

YouGov Survey Results

Sample Size: 4427

Fieldwork: 15th - 18th April 2011

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

For the following questions, if you have more than one child please think about the child whose birthday is next...

To what extent, if at all, do you think your child's school grades have suffered due to the amount of time they spend online on social networking and other non-educational websites?

	Unweighted Base	710	317	393	3	82	287	261	77	363	347	179	113	75	75	180	51	37
Base: All GB adults online with children aged 6 to 17		787	382	405	3	105	329	286	65	393	394	199	129	79	101	186	44	50
Significantly		4%	4%	3%	-	1%	3%	5%	8%	4%	3%	5%	5%	1%	3%	4%	4%	-
A fair amount		16%	18%	15%	100%	11%	14%	19%	16%	15%	17%	17%	17%	11%	22%	14%	16%	17%
Not very much		27%	28%	26%	-	23%	25%	30%	34%	25%	29%	26%	27%	25%	28%	29%	31%	27%
Not at all		36%	34%	38%	-	34%	35%	41%	26%	37%	35%	32%	40%	42%	38%	37%	40%	24%
Don't know		2%	3%	1%	-	-	3%	1%	4%	2%	2%	3%	1%	2%	1%	1%	4%	5%
Not applicable - my child doesn't use social networking and other non-educational websites		15%	13%	17%	-	31%	20%	4%	12%	17%	13%	19%	10%	20%	9%	15%	6%	28%