

YouGov Survey Results

Sample Size: 2718

Fieldwork: 7th to 10th January 2011

			Age			Social	Grade				Reg	ion			
Total	20-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Cervical screening is a test that checks the health of or changes in the cells of the cervix that may, if untreated, develop into cervical cancer. The test is usually carried out by a doctor or nurse.

Have you ever been for cervical screening?

Have you ever been for cervical screening?																
Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
All women aged 20+ in Scotland and Wales and 25+ in																í l
England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
Yes, I have	91%	50%	80%	96%	96%	94%	93%	90%	90%	94%	93%	89%	94%	90%	90%	82%
No, I haven't	9%	50%	20%	4%	4%	6%	7%	10%	10%	6%	7%	11%	6%	10%	10%	18%
Have you ever missed or delayed a cervical screening appointment?																
Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
															1	

offweighted base	2401	55	400	130	-00	1002	1403	1000	002	000	200	200	500	100	207	50
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
Yes, I have	32%	26%	43%	44%	36%	20%	31%	35%	32%	31%	31%	34%	34%	34%	25%	43%
No, never	68%	74%	57%	56%	64%	80%	69%	65%	68%	69%	69%	66%	66%	66%	75%	57%



			Age			Social	Grade				Reg	ion			
Total	20-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

To what extent do you agree or disagree with each of the following statements about cervical screening?

I've found it difficult to book a cervical screening appointment with my GP surgery in the past

Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
All women aged 20+ in Scotland and Wales and 25+ in	2407		400	400	400	1002	1403	1000	002	555	203	200	500	150	204	50
England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
Strongly agree	3%	6%	5%	3%	3%	1%	3%	2%	2%	3%	2%	3%	3%	4%	4%	5%
Agree	8%	3%	11%	12%	10%	4%	8%	8%	8%	7%	7%	11%	8%	6%	7%	9%
Neither agree nor disagree	13%	12%	11%	13%	14%	13%	12%	14%	15%	14%	12%	10%	15%	11%	9%	11%
Disagree	33%	21%	33%	37%	32%	31%	34%	31%	31%	32%	38%	30%	33%	38%	31%	31%
Strongly disagree	32%	14%	26%	32%	36%	32%	31%	32%	32%	33%	31%	32%	31%	23%	32%	36%
Not applicable - I have never tried to book a cervical screening																
appointment	12%	43%	14%	3%	6%	17%	11%	13%	12%	11%	9%	14%	10%	18%	16%	9%
It is hard to book an appointment for cervical screening at a																
convenient time for me	0.407		10.0	450	100	1000	1.100	1050			000	005	500	100	00.4	= 0
Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
All women aged 20+ in Scotland and Wales and 25+ in England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
Strongly agree	5%	3%	432	6%	6%	2%	6%	4%	5%	5%	219 5%	5%	539 6%	7%	 5%	11%
Agree	5% 11%	5% 6%	16%	16%	12%	2% 6%	12%	4% 10%	5% 12%	11%	10%	10%	13%	10%	5% 11%	9%
Neither agree nor disagree	15%	0% 15%	13%	14%	12%	16%	12%	10%	12%	18%	10%	10%	13%	10%	9%	9% 12%
Disagree	31%	21%	30%	36%	28%	31%	33%	29%	29%	29%	35%	34%	32%	33%	9% 31%	31%
Strongly disagree	26%	21% 9%	30% 19%	25%	28%	29%	26%	29% 27%	29%	29%	29%	34% 25%	25%	33% 17%	29%	29%
Not applicable - I have never tried to book a cervical screening	2070	370	13/0	2370	23/0	23/0	2070	21 /0	21 /0	2070	23/0	2370	2370	17/0	23/0	23/0
appointment	11%	46%	11%	3%	6%	16%	10%	12%	10%	10%	10%	13%	8%	16%	15%	9%
My GP surgery offers screening appointment in the evenings																
or on weekends which has made it easier to attend a																
screening		I	I				1	I				I	1	1		
Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
All women aged 20+ in Scotland and Wales and 25+ in	~		100			1017		4004	500				500	100		
England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
Strongly agree	6%	-	5%	5%	8%	6%	6%	6%	8%	6%	5%	6%	5%	4%	6%	4%
Agree	13%	3%	11%	17%	16%	12%	14%	12%	15%	13%	12%	17%	12%	11%	12%	7%
Neither agree nor disagree	33%	24%	26%	34%	32%	35%	32%	33%	30%	34%	35%	31%	37%	27%	27%	33%
Disagree	19%	6%	20%	22%	21%	16%	20%	18%	19%	18%	25%	17%	17%	23%	22%	20%
Strongly disagree	12%	6%	12%	15%	14%	10%	13%	12%	10%	14%	10%	10%	14%	14%	13%	17%
Not applicable - I have never tried to book a cervical screening appointment	8%	11%	5%	2%	4%	14%	8%	8%	7%	8%	6%	8%	9%	11%	10%	2%
Not applicable - never attended	8% 9%	50%	5% 20%	2% 4%	4% 4%	14% 6%	8% 7%	8% 10%	10%	8% 6%	6% 7%	8% 11%	9% 6%	10%	10%	2% 18%
Not applicable - never allended	9%	50%	20%	4%	4%	0%	170	10%	10%	0%	1 %	11%	0%	10%	10%	10%



			Age			Social	Grade				Reg	ion			
Total	20-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

If my GP surgery opening hours had been more flexible it would have encouraged me /ensured that I attended a missed or delayed cervical screening appointment

Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
Strongly agree	5%	-	9%	7%	5%	2%	5%	5%	5%	5%	3%	6%	5%	6%	4%	2%
Agree	6%	-	8%	10%	10%	3%	7%	6%	7%	7%	4%	8%	7%	6%	5%	8%
Neither agree nor disagree	7%	10%	10%	10%	7%	5%	6%	10%	8%	6%	8%	8%	7%	9%	6%	11%
Disagree	8%	3%	9%	12%	9%	5%	8%	7%	8%	8%	8%	7%	9%	8%	6%	11%
Strongly disagree	3%	3%	5%	5%	3%	2%	3%	4%	3%	3%	6%	3%	4%	2%	3%	9%
Not applicable - I have never tried to book a cervical screening																
appointment	2%	9%	3%	1%	2%	3%	2%	3%	2%	2%	2%	2%	3%	5%	2%	2%
Not applicable - Never missed/ delayed	68%	74%	57%	56%	64%	80%	69%	65%	68%	69%	69%	66%	66%	66%	75%	57%

To what extent do you agree or disagree with each of the following statements about cervical screening?

I can only attend screening during working hours and find it difficult to approach my employer about time off for a cervical screening appointment

Unweighted Base	1469	14	339	350	373	393	900	569	353	199	121	181	359	69	154	33
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who work	1472	13	343	397	342	377	930	543	353	231	129	180	343	71	127	37
Strongly agree	5%	8%	7%	4%	5%	3%	6%	4%	4%	7%	4%	5%	4%	4%	6%	6%
Agree	10%	21%	12%	11%	9%	7%	10%	10%	9%	12%	7%	8%	10%	8%	12%	21%
Neither agree nor disagree	18%	23%	20%	21%	17%	13%	16%	21%	19%	14%	21%	18%	19%	17%	17%	19%
Disagree	32%	40%	33%	33%	32%	28%	34%	28%	34%	32%	36%	26%	31%	41%	26%	34%
Strongly disagree	17%	-	16%	15%	17%	19%	18%	15%	16%	18%	16%	20%	14%	7%	21%	18%
Not applicable	19%	8%	13%	15%	20%	29%	18%	22%	19%	17%	16%	23%	22%	23%	18%	3%



			Age			Social	Grade				Reg	ion			
Total	20-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Generally I find it easy to leave work during working hours in

order to attend a cervical screening appointment

Unweighted Base	1469	14	339	350	373	393	900	569	353	199	121	181	359	69	154	33
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who work	1472	13	343	397	342	377	930	543	353	231	129	180	343	71	127	37
Strongly agree	11%	-	10%	9%	13%	12%	12%	9%	12%	11%	8%	8%	12%	11%	11%	12%
Agree	26%	13%	26%	26%	27%	25%	29%	21%	28%	25%	26%	21%	24%	31%	27%	26%
Neither agree nor disagree	17%	29%	17%	20%	17%	15%	15%	22%	16%	20%	18%	21%	16%	16%	14%	22%
Disagree	18%	22%	20%	18%	21%	14%	18%	19%	16%	21%	25%	19%	15%	13%	19%	21%
Strongly disagree	12%	21%	14%	14%	8%	10%	12%	10%	11%	10%	9%	13%	13%	9%	13%	14%
Not applicable	16%	14%	13%	12%	15%	24%	14%	20%	16%	13%	14%	18%	20%	19%	16%	6%

I have had to take holiday to attend a cervical screening

appointment in the past

Unweighted Base	1469	14	339	350	373	393	900	569	353	199	121	181	359	69	154	33
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who work	1472	13	343	397	342	377	930	543	353	231	129	180	343	71	127	37
Strongly agree	4%	8%	4%	5%	4%	3%	5%	3%	2%	7%	4%	5%	3%	7%	4%	6%
Agree	11%	6%	12%	12%	13%	7%	12%	9%	11%	13%	9%	8%	12%	7%	13%	21%
Neither agree nor disagree	9%	15%	8%	10%	10%	10%	8%	11%	8%	12%	10%	8%	11%	6%	9%	12%
Disagree	31%	14%	26%	37%	31%	29%	31%	31%	34%	26%	38%	27%	30%	40%	29%	23%
Strongly disagree	25%	19%	24%	24%	25%	26%	26%	22%	24%	27%	24%	26%	25%	19%	26%	20%
Not applicable	12%	6%	7%	8%	13%	21%	11%	15%	12%	9%	11%	16%	15%	11%	13%	3%
Never attended an appointment	8%	30%	18%	4%	4%	4%	7%	8%	9%	6%	4%	12%	5%	10%	6%	15%



			Age			Social	Grade				Reg	ion			
Total	20-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

I would be more encouraged to attend my cervical screening appointments if my company offered more flexible hours to attend screening so I didn't have to take holiday

Unweighted Base	1469	14	339	350	373	393	900	569	353	199	121	181	359	69	154	33
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who work	1472	13	343	397	342	377	930	543	353	231	129	180	343	71	127	37
Strongly agree	6%	21%	8%	6%	7%	3%	6%	6%	8%	8%	6%	4%	4%	5%	7%	18%
Agree	16%	16%	19%	17%	16%	12%	16%	16%	14%	21%	9%	15%	15%	13%	20%	24%
Neither agree nor disagree	24%	36%	25%	29%	20%	22%	23%	26%	24%	23%	26%	27%	27%	20%	19%	16%
Disagree	21%	13%	19%	21%	21%	22%	21%	20%	22%	17%	30%	17%	21%	22%	18%	19%
Strongly disagree	9%	-	8%	9%	9%	10%	10%	6%	9%	8%	10%	7%	8%	3%	12%	17%
Not applicable	25%	14%	22%	18%	27%	32%	24%	25%	23%	24%	21%	29%	26%	36%	24%	6%
I feel that my employer understands the importance of																
cervical screening																
Unweighted Base	1469	14	339	350	373	393	900	569	353	199	121	181	359	69	154	33

Onweighted base	1403	17	000	000	010	000	300	000	000	133	121	101	000	03	10-	55
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who work	1472	13	343	397	342	377	930	543	353	231	129	180	343	71	127	37
Strongly agree	13%	-	9%	12%	16%	14%	13%	11%	17%	11%	12%	8%	14%	10%	10%	3%
Agree	23%	21%	21%	24%	23%	26%	25%	20%	23%	22%	28%	17%	25%	32%	25%	16%
Neither agree nor disagree	34%	49%	38%	38%	32%	27%	33%	36%	32%	34%	37%	40%	31%	20%	37%	46%
Disagree	8%	8%	10%	9%	7%	5%	8%	7%	9%	10%	4%	8%	5%	6%	6%	15%
Strongly disagree	4%	8%	6%	5%	4%	3%	4%	5%	3%	6%	3%	5%	4%	5%	5%	14%
Not applicable	18%	14%	16%	13%	19%	26%	17%	21%	17%	16%	16%	22%	20%	27%	17%	6%

I am too embarrassed to talk to my employer about cervical

screening so always book holiday to attend appointments

Unweighted Base	1469	14	339	350	373	393	900	569	353	199	121	181	359	69	154	33
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who work	1472	13	343	397	342	377	930	543	353	231	129	180	343	71	127	37
Strongly agree	5%	6%	7%	6%	3%	3%	5%	5%	5%	7%	4%	4%	4%	3%	4%	13%
Agree	10%	14%	15%	10%	10%	7%	11%	9%	11%	12%	5%	8%	10%	12%	13%	18%
Neither agree nor disagree	17%	28%	18%	18%	18%	13%	15%	19%	15%	19%	21%	18%	17%	15%	14%	16%
Disagree	30%	14%	28%	33%	31%	29%	31%	28%	31%	27%	34%	26%	30%	33%	30%	37%
Strongly disagree	18%	8%	15%	18%	18%	21%	19%	16%	19%	17%	19%	20%	17%	14%	19%	14%
Not applicable	20%	29%	16%	16%	20%	28%	19%	22%	18%	18%	17%	24%	23%	24%	20%	3%



ſ	Age						Social	Grade	Region										
	Total	20-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland			

Which, if any, of the following are reasons why you have not attended or have delayed a cervical screening appointment?

Unweighted Base	785	8	183	201	178	215	424	361	190	103	65	97	192	44	70	24
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland who have missed or delayed a																
cervical screening appointment	788	8	186	226	162	207	441	347	190	120	68	97	184	45	57	26
I forgot about my appointment	14%	13%	16%	14%	15%	10%	13%	14%	10%	19%	20%	14%	13%	7%	14%	12%
I find the procedure embarrassing	36%	40%	43%	41%	35%	27%	34%	39%	46%	35%	27%	25%	35%	40%	29%	55%
I find the procedure painful	27%	13%	26%	30%	28%	26%	27%	28%	22%	32%	23%	28%	28%	23%	32%	37%
I couldn't get childcare	3%	-	3%	5%	3%	0%	3%	3%	5%	-	1%	5%	1%	3%	4%	-
I was worried what the results might mean	10%	13%	9%	9%	9%	11%	9%	11%	13%	10%	13%	8%	7%	11%	10%	-
I don't feel this is relevant to me	6%	-	5%	3%	6%	11%	6%	7%	6%	6%	6%	5%	8%	6%	5%	4%
I didn't understand what screening was for	1%	-	1%	1%	1%	1%	0%	1%	-	1%	3%	2%	-	2%	-	-
I can't get time off work/ need to take holiday	11%	-	12%	11%	15%	8%	13%	9%	9%	14%	8%	12%	12%	11%	14%	17%
I missed an appointment and then didn't re-schedule	22%	35%	22%	22%	24%	21%	21%	23%	21%	23%	15%	22%	23%	24%	26%	24%
Other reason	22%	26%	22%	19%	26%	21%	22%	21%	19%	15%	30%	23%	25%	23%	19%	21%

Rebased Question

Which, if any, of the following are reasons why you have not attended or have delayed a cervical screening appointment?

Unweighted Base	2467	33	430	456	486	1062	1409	1058	602	333	209	285	568	130	284	56
All women aged 20+ in Scotland and Wales and 25+ in																
England and Northern Ireland	2441	32	432	515	445	1017	1439	1001	596	381	219	281	539	132	232	62
I forgot about my appointment	4%	3%	7%	6%	5%	2%	4%	5%	3%	6%	6%	5%	4%	2%	4%	5%
I find the procedure embarrassing	12%	10%	18%	18%	13%	5%	10%	14%	15%	11%	8%	9%	12%	14%	7%	24%
I find the procedure painful	9%	3%	11%	13%	10%	5%	8%	10%	7%	10%	7%	10%	10%	8%	8%	16%
I couldn't get childcare	1%	-	1%	2%	1%	0%	1%	1%	2%	-	0%	2%	1%	1%	1%	-
I was worried what the results might mean	3%	3%	4%	4%	3%	2%	3%	4%	4%	3%	4%	3%	2%	4%	2%	-
I don't feel this is relevant to me	2%	-	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%
I didn't understand what screening was for	0%	-	0%	0%	0%	0%	0%	0%	-	0%	1%	1%	-	1%	-	-
I can't get time off work/ need to take holiday	4%	-	5%	5%	6%	2%	4%	3%	3%	4%	3%	4%	4%	4%	3%	7%
I missed an appointment and then didn't re-schedule	7%	9%	9%	10%	9%	4%	7%	8%	7%	7%	5%	8%	8%	8%	6%	10%
Other reason	7%	7%	9%	8%	9%	4%	7%	7%	6%	5%	9%	8%	9%	8%	5%	9%
Not applicable - I've never missed/delayed a cervical screening																
appointment	68%	74%	57%	56%	64%	80%	69%	65%	68%	69%	69%	66%	66%	66%	75%	57%