

## YouGov / The Sunday Times Survey Results

Sample Size: 2741 GB Adults  
Fieldwork: 7th - 8th July 2011

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2741	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
Unweighted Sample	2741	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>35</b>	100	0	0	86	3	12	34	36	43	28	32	42	38	31	41	44	32	32	13
Lab	<b>44</b>	0	100	0	4	92	44	44	44	39	54	45	37	40	49	41	33	50	52	48
Lib Dem	<b>8</b>	0	0	100	1	1	33	9	8	8	10	8	7	10	5	9	11	8	6	5
Other	<b>13</b>	0	0	0	9	3	12	13	12	9	9	15	14	11	14	10	12	9	10	33

### Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	6	1	3	6	4	2	2	6	8	5	5	4	7	5	5	1
SNP / PCY	<b>3</b>	0	0	0	1	2	3	3	3	3	2	5	3	3	5	1	0	1	0	29
Green	<b>2</b>	0	0	0	0	0	5	2	3	2	3	2	1	3	2	1	3	1	3	2
BNP	<b>1</b>	0	0	0	1	0	0	1	1	0	1	1	2	1	2	1	1	1	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Other	<b>1</b>	0	0	0	0	0	1	1	1	2	1	1	0	0	1	2	0	0	0	0

### Non Voters

Would Not Vote	<b>9</b>	0	0	0	4	2	7	8	11	15	12	9	5	8	12	9	10	8	11	3
Don't know	<b>14</b>	0	0	0	12	7	21	10	17	14	16	12	13	13	15	17	15	14	13	10

July 6-7 July 7-8

### Do you approve or disapprove of the Government's record to date?

Approve	31	<b>28</b>	77	3	44	61	6	21	32	24	28	24	27	33	32	22	33	33	25	24	18
Disapprove	56	<b>57</b>	10	93	33	25	88	62	58	56	49	57	61	56	55	61	50	51	60	63	69
Don't know	14	<b>15</b>	13	4	24	14	7	17	10	19	23	19	12	11	13	17	16	17	14	13	13

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		Newspaper	NI	Newspaper		
	Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>Weighted Sample</b>	<b>2741</b>	407	613	440	434	671
Unweighted Sample	2741	282	511	527	532	429
	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>35</b>	37	43	45	52	27
Lab	<b>44</b>	47	41	36	25	60
Lib Dem	<b>8</b>	7	8	11	5	6
Other	<b>13</b>	8	8	8	18	7

### Other Parties Voting Intention

UKIP	<b>5</b>	4	3	3	11	3
SNP / PCY	<b>3</b>	2	2	2	2	1
Green	<b>2</b>	0	1	3	2	1
BNP	<b>1</b>	1	1	0	2	1
Respect	<b>0</b>	1	1	0	0	0
Other	<b>1</b>	0	0	0	1	0

### Non Voters

Would Not Vote	<b>9</b>	12	10	5	6	10
Don't know	<b>14</b>	15	13	8	15	12

July 6-7 July 7-8

### Do you approve or disapprove of the Government's record to date?

Approve	31	<b>28</b>	26	34	42	37	20
Disapprove	56	<b>57</b>	57	51	48	51	66
Don't know	14	<b>15</b>	17	16	10	12	14

Fieldwork: 7th - 8th July 2011

Weighted Sample

Unweighted Sample

		Voting intention				2010 Vote			Gender		Age				Social grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		2741	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
Unweighted Sample		2741	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 23-24	July 6-7																			
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	7	6	21	0	2	17	1	2	7	5	7	4	6	8	7	5	11	6	5	6	4
Fairly well	35	34	72	9	58	59	12	33	34	34	36	32	32	37	39	27	34	40	32	30	25
TOTAL WELL	42	40	93	9	60	76	13	35	41	39	43	36	38	45	46	32	45	46	37	36	29
Fairly badly	29	30	5	42	28	15	41	35	27	33	30	32	29	29	29	31	30	29	32	29	35
Very badly	23	23	1	47	9	5	43	25	27	20	17	22	26	23	20	28	17	18	25	29	29
TOTAL BADLY	52	53	6	89	37	20	84	60	54	53	47	54	55	52	49	59	47	47	57	58	64
Don't know	6	7	1	2	4	4	4	5	4	9	9	10	7	3	5	9	8	7	5	7	7
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	1	2	0	6	1	0	6	2	3	2	3	3	2	2	2	2	3	2	3	2	3
Fairly well	25	25	14	49	21	12	46	26	25	25	22	25	25	26	24	27	20	24	30	26	27
TOTAL WELL	26	27	14	55	22	12	52	28	28	27	25	28	27	28	26	29	23	26	33	28	30
Fairly badly	35	35	39	32	41	38	34	36	36	35	37	34	36	35	39	30	40	35	34	34	36
Very badly	23	20	35	4	21	37	4	18	25	16	12	15	22	27	21	19	21	23	18	20	17
TOTAL BADLY	58	55	74	36	62	75	38	54	61	51	49	49	58	62	60	49	61	58	52	54	53
Don't know	15	17	12	9	15	13	10	18	11	22	26	22	14	10	13	21	17	17	15	18	18
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	1	1	1	0	5	1	0	2	1	1	1	1	1	1	1	1	2	1	1	1	0
Fairly well	19	19	40	5	55	32	7	23	19	19	15	17	20	22	22	15	21	22	18	18	12
TOTAL WELL	20	20	41	5	60	33	7	25	20	20	16	18	21	23	23	16	23	23	19	19	12
Fairly badly	33	28	34	24	24	33	24	30	26	30	31	30	27	27	29	28	29	31	30	25	24
Very badly	38	41	17	66	10	26	63	40	47	36	39	37	43	44	40	43	38	36	42	46	51
TOTAL BADLY	71	69	51	90	34	59	87	70	73	66	70	67	70	71	69	71	67	67	72	71	75
Don't know	8	10	7	4	6	8	6	6	6	14	14	14	10	6	8	13	10	10	8	11	13
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
Very well	2	2	6	0	6	5	0	2	3	2	2	2	2	3	3	2	4	2	3	1	1
Fairly well	32	31	67	7	60	55	9	35	34	28	30	27	31	35	36	25	35	36	27	26	25
TOTAL WELL	34	33	73	7	66	60	9	37	37	30	32	29	33	38	39	27	39	38	30	27	26
Fairly badly	34	32	19	40	20	26	40	30	30	34	27	34	33	32	33	31	29	34	35	29	33
Very badly	25	27	3	51	8	10	46	27	28	25	27	26	27	27	23	32	20	20	28	35	34
TOTAL BADLY	59	59	22	91	28	36	86	57	58	59	54	60	60	59	56	63	49	54	63	64	67
Don't know	7	8	4	2	6	4	5	6	5	11	14	11	7	4	6	11	11	7	7	8	8

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>2741</b>	407	613	440	434	671
<b>2741</b>	282	511	527	532	429
	%	%	%	%	%

	June 23-24	July 6-7					
<b>Do you think that David Cameron is doing well or badly as Prime Minister?</b>							
Very well	7	6	4	7	11	9	4
Fairly well	35	34	35	40	42	42	27
<b>TOTAL WELL</b>	<b>42</b>	<b>40</b>	<b>39</b>	<b>47</b>	<b>53</b>	<b>51</b>	<b>31</b>
Fairly badly	29	30	34	30	27	27	35
Very badly	23	23	19	17	18	17	29
<b>TOTAL BADLY</b>	<b>52</b>	<b>53</b>	<b>53</b>	<b>47</b>	<b>45</b>	<b>44</b>	<b>64</b>
Don't know	6	7	7	6	2	5	5
<b>Do you think Ed Miliband is doing well or badly as leader of the Labour party?</b>							
Very well	1	2	3	2	1	2	3
Fairly well	25	25	28	26	23	14	35
<b>TOTAL WELL</b>	<b>26</b>	<b>27</b>	<b>31</b>	<b>28</b>	<b>24</b>	<b>16</b>	<b>38</b>
Fairly badly	35	35	35	37	44	39	32
Very badly	23	20	15	20	26	33	12
<b>TOTAL BADLY</b>	<b>58</b>	<b>55</b>	<b>50</b>	<b>57</b>	<b>70</b>	<b>72</b>	<b>44</b>
Don't know	15	17	19	15	6	12	17
<b>Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?</b>							
Very well	1	1	1	1	1	1	1
Fairly well	19	19	18	21	27	21	15
<b>TOTAL WELL</b>	<b>20</b>	<b>20</b>	<b>19</b>	<b>22</b>	<b>28</b>	<b>22</b>	<b>16</b>
Fairly badly	33	28	35	34	29	29	32
Very badly	38	41	33	34	39	43	43
<b>TOTAL BADLY</b>	<b>71</b>	<b>69</b>	<b>68</b>	<b>68</b>	<b>68</b>	<b>72</b>	<b>75</b>
Don't know	8	10	13	10	5	6	10
<b>Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?</b>							
Very well	2	2	2	2	4	3	1
Fairly well	32	31	34	38	43	35	24
<b>TOTAL WELL</b>	<b>34</b>	<b>33</b>	<b>36</b>	<b>40</b>	<b>47</b>	<b>38</b>	<b>25</b>
Fairly badly	34	32	32	32	33	36	34
Very badly	25	27	24	21	17	22	33
<b>TOTAL BADLY</b>	<b>59</b>	<b>59</b>	<b>56</b>	<b>53</b>	<b>50</b>	<b>58</b>	<b>67</b>
Don't know	7	8	9	7	4	5	7

Fieldwork: 7th - 8th July 2011

Weighted Sample

Unweighted Sample

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	2741	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think this coalition government is good or bad for people like you?

Very good	3	3	7	0	5	6	0	2	3	2	2	2	2	4	3	2	5	2	3	2	2
Fairly good	18	19	47	3	42	37	5	17	21	16	22	15	18	22	21	15	22	23	16	16	14
<b>TOTAL GOOD</b>	<b>21</b>	<b>22</b>	<b>54</b>	<b>3</b>	<b>47</b>	<b>43</b>	<b>5</b>	<b>19</b>	<b>24</b>	<b>18</b>	<b>24</b>	<b>17</b>	<b>20</b>	<b>26</b>	<b>24</b>	<b>17</b>	<b>27</b>	<b>25</b>	<b>19</b>	<b>18</b>	<b>16</b>
Fairly bad	28	24	17	28	14	21	29	23	22	26	21	24	24	24	26	21	23	24	23	23	28
Very bad	27	31	4	61	5	13	54	31	34	29	27	30	33	32	27	38	26	25	35	38	37
<b>TOTAL BAD</b>	<b>55</b>	<b>55</b>	<b>21</b>	<b>89</b>	<b>19</b>	<b>34</b>	<b>83</b>	<b>54</b>	<b>56</b>	<b>55</b>	<b>48</b>	<b>54</b>	<b>57</b>	<b>56</b>	<b>53</b>	<b>59</b>	<b>49</b>	<b>49</b>	<b>58</b>	<b>61</b>	<b>65</b>
Won't make much difference either way	19	18	22	6	30	20	8	22	16	20	17	20	18	17	19	17	17	19	17	18	15
Don't know	5	5	2	2	3	4	3	5	3	8	11	9	4	1	4	7	7	7	6	4	4

Do you think the coalition government is managing the economy well or badly?

Very well	5	4	13	0	5	11	0	2	5	3	5	3	3	6	5	3	5	5	4	2	2
Fairly well	30	29	70	4	51	56	7	28	32	27	31	26	29	31	34	23	34	34	25	26	20
<b>TOTAL WELL</b>	<b>35</b>	<b>33</b>	<b>83</b>	<b>4</b>	<b>56</b>	<b>67</b>	<b>7</b>	<b>30</b>	<b>37</b>	<b>30</b>	<b>36</b>	<b>29</b>	<b>32</b>	<b>37</b>	<b>39</b>	<b>26</b>	<b>39</b>	<b>39</b>	<b>29</b>	<b>28</b>	<b>22</b>
Fairly badly	32	31	10	42	22	20	42	33	30	32	28	35	29	32	32	31	32	29	32	34	32
Very badly	25	26	2	50	9	7	46	27	27	26	24	24	30	26	22	32	19	22	28	31	39
<b>TOTAL BADLY</b>	<b>57</b>	<b>57</b>	<b>12</b>	<b>92</b>	<b>31</b>	<b>27</b>	<b>88</b>	<b>60</b>	<b>57</b>	<b>58</b>	<b>52</b>	<b>59</b>	<b>59</b>	<b>58</b>	<b>54</b>	<b>63</b>	<b>51</b>	<b>51</b>	<b>60</b>	<b>65</b>	<b>71</b>
Don't know	9	9	6	4	13	6	5	10	6	13	13	12	9	6	8	11	11	10	11	7	8

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Quite good	4	4	9	1	6	7	2	2	4	3	5	4	3	4	4	2	7	4	4	2	3
<b>TOTAL GOOD</b>	<b>5</b>	<b>4</b>	<b>9</b>	<b>1</b>	<b>6</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>8</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>3</b>
Neither good nor bad	17	16	28	10	24	23	11	16	18	15	19	16	14	17	17	15	17	17	17	16	13
Quite bad	51	49	49	52	52	48	53	52	49	49	51	47	48	51	52	45	47	51	46	50	50
Very bad	24	28	13	35	15	20	32	27	26	30	18	26	34	27	24	33	23	25	30	30	34
<b>TOTAL BAD</b>	<b>75</b>	<b>77</b>	<b>62</b>	<b>87</b>	<b>67</b>	<b>68</b>	<b>85</b>	<b>79</b>	<b>75</b>	<b>79</b>	<b>69</b>	<b>73</b>	<b>82</b>	<b>78</b>	<b>76</b>	<b>78</b>	<b>70</b>	<b>76</b>	<b>76</b>	<b>80</b>	<b>84</b>
Don't know	3	3	0	1	3	1	2	3	2	4	7	6	2	0	2	4	4	4	4	2	1

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Weighted Sample

Unweighted Sample

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2741	407	613	440	434	671
2741	282	511	527	532	429
%	%	%	%	%	%

Do you think this coalition government is good or bad for people like you?

Very good	3	3	2	4	6	3	1
Fairly good	18	19	15	19	27	24	12
<b>TOTAL GOOD</b>	<b>21</b>	<b>22</b>	<b>17</b>	<b>23</b>	<b>33</b>	<b>27</b>	<b>13</b>
Fairly bad	28	24	23	24	27	27	23
Very bad	27	31	31	27	22	28	40
<b>TOTAL BAD</b>	<b>55</b>	<b>55</b>	<b>54</b>	<b>51</b>	<b>49</b>	<b>55</b>	<b>63</b>
Won't make much difference either way	19	18	23	21	16	16	18
Don't know	5	5	7	5	3	3	5

Do you think the coalition government is managing the economy well or badly?

Very well	5	4	2	5	10	6	2
Fairly well	30	29	27	33	40	38	21
<b>TOTAL WELL</b>	<b>35</b>	<b>33</b>	<b>29</b>	<b>38</b>	<b>50</b>	<b>44</b>	<b>23</b>
Fairly badly	32	31	36	33	28	28	37
Very badly	25	26	25	21	18	22	33
<b>TOTAL BADLY</b>	<b>57</b>	<b>57</b>	<b>61</b>	<b>54</b>	<b>46</b>	<b>50</b>	<b>70</b>
Don't know	9	9	10	8	4	7	8

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	0	0	0	1	0	0
Quite good	4	4	3	5	7	5	3
<b>TOTAL GOOD</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>5</b>	<b>3</b>
Neither good nor bad	17	16	15	17	19	17	13
Quite bad	51	49	49	50	53	50	50
Very bad	24	28	30	26	19	27	32
<b>TOTAL BAD</b>	<b>75</b>	<b>77</b>	<b>79</b>	<b>76</b>	<b>72</b>	<b>77</b>	<b>82</b>
Don't know	3	3	2	2	2	1	2

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Weighted Sample

Unweighted Sample

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Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2741	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
2741	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	3	0	0	2	1	1	1	1	3	2	1	0	2	1	2	2	1	1	1
Get a little better	8	8	15	6	17	12	6	11	10	7	17	13	6	3	11	5	12	9	8	8	8
<b>TOTAL BETTER</b>	<b>9</b>	<b>9</b>	<b>18</b>	<b>6</b>	<b>17</b>	<b>14</b>	<b>7</b>	<b>12</b>	<b>11</b>	<b>8</b>	<b>20</b>	<b>15</b>	<b>7</b>	<b>3</b>	<b>13</b>	<b>6</b>	<b>14</b>	<b>11</b>	<b>9</b>	<b>9</b>	<b>9</b>
Stay about the same	28	28	40	20	41	33	22	29	29	28	36	26	27	29	30	26	31	29	28	25	35
Get a little worse	37	35	32	40	33	33	38	34	35	36	19	32	38	42	37	33	33	35	37	37	27
Get a lot worse	21	23	9	32	8	17	29	23	21	24	15	19	26	25	18	29	18	22	22	25	25
<b>TOTAL WORSE</b>	<b>58</b>	<b>58</b>	<b>41</b>	<b>72</b>	<b>41</b>	<b>50</b>	<b>67</b>	<b>57</b>	<b>56</b>	<b>60</b>	<b>34</b>	<b>51</b>	<b>64</b>	<b>67</b>	<b>55</b>	<b>62</b>	<b>51</b>	<b>57</b>	<b>59</b>	<b>62</b>	<b>52</b>
Don't know	5	4	1	2	2	2	4	2	4	4	9	7	3	1	3	6	4	4	4	5	3

June 30-  
July 1

July 6-  
7

How well or badly do you think David Cameron has responded to the situation in Libya?

Very well	4	2	7	1	2	6	0	1	3	1	3	1	2	4	3	1	2	3	3	2	1
Fairly well	30	34	55	24	45	45	28	34	39	29	36	31	34	35	37	30	38	35	35	29	32
<b>TOTAL WELL</b>	<b>34</b>	<b>36</b>	<b>62</b>	<b>25</b>	<b>47</b>	<b>51</b>	<b>28</b>	<b>35</b>	<b>42</b>	<b>30</b>	<b>39</b>	<b>32</b>	<b>36</b>	<b>39</b>	<b>40</b>	<b>31</b>	<b>40</b>	<b>38</b>	<b>38</b>	<b>31</b>	<b>33</b>
Fairly badly	24	27	20	36	24	24	33	29	29	25	22	25	26	31	26	29	23	26	28	29	29
Very badly	19	14	3	18	8	9	18	12	16	12	4	13	17	15	12	16	15	11	13	16	19
<b>TOTAL BADLY</b>	<b>43</b>	<b>41</b>	<b>23</b>	<b>54</b>	<b>32</b>	<b>33</b>	<b>51</b>	<b>41</b>	<b>45</b>	<b>37</b>	<b>26</b>	<b>38</b>	<b>43</b>	<b>46</b>	<b>38</b>	<b>45</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>45</b>	<b>48</b>
Don't know	23	23	15	21	20	17	21	24	13	32	34	30	21	15	22	24	21	25	22	24	19

July 6 -  
7

July 6-  
7

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Right	35	36	46	35	45	40	35	35	47	25	40	33	36	36	38	32	40	34	37	35	35
Wrong	41	40	35	43	33	39	39	40	38	41	33	35	40	46	39	41	36	41	37	40	47
Don't know	24	25	19	23	21	20	26	24	15	34	27	32	24	18	23	27	24	25	26	26	18

Fieldwork: 7th - 8th July 2011

Weighted Sample

Unweighted Sample

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
2741	407	613	440	434	671
2741	282	511	527	532	429
	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	1	2	2	1	1
Get a little better	8	8	7	10	14	7	6
<b>TOTAL BETTER</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>12</b>	<b>16</b>	<b>8</b>	<b>7</b>
Stay about the same	28	28	30	31	32	27	26
Get a little worse	37	35	32	33	35	42	36
Get a lot worse	21	23	27	22	16	20	27
<b>TOTAL WORSE</b>	<b>58</b>	<b>58</b>	<b>59</b>	<b>55</b>	<b>51</b>	<b>62</b>	<b>63</b>
Don't know	5	4	2	2	2	3	3

June 30-  
July 1

July 6-  
7

How well or badly do you think David Cameron has responded to the situation in Libya?

Very well	4	2	2	3	5	3	1
Fairly well	30	34	31	35	43	34	29
<b>TOTAL WELL</b>	<b>34</b>	<b>36</b>	<b>33</b>	<b>38</b>	<b>48</b>	<b>37</b>	<b>30</b>
Fairly badly	24	27	31	30	28	30	31
Very badly	19	14	11	9	10	16	14
<b>TOTAL BADLY</b>	<b>43</b>	<b>41</b>	<b>42</b>	<b>39</b>	<b>38</b>	<b>46</b>	<b>45</b>
Don't know	23	23	26	23	13	16	24

July 6 -  
7

July 6-  
7

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Right	35	36	34	39	45	33	32
Wrong	41	40	38	37	38	47	40
Don't know	24	25	28	24	17	20	27



Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	2	1	1	2	2	1	2	0	2	1	1	2	1	1	3	0	1	1	2
Fairly well	28	26	41	21	36	35	22	26	34	20	27	25	26	28	28	24	27	27	29	25	23
<b>TOTAL WELL</b>	<b>29</b>	<b>27</b>	<b>43</b>	<b>22</b>	<b>37</b>	<b>37</b>	<b>24</b>	<b>27</b>	<b>36</b>	<b>20</b>	<b>29</b>	<b>26</b>	<b>27</b>	<b>30</b>	<b>29</b>	<b>25</b>	<b>30</b>	<b>27</b>	<b>30</b>	<b>26</b>	<b>25</b>
Fairly badly	34	35	31	41	34	32	38	38	37	33	30	31	35	41	35	35	34	36	35	35	34
Very badly	12	12	5	14	8	9	14	10	12	11	5	11	15	12	10	14	10	12	9	14	15
<b>TOTAL BADLY</b>	<b>46</b>	<b>47</b>	<b>36</b>	<b>55</b>	<b>42</b>	<b>41</b>	<b>52</b>	<b>48</b>	<b>49</b>	<b>44</b>	<b>35</b>	<b>42</b>	<b>50</b>	<b>53</b>	<b>45</b>	<b>49</b>	<b>44</b>	<b>48</b>	<b>44</b>	<b>49</b>	<b>49</b>
Don't know	24	26	21	23	21	22	24	25	15	36	36	33	24	18	26	26	26	26	26	25	26

Generally speaking, do you think tabloid newspapers are or are not fair and accurate in their reporting?

Are fair and accurate	9	12	10	10	12	11	6	10	8	9	11	10	6	10	8	12	8	9	10	9
Are not fair and accurate	71	69	75	76	67	74	76	73	68	70	71	70	71	73	67	66	72	68	73	71
Not sure	20	19	15	14	22	16	18	16	24	21	18	20	23	17	25	23	20	22	17	20

And generally speaking, do you think "broadsheet" newspapers are or are not fair and accurate in their reporting?

Are fair and accurate	35	43	39	50	39	35	44	41	31	47	42	34	27	43	25	45	35	34	32	35
Are not fair and accurate	33	31	34	24	33	34	27	35	31	23	28	36	37	30	36	24	34	33	36	32
Not sure	32	26	28	26	28	30	29	25	39	30	30	31	36	26	39	31	31	33	32	33

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>2741</b>	407	613	440	434	671
<b>2741</b>	282	511	527	532	429
	%	%	%	%	%

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	1	2	2	1	1
Fairly well	28	26	27	30	34	26	25
<b>TOTAL WELL</b>	<b>29</b>	<b>27</b>	<b>28</b>	<b>32</b>	<b>36</b>	<b>27</b>	<b>26</b>
Fairly badly	34	35	31	32	35	42	35
Very badly	12	12	12	11	9	12	14
<b>TOTAL BADLY</b>	<b>46</b>	<b>47</b>	<b>43</b>	<b>43</b>	<b>44</b>	<b>54</b>	<b>49</b>
Don't know	24	26	28	26	20	19	25

Generally speaking, do you think tabloid newspapers are or are not fair and accurate in their reporting?

Are fair and accurate	9	19	17	8	11	16
Are not fair and accurate	71	56	62	80	68	60
Not sure	20	24	21	12	20	24

And generally speaking, do you think "broadsheet" newspapers are or are not fair and accurate in their reporting?

Are fair and accurate	35	37	44	59	34	33
Are not fair and accurate	33	32	29	22	36	33
Not sure	32	30	27	18	30	34

Fieldwork: 7th - 8th July 2011

**Weighted Sample**  
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

The tabloid press is out of control

Strongly agree	35	31	37	41	32	33	40	36	34	31	37	35	34	37	32	31	35	34	34	45
Tend to agree	43	48	43	43	45	45	43	42	44	43	36	44	49	42	45	44	42	43	46	38
<b>TOTAL AGREE</b>	<b>78</b>	<b>79</b>	<b>80</b>	<b>84</b>	<b>77</b>	<b>78</b>	<b>83</b>	<b>78</b>	<b>78</b>	<b>74</b>	<b>73</b>	<b>79</b>	<b>83</b>	<b>79</b>	<b>77</b>	<b>75</b>	<b>77</b>	<b>77</b>	<b>80</b>	<b>83</b>
Tend to disagree	13	16	13	10	16	13	10	14	12	15	16	12	11	14	12	13	14	14	13	9
Strongly disagree	1	1	1	1	1	2	1	2	1	1	2	1	1	1	1	2	1	2	1	2
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>17</b>	<b>14</b>	<b>11</b>	<b>17</b>	<b>15</b>	<b>11</b>	<b>16</b>	<b>13</b>	<b>16</b>	<b>18</b>	<b>13</b>	<b>12</b>	<b>15</b>	<b>13</b>	<b>15</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>11</b>
Don't know	7	3	6	5	6	7	6	6	9	10	8	7	6	6	10	10	8	7	6	6

It is only a small minority of journalists are tarnishing the reputation of other honest and hardworking journalists

Strongly agree	18	21	18	20	20	20	18	20	17	21	15	19	19	18	19	15	17	21	18	22
Tend to agree	51	54	53	51	55	52	52	48	54	48	46	51	58	52	50	50	54	49	53	44
<b>TOTAL AGREE</b>	<b>69</b>	<b>75</b>	<b>71</b>	<b>71</b>	<b>75</b>	<b>72</b>	<b>70</b>	<b>68</b>	<b>71</b>	<b>69</b>	<b>61</b>	<b>70</b>	<b>77</b>	<b>70</b>	<b>69</b>	<b>65</b>	<b>71</b>	<b>70</b>	<b>71</b>	<b>66</b>
Tend to disagree	17	14	18	20	15	18	19	19	16	18	21	17	14	19	15	22	16	17	16	20
Strongly disagree	6	6	5	6	5	5	6	7	4	4	7	7	5	5	7	4	6	6	6	7
<b>TOTAL DISAGREE</b>	<b>23</b>	<b>20</b>	<b>23</b>	<b>26</b>	<b>20</b>	<b>23</b>	<b>25</b>	<b>26</b>	<b>20</b>	<b>22</b>	<b>28</b>	<b>24</b>	<b>19</b>	<b>24</b>	<b>22</b>	<b>26</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>27</b>
Don't know	7	4	5	4	6	5	6	5	9	9	11	6	4	6	9	8	7	7	7	7

Underhand tactics are legitimate if they expose wrongdoing and are in the public interest

Strongly agree	9	9	9	8	9	9	7	10	7	11	8	9	8	7	10	7	10	9	8	5
Tend to agree	28	30	26	28	31	27	25	30	26	34	27	26	29	28	28	35	27	29	27	24
<b>TOTAL AGREE</b>	<b>37</b>	<b>39</b>	<b>35</b>	<b>36</b>	<b>40</b>	<b>36</b>	<b>32</b>	<b>40</b>	<b>33</b>	<b>45</b>	<b>35</b>	<b>35</b>	<b>37</b>	<b>35</b>	<b>38</b>	<b>42</b>	<b>37</b>	<b>38</b>	<b>35</b>	<b>29</b>
Tend to disagree	32	33	33	34	31	32	35	31	33	20	35	33	33	33	30	30	31	32	35	32
Strongly disagree	22	24	25	25	23	23	25	23	22	22	19	23	26	25	19	18	24	21	20	29
<b>TOTAL DISAGREE</b>	<b>54</b>	<b>57</b>	<b>58</b>	<b>59</b>	<b>54</b>	<b>55</b>	<b>60</b>	<b>54</b>	<b>55</b>	<b>42</b>	<b>54</b>	<b>56</b>	<b>59</b>	<b>58</b>	<b>49</b>	<b>48</b>	<b>55</b>	<b>53</b>	<b>55</b>	<b>61</b>
Don't know	9	5	8	5	6	9	8	7	11	13	12	9	4	7	12	10	9	9	10	9

It is never acceptable for journalists to break the law, no matter how important the story

Strongly agree	44	45	45	52	44	44	48	42	46	35	40	45	51	43	45	36	44	45	48	47
Tend to agree	29	28	32	20	29	31	26	29	29	26	32	27	29	28	30	30	28	27	30	29
<b>TOTAL AGREE</b>	<b>73</b>	<b>73</b>	<b>77</b>	<b>72</b>	<b>73</b>	<b>75</b>	<b>74</b>	<b>71</b>	<b>75</b>	<b>61</b>	<b>72</b>	<b>72</b>	<b>80</b>	<b>71</b>	<b>75</b>	<b>66</b>	<b>72</b>	<b>72</b>	<b>78</b>	<b>76</b>
Tend to disagree	14	17	14	20	16	14	14	16	13	22	14	16	10	17	11	17	13	16	14	11
Strongly disagree	5	5	5	5	5	5	5	7	4	7	3	5	5	5	5	5	7	4	3	6
<b>TOTAL DISAGREE</b>	<b>19</b>	<b>22</b>	<b>19</b>	<b>25</b>	<b>21</b>	<b>19</b>	<b>19</b>	<b>23</b>	<b>17</b>	<b>29</b>	<b>17</b>	<b>21</b>	<b>15</b>	<b>22</b>	<b>16</b>	<b>22</b>	<b>20</b>	<b>20</b>	<b>17</b>	<b>17</b>
Don't know	8	6	5	2	6	6	6	6	9	10	11	6	5	6	9	11	7	8	6	7

Fieldwork: 7th - 8th July 2011

Weighted Sample		Newspaper	NI	Newspaper		
	Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
	2741	407	613	440	434	671
	2741	282	511	527	532	429
	%	%	%	%	%	%
Unweighted Sample						

Do you agree or disagree with the following statements?

The tabloid press is out of control

Strongly agree	35	24	26	38	32	24
Tend to agree	43	42	45	46	46	48
<b>TOTAL AGREE</b>	<b>78</b>	<b>66</b>	<b>71</b>	<b>84</b>	<b>78</b>	<b>72</b>
Tend to disagree	13	25	22	11	15	21
Strongly disagree	1	2	2	2	2	2
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>27</b>	<b>24</b>	<b>13</b>	<b>17</b>	<b>23</b>
Don't know	7	7	5	3	5	6

It is only a small minority of journalists are tarnishing the reputation of other honest and hardworking journalists

Strongly agree	18	24	22	15	22	20
Tend to agree	51	52	50	50	58	56
<b>TOTAL AGREE</b>	<b>69</b>	<b>76</b>	<b>72</b>	<b>65</b>	<b>80</b>	<b>76</b>
Tend to disagree	17	14	18	24	12	14
Strongly disagree	6	5	5	7	4	4
<b>TOTAL DISAGREE</b>	<b>23</b>	<b>19</b>	<b>23</b>	<b>31</b>	<b>16</b>	<b>18</b>
Don't know	7	5	5	4	3	5

Underhand tactics are legitimate if they expose wrongdoing and are in the public interest

Strongly agree	9	14	11	5	8	13
Tend to agree	28	38	37	31	26	35
<b>TOTAL AGREE</b>	<b>37</b>	<b>52</b>	<b>48</b>	<b>36</b>	<b>34</b>	<b>48</b>
Tend to disagree	32	28	29	34	38	29
Strongly disagree	22	12	17	25	23	16
<b>TOTAL DISAGREE</b>	<b>54</b>	<b>40</b>	<b>46</b>	<b>59</b>	<b>61</b>	<b>45</b>
Don't know	9	8	6	5	5	8

It is never acceptable for journalists to break the law, no matter how important the story

Strongly agree	44	35	36	39	44	39
Tend to agree	29	37	34	30	31	37
<b>TOTAL AGREE</b>	<b>73</b>	<b>72</b>	<b>70</b>	<b>69</b>	<b>75</b>	<b>76</b>
Tend to disagree	14	13	18	24	16	12
Strongly disagree	5	6	5	3	5	5
<b>TOTAL DISAGREE</b>	<b>19</b>	<b>19</b>	<b>23</b>	<b>27</b>	<b>21</b>	<b>17</b>
Don't know	8	10	7	4	4	8

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there should or should not be a public inquiry into allegations of phone hacking (that is, accessing people's voicemail messages without their knowledge) by journalists?

Should	<b>86</b>	85	90	88	82	89	88	86	86	84	82	86	89	85	86	84	86	84	89	86
Should not	<b>9</b>	11	6	10	13	6	8	10	7	10	10	9	7	10	7	11	9	7	6	11
Not sure	<b>6</b>	4	4	2	5	5	4	4	7	6	8	5	4	5	7	5	5	8	5	4

The police are currently conducting a criminal investigation into the allegations of phone hacking. If there is a public inquiry, do you think it should start as soon as possible, or should it wait until the police have completed their criminal investigation?

Should start as soon as possible	<b>48</b>	41	54	45	45	52	47	50	46	39	40	50	55	45	51	47	47	48	51	42
Should wait until the police have finished their investigation	<b>44</b>	49	41	49	45	42	45	42	45	52	47	42	39	47	39	44	44	41	42	51
There should not be an inquiry at all	<b>4</b>	7	2	4	7	2	4	5	4	3	5	4	4	5	4	4	4	5	3	5
Not sure	<b>5</b>	2	3	2	2	4	4	3	6	6	8	4	2	3	6	4	5	6	4	3

News International, the owners of the News of the World, are currently carrying out their own internal investigation into allegations that Milly Dowler's phone was hacked into. Do you think the News of the World should investigate it themselves, or do you think they should bring in someone from outside the organisation to investigate?

Should investigate it internally themselves	<b>6</b>	8	7	6	8	8	4	7	5	9	6	7	4	5	8	9	6	5	7	5
Should bring in someone from outside the organisation	<b>90</b>	90	91	93	90	90	93	90	90	83	88	89	95	92	87	88	90	90	89	93
Don't know	<b>4</b>	3	2	1	2	2	3	3	5	8	6	4	1	3	6	4	4	5	4	2

Fieldwork: 7th - 8th July 2011

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>Weighted Sample</b> 2741	407	613	440	434	671
Unweighted Sample 2741	282	511	527	532	429
%	%	%	%	%	%

Do you think there should or should not be a public inquiry into allegations of phone hacking (that is, accessing people's voicemail messages without their knowledge) by journalists?

Should	<b>86</b>	84	84	85	88	88
Should not	<b>9</b>	10	11	11	8	7
Not sure	<b>6</b>	6	5	4	4	5

The police are currently conducting a criminal investigation into the allegations of phone hacking. If there is a public inquiry, do you think it should start as soon as possible, or should it wait until the police have completed their criminal investigation?

Should start as soon as possible	<b>48</b>	47	45	45	51	50
Should wait until the police have finished their investigation	<b>44</b>	45	48	49	41	43
There should not be an inquiry at all	<b>4</b>	4	5	4	6	3
Not sure	<b>5</b>	4	2	2	2	4

News International, the owners of the News of the World, are currently carrying out their own internal investigation into allegations that Milly Dowler's phone was hacked into. Do you think the News of the World should investigate it themselves, or do you think they should bring in someone from outside the organisation to investigate?

Should investigate it internally themselves	<b>6</b>	13	10	4	7	9
Should bring in someone from outside the organisation	<b>90</b>	84	88	94	92	87
Don't know	<b>4</b>	3	2	2	1	3

Fieldwork: 7th - 8th July 2011

**Weighted Sample**  
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have suggested that the allegations of phone hacking against the News of the World have been deliberately exploited by politicians and rival media groups for their own ends. Other people think it is right that politicians and other media groups have highlighted and pursued extremely serious allegations against the News of the World.

Which of the following best reflects your view?

Rival media groups and politicians have exaggerated the seriousness of the allegations for their own ends

Other media groups and politicians have rightly highlighted extremely serious allegations

Not sure

<b>14</b>	17	12	12	18	11	11	15	13	18	14	14	12	15	12	17	14	13	13	12
<b>66</b>	67	71	75	65	71	74	69	63	65	59	67	72	68	63	63	66	65	66	74
<b>20</b>	17	17	14	17	18	16	16	24	17	27	20	16	16	25	20	19	22	21	14

So far allegations of phone hacking have centred upon the News of the World. Thinking about the wider media, do you think only the News of the World was involved in phone hacking, or do you think other tabloid newspapers were doing similar things?

Phone hacking was mostly or entirely limited to the News of the World, most other newspapers were not involved

Other tabloid newspapers probably used phone hacking too, the News of the World was just unlucky to get caught

Not sure

<b>8</b>	7	11	7	7	11	8	9	8	11	7	8	8	9	7	11	8	8	7	9
<b>78</b>	82	74	82	83	74	77	80	76	71	78	79	80	79	76	74	81	73	79	78
<b>14</b>	11	14	11	10	15	14	11	17	18	15	13	13	12	17	15	11	19	14	13

It has been announced that the News of the World will stop publication after this weekend. Do you think this is the right or wrong decision?

Right decision

Wrong decision

Don't know

<b>56</b>	56	61	54	55	59	59	57	56	58	53	57	59	56	57	52	55	57	58	63
<b>26</b>	30	25	29	29	26	26	28	25	27	27	26	26	28	24	29	27	25	26	23
<b>17</b>	14	14	17	16	15	15	14	20	15	20	17	15	16	19	19	17	18	16	14

Fieldwork: 7th - 8th July 2011

Weighted Sample		Newspaper	NI	Newspaper		
	Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
	2741	407	613	440	434	671
	2741	282	511	527	532	429
	%	%	%	%	%	%
Unweighted Sample						

Some people have suggested that the allegations of phone hacking against the News of the World have been deliberately exploited by politicians and rival media groups for their own ends. Other people think it is right that politicians and other media groups have highlighted and pursued extremely serious allegations against the News of the World.

Which of the following best reflects your view?

Rival media groups and politicians have exaggerated the seriousness of the allegations for their own ends	<b>14</b>	23	21	14	15	18
Other media groups and politicians have rightly highlighted extremely serious allegations	<b>66</b>	50	59	77	71	56
Not sure	<b>20</b>	26	21	9	14	25

So far allegations of phone hacking have centred upon the News of the World. Thinking about the wider media, do you think only the News of the World was involved in phone hacking, or do you think other tabloid newspapers were doing similar things?

Phone hacking was mostly or entirely limited to the News of the World, most other newspapers were not involved	<b>8</b>	7	8	11	9	11
Other tabloid newspapers probably used phone hacking too, the News of the World was just unlucky to get caught	<b>78</b>	80	81	79	82	75
Not sure	<b>14</b>	13	11	11	9	14

It has been announced that the News of the World will stop publication after this weekend. Do you think this is the right or wrong decision?

Right decision	<b>56</b>	35	45	62	57	45
Wrong decision	<b>26</b>	52	42	25	26	40
Don't know	<b>17</b>	13	13	13	17	14



Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And do you think the closure of the News of the World will be enough to draw a line under the issue of phone hacking?**

Will draw a line under the issue  
Will not draw a line under the issue  
Not sure

<b>6</b>	5	8	3	4	8	3	5	6	7	10	3	3	4	7	7	5	7	5	4
<b>86</b>	90	86	92	91	86	88	88	85	80	79	90	92	89	83	83	89	80	88	90
<b>8</b>	5	6	4	5	7	8	7	10	14	11	7	5	7	10	10	7	12	7	6

**Currently newspapers regulate themselves through the Press Complaints Commission, a voluntary body that newspapers agree to abide by the rulings of. Some people have suggested that Parliament should set up a formal authority to regulate the press, like like the Advertising Standards Authority which regulates advertisements. Which of the following best reflects your view?**

The press should continue to regulate themselves through the Press Complaints Commission  
Parliament should set up a formal authority to regulate the press  
Not sure

<b>25</b>	32	22	23	31	21	22	27	23	36	24	21	26	28	21	27	26	23	25	22
<b>61</b>	59	67	65	58	68	64	63	59	51	60	65	61	60	62	58	61	62	59	67
<b>14</b>	9	10	12	12	11	14	10	18	13	17	14	13	13	17	16	13	16	16	11

**The police halted their inquiry into phone hacking after a News of the World reporter and a private investigator were jailed in 2007. Since then there have been disclosures of wider phone hacking. Do you believe that the original police investigation into phone hacking was adequate or inadequate?**

Adequate  
Inadequate  
Not Sure

<b>6</b>	9	5	7	7	5	6	8	5	11	8	5	4	6	7	8	6	5	7	3
<b>75</b>	75	79	81	76	79	75	80	71	64	66	78	85	77	72	73	77	72	75	82
<b>18</b>	16	15	13	16	16	18	13	24	25	26	17	11	17	21	19	16	23	19	14

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>2741</b>	407	613	440	434	671
<b>2741</b>	282	511	527	532	429
%	%	%	%	%	%

**And do you think the closure of the News of the World will be enough to draw a line under the issue of phone hacking?**

Will draw a line under the issue	<b>6</b>	7	6	5	5	7
Will not draw a line under the issue	<b>86</b>	85	89	93	90	84
Not sure	<b>8</b>	8	5	2	5	10

**Currently newspapers regulate themselves through the Press Complaints Commission, a voluntary body that newspapers agree to abide by the rulings of. Some people have suggested that Parliament should set up a formal authority to regulate the press, like like the Advertising Standards Authority which regulates advertisements. Which of the following best reflects your view?**

The press should continue to regulate themselves through the Press Complaints Commission	<b>25</b>	33	30	29	27	29
Parliament should set up a formal authority to regulate the press	<b>61</b>	53	57	61	61	57
Not sure	<b>14</b>	14	13	10	11	14

**The police halted their inquiry into phone hacking after a News of the World reporter and a private investigator were jailed in 2007. Since then there have been disclosures of wider phone hacking. Do you believe that the original police investigation into phone hacking was adequate or inadequate?**

Adequate	<b>6</b>	8	8	7	5	7
Inadequate	<b>75</b>	73	75	83	79	74
Not Sure	<b>18</b>	19	16	10	16	18

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The News of the World has also been accused of paying serving police officers for information about investigations. Generally speaking, do you think it is acceptable or unacceptable for journalists to pay police officers for information?

Acceptable	<b>2</b>	4	3	1	4	3	1	3	2	7	3	1	1	2	3	4	2	1	3	2
Unacceptable	<b>92</b>	94	93	97	93	93	96	93	92	84	89	94	97	94	91	90	94	93	91	93
Not sure	<b>5</b>	2	4	2	3	4	3	4	6	9	8	5	1	4	7	6	4	6	6	5

In which, if any, of the following specific circumstances do you think it would be acceptable for a journalist to pay a police officer for information? Please tick all that apply

To expose political corruption	<b>12</b>	11	13	9	10	11	12	12	11	25	13	8	9	12	11	17	12	13	10	4
To expose criminal behaviour	<b>8</b>	10	7	7	10	9	6	10	7	17	7	7	8	7	10	9	7	10	9	8
To expose a public figure having an affair	<b>1</b>	1	2	1	2	1	1	1	1	2	2	1	0	1	1	1	1	2	1	1
None of these would be acceptable	<b>72</b>	73	73	79	73	72	76	70	74	45	68	78	81	75	68	64	74	69	72	82
Don't know	<b>7</b>	4	5	4	5	6	6	6	8	10	10	7	3	6	9	9	7	6	7	6

The News of the World is ultimately owned by News Corporation, who also own 39% of BSkyB. News Corporation is currently bidding to buy the remainder of BSkyB and take full ownership of it. Do you think News Corporation should or should not be allowed to should or should not be allowed to take full ownership of BSkyB?

Should be allowed	<b>9</b>	13	7	9	12	7	7	12	7	18	10	7	6	9	9	11	8	8	10	9
Should not be allowed	<b>70</b>	67	77	80	69	75	77	76	64	55	62	72	80	73	66	68	71	69	68	75
Not sure	<b>21</b>	19	16	11	19	18	16	12	30	27	27	20	14	18	25	21	20	23	22	17

Fieldwork: 7th - 8th July 2011

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>Weighted Sample</b> 2741	407	613	440	434	671
Unweighted Sample 2741	282	511	527	532	429
%	%	%	%	%	%

The News of the World has also been accused of paying serving police officers for information about investigations. Generally speaking, do you think it is acceptable or unacceptable for journalists to pay police officers for information?

Acceptable	<b>2</b>	4	3	2	1	3
Unacceptable	<b>92</b>	91	92	96	95	92
Not sure	<b>5</b>	5	4	2	4	5

In which, if any, of the following specific circumstances do you think it would be acceptable for a journalist to pay a police officer for information? Please tick all that apply

To expose political corruption	<b>12</b>	12	13	12	11	14
To expose criminal behaviour	<b>8</b>	14	11	7	9	12
To expose a public figure having an affair	<b>1</b>	2	1	1	0	1
None of these would be acceptable	<b>72</b>	62	68	77	77	65
Don't know	<b>7</b>	10	8	3	3	8

The News of the World is ultimately owned by News Corporation, who also own 39% of BSkyB. News Corporation is currently bidding to buy the remainder of BSkyB and take full ownership of it. Do you think News Corporation should or should not be allowed to should or should not be allowed to take full ownership of BSkyB?

Should be allowed	<b>9</b>	19	17	10	8	14
Should not be allowed	<b>70</b>	55	61	80	74	61
Not sure	<b>21</b>	26	22	10	17	24

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government are currently considering whether or not to approve News Corporation's takeover of BSkyB. The government have said they must take the decision purely on the legal grounds of competition. Other people have said the government should block the takeover because of concerns over phone hacking. Which of the following best reflects your view?

- The decision on the BSkyB takeover should be made only on competition grounds
- The decision on the BSkyB takeover should also take into account the issue of phone hacking
- Neither
- Don't know

<b>24</b>	35	18	31	31	19	22	29	19	29	27	23	19	27	20	25	25	22	23	22
<b>54</b>	50	61	52	51	59	57	57	51	42	45	55	66	54	53	53	54	52	53	60
<b>7</b>	5	7	7	5	7	6	6	7	3	8	7	6	6	8	8	6	8	6	7
<b>16</b>	11	14	10	12	15	15	8	24	26	21	15	9	13	20	15	14	18	18	12

Fieldwork: 7th - 8th July 2011

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>Weighted Sample</b> 2741	407	613	440	434	671
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%	%	%	%	%	%

The government are currently considering whether or not to approve News Corporation's takeover of BSkyB. The government have said they must take the decision purely on the legal grounds of competition. Other people have said the government should block the takeover because of concerns over phone hacking. Which of the following best reflects your view?

The decision on the BSkyB takeover should be made only on competition grounds	<b>24</b>	33	34	30	23	27
The decision on the BSkyB takeover should also take into account the issue of phone hacking	<b>54</b>	40	44	59	61	47
Neither	<b>7</b>	7	6	4	5	8
Don't know	<b>16</b>	20	16	6	11	18

Fieldwork: 7th - 8th July 2011

**Weighted Sample**  
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The BBC television licence is currently £145.50 a year. Do you think this is or is not good value for money?

Is good value for money	<b>29</b>	30	33	46	26	33	35	34	24	29	26	30	31	36	20	35	28	31	25	31
Is not good value for money	<b>65</b>	65	62	48	69	61	59	60	69	65	65	65	65	59	73	57	65	63	71	63
Not sure	<b>6</b>	5	5	7	5	6	6	5	7	6	9	5	5	6	6	8	7	6	5	6

Thinking about the standard of television programmes on BBC channels, do you think they have got better or worse over the last ten years, or is there no difference?

Got much better	<b>4</b>	4	5	8	4	6	4	6	3	10	5	4	2	4	4	5	4	5	4	5
Got a little better	<b>15</b>	16	18	19	14	17	17	17	13	18	19	14	12	18	12	19	16	14	12	17
<b>TOTAL BETTER</b>	<b>19</b>	<b>20</b>	<b>23</b>	<b>27</b>	<b>18</b>	<b>23</b>	<b>21</b>	<b>23</b>	<b>16</b>	<b>28</b>	<b>24</b>	<b>18</b>	<b>14</b>	<b>22</b>	<b>16</b>	<b>24</b>	<b>20</b>	<b>19</b>	<b>16</b>	<b>22</b>
No difference	<b>22</b>	20	25	25	20	23	24	21	23	24	25	22	18	22	21	26	22	22	19	22
Got a little worse	<b>31</b>	32	30	29	31	33	32	30	32	21	27	32	38	31	31	27	30	33	34	27
Got much worse	<b>23</b>	27	19	13	29	16	18	22	24	15	17	26	28	21	25	18	23	21	26	26
<b>TOTAL WORSE</b>	<b>54</b>	<b>59</b>	<b>49</b>	<b>42</b>	<b>60</b>	<b>49</b>	<b>50</b>	<b>52</b>	<b>56</b>	<b>36</b>	<b>44</b>	<b>58</b>	<b>66</b>	<b>52</b>	<b>56</b>	<b>45</b>	<b>53</b>	<b>54</b>	<b>60</b>	<b>53</b>
Not sure	<b>4</b>	2	3	4	2	4	5	3	5	12	6	3	1	3	6	5	4	5	4	4

Thinking about the BBC, do you think its executives are paid too much, too little, or about the right amount?

Too much	<b>78</b>	81	76	73	84	75	74	77	79	58	72	83	87	75	82	67	78	80	82	77
Too little	<b>1</b>	1	2	2	1	2	1	1	1	1	2	1	0	1	1	2	1	2	0	2
About the right amount	<b>9</b>	9	10	12	7	10	11	12	5	19	11	6	5	11	6	16	9	7	6	11
Not sure	<b>12</b>	9	12	13	8	13	14	9	15	22	15	10	8	13	11	15	13	11	12	10

And thinking about the BBC's stars and presenters, do you think they are paid too much, too little, or about the right amount?

Too much	<b>77</b>	82	74	72	83	71	77	77	77	60	67	80	89	74	80	70	75	77	81	77
Too little	<b>1</b>	1	1	0	1	2	0	1	1	2	1	1	0	1	1	2	1	1	0	1
About the right amount	<b>10</b>	9	14	16	8	15	10	13	8	18	15	9	4	13	7	14	12	10	7	11
Not sure	<b>12</b>	8	11	12	8	12	13	9	15	20	17	10	7	12	12	15	12	12	12	10

Do you think the BBC should or should not publish the details of the salaries it pays to its stars and presenters?

Should	<b>77</b>	81	76	74	81	75	76	80	74	65	67	80	87	77	77	72	76	75	82	78
Should not	<b>14</b>	15	17	18	13	17	13	14	15	25	19	12	8	15	13	19	15	15	10	13
Don't know	<b>9</b>	5	8	8	5	8	10	6	11	10	13	8	4	8	10	9	9	9	8	8

Fieldwork: 7th - 8th July 2011

Weighted Sample		Newspaper	NI	Newspaper		
	Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
	2741	407	613	440	434	671
	2741	282	511	527	532	429
	%	%	%	%	%	%
Unweighted Sample						

The BBC television licence is currently £145.50 a year. Do you think this is or is not good value for money?

Is good value for money	<b>29</b>	16	26	52	29	20
Is not good value for money	<b>65</b>	78	68	43	67	74
Not sure	<b>6</b>	6	6	5	4	6

Thinking about the standard of television programmes on BBC channels, do you think they have got better or worse over the last ten years, or is there no difference?

Got much better	<b>4</b>	3	5	7	3	3
Got a little better	<b>15</b>	19	21	22	11	17
<b>TOTAL BETTER</b>	<b>19</b>	<b>22</b>	<b>26</b>	<b>29</b>	<b>14</b>	<b>20</b>
No difference	<b>22</b>	22	20	21	18	22
Got a little worse	<b>31</b>	29	29	29	37	32
Got much worse	<b>23</b>	22	21	19	28	21
<b>TOTAL WORSE</b>	<b>54</b>	<b>51</b>	<b>50</b>	<b>48</b>	<b>65</b>	<b>53</b>
Not sure	<b>4</b>	5	4	2	3	4

Thinking about the BBC, do you think its executives are paid too much, too little, or about the right amount?

Too much	<b>78</b>	80	76	71	86	81
Too little	<b>1</b>	2	1	2	1	2
About the right amount	<b>9</b>	8	11	13	7	7
Not sure	<b>12</b>	10	12	14	6	11

And thinking about the BBC's stars and presenters, do you think they are paid too much, too little, or about the right amount?

Too much	<b>77</b>	76	74	76	85	77
Too little	<b>1</b>	1	1	0	1	2
About the right amount	<b>10</b>	12	15	14	8	12
Not sure	<b>12</b>	10	10	10	6	10

Do you think the BBC should or should not publish the details of the salaries it pays to its stars and presenters?

Should	<b>77</b>	79	78	77	84	78
Should not	<b>14</b>	16	16	17	11	16
Don't know	<b>9</b>	6	5	6	5	6



Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The BBC has agreed to freeze the licence fee for the next six years, and as a result is looking to make some spending cuts. It has been suggested that this could include closing some of its radio stations or television channels.

Which, if any, of the following channels or stations do you think the BBC should close?

Please tick all that apply

BBC Radio 6	<b>37</b>	43	33	30	43	32	34	42	33	55	37	35	34	36	39	35	39	36	38	35
BBC 4	<b>29</b>	33	26	21	32	26	26	31	27	42	34	27	21	27	31	24	32	26	31	25
BBC Radio 3	<b>18</b>	18	17	13	17	15	19	19	17	37	23	15	9	16	21	17	18	21	17	18
BBC 3	<b>18</b>	22	16	13	23	16	19	21	15	13	18	19	20	18	18	15	22	15	18	19
BBC Radio 5 Live	<b>16</b>	13	14	16	15	13	17	14	18	26	14	14	15	14	18	16	17	15	15	20
BBC Radio 4	<b>16</b>	15	15	7	15	15	13	16	16	34	20	12	9	12	21	15	15	18	15	18
CBeebies	<b>13</b>	13	12	12	14	10	12	16	10	19	12	14	10	13	13	16	13	11	11	15
CBBC Channel	<b>13</b>	13	14	12	14	12	11	15	11	13	10	14	13	13	13	15	13	11	11	16
BBC News 24	<b>12</b>	12	11	12	13	12	11	13	11	17	13	12	10	11	13	14	14	10	12	10
BBC Radio 1	<b>8</b>	7	6	8	10	5	8	10	6	5	6	8	10	7	9	8	8	6	7	11
BBC Radio 2	<b>7</b>	7	6	2	7	6	4	6	7	15	8	5	4	5	9	9	7	5	6	8
None of these - the BBC should look for cuts elsewhere	<b>31</b>	28	36	35	28	34	34	29	33	15	25	33	41	31	31	29	30	36	31	29
Don't know	<b>14</b>	11	12	11	13	15	11	10	18	12	14	14	14	13	15	15	12	14	14	19

Mark Thompson, the BBC director general, currently receives a salary of £668,300 a year. Do you think the level of his salary is justified or unjustified?

Justified - it is right that the head of a large organisation of the BBC's stature receives a high salary	<b>10</b>	12	11	16	10	12	11	13	8	19	15	9	5	13	7	16	10	9	9	11
Unjustified - there is no legitimate reason why Thompson should be paid such a large amount	<b>82</b>	83	82	76	85	80	80	81	83	71	75	84	90	79	86	76	82	85	83	81
Not sure	<b>8</b>	5	7	8	5	8	8	6	9	10	10	7	5	8	7	8	8	6	8	7

Fieldwork: 7th - 8th July 2011

Weighted Sample		Newspaper	NI	Newspaper		
	Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
	2741	407	613	440	434	671
	2741	282	511	527	532	429
	%	%	%	%	%	%
Unweighted Sample						

The BBC has agreed to freeze the licence fee for the next six years, and as a result is looking to make some spending cuts. It has been suggested that this could include closing some of its radio stations or television channels.

Which, if any, of the following channels or stations do you think the BBC should close?

Please tick all that apply

BBC Radio 6	37	49	47	31	37	41
BBC 4	29	44	37	20	25	38
BBC Radio 3	18	28	23	11	15	22
BBC 3	18	19	20	21	15	18
BBC Radio 5 Live	16	18	16	13	14	15
BBC Radio 4	16	31	22	5	10	24
CBeebies	13	10	12	16	11	10
CBBC Channel	13	12	12	15	14	13
BBC News 24	12	14	12	8	10	13
BBC Radio 1	8	6	7	10	9	5
BBC Radio 2	7	10	9	5	4	10
None of these - the BBC should look for cuts elsewhere	31	22	24	35	37	28
Don't know	14	15	13	8	12	16

Mark Thompson, the BBC director general, currently receives a salary of £668,300 a year. Do you think the level of his salary is justified or unjustified?

Justified - it is right that the head of a large organisation of the BBC's stature receives a high salary	10	11	12	16	8	9
Unjustified - there is no legitimate reason why Thompson should be paid such a large amount	82	83	81	76	88	83
Not sure	8	7	7	8	4	7

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking back to last year, where did you go for your MAIN holiday, or did you not take one?**

Went on holiday abroad	<b>42</b>	49	42	40	45	43	43	42	42	42	41	41	44	49	32	52	40	41	42	35
Went on holiday in the UK	<b>22</b>	23	20	23	24	19	23	21	22	25	23	19	22	22	21	15	23	22	21	23
Did not go on holiday	<b>35</b>	28	37	36	30	38	33	36	34	32	33	40	33	28	44	31	35	36	35	40
Don't know	<b>1</b>	0	0	0	1	1	1	2	1	2	3	1	0	1	2	2	1	1	1	2

**And thinking of this year, where are you planning to go (or where have you gone) for your MAIN holiday, or are you not taking one?**

I have or am going on holiday abroad	<b>39</b>	50	35	40	45	36	37	38	39	46	36	37	40	47	28	44	36	34	42	42
I have or am going on holiday in the UK	<b>21</b>	19	21	26	20	21	26	21	21	13	25	19	24	21	22	17	24	25	19	19
I am not going on a holiday this year	<b>35</b>	29	39	32	32	38	32	35	35	36	32	40	31	28	45	32	35	37	33	38
Don't know	<b>5</b>	3	4	2	3	6	5	5	5	6	7	3	4	4	5	7	4	5	6	2

**Are you spending more or less on taking a holiday this year than you did last year?**

More	<b>19</b>	22	18	28	19	18	22	19	20	27	21	17	18	22	15	19	18	19	21	21
Less	<b>36</b>	32	40	33	36	37	37	34	38	32	35	39	35	35	38	29	38	39	34	36
About the same	<b>34</b>	40	33	32	36	34	34	37	31	32	33	34	36	35	33	42	32	34	34	34
Not sure	<b>10</b>	6	9	7	9	10	8	10	11	10	11	9	11	8	14	10	12	8	11	9

**Currently Scotland does not charge its students tuition fees. Under EU law students from other countries attending Scottish universities do not have to pay tuition fees either. However, students from England, Wales and Northern Ireland studying at Scottish universities do have to pay tuition fees.**

**Do you think this is fair or unfair.**

Fair	<b>13</b>	11	15	12	10	16	14	16	11	16	14	13	12	14	13	10	10	12	11	40
Unfair	<b>80</b>	86	80	81	86	79	80	80	81	79	78	80	83	82	79	82	83	82	83	53
Don't know	<b>6</b>	3	5	6	4	5	7	4	8	5	8	7	5	5	8	7	7	6	5	7

Fieldwork: 7th - 8th July 2011

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>Weighted Sample</b> 2741	407	613	440	434	671
Unweighted Sample	282	511	527	532	429
%	%	%	%	%	%

Thinking back to last year, where did you go for your MAIN holiday, or did you not take one?

Went on holiday abroad	<b>42</b>	44	48	51	48	42
Went on holiday in the UK	<b>22</b>	24	24	24	19	25
Did not go on holiday	<b>35</b>	31	28	25	33	32
Don't know	<b>1</b>	0	0	0	0	0

And thinking of this year, where are you planning to go (or where have you gone) for your MAIN holiday, or are you not taking one?

I have or am going on holiday abroad	<b>39</b>	36	41	49	44	36
I have or am going on holiday in the UK	<b>21</b>	26	24	20	19	26
I am not going on a holiday this year	<b>35</b>	35	31	25	33	34
Don't know	<b>5</b>	3	4	6	4	4

Are you spending more or less on taking a holiday this year than you did last year?

More	<b>19</b>	19	21	24	19	18
Less	<b>36</b>	42	39	31	38	41
About the same	<b>34</b>	29	32	38	35	32
Not sure	<b>10</b>	9	9	7	8	8

Currently Scotland does not charge its students tuition fees. Under EU law students from other countries attending Scottish universities do not have to pay tuition fees either. However, students from England, Wales and Northern Ireland studying at Scottish universities do have to pay tuition fees.

Do you think this is fair or unfair.

Fair	<b>13</b>	10	12	16	10	10
Unfair	<b>80</b>	84	83	81	86	85
Don't know	<b>6</b>	6	5	3	4	5

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2741</b>	739	920	174	812	714	617	1325	1416	333	705	936	767	1547	1167	346	884	582	667	234
<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose a change in the law to force Scotland to treat students from England, Wales and Northern Ireland in the same way as students from other European Union countries?

Support	<b>74</b>	85	73	75	83	72	71	76	73	70	71	74	80	78	70	75	78	72	77	56
Oppose	<b>12</b>	8	15	14	9	15	15	14	11	15	13	12	11	11	13	10	9	13	11	31
Don't know	<b>13</b>	7	13	10	8	13	14	10	16	15	16	15	9	11	17	14	13	16	12	13

On a different subject, the international Whaling Commission is meeting next week.

Currently commercial whaling is banned, with limited whaling allowed for scientific purposes. A few countries such as Iceland and Norway continue commercial whaling, while Japan hunts whales for scientific research and supports the re-introduction of regulated commercial whaling.

Which of the following best reflects your view?

There should be a total ban on whaling	<b>59</b>	60	60	59	61	55	63	62	56	49	56	66	57	58	60	53	60	56	63	60
There should be a ban on commercial whaling for food, but limiting whaling should be allowed for scientific purposes	<b>24</b>	26	25	25	23	27	25	22	25	32	24	19	25	26	21	27	23	24	20	27
Regulated commercial hunting of whales for food should be re-introduced	<b>8</b>	9	7	9	8	10	6	9	7	5	7	7	12	8	8	10	7	8	9	4
Not sure	<b>10</b>	6	8	7	8	9	7	7	12	14	12	8	7	8	11	10	9	12	8	10

Fieldwork: 7th - 8th July 2011

	Newspaper	NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
<b>Weighted Sample</b> 2741	407	613	440	434	671
Unweighted Sample 2741	282	511	527	532	429
%	%	%	%	%	%

Would you support or oppose a change in the law to force Scotland to treat students from England, Wales and Northern Ireland in the same way as students from other European Union countries?

Support	<b>74</b>	77	79	80	78	75
Oppose	<b>12</b>	8	10	13	11	10
Don't know	<b>13</b>	15	11	7	10	15

On a different subject, the international Whaling Commission is meeting next week.

Currently commercial whaling is banned, with limited whaling allowed for scientific purposes. A few countries such as Iceland and Norway continue commercial whaling, while Japan hunts whales for scientific research and supports the re-introduction of regulated commercial whaling.

Which of the following best reflects your view?

There should be a total ban on whaling	<b>59</b>	59	58	60	60	58
There should be a ban on commercial whaling for food, but limiting whaling should be allowed for scientific purposes	<b>24</b>	24	25	27	23	25
Regulated commercial hunting of whales for food should be re-introduced	<b>8</b>	6	8	9	9	7
Not sure	<b>10</b>	11	9	5	8	10

Fieldwork: 7th - 8th July 2011

**Weighted Sample**

Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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<b>2741</b>	725	837	196	809	659	651	1295	1446	186	680	1070	805	1770	944	411	899	553	596	252
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Would you support or oppose putting trade sanctions upon fish products from countries that continue to hunt whales?**

Support	<b>71</b>	74	73	67	74	70	74	75	68	60	66	75	76	72	71	69	75	69	71	67
Oppose	<b>10</b>	13	11	12	11	11	9	13	8	18	10	9	9	11	10	13	8	11	10	13
Don't know	<b>18</b>	14	16	21	15	19	17	13	24	22	24	15	16	18	19	18	17	20	19	20

**Iceland is currently applying to join the European Union. Do you think**

Iceland should not be allowed to join the EU unless it stops whaling	<b>49</b>	48	52	53	46	48	56	51	47	51	45	52	47	48	50	47	50	49	48	50
Iceland should be allowed to join the EU, regardless of whether it allows whaling	<b>15</b>	16	17	22	14	17	16	18	12	20	18	13	13	17	12	17	13	18	13	21
Iceland should not be allowed to join the EU, regardless of whether it allows whaling	<b>18</b>	22	14	16	24	15	12	20	16	11	14	16	26	18	18	20	19	14	19	11
Not sure	<b>18</b>	14	18	10	15	19	16	11	25	18	23	18	14	17	20	16	18	20	19	18

Fieldwork: 7th - 8th July 2011

Weighted Sample		Newspaper	NI	Newspaper		
	Total	News of the World	ST and NOTW	Broad	Mid	Tabloid
	2741	407	613	440	434	671
	2741	282	511	527	532	429
	%	%	%	%	%	%
Unweighted Sample						

**Would you support or oppose putting trade sanctions upon fish products from countries that continue to hunt whales?**

Support	<b>71</b>	69	70	75	77	69
Oppose	<b>10</b>	10	12	13	9	11
Don't know	<b>18</b>	21	18	12	14	20

**Iceland is currently applying to join the European Union. Do you think**

Iceland should not be allowed to join the EU unless it stops whaling	<b>49</b>	49	48	49	47	49
Iceland should be allowed to join the EU, regardless of whether it allows whaling	<b>15</b>	14	15	20	11	15
Iceland should not be allowed to join the EU, regardless of whether it allows whaling	<b>18</b>	16	19	21	28	15
Not sure	<b>18</b>	22	18	10	14	21



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	82	168
	Male 25 to 39	278	349
	Male 40 to 59	518	459
	Male 60 +	417	349
	Female 18 to 24	104	164
	Female 25 to 39	402	356
	Female 40 to 59	552	478
	Female 60 +	388	418
<b>Region</b>			
	North England	596	667
	Midlands	406	447
	East England	279	261
	London	411	346
	South England	620	623
	Wales	147	134
	Scotland	252	234
<b>Social Grade</b>			
	AB	970	761
	C1	800	787
	C2	388	568
	DE	556	599
<b>Newspaper Type</b>			
	Express / Mail	590	411
	Sun / Star	360	588
	Mirror / Record	173	420
	Guardian / Independent	185	83
	FT / Times / Telegraph	209	231
	Other Paper	330	315
	No Paper	894	693
<b>Political Party Identification</b>			
	Labour	811	887
	Conservative	748	774
	Liberal Democrat	338	326
	Others	191	85
	None/ DK	653	669

YouGov is a member of the British Polling Council and abides by its rules.

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