

Daily Survey: Columbus Day



Sample 2000 U.S. Adult Citizens
Conducted October 6 - 11, 2021
Margin of Error ±2.7%

1. Do you have a favorable or unfavorable view of Christopher Columbus?

Very favorable	19%
Somewhat favorable	28%
Somewhat unfavorable	16%
Very unfavorable	15%
Don't know	17%
N/A - Have not heard of him	5%

2. Who deserves the most credit for the discovery of North America?

Christopher Columbus	26%
Leif Eriksson	10%
Native Americans	38%
Someone else	6%
Don't know	21%

3. Do you think the second Monday in October should be referred to as Columbus Day, Indigenous Peoples' Day, both, or neither?

Columbus Day	33%
Indigenous Peoples' Day	23%
Both	15%
Neither	16%
Don't know	14%

4. Do you think Columbus Day should be a federal holiday?

Yes	33%
No	47%
Don't know	20%

5. Do you think statues of Christopher Columbus should or should not be displayed in America?

They should be displayed	49%
They should not be displayed	24%
Don't know	28%

6. Do you consider Christopher Columbus to be more of a hero or more of a villain?

More of a hero	29%
More of a villain	21%
Neither	36%
Don't know	14%

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Interviewing Dates	October 6 - 11, 2021
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.249 to 6.537, with a mean of one and a standard deviation of 0.683.
Number of respondents	2000
Margin of error	± 2.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.