

YouGov / The Sunday Times Survey Results

Sample Size: 2046 GB Adults
Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	89	2	8	35	38	34	31	34	45	42	29	44	43	39	28	17
Lab	42	0	100	0	4	93	38	43	42	35	45	48	37	36	51	34	34	43	60	36
Lib Dem	11	0	0	100	1	2	42	9	12	16	16	8	7	13	8	12	14	8	6	12
Other	11	0	0	0	6	4	12	13	8	14	8	11	11	10	12	10	9	10	5	35

Other Parties Voting Intention

UKIP	4	0	0	0	4	1	4	4	4	1	1	4	7	4	4	5	5	4	2	1
SNP / PCY	3	0	0	0	0	2	3	4	2	5	3	4	2	2	4	1	0	1	0	30
Green	2	0	0	0	1	0	4	2	1	4	3	1	1	2	1	3	2	2	1	1
BNP	1	0	0	0	1	0	0	2	1	0	1	2	1	1	2	1	1	1	2	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	2	1	1	4	0	0	1	1	1	1	1	2	0	1

Non Voters

Would Not Vote	7	0	0	0	3	2	7	6	8	11	10	7	4	6	9	10	7	9	6	5
Don't know	14	0	0	0	13	8	17	8	19	12	17	15	12	14	14	11	15	14	14	14

Do you approve or disapprove of the Government's record to date?

	July 13-14	July 14-15																			
Approve	29	30	74	4	46	63	8	23	32	27	27	26	29	35	33	25	38	32	28	26	24
Disapprove	55	55	10	91	33	21	84	63	57	53	46	55	59	54	51	60	48	50	56	62	63
Don't know	16	15	16	5	21	15	8	15	11	20	27	18	13	10	15	15	14	17	16	12	13

Do you think that David Cameron is doing well or badly as Prime Minister?

	July 7-8	July 14-15																			
Very well	6	6	21	0	2	17	1	1	7	6	6	5	6	8	7	5	10	6	6	5	5
Fairly well	34	35	73	9	54	61	11	34	36	34	44	32	31	38	39	29	35	41	36	30	21
TOTAL WELL	40	41	94	9	56	78	12	35	43	40	50	37	37	46	46	34	45	47	42	35	26
Fairly badly	30	31	3	46	29	13	41	41	29	32	25	34	32	29	28	33	26	26	32	35	36
Very badly	23	22	0	43	9	4	42	19	24	19	13	19	26	22	19	25	19	20	20	25	26
TOTAL BADLY	53	53	3	89	38	17	83	60	53	51	38	53	58	51	47	58	45	46	52	60	62
Don't know	7	7	3	3	6	5	5	5	5	9	11	10	6	3	7	7	9	7	6	5	12

YouGov / The Sunday Times Survey Report

Sample Size: 2046 GB Adults
Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
	News of the World	ST and NOTW		Broad	Mid	Tabloid
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	141	322	448	362	256	
	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	45	45	39	61	26
Lab	42	33	31	36	25	59
Lib Dem	11	12	15	17	4	8
Other	11	10	8	9	11	8

Other Parties Voting Intention

UKIP	4	6	4	3	6	5
SNP / PCY	3	4	3	2	1	2
Green	2	0	0	3	1	0
BNP	1	1	1	1	2	1
Respect	0	0	0	0	0	0
Other	1	0	0	0	1	0

Non Voters

Would Not Vote	7	6	5	2	3	5
Don't know	14	19	16	11	16	15

Do you approve or disapprove of the Government's record to date?

	July 13-14	July 14-15					
Approve	29	30	32	38	41	39	23
Disapprove	55	55	50	46	49	43	64
Don't know	16	15	18	16	10	19	13

Do you think that David Cameron is doing well or badly as Prime Minister?

	July 7-8	July 14-15					
Very well	6	6	7	8	8	9	5
Fairly well	34	35	42	44	40	49	26
TOTAL WELL	40	41	49	52	48	58	31
Fairly badly	30	31	22	25	32	24	33
Very badly	23	22	20	16	16	14	29
TOTAL BADLY	53	53	42	41	48	38	62
Don't know	7	7	9	7	4	5	6

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178	
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	2	3	0	8	3	1	7	2	4	2	1	2	4	4	2	5	3	3	3	3	5
Fairly well	25	29	14	56	26	15	51	32	31	27	33	25	32	27	32	20	27	26	39	29	
TOTAL WELL	27	32	14	64	29	16	58	34	35	29	34	27	36	31	29	37	23	30	29	42	34
Fairly badly	35	34	38	26	45	38	29	39	34	34	24	35	32	39	35	32	35	35	38	30	31
Very badly	20	19	32	3	17	31	5	16	23	15	15	17	19	23	22	15	21	21	18	16	19
TOTAL BADLY	55	53	70	29	62	69	34	55	57	49	39	52	51	62	57	47	56	56	56	46	50
Don't know	17	15	16	7	10	15	8	11	8	21	27	21	12	7	14	17	21	14	16	13	16
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	1	2	4	1	9	2	1	3	3	2	5	2	2	1	3	1	2	2	4	1	2
Fairly well	19	22	42	6	52	37	9	24	21	23	19	21	20	25	23	19	25	23	21	22	16
TOTAL WELL	20	24	46	7	61	39	10	27	24	25	24	23	22	26	26	20	27	25	25	23	18
Fairly badly	28	32	33	32	26	33	32	35	31	32	26	30	33	34	32	31	30	35	32	28	29
Very badly	41	34	12	57	9	19	52	33	40	29	30	33	36	35	33	37	31	31	33	39	43
TOTAL BADLY	69	66	45	89	35	52	84	68	71	61	56	63	69	69	65	68	61	66	65	67	72
Don't know	10	10	10	4	5	9	6	5	5	15	20	14	9	5	9	12	12	9	11	10	10
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
Very well	2	4	7	2	6	6	3	2	5	2	7	3	3	4	3	4	3	2	3	6	4
Fairly well	31	35	71	10	63	59	11	37	35	34	36	30	33	40	39	29	37	42	34	28	26
TOTAL WELL	33	39	78	12	69	65	14	39	40	36	43	33	36	44	42	33	40	44	37	34	30
Fairly badly	32	31	15	44	20	21	43	35	30	33	25	34	30	34	31	32	32	28	35	32	32
Very badly	27	22	2	42	8	7	40	22	25	20	17	22	27	19	20	26	19	19	21	28	29
TOTAL BADLY	59	53	17	86	28	28	83	57	55	53	42	56	57	53	51	58	51	47	56	60	61
Don't know	8	8	4	2	3	7	3	4	4	11	14	10	7	4	7	9	10	8	7	7	10
Do you think this coalition government is good or bad for people like you?																					
Very good	3	2	5	0	8	4	0	3	2	2	0	2	2	3	2	2	2	2	1	2	3
Fairly good	19	20	45	3	42	36	4	23	23	17	21	18	20	22	24	16	19	24	22	16	16
TOTAL GOOD	22	22	50	3	50	40	4	26	25	19	21	20	22	25	26	18	21	26	23	18	19
Fairly bad	24	24	16	33	14	19	32	25	23	25	25	25	23	25	24	24	25	22	24	27	22
Very bad	31	27	3	54	9	9	50	23	29	25	19	24	34	25	23	32	24	22	27	33	31
TOTAL BAD	55	51	19	87	23	28	82	48	52	50	44	49	57	50	47	56	49	44	51	60	53
Won't make much difference either way	18	20	27	7	24	26	9	22	18	22	23	24	16	21	20	20	23	23	19	16	19
Don't know	5	6	5	3	2	5	5	3	3	9	12	7	5	3	6	6	7	6	6	6	8

Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
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Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	141	322	448	362	256	
	%	%	%	%	%	%

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

Very well	2	3	2	3	4	0	5
Fairly well	25	29	22	24	32	23	33
TOTAL WELL	27	32	24	27	36	23	38
Fairly badly	35	34	30	33	37	39	29
Very badly	20	19	28	27	22	25	19
TOTAL BADLY	55	53	58	60	59	64	48
Don't know	17	15	18	13	5	12	15

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	1	2	4	4	3	2	3
Fairly well	19	22	23	24	26	26	16
TOTAL WELL	20	24	27	28	29	28	19
Fairly badly	28	32	38	39	38	31	37
Very badly	41	34	28	27	31	31	38
TOTAL BADLY	69	66	66	66	69	62	75
Don't know	10	10	7	6	3	10	6

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	2	4	0	2	4	3	3
Fairly well	31	35	41	45	45	48	29
TOTAL WELL	33	39	41	47	49	51	32
Fairly badly	32	31	31	30	32	28	36
Very badly	27	22	18	15	14	15	27
TOTAL BADLY	59	53	49	45	46	43	63
Don't know	8	8	10	8	4	7	6

Do you think this coalition government is good or bad for people like you?

Very good	3	2	0	2	4	2	1
Fairly good	19	20	25	28	27	29	15
TOTAL GOOD	22	22	25	30	31	31	16
Fairly bad	24	24	25	25	29	21	28
Very bad	31	27	24	20	20	22	35
TOTAL BAD	55	51	49	45	49	43	63
Won't make much difference either way	18	20	20	18	16	22	15
Don't know	5	6	7	6	4	4	6

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the coalition government is managing the economy well or badly?

Very well	4	5	14	0	5	12	0	1	7	2	3	4	3	7	5	4	6	4	6	4	4
Fairly well	29	31	67	8	53	57	9	30	32	30	36	29	29	32	36	24	32	36	29	27	23
TOTAL WELL	33	36	81	8	58	69	9	31	39	32	39	33	32	39	41	28	38	40	35	31	27
Fairly badly	31	33	9	48	26	17	46	39	31	34	28	31	35	34	29	37	30	29	36	36	35
Very badly	26	22	3	41	11	5	38	21	24	20	14	23	24	22	20	25	18	20	20	26	28
TOTAL BADLY	57	55	12	89	37	22	84	60	55	54	42	54	59	56	49	62	48	49	56	62	63
Don't know	9	10	7	3	5	9	6	8	6	14	18	12	8	6	10	10	14	10	10	8	9

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	0	2	0	0	2	0	1	0	5	0	0	0	0	1	0	0	0	2	0
Quite good	4	3	6	2	5	5	2	4	5	2	6	3	3	2	3	4	2	4	3	3	6
TOTAL GOOD	4	4	6	4	5	5	4	4	6	2	11	3	3	2	3	5	2	4	3	5	6
Neither good nor bad	16	18	27	11	27	24	12	20	18	17	22	16	15	21	18	17	19	15	22	16	16
Quite bad	49	49	49	54	53	49	56	49	49	50	38	54	49	51	51	47	51	52	41	53	48
Very bad	28	26	16	31	13	20	27	24	24	27	18	23	31	25	24	28	24	25	30	23	26
TOTAL BAD	77	75	65	85	66	69	83	73	73	77	56	77	80	76	75	75	75	77	71	76	74
Don't know	3	3	2	1	2	3	1	3	2	4	11	3	2	1	3	3	4	3	3	3	4

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	0	1	0	1	2	0	1	1	1	1	1	1	0	1	1	3	0	0	0	0	0
Get a little better	4	9	11	6	17	9	7	11	11	7	23	12	5	4	8	9	8	10	8	8	6
TOTAL BETTER	4	10	11	7	19	9	8	12	12	8	24	13	6	4	9	10	11	10	8	8	6
Stay about the same	16	29	45	20	31	40	21	26	30	28	30	30	26	30	34	22	32	29	30	23	35
Get a little worse	49	36	31	42	33	31	42	38	35	38	25	34	39	41	36	37	31	35	36	43	30
Get a lot worse	28	21	10	27	17	16	26	21	19	23	11	17	26	23	16	28	17	21	23	19	25
TOTAL WORSE	77	57	41	69	50	47	68	59	54	61	36	51	65	64	52	65	48	56	59	62	55
Don't know	3	5	3	5	0	3	3	4	5	5	11	6	4	2	5	5	8	4	3	7	3

How well or badly do you think David Cameron has responded to the situation in Libya?

Very well	2	4	12	0	3	9	1	2	6	2	8	3	2	4	5	2	6	3	7	2	2
Fairly well	34	33	48	27	42	46	26	32	37	29	36	31	31	35	33	33	26	38	32	31	27
TOTAL WELL	36	37	60	27	45	55	27	34	43	31	44	34	33	39	38	35	32	41	39	33	29
Fairly badly	27	26	19	33	29	21	32	30	27	25	16	26	28	30	27	26	21	26	24	31	30
Very badly	14	14	2	23	6	6	23	13	17	11	7	10	18	17	12	17	15	13	14	14	20
TOTAL BADLY	41	40	21	56	35	27	55	43	44	36	23	36	46	47	39	43	36	39	38	45	50
Don't know	23	23	19	17	21	18	18	23	12	32	32	31	21	13	23	22	32	20	23	21	22

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Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

Do you think the coalition government is managing the economy well or badly?

Very well	4	5	5	6	7	5	3
Fairly well	29	31	35	41	41	43	25
TOTAL WELL	33	36	40	47	48	48	28
Fairly badly	31	33	31	30	30	30	37
Very badly	26	22	17	14	17	13	26
TOTAL BADLY	57	55	48	44	47	43	63
Don't know	9	10	12	9	5	9	9

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	0	0	1	0	2
Quite good	4	3	5	6	6	2	3
TOTAL GOOD	4	4	5	6	7	2	5
Neither good nor bad	16	18	19	20	20	19	17
Quite bad	49	49	49	49	50	50	47
Very bad	28	26	26	23	21	28	30
TOTAL BAD	77	75	75	72	71	78	77
Don't know	3	3	1	3	3	1	1

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	0	1	0	1	1	1	1
Get a little better	4	9	8	9	11	7	9
TOTAL BETTER	4	10	8	10	12	8	10
Stay about the same	16	29	28	29	30	28	28
Get a little worse	49	36	36	38	40	38	38
Get a lot worse	28	21	25	20	13	23	22
TOTAL WORSE	77	57	61	58	53	61	60
Don't know	3	5	3	4	5	4	2

How well or badly do you think David Cameron has responded to the situation in Libya?

Very well	2	4	9	10	7	3	5
Fairly well	34	33	31	33	36	42	29
TOTAL WELL	36	37	40	43	43	45	34
Fairly badly	27	26	24	25	33	25	27
Very badly	14	14	11	9	9	13	17
TOTAL BADLY	41	40	35	34	42	38	44
Don't know	23	23	25	23	16	17	22

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178	
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		July 13-14	July 14-15	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																						
	Right	36	37	47	34	45	45	32	37	45	29	52	36	33	35	38	35	38	41	33	34	32
	Wrong	41	38	31	44	29	33	45	36	40	37	19	30	45	47	38	39	33	38	42	40	36
	Don't know	23	25	22	22	26	22	23	27	15	34	30	33	22	19	24	26	29	21	25	26	32

Overall do you think the coalition's military action in Libya is going well or badly?																						
	Very well	1	1	2	0	4	2	0	2	2	0	3	2	1	0	2	1	0	1	2	1	1
	Fairly well	26	26	40	22	28	35	23	21	34	18	38	22	24	25	26	25	23	25	27	28	24
	TOTAL WELL	27	27	42	22	32	37	23	23	36	18	41	24	25	25	28	26	23	26	29	29	25
	Fairly badly	37	35	28	44	36	30	43	38	35	35	15	30	37	45	35	34	31	39	31	38	27
	Very badly	11	11	5	14	7	9	14	10	12	10	5	9	14	13	11	12	13	10	12	9	19
	TOTAL BADLY	48	46	33	58	43	39	57	48	47	45	20	39	51	58	46	46	44	49	43	47	46
	Don't know	25	27	25	20	26	24	20	29	17	36	39	37	24	16	26	29	33	25	29	25	29

How well or badly do you think the following have handled the phone-hacking affair?																					
David Cameron																					
	Very well	8	18	4	7	17	5	3	9	7	11	5	7	10	7	9	8	8	10	8	3
	Fairly well	28	48	15	32	46	19	21	28	29	27	25	29	32	29	28	26	33	26	26	25
	TOTAL WELL	36	66	19	39	63	24	24	37	36	38	30	36	42	36	37	34	41	36	34	28
	Fairly badly	24	19	28	31	18	29	29	26	23	18	25	25	26	26	22	26	22	25	24	29
	Very badly	24	3	42	20	7	37	30	27	21	14	22	28	24	24	23	23	23	20	27	27
	TOTAL BADLY	48	22	70	51	25	66	59	53	44	32	47	53	50	50	45	49	45	45	51	56
	Not sure	16	13	11	10	12	10	17	10	22	29	23	12	8	15	17	16	15	18	15	15
Ed Miliband																					
	Very well	11	6	21	14	6	20	12	14	9	12	9	11	14	12	10	10	13	11	9	13
	Fairly well	38	38	45	41	37	44	40	42	35	33	36	40	40	37	40	37	38	35	43	35
	TOTAL WELL	49	44	66	55	43	64	52	56	44	45	45	51	54	49	50	47	51	46	52	48
	Fairly badly	19	23	13	24	24	12	19	21	17	12	16	19	23	20	17	17	17	19	20	19
	Very badly	9	12	3	9	14	5	7	10	9	7	8	11	11	10	9	14	10	8	7	10
	TOTAL BADLY	28	35	16	33	38	17	26	31	26	19	24	30	34	30	26	31	27	27	27	29
	Not sure	22	21	18	12	19	18	21	14	31	37	31	19	12	21	24	23	21	26	21	23

Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
	News of the World	ST and NOTW		Broad	Mid	Tabloid
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

	July 13-14	July 14-15					
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?							
Right	36	37	40	43	45	39	32
Wrong	41	38	32	34	37	40	40
Don't know	23	25	28	23	18	21	28
Overall do you think the coalition's military action in Libya is going well or badly?							
Very well	1	1	2	2	2	0	1
Fairly well	26	26	30	31	28	26	27
TOTAL WELL	27	27	32	33	30	26	28
Fairly badly	37	35	29	31	38	37	35
Very badly	11	11	11	10	12	12	10
TOTAL BADLY	48	46	40	41	50	49	45
Don't know	25	27	29	26	20	24	27

How well or badly do you think the following have handled the phone-hacking affair?

David Cameron

Very well	8	9	9	9	12	8
Fairly well	28	30	31	30	35	25
TOTAL WELL	36	39	40	39	47	33
Fairly badly	24	24	27	29	25	26
Very badly	24	19	18	26	17	26
TOTAL BADLY	48	43	45	55	42	52
Not sure	16	19	15	7	10	16

Ed Miliband

Very well	11	9	12	20	5	12
Fairly well	38	35	38	41	41	38
TOTAL WELL	49	44	50	61	46	50
Fairly badly	19	22	21	17	25	20
Very badly	9	10	9	7	12	9
TOTAL BADLY	28	32	30	24	37	29
Not sure	22	24	21	15	17	21

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nick Clegg																				
Very well	5	5	3	20	5	4	7	6	3	9	4	3	5	5	5	4	5	4	5	5
Fairly well	28	45	19	41	38	22	25	30	26	24	25	29	30	29	25	30	29	29	24	26
TOTAL WELL	33	50	22	61	43	26	32	36	29	33	29	32	35	34	30	34	34	33	29	31
Fairly badly	24	17	33	16	21	31	24	28	21	15	23	24	31	24	25	23	23	24	27	28
Very badly	14	6	21	4	9	20	14	17	12	6	11	18	16	13	15	14	14	12	16	17
TOTAL BADLY	38	23	54	20	30	51	38	45	33	21	34	42	47	37	40	37	37	36	43	45
Not sure	29	27	24	21	27	22	30	20	38	46	38	26	18	29	30	29	30	30	29	23
The police																				
Very well	3	2	5	3	2	5	2	3	3	11	1	3	2	2	5	2	3	4	4	2
Fairly well	13	15	11	26	14	11	15	11	15	19	15	12	11	14	12	11	15	12	14	12
TOTAL WELL	16	17	16	29	16	16	17	14	18	30	16	15	13	16	17	13	18	16	18	14
Fairly badly	32	39	29	29	39	29	32	34	29	21	32	32	35	32	31	39	32	31	29	27
Very badly	37	30	43	30	33	42	37	44	31	17	33	42	44	38	36	33	37	36	37	43
TOTAL BADLY	69	69	72	59	72	71	69	78	60	38	65	74	79	70	67	72	69	67	66	70
Not sure	15	14	12	12	12	12	15	8	21	32	19	12	8	15	15	15	13	17	16	15
News Corporation																				
Very well	1	0	1	1	1	1	1	1	1	0	1	1	1	0	2	0	1	1	1	0
Fairly well	6	6	6	12	7	5	6	5	8	10	7	6	5	5	8	4	7	5	8	4
TOTAL WELL	7	6	7	13	8	6	7	6	9	10	8	7	6	5	10	4	8	6	9	4
Fairly badly	18	21	17	15	22	18	17	17	18	24	18	19	13	19	15	19	19	12	21	15
Very badly	61	62	64	61	60	64	62	68	54	34	56	64	73	63	58	60	61	66	55	66
TOTAL BADLY	79	83	81	76	82	82	79	85	72	58	74	83	86	82	73	79	80	78	76	81
Not sure	15	12	12	10	10	11	14	9	20	32	18	11	8	13	17	17	13	17	14	14
Other newspapers																				
Very well	2	1	3	3	2	4	1	3	1	3	2	3	1	1	3	1	2	2	3	2
Fairly well	23	22	27	31	21	26	26	25	21	17	24	19	29	24	21	26	25	19	22	22
TOTAL WELL	25	23	30	34	23	30	27	28	22	20	26	22	30	25	24	27	27	21	25	24
Fairly badly	28	28	32	29	31	31	29	30	26	20	25	32	29	28	28	27	28	29	29	25
Very badly	15	15	12	13	16	15	12	17	14	10	14	17	16	14	17	15	14	15	16	22
TOTAL BADLY	43	43	44	42	47	46	41	47	40	30	39	49	45	42	45	42	42	44	45	47
Not sure	32	34	26	23	30	25	31	25	38	51	34	29	25	32	31	31	31	35	31	29
Do you think News Corporation was right or wrong to withdraw its bid to take over the whole of BSkyB?																				
Right	80	81	85	83	81	84	85	84	76	65	74	85	86	83	77	75	84	78	78	84
Wrong	5	5	4	8	6	5	4	5	5	4	9	5	3	4	7	7	4	4	7	9
Don't know	15	15	11	10	13	11	12	11	18	31	17	10	11	13	17	19	13	18	15	7

Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
	News of the World	ST and NOTW		Broad	Mid	Tabloid
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

Nick Clegg

Very well	5	2	4	7	3	5
Fairly well	28	31	34	34	33	23
TOTAL WELL	33	33	38	41	36	28
Fairly badly	24	20	21	25	29	27
Very badly	14	13	10	9	13	18
TOTAL BADLY	38	33	31	34	42	45
Not sure	29	34	32	26	23	28

The police

Very well	3	2	3	3	1	5
Fairly well	13	21	18	12	11	15
TOTAL WELL	16	23	21	15	12	20
Fairly badly	32	33	38	39	33	32
Very badly	37	33	32	38	42	37
TOTAL BADLY	69	66	70	77	75	69
Not sure	15	11	10	9	13	11

News Corporation

Very well	1	4	3	1	0	2
Fairly well	6	13	10	5	4	10
TOTAL WELL	7	17	13	6	4	12
Fairly badly	18	19	22	21	16	18
Very badly	61	52	54	66	68	57
TOTAL BADLY	79	71	76	87	84	75
Not sure	15	13	11	7	12	12

Other newspapers

Very well	2	5	5	5	1	3
Fairly well	23	20	21	30	21	28
TOTAL WELL	25	25	26	35	22	31
Fairly badly	28	34	33	26	33	31
Very badly	15	14	13	11	15	14
TOTAL BADLY	43	48	46	37	48	45
Not sure	32	27	28	29	31	25

Do you think News Corporation was right or wrong to withdraw its bid to take over the whole of BSkyB?

Right	80	66	71	84	83	74
Wrong	5	14	12	5	3	9
Don't know	15	20	18	11	14	17

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the remaining News International papers owned by News Corporation (the Sun, the Times and the Sunday Times), what would you like to see happen to them?

News Corporation should continue publishing them	29	41	19	27	42	22	21	29	29	26	29	31	26	30	27	37	32	27	25	19
News Corporation should sell them	34	33	41	43	33	37	41	39	31	33	31	33	41	36	33	29	34	38	34	37
News Corporation should shut them down	19	13	25	17	12	25	20	20	18	20	21	17	20	17	22	16	19	17	22	24
Not sure	18	13	15	13	13	17	18	13	22	21	19	19	13	17	18	18	16	17	19	20

The government have announced a public inquiry into allegations of phone-hacking, payments to police officers and the culture, practices and ethics of the press, to be headed up by Lord Leveson, a senior Judge.

Do you support or oppose setting up the inquiry?

Support	88	89	92	90	88	90	91	89	87	80	86	87	93	88	88	85	88	89	88	87
Oppose	5	5	3	9	5	5	4	5	5	8	4	7	3	5	6	5	4	5	5	8
Don't know	7	5	5	1	7	5	5	6	8	12	10	6	4	8	6	10	8	6	7	5

Thinking about the relationships between senior politicians and the owners and editors of newspapers, generally speaking, do you think these are...

Too close	76	75	81	79	76	77	81	81	70	57	69	80	84	78	72	73	76	78	75	74
Not close enough	4	3	4	7	3	4	4	3	4	5	4	3	4	3	5	4	3	3	5	4
Get the balance about right	6	8	4	10	8	5	5	7	5	12	7	5	4	5	7	4	7	3	7	10
Not sure	15	14	11	4	13	14	10	9	20	26	20	12	8	14	16	19	14	16	13	11

And thinking about the relationships between senior police officers and the owners and editors of newspapers, generally speaking, do you think these are...

Too close	69	69	73	69	70	70	73	74	64	50	61	74	79	72	66	64	72	69	68	70
Not close enough	7	5	8	11	5	9	8	7	6	15	7	4	6	5	9	7	5	6	9	8
Get the balance about right	6	8	4	8	9	4	4	5	6	5	7	6	5	5	6	6	7	4	5	7
Not sure	18	18	15	12	16	18	15	13	23	31	25	16	10	18	18	23	16	20	19	15

Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid	
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

Thinking about the remaining News International papers owned by News Corporation (the Sun, the Times and the Sunday Times), what would you like to see happen to them?

News Corporation should continue publishing them	29	55	49	29	32	36
News Corporation should sell them	34	23	30	44	40	33
News Corporation should shut them down	19	10	8	11	13	15
Not sure	18	12	13	15	14	17

The government have announced a public inquiry into allegations of phone-hacking, payments to police officers and the culture, practices and ethics of the press, to be headed up by Lord Leveson, a senior Judge.

Do you support or oppose setting up the inquiry?

Support	88	83	86	91	90	88
Oppose	5	6	7	5	4	5
Don't know	7	10	7	3	6	8

Thinking about the relationships between senior politicians and the owners and editors of newspapers, generally speaking, do you think these are...

Too close	76	69	75	85	77	74
Not close enough	4	6	4	2	4	6
Get the balance about right	6	9	8	7	6	8
Not sure	15	16	12	7	13	12

And thinking about the relationships between senior police officers and the owners and editors of newspapers, generally speaking, do you think these are...

Too close	69	66	70	78	70	67
Not close enough	7	9	8	5	8	12
Get the balance about right	6	8	6	5	7	6
Not sure	18	17	15	13	15	15

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have suggested that government ministers should have to publish a record of all meetings and contacts they have with journalists, editors and newspaper owners.

Do you think ministers should or should not have to publish a record of meetings or contacts they have with newspaper owners?

Should have to publish a record of these meetings	78	77	82	77	78	81	79	82	74	64	74	80	87	77	80	67	80	77	81	81
Should not have to publish a record of these meetings	11	13	9	15	12	10	12	10	11	16	12	11	7	13	7	16	9	11	9	10
Not sure	11	10	9	9	11	10	9	8	14	20	14	10	7	10	12	17	10	12	10	9

Do you think ministers should or should not have to publish a record of meetings or contacts they have with newspaper editors?

Should have to publish a record of these meetings	75	75	78	80	75	75	81	78	73	56	70	80	83	74	78	65	78	77	76	75
Should not have to publish a record of these meetings	12	14	12	11	13	14	10	14	11	20	14	10	9	14	10	16	10	12	12	15
Not sure	12	11	10	9	12	10	9	9	16	23	16	10	8	12	12	19	12	11	12	10

Do you think ministers should or should not have to publish a record of meetings or contacts they have with newspaper reporters?

Should have to publish a record of these meetings	65	62	69	59	65	66	62	64	66	54	58	68	73	62	69	57	66	67	65	66
Should not have to publish a record of these meetings	20	23	18	26	22	19	22	24	16	23	24	19	17	25	14	23	19	18	21	20
Not sure	15	15	13	15	13	14	15	12	18	23	18	14	11	13	17	20	15	15	13	14

Fieldwork: 14th - 15th July 2011

	Newspaper	NI	Newspaper			
Total	News of the World	ST and NOTW	Broad	Mid	Tabloid	
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

Some people have suggested that government ministers should have to publish a record of all meetings and contacts they have with journalists, editors and newspaper owners.

Do you think ministers should or should not have to publish a record of meetings or contacts they have with newspaper owners?

Should have to publish a record of these meetings	78	80	79	81	79	81
Should not have to publish a record of these meetings	11	16	15	12	10	11
Not sure	11	5	6	7	11	7

Do you think ministers should or should not have to publish a record of meetings or contacts they have with newspaper editors?

Should have to publish a record of these meetings	75	79	78	77	79	76
Should not have to publish a record of these meetings	12	14	13	13	11	15
Not sure	12	7	9	10	10	9

Do you think ministers should or should not have to publish a record of meetings or contacts they have with newspaper reporters?

Should have to publish a record of these meetings	65	76	71	61	63	71
Should not have to publish a record of these meetings	20	17	21	29	20	18
Not sure	15	6	8	10	18	11

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 7-8
July 14-15

Do you agree or disagree with the following statements?

Underhand tactics are legitimate if they expose wrongdoing and are in the public interest

Strongly agree	9	9	7	9	11	9	10	7	11	8	6	12	9	8	8	11	10	10	9	9	7
Tend to agree	28	39	40	39	43	40	36	42	43	35	43	37	41	38	40	39	41	38	39	41	34
TOTAL AGREE	37	48	47	48	54	49	46	49	54	43	49	49	50	46	48	50	51	48	48	50	41
Tend to disagree	32	27	29	30	28	27	29	29	24	29	26	23	27	30	28	25	26	28	25	27	26
Strongly disagree	22	16	16	16	12	17	19	13	16	16	9	16	17	18	17	15	13	15	17	16	21
TOTAL DISAGREE	54	43	45	46	40	44	48	42	40	45	35	39	44	48	45	40	39	43	42	43	47
Don't know	9	9	7	6	6	7	7	9	6	12	16	13	6	6	8	11	10	9	10	7	12

It is never acceptable for journalists to break the law, no matter how important the story

Strongly agree	44	42	44	47	35	43	51	32	42	42	36	34	39	55	40	45	37	38	50	41	46
Tend to agree	29	29	31	27	32	28	24	36	27	30	30	30	29	27	30	26	30	30	24	31	23
TOTAL AGREE	73	71	75	74	67	71	75	68	69	72	66	64	68	82	70	71	67	68	74	72	69
Tend to disagree	14	18	17	16	23	18	18	20	21	14	18	18	22	12	18	17	21	18	17	16	18
Strongly disagree	5	4	2	4	5	4	4	4	4	4	3	6	5	2	5	3	5	4	3	4	5
TOTAL DISAGREE	19	22	19	20	28	22	22	24	25	18	21	24	27	14	23	20	26	22	20	20	23
Don't know	8	8	6	5	6	7	4	7	6	10	13	13	5	4	7	9	6	9	5	8	9

In which, if any, of the following circumstances do you think it would be acceptable for newspapers to pay a private investigator for information? Please tick all that apply

To expose criminal behaviour	71	76	69	68	77	65	71	75	67	62	68	73	74	72	69	68	74	69	71	66
To expose political corruption	69	71	69	70	71	66	73	74	65	64	68	70	73	70	69	65	71	71	69	66
To expose a public figure's financial dealings	26	24	27	20	29	27	24	28	25	19	18	27	36	23	30	29	30	21	24	27
To expose a public figure having an affair	10	9	10	8	10	12	8	12	7	12	9	10	9	9	11	9	10	7	11	8
None of these would be acceptable	15	13	17	20	13	20	16	13	18	12	11	17	19	15	16	16	13	20	12	23
Don't know	8	8	7	3	7	7	6	6	10	12	11	6	5	8	8	10	9	5	10	4

Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
	News of the World	ST and NOTW		Broad	Mid	Tabloid
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

	July 7-8	July 14-15					
Do you agree or disagree with the following statements?							
Underhand tactics are legitimate if they expose wrongdoing and are in the public interest							
Strongly agree	9	9	18	15	10	9	12
Tend to agree	28	39	41	40	42	42	47
TOTAL AGREE	37	48	59	55	52	51	59
Tend to disagree	32	27	22	25	28	27	20
Strongly disagree	22	16	8	10	16	16	12
TOTAL DISAGREE	54	43	30	35	44	43	32
Don't know	9	9	11	9	5	6	8

It is never acceptable for journalists to break the law, no matter how important the story							
Strongly agree	44	42	37	34	31	42	43
Tend to agree	29	29	31	33	33	35	29
TOTAL AGREE	73	71	68	67	64	77	72
Tend to disagree	14	18	23	23	24	16	17
Strongly disagree	5	4	2	4	5	4	3
TOTAL DISAGREE	19	22	25	27	29	20	20
Don't know	8	8	7	7	6	3	9

In which, if any, of the following circumstances do you think it would be acceptable for newspapers to pay a private investigator for information? Please tick all that apply							
To expose criminal behaviour	71	71	72	76	73	74	
To expose political corruption	69	73	71	72	68	71	
To expose a public figure's financial dealings	26	31	29	27	28	31	
To expose a public figure having an affair	10	16	13	7	12	14	
None of these would be acceptable	15	11	13	14	18	12	
Don't know	8	11	9	6	5	8	

Fieldwork: 14th - 15th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2046	587	682	170	653	555	447	994	1052	248	522	700	577	1166	880	262	665	438	503	178	
Unweighted Sample	2046	544	595	179	616	481	478	1057	989	115	523	754	654	1376	670	301	681	428	452	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 7-8
July 14-15

Currently newspapers regulate themselves through the Press Complaints Commission, a voluntary body that newspapers agree to abide by the rulings of. Some people have suggested that Parliament should set up a formal authority to regulate the press, like the Advertising Standards Authority which regulates advertisements. Which of the following best reflects your view?

The press should continue to regulate themselves through the Press Complaints Commission	25	27	28	26	28	29	26	26	27	26	30	22	28	28	26	28	26	28	20	32	22
Parliament should set up a formal authority to regulate the press	61	59	61	64	63	59	64	60	63	56	49	61	61	60	61	58	60	58	67	54	60
Not sure	14	14	11	11	9	12	10	13	10	17	21	17	11	12	14	15	15	14	12	14	18

On a different subject, Thinking about the BBC, do you think its executives are paid too much, too little, or about the right amount?

Too much	78	72	77	73	59	79	69	67	71	74	51	59	80	85	70	76	71	72	76	70	74
Too little	1	2	1	3	5	0	4	2	2	2	6	2	2	0	1	3	2	1	1	4	5
About the right amount	9	11	10	11	19	10	11	15	15	7	13	18	8	7	13	9	10	13	10	10	9
Not sure	12	15	13	13	16	11	15	16	12	18	30	21	10	8	16	12	17	15	13	16	12

And thinking about the BBC's stars and presenters, do you think they are paid too much, too little, or about the right amount?

Too much	77	75	81	75	60	80	74	67	75	76	57	59	83	88	73	78	72	75	78	74	78
Too little	1	1	1	1	5	1	2	2	1	2	3	2	1	1	1	2	3	1	0	2	3
About the right amount	10	11	10	12	20	11	10	16	14	7	13	19	8	5	13	8	12	11	12	10	7
Not sure	12	13	8	12	16	8	13	16	10	15	27	19	8	6	13	12	14	13	9	14	12

Do you think the BBC should or should not publish the details of the salaries it pays to its stars and presenters?

Should	77	75	81	75	73	78	73	74	78	72	67	65	80	82	74	77	79	73	77	72	81
Should not	14	14	12	13	23	13	17	16	14	14	12	21	12	11	16	12	13	15	13	15	11
Don't know	9	11	7	12	5	9	11	10	7	14	21	14	8	7	10	11	9	12	10	12	7

Fieldwork: 14th - 15th July 2011

	Newspaper		NI	Newspaper		
	News of the World	ST and NOTW		Broad	Mid	Tabloid
Weighted Sample	2046	237	386	302	320	497
Unweighted Sample	2046	141	322	448	362	256
	%	%	%	%	%	%

	July 7-8	July 14-15					
Currently newspapers regulate themselves through the Press Complaints Commission, a voluntary body that newspapers agree to abide by the rulings of. Some people have suggested that Parliament should set up a formal authority to regulate the press, like the Advertising Standards Authority which regulates advertisements. Which of the following best reflects your view?							
The press should continue to regulate themselves through the Press Complaints Commission	25	27	39	35	27	34	33
Parliament should set up a formal authority to regulate the press	61	59	49	52	59	55	58
Not sure	14	14	12	13	14	11	9
On a different subject, Thinking about the BBC, do you think its executives are paid too much, too little, or about the right amount?							
Too much	78	72	78	75	68	81	76
Too little	1	2	1	2	2	1	4
About the right amount	9	11	6	8	17	8	9
Not sure	12	15	14	15	13	10	11
And thinking about the BBC's stars and presenters, do you think they are paid too much, too little, or about the right amount?							
Too much	77	75	85	78	68	84	85
Too little	1	1	1	2	2	2	1
About the right amount	10	11	6	10	18	9	7
Not sure	12	13	8	10	11	5	7
Do you think the BBC should or should not publish the details of the salaries it pays to its stars and presenters?							
Should	77	75	76	75	75	82	78
Should not	14	14	12	15	19	13	11
Don't know	9	11	12	10	6	5	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	47	127
Male 25 to 39	253	262
Male 40 to 59	404	346
Male 60 +	353	260
Female 18 to 24	68	121
Female 25 to 39	270	260
Female 40 to 59	350	354
Female 60 +	301	317
Region		
North England	452	503
Midlands	289	336
East England	201	196
London	301	262
South England	480	469
Wales	139	102
Scotland	184	178
Social Grade		
AB	806	573
C1	570	593
C2	290	430
DE	380	450
Newspaper Type		
Express / Mail	399	307
Sun / Star	204	440
Mirror / Record	107	317
Guardian / Independent	178	61
FT / Times / Telegraph	221	174
Other Paper	226	235
No Paper	711	512
Political Party Identification		
Labour	549	665
Conservative	499	583
Liberal Democrat	235	246
Others	175	61
None/ DK	588	491

YouGov is a member of the British Polling Council and abides by its rules.

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