No 44%
 Not sure 9%

3. Gender Difference - Pursuing the Hard to Get

Woman in Pursuit 51%
 Man in Pursuit 49%

4. A woman repeatedly asks out a man who has been saying no because she believes that he is 'playing hard to get'. What words do you believe best describe this? Please select all that apply.

Romantic 11%
 Creepy 22%
 Desperate 62%
 Old-fashioned 10%
 Harmless 23%
 Scary 9%

5. A man repeatedly asks out a woman who has been saying no because he believes that she is 'playing hard to get'. What words do you believe best describe this? Please select all that apply.

Romantic	16%
Creepy	35%
Desperate	47%
Old-fashioned	24%
Harmless	16%
Scary	13%

6. Do you agree or disagree that "an individual who goes to the extremes of stalking must really feel passionately for his/her love interest"?

Agree	23%
Disagree	61%
Not sure	16%

Interviewing Dates	February 8 - 10, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.03 to 4.046, with a mean of one and a standard deviation of 0.861.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.