

YouGov Survey Results

Sample Size: 2255
Fieldwork: 7th - 10th January 2011

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Do you work in an office as part of your job (either in an office block/ purpose built office or in an office based in another establishment e.g. in a school, hospital etc.)?

Unweighted Base	2255	1080	1175	177	362	396	416	904	1340	915	524	329	206	302	489	116	229	60
All UK Adults	2255	1101	1154	295	378	365	374	843	1168	1088	539	361	210	280	501	111	191	63
Yes, my job is solely office based	20%	18%	22%	21%	38%	31%	19%	8%	32%	7%	19%	21%	17%	27%	19%	15%	18%	23%
Yes, my job is mainly office based	11%	14%	8%	14%	14%	16%	15%	5%	15%	7%	12%	9%	14%	11%	10%	12%	13%	12%
Yes, my job is occasionally office based	7%	8%	5%	2%	9%	10%	8%	6%	8%	6%	5%	7%	9%	8%	5%	9%	10%	5%
No, my job is not office based at all	23%	24%	21%	23%	23%	29%	33%	15%	11%	34%	24%	23%	22%	19%	23%	22%	23%	18%
Not applicable - I don't work	40%	36%	43%	41%	15%	15%	25%	67%	34%	46%	41%	40%	38%	35%	42%	43%	36%	42%

As a result of the current economic situation, to what extent have each of the following become more or less 'green'? (By 'green' we mean making a conscious effort to behave in an environmentally friendly and more efficient manner, e.g. recycling, turning unused lights/ computers off)

Your office as a whole

Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22
Much greener	12%	11%	13%	12%	10%	11%	17%	11%	14%	6%	8%	15%	10%	20%	13%	2%	10%	-
Slightly greener	35%	32%	38%	34%	31%	38%	33%	41%	35%	35%	32%	35%	46%	44%	31%	46%	30%	14%
Neither more nor less green	47%	50%	43%	42%	51%	45%	47%	45%	46%	47%	56%	45%	40%	33%	46%	38%	53%	73%
Less green	2%	2%	1%	1%	3%	1%	1%	0%	2%	-	0%	2%	-	1%	3%	4%	1%	6%
Much less green	1%	0%	1%	-	0%	0%	0%	2%	1%	-	-	2%	-	1%	0%	0%	1%	-
Don't know	4%	4%	4%	11%	5%	5%	1%	1%	2%	12%	4%	2%	4%	1%	7%	10%	5%	8%

You as an individual in your office

Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22
Much greener	12%	10%	14%	2%	15%	11%	16%	12%	13%	8%	9%	13%	18%	15%	13%	6%	10%	-
Slightly greener	38%	32%	45%	48%	35%	36%	36%	44%	39%	38%	35%	39%	36%	50%	37%	47%	29%	37%
Neither more nor less green	45%	51%	39%	39%	44%	48%	47%	42%	45%	43%	52%	41%	45%	35%	41%	35%	58%	52%
Less green	2%	3%	0%	2%	2%	2%	-	2%	2%	0%	1%	5%	1%	-	3%	2%	1%	3%
Much less green	0%	0%	0%	-	0%	-	0%	1%	0%	-	-	-	-	-	1%	0%	-	-
Don't know	3%	3%	3%	8%	4%	3%	1%	0%	1%	10%	3%	2%	0%	1%	5%	9%	3%	8%

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Which, if any, of the following have you personally done to be greener in the office in the past year? (Please tick all that apply)

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
Re-used cardboard boxes	42%	38%	47%	43%	37%	40%	52%	45%	44%	38%	46%	45%	53%	39%	42%	30%	35%	30%	
Recycled paper	69%	66%	71%	70%	67%	72%	71%	63%	71%	59%	64%	65%	72%	75%	71%	72%	75%	50%	
Chosen double-sided printing	48%	49%	48%	56%	51%	48%	46%	41%	53%	32%	39%	50%	54%	55%	54%	39%	45%	56%	
Found uses for shredded paper	14%	9%	19%	14%	10%	15%	15%	18%	15%	8%	14%	16%	15%	9%	18%	23%	7%	4%	
Chosen more environmentally friendly office products such as recycled stationery	20%	16%	23%	27%	18%	13%	23%	22%	22%	10%	22%	17%	17%	29%	17%	14%	15%	18%	
Turned off computer equipment and machinery when not in use	67%	65%	69%	75%	68%	68%	63%	59%	69%	59%	61%	71%	72%	70%	65%	61%	81%	50%	
Switched off unnecessary lighting	61%	58%	63%	50%	59%	60%	67%	67%	62%	57%	60%	66%	62%	55%	64%	57%	61%	48%	
Turned off air conditioning or turned down the heating thermostat	22%	22%	22%	15%	16%	27%	28%	22%	22%	20%	23%	23%	22%	24%	25%	14%	16%	4%	
Other	5%	6%	5%	6%	7%	6%	4%	3%	6%	5%	2%	6%	10%	3%	6%	12%	3%	18%	
Not applicable - I haven't done anything to be greener in the office in the past year	10%	12%	7%	10%	10%	7%	10%	12%	9%	12%	13%	11%	7%	6%	8%	9%	9%	15%	

In general, how green, if at all would you say your office is?

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
We are completely green (i.e. we are as green as possible)	2%	2%	3%	3%	3%	2%	2%	1%	3%	1%	3%	1%	3%	3%	1%	2%	3%	-	
We are very green	15%	13%	17%	14%	19%	13%	12%	16%	17%	8%	10%	19%	17%	22%	16%	10%	13%	13%	
We are fairly green	51%	52%	50%	49%	47%	54%	55%	56%	52%	48%	47%	48%	56%	52%	58%	49%	53%	51%	
We are not very green	24%	23%	25%	22%	23%	26%	24%	24%	23%	28%	29%	26%	22%	18%	20%	30%	24%	32%	
We are not green at all	4%	5%	3%	7%	3%	3%	3%	3%	3%	7%	6%	4%	2%	3%	2%	2%	8%	-	
Don't know	3%	5%	2%	6%	4%	2%	3%	0%	2%	8%	6%	3%	0%	3%	3%	8%	-	4%	

Which, if any, of the following prevents you and your colleagues from being greener in the office? (Please tick all that apply)

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
We are not encouraged to be greener	24%	27%	21%	30%	25%	23%	25%	15%	24%	25%	23%	25%	34%	22%	20%	19%	26%	32%	
The reaction of colleagues, e.g. being called a do-gooder	8%	6%	9%	15%	8%	6%	2%	9%	5%	16%	7%	6%	4%	13%	11%	5%	3%	-	
Not knowing how to be greener e.g. lack of information	16%	17%	16%	12%	25%	12%	14%	13%	16%	18%	19%	17%	19%	12%	15%	12%	20%		
The cost of going green	18%	20%	16%	20%	19%	20%	13%	16%	18%	17%	14%	28%	12%	18%	19%	10%	18%	4%	
The effort involved in trying to be green	19%	24%	15%	23%	20%	28%	14%	8%	21%	13%	17%	23%	16%	23%	16%	20%	22%	36%	
Other	9%	10%	7%	14%	8%	7%	9%	9%	8%	11%	8%	4%	11%	8%	13%	16%	4%	5%	
Nothing prevents us	26%	25%	27%	19%	21%	27%	35%	30%	29%	15%	29%	20%	24%	31%	24%	22%	30%	17%	
Not applicable - we are already as green as we can be in the workplace	9%	7%	11%	4%	10%	8%	7%	16%	9%	10%	9%	10%	7%	7%	11%	10%	10%	-	

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

To what extent do you agree or disagree with the following statement?

"I feel that the managers in my work place are clear about the practical steps that they can take to make the office greener"

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
Strongly agree	6%	5%	8%	5%	7%	5%	5%	8%	7%	4%	6%	4%	4%	11%	4%	2%	11%	-	
Agree	27%	22%	32%	26%	24%	28%	25%	32%	28%	23%	18%	26%	28%	35%	36%	26%	13%	35%	
Neither agree nor disagree	29%	31%	28%	22%	27%	31%	36%	29%	31%	23%	35%	24%	32%	26%	26%	22%	41%	21%	
Disagree	17%	17%	18%	17%	21%	18%	14%	13%	17%	19%	18%	25%	14%	10%	20%	18%	12%	9%	
Strongly disagree	12%	16%	7%	13%	12%	11%	14%	6%	10%	16%	13%	13%	14%	9%	8%	10%	14%	19%	
Don't know	5%	6%	5%	12%	5%	5%	1%	3%	4%	9%	7%	4%	5%	6%	1%	18%	5%	12%	
Not applicable	4%	4%	4%	5%	3%	0%	5%	9%	3%	7%	4%	3%	4%	2%	5%	2%	3%	4%	

To what extent do you agree or disagree with the following statement?

"Overall, a greener workplace has more chance to save money than one that is not green"

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
Strongly agree	11%	11%	12%	13%	12%	10%	15%	5%	12%	9%	8%	15%	13%	12%	12%	11%	6%	18%	
Agree	45%	43%	47%	40%	43%	53%	35%	55%	47%	41%	46%	47%	39%	49%	47%	36%	37%	53%	
Neither agree nor disagree	28%	29%	27%	27%	30%	22%	38%	24%	29%	26%	31%	21%	34%	24%	25%	39%	40%	12%	
Disagree	7%	9%	5%	4%	8%	6%	7%	8%	6%	9%	3%	8%	5%	7%	9%	2%	15%	10%	
Strongly disagree	2%	2%	1%	1%	2%	0%	1%	4%	2%	2%	1%	3%	-	2%	3%	-	-	-	
Don't know	7%	6%	8%	15%	5%	8%	3%	5%	5%	13%	10%	6%	8%	5%	4%	12%	2%	8%	

Who do you think is MOST responsible for ensuring an office is green?

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
The government	3%	3%	3%	3%	2%	5%	4%	1%	4%	-	6%	-	-	7%	2%	-	1%	4%	
Senior management	32%	35%	29%	22%	39%	34%	32%	24%	32%	32%	29%	34%	37%	33%	28%	35%	44%	19%	
Staff	10%	7%	14%	2%	9%	9%	11%	21%	11%	8%	9%	13%	12%	9%	14%	5%	14%		
Everyone equally	52%	51%	52%	66%	47%	47%	52%	52%	51%	53%	53%	52%	51%	47%	57%	41%	48%	50%	
Other	0%	0%	1%	1%	-	1%	-	-	0%	1%	-	-	-	-	1%	-	1%	-	
Don't know	3%	4%	2%	6%	2%	4%	1%	1%	2%	7%	3%	2%	-	2%	3%	10%	1%	13%	

Do you think the coalition government has done more, less or the same so far in encouraging people to be greener at work, compared to the previous government?

	Unweighted Base	751	361	390	58	203	197	164	129	621	130	163	100	63	123	172	37	71	22
All UK Adults who solely or mainly work in an office	700	352	348	101	197	170	127	105	549	151	164	107	64	105	148	30	59	22	
Much more than the previous government	2%	1%	2%	1%	2%	-	1%	5%	2%	2%	2%	-	2%	6%	1%	-	-	-	
A little more than the previous government	9%	9%	10%	5%	10%	6%	10%	16%	10%	9%	6%	13%	10%	19%	7%	6%	6%	4%	
The same as the previous government	39%	44%	34%	24%	31%	47%	45%	49%	41%	31%	35%	39%	47%	34%	41%	43%	41%	46%	
A little less than the previous government	13%	15%	12%	21%	13%	14%	12%	6%	13%	15%	12%	16%	13%	14%	12%	12%	21%	-	
Much less than the previous government	6%	8%	5%	3%	6%	7%	10%	5%	7%	4%	7%	3%	7%	5%	6%	6%	13%	9%	
Don't know	30%	23%	38%	46%	37%	26%	22%	19%	28%	40%	39%	29%	20%	22%	33%	34%	19%	41%	