

Sample 5,136 Registered Voters
 Conducted November 6 - 12, 2024

1. Did you vote in the November 2024 general election?

Yes	96%
No	4%

2. Who did you vote for in the election for President in 2024?

Kamala Harris	46%
Donald Trump	48%
Robert F. Kennedy, Jr.	<1%
Jill Stein	<1%
Cornel West	<1%
Chase Oliver	<1%
Other	<1%
Did not vote for President	5%

3. In November 2024, if the Democratic candidate was Joe Biden and the Republican candidate was Donald Trump, who would you have voted for?
Asked of a randomly selected three-sevenths of those who were registered to vote in November 2024

Joe Biden	41%
Donald Trump	50%
Other	2%
I would not have voted	4%
Not sure	4%

4. In November 2024, if the Democratic candidate was Gretchen Whitmer and the Republican candidate was Donald Trump, who would you have voted for?
Asked of a randomly selected three-sevenths of those who were registered to vote in November 2024

Gretchen Whitmer	38%
Donald Trump	48%
Other	1%
I would not have voted	4%
Not sure	9%

5. In November 2024, if the Democratic candidate was Josh Shapiro and the Republican candidate was Donald Trump, who would you have voted for?
Asked of a randomly selected three-sevenths of those who were registered to vote in November 2024

Josh Shapiro	37%
Donald Trump	44%
Other	2%
I would not have voted	6%
Not sure	10%

6. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	Don't know
Donald Trump	31%	13%	6%	5%	45%	<1%
Kamala Harris	26%	15%	8%	6%	45%	<1%
Joe Biden	15%	18%	9%	13%	44%	<1%
Gretchen Whitmer	14%	11%	20%	3%	26%	26%
Josh Shapiro	10%	12%	23%	11%	16%	28%

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1. 2024 Turnout

Did you vote in the November 2024 general election?

	Gender			Race				Age			
	Total	Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Yes	96%	97%	95%	97%	94%	92%	89%	93%	93%	97%	99%
No	4%	3%	5%	3%	6%	8%	11%	7%	7%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(5,136)	(2,283)	(2,814)	(4,147)	(361)	(374)	(254)	(323)	(820)	(924)	(2,326)

	Education		Census Region				Party ID			2020 Vote		
	Total	No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Yes	96%	94%	98%	96%	96%	94%	96%	97%	98%	94%	99%	99%
No	4%	6%	2%	4%	4%	6%	4%	3%	2%	6%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(5,136)	(2,547)	(2,589)	(1,010)	(1,168)	(1,868)	(1,090)	(1,783)	(1,564)	(1,443)	(2,371)	(2,198)

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2. President Vote Post 2024

Who did you vote for in the election for President in 2024?

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Kamala Harris	46%	42%	49%	41%	74%	50%	44%	58%	48%	42%	42%
Donald Trump	48%	52%	45%	54%	19%	38%	43%	34%	43%	53%	55%
Robert F. Kennedy, Jr.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Jill Stein	1%	1%	0%	0%	0%	3%	0%	1%	1%	1%	0%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Chase Oliver	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Other	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%
Did not vote for President	5%	3%	6%	3%	6%	8%	11%	7%	7%	3%	2%
Totals	101%	100%	100%	99%	99%	100%	99%	101%	101%	99%	99%
Unweighted N	(5,136)	(2,283)	(2,814)	(4,147)	(361)	(374)	(254)	(323)	(820)	(924)	(2,326)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Kamala Harris	46%	41%	55%	53%	44%	41%	51%	94%	5%	43%	94%	3%
Donald Trump	48%	52%	41%	43%	51%	53%	41%	2%	92%	48%	4%	96%
Robert F. Kennedy, Jr.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Jill Stein	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Chase Oliver	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Other	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%
Did not vote for President	5%	6%	2%	4%	4%	6%	5%	4%	2%	6%	1%	1%
Totals	101%	100%	100%	100%	101%	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(5,136)	(2,547)	(2,589)	(1,010)	(1,168)	(1,868)	(1,090)	(1,783)	(1,564)	(1,443)	(2,371)	(2,198)

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3. Retrospective Trial Heat: Biden-Trump

In November 2024, if the Democratic candidate was Joe Biden and the Republican candidate was Donald Trump, who would you have voted for?

Asked of a randomly selected three-sevenths of those who were registered to vote in November 2024

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Joe Biden	41%	38%	43%	36%	73%	41%	41%	55%	44%	31%	37%
Donald Trump	50%	52%	48%	56%	15%	42%	47%	34%	44%	59%	56%
Other	2%	3%	1%	2%	1%	2%	3%	1%	2%	3%	2%
I would not have voted	4%	3%	4%	3%	4%	7%	4%	7%	5%	1%	2%
Not sure	4%	4%	4%	2%	7%	8%	5%	3%	6%	6%	2%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(2,181)	(974)	(1,193)	(1,765)	(137)	(169)	(110)	(138)	(337)	(391)	(1,009)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Joe Biden	41%	34%	52%	46%	39%	35%	48%	90%	2%	38%	90%	2%
Donald Trump	50%	55%	40%	39%	52%	57%	43%	3%	95%	49%	4%	96%
Other	2%	2%	3%	2%	2%	2%	3%	1%	1%	3%	1%	0%
I would not have voted	4%	5%	2%	6%	3%	3%	4%	3%	1%	6%	2%	0%
Not sure	4%	4%	3%	7%	3%	4%	2%	4%	2%	4%	3%	1%
Totals	101%	100%	100%	100%	99%	101%	100%	101%	101%	100%	100%	99%
Unweighted N	(2,181)	(1,084)	(1,097)	(396)	(516)	(814)	(455)	(746)	(675)	(610)	(1,000)	(952)

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4. Retrospective Trial Heat: Whitmer-Trump

In November 2024, if the Democratic candidate was Gretchen Whitmer and the Republican candidate was Donald Trump, who would you have voted for?

Asked of a randomly selected three-sevenths of those who were registered to vote in November 2024

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Gretchen Whitmer	38%	37%	39%	35%	56%	40%	33%	50%	41%	35%	32%
Donald Trump	48%	51%	45%	55%	17%	34%	47%	30%	45%	52%	56%
Other	1%	2%	0%	1%	0%	4%	1%	1%	2%	0%	1%
I would not have voted	4%	3%	5%	2%	11%	5%	9%	7%	4%	2%	3%
Not sure	9%	8%	10%	7%	16%	17%	10%	13%	9%	10%	7%
Totals	100%	101%	99%	100%	100%	100%	100%	101%	101%	99%	99%
Unweighted N	(2,198)	(970)	(1,215)	(1,766)	(175)	(153)	(104)	(138)	(362)	(397)	(987)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Gretchen Whitmer	38%	31%	50%	46%	38%	31%	45%	84%	3%	33%	81%	2%
Donald Trump	48%	53%	39%	44%	49%	54%	39%	2%	91%	48%	5%	96%
Other	1%	1%	2%	1%	2%	1%	1%	0%	0%	2%	0%	0%
I would not have voted	4%	5%	4%	2%	2%	7%	4%	5%	1%	5%	5%	0%
Not sure	9%	11%	6%	8%	9%	8%	11%	9%	4%	12%	9%	2%
Totals	100%	101%	101%	101%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,198)	(1,114)	(1,084)	(417)	(502)	(801)	(478)	(767)	(664)	(619)	(995)	(949)

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5. Retrospective Trial Heat: Shapiro-Trump

In November 2024, if the Democratic candidate was Josh Shapiro and the Republican candidate was Donald Trump, who would you have voted for?

Asked of a randomly selected three-sevenths of those who were registered to vote in November 2024

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Josh Shapiro	37%	36%	37%	36%	55%	31%	29%	44%	38%	36%	34%
Donald Trump	44%	48%	42%	51%	18%	41%	35%	31%	37%	48%	54%
Other	2%	3%	1%	2%	0%	4%	1%	2%	5%	1%	1%
I would not have voted	6%	5%	7%	4%	12%	11%	9%	10%	7%	5%	4%
Not sure	10%	8%	13%	7%	15%	13%	26%	13%	13%	9%	7%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(2,206)	(978)	(1,201)	(1,756)	(155)	(174)	(121)	(134)	(345)	(383)	(1,002)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Josh Shapiro	37%	32%	44%	47%	33%	33%	40%	78%	4%	31%	78%	2%
Donald Trump	44%	49%	37%	38%	48%	50%	37%	3%	90%	42%	4%	93%
Other	2%	2%	3%	1%	5%	0%	3%	1%	0%	3%	1%	0%
I would not have voted	6%	8%	4%	4%	6%	7%	7%	7%	1%	8%	6%	0%
Not sure	10%	9%	12%	10%	8%	10%	13%	10%	5%	16%	10%	4%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%
Unweighted N	(2,206)	(1,088)	(1,118)	(436)	(475)	(817)	(478)	(768)	(676)	(612)	(1,013)	(939)

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6A. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Very favorable	31%	33%	29%	34%	13%	33%	22%	19%	25%	30%	41%
Somewhat favorable	13%	14%	12%	15%	9%	5%	13%	11%	14%	16%	12%
Neutral	6%	7%	5%	5%	6%	5%	8%	10%	7%	6%	2%
Somewhat unfavorable	5%	5%	5%	4%	6%	6%	10%	8%	5%	5%	3%
Very unfavorable	45%	41%	48%	41%	66%	50%	46%	50%	49%	42%	42%
Don't know	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Totals	100%	100%	99%	99%	101%	99%	99%	99%	100%	99%	100%
Unweighted N	(5,133)	(2,280)	(2,814)	(4,145)	(360)	(374)	(254)	(323)	(820)	(924)	(2,324)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Very favorable	31%	36%	23%	30%	30%	34%	26%	2%	67%	23%	2%	68%
Somewhat favorable	13%	13%	13%	10%	16%	14%	12%	2%	20%	17%	2%	22%
Neutral	6%	6%	6%	4%	6%	5%	7%	4%	5%	7%	4%	4%
Somewhat unfavorable	5%	5%	6%	5%	4%	7%	4%	5%	4%	7%	5%	3%
Very unfavorable	45%	40%	52%	51%	43%	40%	51%	87%	5%	45%	87%	3%
Don't know	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	(5,133)	(2,545)	(2,588)	(1,010)	(1,168)	(1,866)	(1,089)	(1,782)	(1,562)	(1,443)	(2,370)	(2,196)

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6B. Favorability of Individuals — Kamala Harris

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Very favorable	26%	21%	30%	23%	51%	25%	22%	29%	22%	25%	29%
Somewhat favorable	15%	15%	14%	13%	16%	18%	18%	21%	17%	12%	10%
Neutral	8%	8%	7%	6%	12%	11%	12%	17%	10%	5%	3%
Somewhat unfavorable	6%	6%	6%	7%	3%	5%	5%	7%	8%	7%	4%
Very unfavorable	45%	49%	42%	51%	17%	40%	42%	25%	42%	50%	54%
Don't know	0%	0%	0%	0%	1%	0%	1%	1%	1%	0%	0%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(5,132)	(2,283)	(2,810)	(4,143)	(361)	(374)	(254)	(323)	(820)	(924)	(2,323)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Very favorable	26%	23%	31%	28%	22%	25%	30%	64%	3%	13%	56%	1%
Somewhat favorable	15%	13%	17%	18%	13%	12%	17%	24%	3%	18%	27%	1%
Neutral	8%	7%	8%	9%	7%	8%	7%	8%	4%	11%	10%	2%
Somewhat unfavorable	6%	6%	5%	7%	6%	5%	7%	2%	6%	8%	4%	3%
Very unfavorable	45%	50%	39%	39%	52%	49%	40%	2%	84%	49%	3%	91%
Don't know	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%
Totals	100%	100%	100%	101%	100%	100%	102%	100%	101%	99%	101%	98%
Unweighted N	(5,132)	(2,545)	(2,587)	(1,010)	(1,165)	(1,868)	(1,089)	(1,781)	(1,562)	(1,443)	(2,369)	(2,196)

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6C. Favorability of Individuals — Joe Biden

Do you have a favorable or an unfavorable opinion of ...?

	Total	Gender		Race				Age			
		Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Very favorable	15%	13%	17%	13%	33%	17%	12%	12%	13%	15%	20%
Somewhat favorable	18%	18%	19%	17%	25%	18%	24%	27%	19%	18%	15%
Neutral	9%	9%	9%	8%	15%	12%	9%	16%	10%	7%	5%
Somewhat unfavorable	13%	12%	13%	12%	12%	13%	15%	18%	17%	12%	8%
Very unfavorable	44%	47%	41%	50%	14%	40%	37%	26%	41%	49%	52%
Don't know	1%	0%	1%	0%	0%	0%	3%	2%	0%	0%	0%
Totals	100%	99%	100%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(5,135)	(2,283)	(2,813)	(4,146)	(361)	(374)	(254)	(323)	(820)	(924)	(2,325)

	Total	Education		Census Region				Party ID			2020 Vote	
		No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Very favorable	15%	14%	17%	14%	13%	16%	18%	40%	1%	7%	36%	1%
Somewhat favorable	18%	15%	24%	24%	16%	17%	20%	38%	4%	16%	36%	2%
Neutral	9%	9%	9%	9%	7%	9%	10%	12%	4%	10%	12%	2%
Somewhat unfavorable	13%	13%	12%	16%	13%	11%	12%	7%	10%	19%	11%	8%
Very unfavorable	44%	48%	37%	37%	50%	47%	39%	2%	81%	47%	4%	87%
Don't know	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%
Totals	100%	100%	99%	101%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(5,135)	(2,546)	(2,589)	(1,010)	(1,168)	(1,868)	(1,089)	(1,782)	(1,564)	(1,443)	(2,370)	(2,198)

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6D. Favorability of Individuals — Gretchen Whitmer

Do you have a favorable or an unfavorable opinion of ...?

	Gender			Race				Age			
	Total	Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Very favorable	14%	11%	16%	14%	18%	7%	*	15%	8%	15%	18%
Somewhat favorable	11%	10%	12%	14%	2%	4%	*	19%	16%	9%	6%
Neutral	20%	22%	18%	18%	28%	26%	*	30%	21%	15%	10%
Somewhat unfavorable	3%	4%	3%	3%	0%	9%	*	2%	3%	4%	3%
Very unfavorable	26%	32%	20%	29%	13%	27%	*	3%	25%	32%	36%
Don't know	26%	22%	30%	23%	39%	27%	*	30%	27%	26%	27%
Totals	100%	101%	99%	101%	100%	100%	*	99%	100%	101%	100%
Unweighted N	(733)	(332)	(392)	(606)	(50)	(50)	(27)	(52)	(109)	(124)	(336)

	Education			Census Region				Party ID			2020 Vote	
	Total	No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Very favorable	14%	9%	21%	16%	18%	10%	14%	35%	2%	8%	32%	0%
Somewhat favorable	11%	9%	15%	9%	12%	10%	14%	21%	5%	10%	22%	1%
Neutral	20%	19%	21%	26%	11%	19%	22%	19%	21%	24%	18%	18%
Somewhat unfavorable	3%	3%	4%	2%	5%	3%	4%	2%	3%	6%	3%	4%
Very unfavorable	26%	29%	22%	15%	35%	31%	20%	4%	46%	26%	3%	58%
Don't know	26%	31%	18%	32%	18%	27%	25%	19%	23%	26%	23%	19%
Totals	100%	100%	101%	100%	99%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(733)	(365)	(368)	(162)	(141)	(264)	(166)	(250)	(216)	(216)	(350)	(307)

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6E. Favorability of Individuals — Josh Shapiro

Do you have a favorable or an unfavorable opinion of ...?

	Gender			Race				Age			
	Total	Men	Women	White	Black	Hispanic	Other	18-34	35-49	50-64	65+
Very favorable	10%	10%	9%	10%	13%	4%	12%	3%	8%	10%	15%
Somewhat favorable	12%	16%	9%	12%	8%	16%	22%	22%	8%	11%	11%
Neutral	23%	21%	26%	24%	21%	32%	8%	28%	16%	23%	25%
Somewhat unfavorable	11%	13%	8%	13%	7%	4%	6%	9%	14%	11%	8%
Very unfavorable	16%	20%	12%	16%	6%	17%	28%	7%	26%	16%	15%
Don't know	28%	21%	35%	26%	45%	27%	24%	31%	28%	29%	26%
Totals	100%	101%	99%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(741)	(325)	(412)	(587)	(62)	(56)	(36)	(49)	(117)	(142)	(315)

	Education		Census Region				Party ID			2020 Vote		
	Total	No college degree	College degree	Northeast	Midwest	South	West	Dem	Rep	Ind	Biden	Trump
Very favorable	10%	8%	12%	11%	12%	9%	7%	21%	3%	6%	20%	4%
Somewhat favorable	12%	9%	18%	18%	9%	9%	17%	19%	10%	9%	16%	7%
Neutral	23%	24%	23%	24%	22%	21%	28%	26%	26%	19%	23%	24%
Somewhat unfavorable	11%	12%	10%	12%	12%	12%	8%	5%	18%	11%	4%	17%
Very unfavorable	16%	16%	15%	18%	17%	12%	18%	3%	19%	21%	5%	27%
Don't know	28%	32%	22%	17%	28%	37%	23%	26%	24%	33%	31%	21%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(741)	(364)	(377)	(147)	(179)	(258)	(157)	(251)	(230)	(212)	(340)	(315)

METHODOLOGY

This survey was fielded between November 6 and 12, 2024, for the SAY24 project for Stanford, Arizona State, and Yale Universities. YouGov invited 10,036 U.S. adults to participate in this survey, of whom 5,473 respondents completed the survey. Respondents were selected to be representative of the U.S. adult population. Registered voters were randomly sampled to answer questions about hypothetical presidential election matchups, with each matchup shown to three-sevenths of respondents.

The sample was weighted according to gender, age, race, education, and region based on the U.S. Census American Community Survey and the U.S. Census Current Population Survey, as well as 2020 and 2024 presidential vote and partisan identification. 2024 presidential vote at time of weighting was estimated to be 48% Harris and 50% Trump. Weights range from 0.05 to 6.14, with a mean of 1 and a standard deviation of 1.14.

The margin of error for a percentage based upon the entire sample is ± 2.1 points. The margin of error is larger for subsamples and differences of percentages.