

## YouGov / The Sun Survey Results

Sample Size: 1940 GB Adults Fieldwork: 22nd - 23rd March 2011

| ···               |       |       |        |            |           |     |            |        |        |       |       |       |     |        |       |        |                  |                     |       |          |
|-------------------|-------|-------|--------|------------|-----------|-----|------------|--------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|                   |       | Votin | g inte | ntion      | 2010 Vote |     |            | Gender |        | Age   |       |       |     | Social | grade | Region |                  |                     |       |          |
|                   | Total | Con   | Lab    | Lib<br>Dem | Con       | Lab | Lib<br>Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands<br>/ Wales | North | Scotland |
| Weighted Sample   | 1940  | 568   | 654    | 156        | 589       | 519 | 433        | 943    | 997    | 235   | 495   | 663   | 547 | 1106   | 834   | 248    | 631              | 415                 | 477   | 169      |
| Unweighted Sample | 1940  | 582   | 605    | 166        | 611       | 472 | 455        | 939    | 1001   | 132   | 502   | 771   | 535 | 1303   | 637   | 333    | 657              | 361                 | 447   | 142      |
| _                 | %     | %     | %      | %          | %         | %   | %          | %      | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |

Some people describe themselves as dog or cat people (that is, someone who would generally prefer a dog or a cat as a pet). If you had to choose, would you say you are a "dog person" or a "cat person"?

| Cat person | 31 | 32 | 30 | 46 | 31 | 27 | 40 | 27 | 36 | 35 | 30 | 33 | 29 | 32 | 30 | 35 | 36 | 29 | 27 | 26 |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Dog person | 45 | 48 | 45 | 38 | 48 | 44 | 41 | 48 | 43 | 45 | 45 | 45 | 46 | 45 | 45 | 37 | 37 | 54 | 52 | 47 |
| Neither    | 21 | 19 | 22 | 15 | 18 | 27 | 16 | 22 | 19 | 14 | 22 | 20 | 23 | 21 | 21 | 23 | 24 | 15 | 19 | 25 |
| Don't know | 3  | 2  | 2  | 0  | 2  | 2  | 3  | 3  | 2  | 6  | 3  | 3  | 1  | 2  | 4  | 5  | 3  | 2  | 2  | 3  |