

## **YouGov / The Sunday Times Survey Results**

Sample Size: 2636 GB Adults

Fieldwork: 22nd - 23rd September 2011

| rieldwork. Zziid - Zsid September Zori                           |         | Voti | ng inter | ntion      | 2   | 010 Vo | te         | Ge     | nder   |        | Aç    | je     |     | Social | grade |        |                  | Region              |       |          |
|--|---------|------|----------|------------|-----|--------|------------|--------|--------|--------|-------|--------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|  | Total   | Con  | Lab      | Lib<br>Dem | Con | Lab    | Lib<br>Dem | Male   | Female | 18-24  | 25-39 | 40-59  | 60+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sample  | 2636    | 740  | 849      | 222        | 843 | 673    | 595        | 1281   | 1355   | 319    | 672   | 902    | 743 | 1503   | 1133  | 337    | 857              | 564                 | 648   | 229      |
| Unweighted Sampl   | 2636    | 733  | 795      | 232        | 818 | 633    | 644        | 1252   | 1384   | 146    | 663   | 1048   | 779 | 1747   | 889   | 367    | 879              | 520                 | 656   | 214      |
|  | %       | %    | %        | %          | %   | %      | %          | %      | %      | %      | %     | %      | %   | %      | %     | %      | %                | %                   | %     | %        |
| Headline Voting Intention  |         | -    |          |            | •   |        |            |        |        |        |       |        |     |        |       |        |                  |                     |       |          |
| Con  | 36      | 100  | 0        | 0          | 88  | 3      | 10         | 36     | 36     | 23     | 38    | 34     | 42  | 41     | 30    | 43     | 49               | 37                  | 23    | 21       |
| Lab  | 42      | 0    | 100      | 0          | 5   | 92     | 37         | 40     | 44     | 54     | 41    | 46     | 33  | 36     | 50    | 38     | 29               | 45                  | 58    | 40       |
| Lib Dem  | 11      | 0    | 0        | 100        | 1   | 2      | 41         | 11     | 11     | 18     | 12    | 8      | 11  | 13     | 8     | 10     | 12               | 11                  | 10    | 9        |
| Other  | 11      | 0    | 0        | 0          | 6   | 3      | 12         | 12     | 9      | 5      | 10    | 11     | 13  | 10     | 12    | 8      | 11               | 7                   | 9     | 30       |
| Other Parties Voting Intention                                   |         |      | •        | ا م        |     |        | ا م        | _      | . 1    | •      |       |        | - 1 |        |       |        | •                |                     |       |          |
| UKIP   | 4<br>3  | 0    | 0        | 0          | 4   | 1      | 2          | 5      | 4      | 3      | 1     | 4      | /   | 4      | 4     | 3      | 6                | 4                   | 4     | 1        |
| SNP / PCY  | •       | 0    | 0        | 0          | 0   | 1      | 3          | 3      | 2      | 1      | 3     | 3      | 3   | 3      | 3     | 1      | 0                | 1                   | 0     | 27       |
| Green<br>BNP   | 2       | 0    | 0        | 0          | 1   | 0      | 5<br>0     | 2<br>2 | 3<br>0 | 2<br>0 | 4     | 2<br>1 | 2   | 2      | 2     | 3      | 3<br>0           | 1                   | 2     | 1        |
| Respect  | 0       | 0    | 0        | 0          | 0   | 0      | 0          | 0      | 0      | 0      | 2     | 0      | 0   | 0      | 0     | 0      | 0                | 0                   | 0     | 0        |
| Other  | 1       | 0    | 0        | 0          | 0   | 0      | 1          | 1      | 0      | 0      | 1     | 1      | 1   | 0      | 1     | 0      | 1                | 0                   | 1     | 0        |
| Non Voters   | '       | U    | U        | V I        | U   | U      | '          | 1      | U      | U      | '     | '      | ' ' | U      | ' '   | U      | 1                | U                   | 1     | U        |
| Would Not Vote   | 7       | 0    | 0        | 0          | 2   | 2      | 6          | 7      | 8      | 15     | 10    | 6      | 4   | 5      | 10    | 7      | 9                | 7                   | 8     | 3        |
| Don't know   | 15      | 0    | 0        | 0          | 14  | 7      | 21         | 10     | 20     | 21     | 17    | 13     | 15  | 14     | 17    | 13     | 17               | 15                  | 14    | 18       |
| Dontaion   |         |      | ·        | ١          |     | •      | ,          |        |        |        | • •   |        |     | • •    |       |        | ••               |                     | • •   | .0       |
| Sept 21  | Sept 22 | -    |          |            |     |        |            |        |        |        |       |        |     |        |       |        |                  |                     |       |          |
| 22   | 23      |      |          |            |     |        |            |        |        |        |       |        |     |        |       |        |                  |                     |       |          |
| Do you approve or disapprove of the Government's record to date? |         |      |          |            |     |        |            |        |        |        |       |        |     |        |       |        |                  |                     |       |          |
| Approve 30   | 29      | 79   | 4        | 42         | 60  | 7      | 21         | 32     | 27     | 17     | 31    | 28     | 34  | 34     | 23    | 34     | 35               | 30                  | 22    | 21       |
| Disapprove 55  | 56      | 9    | 91       | 34         | 24  | 87     | 60         | 56     | 56     | 58     | 48    | 61     | 55  | 50     | 63    | 52     | 48               | 54                  | 66    | 66       |
| Don't know 15  | 15      | 13   | 6        | 24         | 15  | 6      | 19         | 12     | 18     | 25     | 20    | 11     | 11  | 16     | 14    | 14     | 17               | 16                  | 13    | 14       |



| Fieldwork: 22nd - 23rd September 2011   |          |          |          |          |            |          |          |            |          |           |          |          |           |           |          |           |           |                  |                     |           | mat the v |
|---|----------|----------|----------|----------|------------|----------|----------|------------|----------|-----------|----------|----------|-----------|-----------|----------|-----------|-----------|------------------|---------------------|-----------|-----------|
| ·   |          |          | Voti     | ng inte  | ntion      | :        | 2010 Vo  | te         | Ge       | nder      |          | Α        | ge        |           | Social   | grade     |           |                  | Region              |           |           |
|   |          | Total    | Con      | Lab      | Lib<br>Dem | Con      | Lab      | Lib<br>Dem | Male     | Female    | 18-24    | 25-39    | 40-59     | 60+       | ABC1     | C2DE      | London    | Rest of<br>South | Midlands /<br>Wales | North     | Scotland  |
| Weighted  | Sample   | 2636     | 740      | 849      | 222        | 843      | 673      | 595        | 1281     | 1355      | 319      | 672      | 902       | 743       | 1503     | 1133      | 337       | 857              | 564                 | 648       | 229       |
| Unweighted  | d Sample | 2636     | 733      | 795      | 232        | 818      | 633      | 644        | 1252     | 1384      | 146      | 663      | 1048      | 779       | 1747     | 889       | 367       | 879              | 520                 | 656       | 214       |
|   |          | %        | %        | %        | %          | %        | %        | %          | %        | %         | %        | %        | %         | %         | %        | %         | %         | %                | %                   | %         | %         |
|   | Sept 15- | Sont 22  | _        |          |            |          |          |            |          |           |          |          |           |           |          |           |           |                  |                     |           |           |
|   | 16       | 23       | -        |          |            |          |          |            |          |           |          |          |           |           |          |           |           |                  |                     |           |           |
| Do you think that David Cameron is doing well or badly as Prime Minister?                                       | 70       | 23       |          |          |            |          |          |            |          |           |          |          |           |           |          |           |           |                  |                     |           |           |
| Very well   | 7        | 7        | 23       | 0        | 3          | 18       | 0        | 2          | 8        | 6         | 2        | 6        | 8         | 9         | 8        | 5         | 10        | 8                | 8                   | 4         | 2         |
| Fairly well   | 36       | 36       | 72       | 10       | 55         | 62       | 13       | 33         | 35       | 36        | 26       | 37       | 33        | 41        | 40       | 30        | 36        | 42               | 38                  | 29        | 25        |
| TOTAL WELL  | 43       | 43       | 95       | 10       | 58         | 80       | 13       | 35         | 43       | 42        | 28       | 43       | 41        | 50        | 48       | 35        | 46        | 50               | 46                  | 33        | 27        |
| Fairly badly  | 30       | 29       | 3        | 42       | 25         | 15       | 40       | 34         | 26       | 31        | 32       | 25       | 32        | 27        | 29       | 29        | 31        | 24               | 27                  | 31        | 37        |
| Very badly  | 21       | 22       | 0        | 45       | 8          | 3        | 42       | 22         | 24       | 19        | 21       | 20       | 24        | 21        | 18       | 27        | 16        | 16               | 21                  | 28        | 30        |
| TOTAL BADLY   | 51       | 51       | 3        | 87       | 33         | 18       | 82       | 56         | 50       | 50        | 53       | 45       | 56        | 48        | 47       | 56        | 47        | 40               | 48                  | 59        | 67        |
| Don't know  | 6        | 7        | 1        | 3        | 9          | 3        | 4        | 8          | 6        | 9         | 19       | 12       | 4         | 3         | 6        | 10        | 6         | 9                | 7                   | 7         | 6         |
| Do you think Ed Miliband is doing well or badly as leader of the Labour party?                                  |          |          |          |          |            |          |          |            | _        |           |          |          |           |           |          |           |           |                  |                     |           |           |
| Very well   | 3        | 2        | 0        | 5        | 1          | 0        | 6        | 1          | 2        | 2         | 2        | 3        | 2         | 1         | 2        | 2         | 3         | 1                | 2                   | 3         | 1         |
| Fairly well   | 25       | 24       | 13       | 47       | 23         | 13       | 45       | 22         | 22       | 25        | 25       | 21       | 24        | 25        | 23       | 25        | 24        | 19               | 23                  | 29        | 29        |
| TOTAL WELL  | 28       | 26       | 13       | 52       | 24         | 13       | 51       | 23         | 24       | 27        | 27       | 24       | 26        | 26        | 25       | 27        | 27        | 20               | 25                  | 32        | 30        |
| Fairly badly  | 37       | 38       | 44       | 35       | 40         | 43       | 32       | 45         | 41       | 36        | 34       | 38       | 39        | 40        | 41       | 35        | 38        | 39               | 40                  | 37        | 37        |
| Very badly  | 18       | 21       | 32       | 4        | 22         | 32       | 6        | 17         | 26       | 16        | 17       | 18       | 21        | 25        | 22       | 19        | 24        | 24               | 19                  | 17        | 20        |
| TOTAL BADLY   | 55       | 59       | 76       | 39       | 62         | 75       | 38       | 62         | 67       | 52        | 51       | 56       | 60        | 65        | 63       | 54        | 62        | 63               | 59                  | 54        | 57        |
| Don't know  | 16       | 15       | 10       | 8        | 14         | 12       | 11       | 15         | 9        | 21        | 23       | 21       | 13        | 9         | 12       | 19        | 12        | 17               | 16                  | 14        | 13        |
| Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?                         |          | _        |          |          |            | 1 .      |          | _ 1        | 1 .      |           | 1 .      |          |           |           | 1 -      |           | 1 -       |                  |                     |           |           |
| Very well   | 2        | 2        | 4        | 0        | 12         | 4        | 0        | 5          | 3        | 2         | 1        | 2        | 2         | 4         | 3        | 2         | 3         | 3                | 2                   | 2         | 2         |
| Fairly well   | 22       | 23       | 43       | 8        | 54         | 35       | 9        | 29         | 23       | 23        | 14       | 23       | 22        | 28        | 28       | 18        | 25        | 27               | 25                  | 17        | 19        |
| TOTAL WELL  | 24       | 25       | 47       | 8        | 66         | 39       | 9        | 34         | 26       | 25        | 15       | 25       | 24        | 32        | 31       | 20        | 28        | 30               | 27                  | 19        | 21        |
| Fairly badly  | 31<br>35 | 30<br>35 | 31<br>15 | 30<br>58 | 22<br>6    | 32<br>21 | 29<br>57 | 29<br>29   | 27<br>41 | 33<br>29  | 28<br>39 | 28<br>32 | 33<br>36  | 28<br>35  | 31<br>32 | 28<br>39  | 28<br>35  | 28<br>31         | 30<br>34            | 31<br>40  | 34<br>38  |
| Very badly TOTAL BADLY  | 66       | 65       | 46       | 88       | 28         | 53       | 86       | <b>58</b>  | 68       | <b>62</b> | 67       | 60       | <b>69</b> | <b>63</b> | 63       | <b>67</b> | <b>63</b> | <b>59</b>        | 64                  | <b>71</b> | <b>72</b> |
| Don't know  | 10       | 10       | 7        | 4        | 6          | 8        | 5        | 8          | 6        | 13        | 18       | 15       | 7         | 5         | 7        | 13        | 8         | 11               | 9                   | 10        | 7         |
| Do you think the Conservative and Liberal<br>Democrat coalition partners are working<br>together well or badly? |          |          | •        |          |            | •        |          |            | •        |           | •        |          |           |           | •        |           | •         |                  |                     |           |           |
| Very well   | 3        | 3        | 7        | 1        | 10         | 6        | 1        | 4          | 4        | 2         | 0        | 4        | 3         | 4         | 4        | 2         | 7         | 4                | 3                   | 2         | 1         |
| Fairly well   | 32       | 34       | 68       | 11       | 64         | 56       | 12       | 40         | 37       | 32        | 27       | 34       | 34        | 38        | 41       | 26        | 36        | 40               | 35                  | 26        | 30        |
| TOTAL WELL  | 35       | 37       | 75       | 12       | 74         | 62       | 13       | 44         | 41       | 34        | 27       | 38       | 37        | 42        | 45       | 28        | 43        | 44               | 38                  | 28        | 31        |
| Fairly badly  | 33       | 31       | 19       | 42       | 12         | 25       | 40       | 29         | 28       | 34        | 27       | 29       | 33        | 32        | 32       | 30        | 30        | 28               | 30                  | 35        | 35        |
| Very badly  | 24       | 23       | 3        | 43       | 9          | 8        | 42       | 20         | 26       | 20        | 28       | 21       | 25        | 21        | 18       | 30        | 19        | 17               | 25                  | 31        | 28        |
| TOTAL BADLY   | 57       | 54       | 22       | 85       | 21         | 33       | 82       | 49         | 54       | 54        | 55       | 50       | 58        | 53        | 50       | 60        | 49        | 45               | 55                  | 66        | 63        |
| Don't know  | 8        | 8        | 3        | 3        | 5          | 5        | 4        | 7          | 4        | 11        | 18       | 12       | 5         | 4         | 6        | 11        | 7         | 10               | 8                   | 6         | 6         |



| Fieldwork: 22nd - 23rd September 2011  | _        |       |      |          |            |     |        |            |      |        |       |       |       |          |        |       |        |                  |                     |       |          |
|--|----------|-------|------|----------|------------|-----|--------|------------|------|--------|-------|-------|-------|----------|--------|-------|--------|------------------|---------------------|-------|----------|
|  |          |       | Voti | ng inter | ntion      | 2   | 010 Vo | te         | Ge   | nder   |       | Ą     | ge    |          | Social | grade |        |                  | Region              |       |          |
|  |          | Total | Con  | Lab      | Lib<br>Dem | Con | Lab    | Lib<br>Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+      | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted   | Sample   | 2636  | 740  | 849      | 222        | 843 | 673    | 595        | 1281 | 1355   | 319   | 672   | 902   | 743      | 1503   | 1133  | 337    | 857              | 564                 | 648   | 229      |
| Unweighted   | d Sample | 2636  | 733  | 795      | 232        | 818 | 633    | 644        | 1252 | 1384   | 146   | 663   | 1048  | 779      | 1747   | 889   | 367    | 879              | 520                 | 656   | 214      |
|  | •        | %     | %    | %        | %          | %   | %      | %          | %    | %      | %     | %     | %     | %        | %      | %     | %      | %                | %                   | %     | %        |
| Do you think this coalition government is good or bad for people like you?       |          |       | •    |          | ·          |     |        | ·          | •    |        | -     |       |       | -        |        | ·     | •      |                  |                     |       |          |
| Very good  | 3        | 3     | 7    | 0        | 8          | 5   | 1      | 4          | 4    | 2      | 1     | 3     | 3     | 4        | 4      | 2     | 6      | 4                | 2                   | 2     | 2        |
| Fairly good  | 18       | 19    | 45   | 2        | 43         | 36  | 3      | 20         | 22   | 16     | 12    | 21    | 17    | 22       | 23     | 14    | 22     | 24               | 19                  | 13    | 11       |
| TOTAL GOOD   | 21       | 22    | 52   | 2        | 51         | 41  | 4      | 24         | 26   | 18     | 13    | 24    | 20    | 26       | 27     | 16    | 28     | 28               | 21                  | 15    | 13       |
| Fairly bad   | 24       | 25    | 19   | 30       | 19         | 22  | 31     | 23         | 24   | 25     | 20    | 24    | 26    | 25       | 25     | 24    | 23     | 24               | 24                  | 27    | 25       |
| Very bad   | 29       | 30    | 4    | 56       | 7          | 13  | 52     | 28         | 33   | 27     | 37    | 25    | 32    | 28       | 26     | 35    | 26     | 25               | 27                  | 39    | 36       |
| TOTAL BAD  | 53       | 55    | 23   | 86       | 26         | 35  | 83     | 51         | 57   | 52     | 57    | 49    | 58    | 53       | 51     | 59    | 49     | 49               | 51                  | 66    | 61       |
| Won't make much difference either way  | 20       | 18    | 22   | 9        | 20         | 20  | 11     | 21         | 15   | 22     | 16    | 20    | 18    | 17       | 18     | 18    | 19     | 17               | 23                  | 15    | 20       |
| Don't know   | 6        | 5     | 2    | 3        | 3          | 3   | 3      | 5          | 3    | 7      | 12    | 7     | 3     | 3        | 4      | 6     | 4      | 6                | 5                   | 5     | 6        |
| Do you think the coalition government is managing the economy well or badly?     |          |       | -    |          |            |     |        |            | -    |        | -     |       |       | <u>.</u> |        |       |        |                  |                     |       |          |
| Very well  | 4        | 3     | 9    | 0        | 5          | 7   | 0      | 3          | 5    | 2      | 1     | 3     | 3     | 4        | 4      | 2     | 4      | 4                | 3                   | 2     | 2        |
| Fairly well  | 29       | 28    | 68   | 3        | 46         | 54  | 5      | 25         | 29   | 27     | 15    | 29    | 28    | 33       | 33     | 22    | 31     | 34               | 29                  | 22    | 20       |
| TOTAL WELL   | 33       | 31    | 77   | 3        | 51         | 61  | 5      | 28         | 34   | 29     | 16    | 32    | 31    | 37       | 37     | 24    | 35     | 38               | 32                  | 24    | 22       |
| Fairly badly   | 31       | 31    | 13   | 40       | 26         | 20  | 40     | 34         | 28   | 33     | 32    | 30    | 31    | 30       | 32     | 29    | 30     | 26               | 31                  | 35    | 34       |
| Very badly   | 26       | 28    | 2    | 53       | 11         | 8   | 49     | 29         | 31   | 25     | 33    | 24    | 31    | 26       | 23     | 35    | 26     | 24               | 25                  | 33    | 35       |
| TOTAL BADLY  | 57       | 59    | 15   | 93       | 37         | 28  | 89     | 63         | 59   | 58     | 65    | 54    | 62    | 56       | 55     | 64    | 56     | 50               | 56                  | 68    | 69       |
| Don't know   | 10       | 10    | 7    | 4        | 12         | 10  | 6      | 10         | 8    | 12     | 20    | 14    | 6     | 6        | 9      | 12    | 9      | 12               | 11                  | 7     | 9        |
| In your opinion how good or bad is the state of Britain's economy at the moment? |          |       |      |          |            |     |        |            |      |        | _     |       |       |          |        |       | _      |                  |                     |       |          |
| Very good  | 0        | 0     | 0    | 0        | 0          | 0   | 0      | 0          | 0    | 0      | 0     | 0     | 0     | 0        | 0      | 0     | 1      | 0                | 0                   | 0     | 0        |
| Quite good   | 3        | 2     | 5    | 1        | 7          | 4   | 2      | 2          | 3    | 1      | 1     | 6     | 1     | 1        | 3      | 2     | 4      | 3                | 2                   | 2     | 3        |
| TOTAL GOOD   | 3        | 2     | 5    | 1        | 7          | 4   | 2      | 2          | 3    | 1      | 1     | 6     | 1     | 1        | 3      | 2     | 5      | 3                | 2                   | 2     | 3        |
| Neither good nor bad   | 14       | 12    | 19   | 7        | 15         | 17  | 7      | 11         | 12   | 12     | 15    | 16    | 9     | 11       | 13     | 11    | 10     | 14               | 15                  | 10    | 6        |
| Quite bad  | 47       | 45    | 53   | 43       | 50         | 48  | 43     | 47         | 45   | 46     | 46    | 42    | 44    | 50       | 48     | 43    | 46     | 46               | 45                  | 45    | 46       |
| Very bad   | 32       | 37    | 23   | 48       | 27         | 29  | 46     | 37         | 38   | 36     | 25    | 32    | 45    | 37       | 34     | 40    | 38     | 34               | 34                  | 41    | 42       |
| TOTAL BAD  | 79       | 82    | 76   | 91       | 77         | 77  | 89     | 84         | 83   | 82     | 71    | 74    | 89    | 87       | 82     | 83    | 84     | 80               | 79                  | 86    | 88       |
| Don't know   | 3        | 3     | 1    | 1        | 1          | 2   | 1      | 2          | 2    | 4      | 13    | 4     | 1     | 1        | 2      | 5     | 1      | 4                | 3                   | 3     | 4        |



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|---|-----------------|----------|--------------|----------------|--------------|--------------|-----------------|--------------|--------------|----------------|--------------|-----------------|-------------|-------------|-----------------|----------------|----------------|------------------|---------------------|----------------|-----------------|
|   |                 |          | Voti         | ng intei       | ntion        | 2            | 010 Vc          | ote          | Ge           | nder           |              | A               | ge          |             | Socia           | l grade        |                |                  | Region              |                |                 |
|   |                 | Total    | Con          | Lab            | Lib<br>Dem   | Con          | Lab             | Lib<br>Dem   | Male         | Female         | 18-24        | 25-39           | 40-59       | 60+         | ABC1            | C2DE           | London         | Rest of<br>South | Midlands /<br>Wales | North          | Scotland        |
| Weighted  | Sample          | 2636     | 740          | 849            | 222          | 843          | 673             | 595          | 1281         | 1355           | 319          | 672             | 902         | 743         | 1503            | 1133           | 337            | 857              | 564                 | 648            | 229             |
| Unweighted  | d Sample        | 2636     | 733          | 795            | 232          | 818          | 633             | 644          | 1252         | 1384           | 146          | 663             | 1048        | 779         | 1747            | 889            | 367            | 879              | 520                 | 656            | 214             |
|   |                 | %        | %            | %              | %            | %            | %               | %            | %            | %              | %            | %               | %           | %           | %               | %              | %              | %                | %                   | %              | %               |
| How do you think the financial situation of your household will change over the next 12 months?               |                 |          |              |                |              |              |                 |              | 1 .          |                |              |                 |             |             |                 |                |                |                  |                     |                |                 |
| Get a lot better  | 1               | 1        | 1            | 0              | 2            | 1            | 1               | 1            | 1            | 1              | 0            | 2               | 1           | 0           | 1               | 1              | 1              | 1                | 1                   | 0              | 1               |
| Get a little better   | 8               | 7        | 10           | 4              | 16           | 9            | 5               | 8            | 9            | 5              | 12           | 14              | 4           | 3           | 9               | 5              | 8              | 8                | 8                   | 7              | 4               |
| TOTAL BETTER  | <b>9</b><br>29  | 8<br>25  | <b>11</b> 37 | <b>4</b><br>21 | <b>18</b> 28 | <b>10</b> 32 | <b>6</b> 21     | <b>9</b> 23  | <b>10</b> 26 | <b>6</b><br>24 | <b>12</b> 29 | <b>16</b> 28    | <b>5</b> 23 | <b>3</b> 24 | <b>10</b> 29    | <b>6</b><br>20 | <b>9</b><br>29 | <b>9</b><br>27   | <b>9</b><br>25      | <b>7</b><br>22 | 5               |
| Stay about the same<br>Get a little worse   | 29<br>37        | 25<br>39 | 37           | 43             | 20<br>41     | 38           | 42              | 23<br>40     | 37           | 40             | 30           | 33              | 23<br>40    | 45          | 38              | 39             | 41             | 36               | 25<br>37            | 42             | 23<br>39        |
| Get a little worse  | 21              | 24       | 12           | 29             | 12           | 17           | 29              | 24           | 23           | 24             | 13           | 17              | 29          | 28          | 19              | 29             | 17             | 24               | 24                  | 25             | 28              |
| TOTAL WORSE   | 58              | 63       | 49           | 72             | 53           | 55           | 71              | 64           | 60           | 64             | 43           | 50              | 69          | 73          | 57              | 68             | 58             | 60               | 61                  | 67             | 67              |
| Don't know  | 4               | 5        | 2            | 2              | 2            | 3            | 2               | 4            | 4            | 5              | 16           | 6               | 3           | 1           | 4               | 6              | 4              | 5                | 5                   | 5              | 5               |
|   |                 |          |              |                |              |              |                 |              | •            |                |              |                 |             |             |                 |                |                |                  |                     |                |                 |
| How well or badly do you think David Cameron has responded to the situation in Libya?                         |                 |          |              |                |              |              |                 |              |              |                |              |                 |             |             | _               |                | _              |                  |                     |                |                 |
| Very well   | 11              | 8        | 21           | 1              | 13           | 18           | 1               | 7            | 12           | 4              | 8            | 6               | 7           | 12          | 10              | 5              | 11             | 10               | 7                   | 6              | 5               |
| Fairly well   | 39              | 39       | 53           | 34             | 46           | 46           | 38              | 40           | 44           | 35             | 34           | 39              | 39          | 43          | 42              | 36             | 39             | 42               | 41                  | 36             | 36              |
| TOTAL WELL  | 50              | 47       | 74           | 35             | 59           | 64           | 39              | 47           | 56           | 39             | 42           | 45              | 46          | 55          | 52              | 41             | 50             | 52               | 48                  | 42             | 41              |
| Fairly badly  | 18              | 20       | 9            | 27             | 21           | 13           | 24              | 24           | 18           | 21             | 15           | 20              | 22          | 19          | 19              | 20             | 23             | 18               | 19                  | 20             | 23              |
| Very badly  | 11              | 11       | 2            | 17             | 4            | 5            | 18              | 10           | 14           | 8              | 10           | 9               | 12          | 12          | 10              | 12             | 9              | 8                | 11                  | 15             | 15              |
| TOTAL BADLY   | <b>29</b><br>21 | 31<br>22 | <b>11</b>    | 44             | 25           | <b>18</b>    | <b>42</b><br>20 | <b>34</b> 20 | 32           | 29             | <b>25</b>    | <b>29</b><br>27 | 34          | 31          | <b>29</b><br>19 | 32             | 32             | <b>26</b><br>23  | <b>30</b><br>22     | 35             | <b>38</b><br>21 |
| Don't know  | 21              | 22       | 14           | 21             | 17           | 18           | 20              | 20           | 12           | 32             | 34           | 21              | 21          | 14          | 19              | 26             | 19             | 23               | 22                  | 23             | 21              |
|   | Sept 21-        | Sept 22- |              |                |              |              |                 |              |              |                |              |                 |             |             |                 |                |                |                  |                     |                |                 |
|   | 22              | 23       |              |                |              |              |                 |              |              |                |              |                 |             |             |                 |                |                |                  |                     |                |                 |
| Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya? |                 | 20       |              |                |              |              |                 |              |              |                |              |                 |             |             |                 |                |                |                  |                     |                |                 |
| Right   | 41              | 42       | 57           | 38             | 49           | 51           | 39              | 41           | 53           | 31             | 47           | 43              | 38          | 43          | 46              | 37             | 42             | 43               | 40                  | 42             | 39              |
| Wrong   | 36              | 33       | 23           | 38             | 29           | 28           | 36              | 34           | 31           | 35             | 13           | 28              | 38          | 39          | 32              | 34             | 31             | 31               | 35                  | 34             | 33              |
| Don't know  | 23              | 26       | 20           | 24             | 22           | 21           | 25              | 25           | 16           | 34             | 40           | 29              | 24          | 18          | 23              | 29             | 27             | 26               | 25                  | 24             | 28              |
| Overall do you think the coalition's military action in Libya is going well or badly?                         |                 |          |              |                |              |              |                 |              |              |                |              |                 |             |             |                 |                |                |                  |                     |                |                 |
| Very well   | 8               | 7        | 13           | 3              | 11           | 10           | 3               | 7            | 10           | 3              | 7            | 6               | 6           | 7           | 8               | 4              | 9              | 7                | 6                   | 5              | 7               |
| Fairly well   | 46              | 45       | 59           | 44             | 51           | 53           | 46              | 47           | 52           | 38             | 36           | 43              | 44          | 51          | 49              | 40             | 44             | 44               | 47                  | 45             | 42              |
| TOTAL WELL  | 54              | 52       | 72           | 47             | 62           | 63           | 49              | 54           | 62           | 41             | 43           | 49              | 50          | 58          | 57              | 44             | 53             | 51               | 53                  | 50             | 49              |
| Fairly badly  | 19              | 19       | 11           | 25             | 15           | 15           | 23              | 20           | 19           | 20             | 17           | 18              | 21          | 19          | 18              | 21             | 24             | 18               | 16                  | 19             | 24              |
| Very badly  | 5               | 5        | 1            | 8              | 2            | 2            | 8               | 5            | 6            | 5              | 2            | 5               | 6           | 5           | 4               | 6              | 5              | 3                | 5                   | 7              | 7               |
| TOTAL BADLY   | 24              | 24       | 12           | 33             | 17           | 17           | 31              | 25           | 25           | 25             | 19           | 23              | 27          | 24          | 22              | 27             | 29             | 21               | 21                  | 26             | 31              |
| Don't know  | 21              | 24       | 16           | 21             | 21           | 19           | 21              | 22           | 13           | 35             | 38           | 28              | 22          | 18          | 21              | 29             | 18             | 27               | 25                  | 24             | 20              |



|  | Fieldwork: | 22nd - | 23rd | September 2011 |
|--|------------|--------|------|----------------|
|--|------------|--------|------|----------------|

| • •               |       |      |         |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     |       |          |
|-------------------|-------|------|---------|------------|-----|--------|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|                   |       | Voti | ng inte | ntion      | 2   | 010 Vo | te         | Ge   | nder   |       | Αį    | ge    |     | Social | grade |        |                  | Region              |       |          |
|                   | Total | Con  | Lab     | Lib<br>Dem | Con | Lab    | Lib<br>Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sample   | 2636  | 740  | 849     | 222        | 843 | 673    | 595        | 1281 | 1355   | 319   | 672   | 902   | 743 | 1503   | 1133  | 337    | 857              | 564                 | 648   | 229      |
| Unweighted Sample | 2636  | 733  | 795     | 232        | 818 | 633    | 644        | 1252 | 1384   | 146   | 663   | 1048  | 779 | 1747   | 889   | 367    | 879              | 520                 | 656   | 214      |
|                   | %     | %    | %       | %          | %   | %      | %          | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |

Which of the main parties do you think has the best policies on how to deal with Britain's economic problems?

Feb 17- Sept

| Conservatives     | 30 | 88 | 2  | 14 | 71 | 5  | 11 | 33 | 27 | 14 | 28 | 31 | 39 | 35 | 23 | 32 | 37 | 31 | 22 | 21 |  |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|
| Labour            | 24 | 1  | 66 | 7  | 3  | 61 | 23 | 27 | 22 | 29 | 23 | 26 | 20 | 23 | 26 | 22 | 15 | 27 | 34 | 26 |  |
| Liberal Democrats | 6  | 0  | 2  | 46 | 1  | 1  | 19 | 7  | 5  | 8  | 6  | 4  | 6  | 6  | 6  | 6  | 7  | 5  | 5  | 5  |  |
| Not sure          | 40 | 11 | 31 | 33 | 26 | 33 | 47 | 33 | 46 | 49 | 43 | 30 | 34 | 36 | 45 | 40 | 41 | 37 | 30 | 47 |  |

|   | 18 | 22-23 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|-------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| How likely do you think it is that Britain will go back into recession during the next 12 months? |    |       |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Very likely   | 17 | 21    | 9  | 30 | 17 | 13 | 27 | 24 | 22 | 20 | 12 | 20 | 25 | 20 | 18 | 24 | 17 | 19 | 20 | 24 | 25 |
| Fairly likely   | 42 | 52    | 54 | 54 | 49 | 54 | 56 | 49 | 50 | 54 | 42 | 50 | 52 | 58 | 53 | 51 | 55 | 51 | 50 | 53 | 53 |
| TOTAL LIKELY  | 59 | 73    | 63 | 84 | 66 | 67 | 83 | 73 | 72 | 74 | 54 | 70 | 77 | 78 | 71 | 75 | 72 | 70 | 70 | 77 | 78 |
| Not very likely   | 25 | 15    | 26 | 8  | 22 | 21 | 9  | 15 | 18 | 12 | 22 | 17 | 13 | 12 | 17 | 12 | 18 | 17 | 15 | 12 | 11 |
| Not likely at all   | 3  | 2     | 1  | 2  | 2  | 1  | 3  | 2  | 2  | 1  | 2  | 1  | 2  | 2  | 2  | 1  | 1  | 1  | 2  | 2  | 2  |
| TOTAL NOT LIKELY  | 28 | 17    | 27 | 10 | 24 | 22 | 12 | 17 | 20 | 13 | 24 | 18 | 15 | 14 | 19 | 13 | 19 | 18 | 17 | 14 | 13 |
| Don't know  | 13 | 11    | 10 | 6  | 11 | 10 | 6  | 11 | g. | 13 | 22 | 11 | a  | Ω  | 10 | 12 | a  | 11 | 13 | a  | Q  |



| Fieldwork: 22nd - 23rd September 2011  | -        |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                  |                     |                |                |
|--|----------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|------------------|---------------------|----------------|----------------|
|  |          |                | Voti           | ng inter       | ntion          | 2              | 010 Vot        | e              | Ge             | nder           |                | Ą              | ge             |                | Social         | grade          |                |                  | Region              |                |                |
|  |          | Total          | Con            | Lab            | Lib<br>Dem     | Con            | Lab            | Lib<br>Dem     | Male           | Female         | 18-24          | 25-39          | 40-59          | 60+            | ABC1           | C2DE           | London         | Rest of<br>South | Midlands /<br>Wales | North          | Scotland       |
| Weighted   |          | 2636           | 740            | 849            | 222            | 843            | 673            | 595            | 1281           | 1355           | 319            | 672            | 902            | 743            | 1503           | 1133           | 337            | 857              | 564                 | 648            | 229            |
| Unweighted   | d Sample | 2636           | 733            | 795            | 232            | 818            | 633            | 644            | 1252           | 1384           | 146            | 663            | 1048           | 779            | 1747           | 889            | 367            | 879              | 520                 | 656            | 214            |
|  |          | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %              | %                | %                   | %              | %              |
|  | Sept 8-9 | Sept 22-<br>23 |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                  |                     |                |                |
| Thinking about the government's economic policies, which of the following best reflects your view?   |          |                | i              |                |                | •              |                |                | 1              |                | 1              |                |                | ,              |                | ı              | •              |                  |                     |                |                |
| The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow  The government should change its strategy to  | 38       | 34             | 76             | 9              | 46             | 63             | 10             | 28             | 37             | 32             | 26             | 37             | 32             | 38             | 39             | 28             | 41             | 40               | 36                  | 26             | 23             |
| concentrate on growth, even if this means the deficit stays longer or gets worse   | 36       | 38             | 13             | 69             | 32             | 18             | 65             | 44             | 43             | 34             | 43             | 32             | 41             | 39             | 38             | 39             | 32             | 34               | 36                  | 46             | 48             |
| Neither<br>Not sure  | 7<br>18  | 9<br>18        | 3<br>8         | 10<br>12       | 8<br>14        | 5<br>14        | 11<br>13       | 8<br>19        | 9<br>11        | 9<br>26        | 7<br>24        | 11<br>21       | 9<br>18        | 8<br>15        | 8<br>15        | 10<br>23       | 13<br>15       | 8<br>18          | 8<br>20             | 10<br>18       | 7<br>22        |
| It has been reported that the government is considering spending extra money on building new infrastructure, such as new roads, rail or broadband internet, in an attempt to boost economic growth. Would you support or oppose this extra spending?   |          |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                  |                     |                |                |
| Support<br>Oppose<br>Don't know  |          | 58<br>22<br>20 | 64<br>19<br>17 | 63<br>21<br>16 | 73<br>17<br>10 | 57<br>25<br>19 | 63<br>19<br>18 | 67<br>18<br>15 | 69<br>18<br>14 | 48<br>26<br>25 | 54<br>18<br>28 | 54<br>25<br>21 | 57<br>23<br>20 | 65<br>21<br>14 | 64<br>21<br>16 | 51<br>25<br>25 | 62<br>24<br>14 | 56<br>23<br>21   | 62<br>18<br>20      | 57<br>24<br>19 | 54<br>22<br>24 |
| New EU regulations are coming in that will give temporary workers the same salaries, holidays and overtime pay as their full time counterparts. Some people think it is right that temporary workers should have the same rights as full-time workers, while other people think it is wrong to impose new costs on business that risks damaging the economy. |          |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                |                  |                     |                |                |
| Do you support or oppose this change? Support Oppose Don't know  |          | 40<br>43<br>17 | 23<br>66<br>11 | 56<br>30<br>14 | 46<br>38<br>15 | 25<br>62<br>13 | 57<br>30<br>14 | 44<br>39<br>16 | 41<br>45<br>14 | 40<br>41<br>19 | 40<br>26<br>34 | 42<br>39<br>19 | 44<br>44<br>13 | 35<br>53<br>12 | 39<br>46<br>15 | 42<br>39<br>19 | 43<br>43<br>14 | 35<br>46<br>19   | 40<br>44<br>16      | 44<br>40<br>16 | 43<br>40<br>17 |



| Fieldwork: 22nd - 23rd September 2011   |          |                 |                 |                 |              |                 |                 |                 |                 |           |                 |                 |                 |                 |                 |                 |                  |                     |                 |                 |
|---|----------|-----------------|-----------------|-----------------|--------------|-----------------|-----------------|-----------------|-----------------|-----------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|---------------------|-----------------|-----------------|
|   |          | Vot             | ing inte        | ntion           | 2            | 010 Vo          | te              | Ge              | ender           |           | A               | ge              |                 | Social          | grade           |                 |                  | Region              |                 |                 |
|   | Total    | Con             |                 | Lib<br>Dem      | Con          | Lab             | Lib<br>Dem      | Male            | Female          | 18-24     | 25-39           | 40-59           | 60+             | ABC1            | C2DE            | London          | Rest of<br>South | Midlands /<br>Wales | North           | Scotland        |
| Weighted Sample   |          | 740             | 849             | 222             | _            | 673             | 595             | 1281            | 1355            | 319       | 672             | 902             | 743             | 1503            | 1133            | 337             | 857              | 564                 | 648             | 229             |
| Unweighted Sample   |          | 733             | 795             | 232             | 818          | 633             | 644             | 1252            | 1384            | 146       | 663             | 1048            | 779             | 1747            | 889             | 367             | 879              | 520                 | 656             | 214             |
| How long do you expect the coalition between the Conservatives and Liberal Democrats to last for?  Less than a year                                 | 8        | %<br>  4        | %               | 3               | %<br>5       | %<br>12         | %<br>6          | %               | %               | %<br>     | %<br>9          | %<br>10         | %<br>7          | %               | %<br>10         | %<br>  8        | %                | %                   | %<br>11         | 9               |
| Between one and two years   | 40       | 33              | 49              | 34              | 36           | 49              | 41              | 37              | 43              | 41        | 35              | 42              | 41              | 39              | 42              | 33              | 38               | 47                  | 41              | 41              |
| Between three and four years  | 30       | 41              | 25              | 41              | 36           | 26              | 33              | 33              | 26              | 18        | 30              | 30<br>6         | 34              | 33              | 25              | 34              | 32               | 26                  | 27              | 29              |
| More than four years  | 7        | 14              | 2               | 15              | 10           | 3               | 7               | 10              | 5               | 7         | 8               |                 | 8               | 9               | 5               | 11              | 8                | 6                   | 6               | 5               |
| Don't know  | 15       | 8               | 10              | 7               | 12           | 10              | 13              | 12              | 18              | 30        | 17              | 12              | 10              | 11              | 19              | 14              | 15               | 13                  | 15              | 16              |
| How united or divided do you think the coalition government is?   |          |                 |                 |                 |              |                 |                 |                 |                 |           |                 |                 |                 |                 |                 |                 |                  |                     |                 |                 |
| Very united   | 1        | 1               | 1               | 1               | 1            | 1               | 1               | 1               | 1               | 0         | 1               | 1               | 1               | 1               | 1               | 1               | 1                | 1                   | 1               | 1               |
| Fairly united TOTAL UNITED  | 33<br>34 | 61<br><b>62</b> | 15<br><b>16</b> | 64<br><b>65</b> | 50           | 15<br><b>16</b> | 39<br><b>40</b> | 37              | 29              | 29        | 33<br><b>34</b> | 33<br><b>34</b> | 35              | 38              | 27<br><b>28</b> | 39<br><b>40</b> | 35               | 35<br><b>36</b>     | 29              | 26              |
| Fairly divided  | 34<br>47 | 31              | 62              | 26              | <b>51</b> 38 | 1 <b>6</b>      | <b>40</b><br>45 | <b>38</b><br>46 | <b>30</b><br>48 | <b>29</b> | <b>34</b><br>46 | <b>34</b><br>49 | <b>36</b><br>47 | <b>39</b><br>47 | <b>28</b><br>48 | 40              | <b>36</b><br>45  | <b>36</b><br>48     | <b>30</b><br>49 | <b>27</b><br>55 |
| Very divided  | 11       | 3               | 18              | 20              | 6            | 17              | 8               | 10              | 11              | 10        | 10              | 11              | 11              | 8               | 14              | 11              | 10               | 9                   | 13              | 10              |
| TOTAL DIVIDED   | 58       | 34              | 80              | 28              | 44           | 78              | 53              | 56              | 59              | 54        | 56              | 60              | 58              | 55              | 62              | 53              | <b>55</b>        | 57                  | 62              | 65              |
| Don't know  | 8        | 1 4             | 5               | 6               | 6            | 6               | 7               | 6               | 11              | 17        | 10              | 6               | 5               | 7               | 10              | 7               | 9                | 8                   | 8               | 8               |
| Next week Ed Miliband will have been leader of<br>the Labour party for a year. Thinking about his<br>first year as leader, do you think Ed Miliband |          | •               |                 | ,               |              |                 | •               |                 |                 | •         |                 |                 | ·               |                 |                 | '               |                  |                     |                 |                 |
| Has or has not provided an effective opposition to the government   |          | _               |                 |                 | _            |                 |                 |                 |                 | _         |                 |                 | _               |                 |                 |                 |                  |                     |                 |                 |
| Has provided an effective opposition to the government  | 18       | 7               | 38              | 18              | 8            | 35              | 17              | 18              | 18              | 23        | 17              | 18              | 17              | 16              | 20              | 17              | 14               | 19                  | 22              | 23              |
| Has not provided an effective opposition to the government  | 64       | 83              | 51              | 72              | 77           | 53              | 67              | 71              | 58              | 49        | 60              | 67              | 71              | 70              | 57              | 66              | 68               | 63                  | 61              | 60              |
| Don't know  | 18       | 10              | 11              | 10              | 15           | 12              | 16              | 11              | 24              | 28        | 22              | 15              | 12              | 14              | 22              | 17              | 18               | 18                  | 17              | 17              |
| Has or has not made it clear what he stands for?  |          |                 |                 |                 |              |                 |                 |                 |                 |           |                 |                 |                 |                 |                 |                 |                  |                     |                 |                 |
| Has made it clear what he stands for  | 19       | 9               | 38              | 13              | 10           | 37              | 15              | 17              | 21              | 19        | 19              | 20              | 19              | 17              | 22              | 13              | 15               | 22                  | 27              | 18              |
| Has not made it clear what he stands for<br>Don't know  | 66<br>15 | 83<br>7         | 52<br>9         | 78<br>9         | 79<br>11     | 53<br>9         | 72<br>13        | 74<br>9         | 59<br>20        | 53<br>29  | 62<br>19        | 68<br>11        | 73<br>8         | 71<br>12        | 60<br>18        | 73<br>13        | 68<br>17         | 66<br>12            | 60<br>13        | 67<br>15        |
|   |          |                 |                 |                 |              |                 |                 |                 |                 |           |                 |                 |                 |                 |                 |                 |                  |                     |                 |                 |



| Fieldwork: 22nd - 23rd September 2011  |       |      |          |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     | V     | nat the  |
|--|-------|------|----------|------------|-----|--------|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|  |       | Voti | ng inter | ntion      | 2   | 010 Vo | te         | Ge   | nder   |       | Αç    | ge    |     | Social | grade |        |                  | Region              |       |          |
|  | Total | Con  | Lab      | Lib<br>Dem | Con | Lab    | Lib<br>Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sample  | 2636  | 740  | 849      | 222        | 843 | 673    | 595        | 1281 | 1355   | 319   | 672   | 902   | 743 | 1503   | 1133  | 337    | 857              | 564                 | 648   | 229      |
| Unweighted Sample  | 2636  | 733  | 795      | 232        | 818 | 633    | 644        | 1252 | 1384   | 146   | 663   | 1048  | 779 | 1747   | 889   | 367    | 879              | 520                 | 656   | 214      |
|  | %     | %    | %        | %          | %   | %      | %          | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |
| Has been too close to the Trade Unions, too  |       |      |          |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     |       |          |
| distant, or has got the balance about right?   |       |      |          |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     |       |          |
| Has been too close too the Trade Unions  | 19    | 42   | 5        | 17         | 37  | 6      | 15         | 23   | 15     | 6     | 16    | 20    | 27  | 22     | 16    | 19     | 23               | 19                  | 15    | 17       |
| Has been too distant from the Trade Unions   | 17    | 8    | 27       | 20         | 8   | 27     | 22         | 18   | 16     | 17    | 14    | 19    | 18  | 16     | 19    | 16     | 13               | 17                  | 21    | 23       |
| Has got his relationship with the Trade Unions about   | 26    | 17   | 43       | 29         | 18  | 40     | 28         | 31   | 20     | 27    | 22    | 27    | 27  | 28     | 23    | 27     | 23               | 25                  | 29    | 25       |
| right  |       | 17   | 43       |            |     |        |            |      | 20     |       |       |       |     |        |       |        |                  |                     |       |          |
| Don't know   | 38    | 33   | 25       | 33         | 37  | 27     | 35         | 27   | 48     | 50    | 48    | 34    | 28  | 35     | 42    | 39     | 40               | 39                  | 35    | 35       |
| Would or would not be up to the job of Prime Minister?   |       |      |          |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     |       |          |
| Would be up to the job of Prime Minister   | 19    | 3    | 45       | 11         | 5   | 43     | 14         | 19   | 18     | 19    | 19    | 20    | 16  | 17     | 21    | 18     | 13               | 19                  | 25    | 24       |
| Would not be up to the job of Prime Minister   | 62    | 91   | 34       | 75         | 86  | 35     | 65         | 67   | 58     | 51    | 58    | 63    | 70  | 66     | 58    | 65     | 69               | 60                  | 55    | 58       |
| Don't know   | 19    | 6    | 20       | 14         | 9   | 21     | 20         | 14   | 24     | 31    | 23    | 17    | 14  | 17     | 22    | 17     | 19               | 21                  | 20    | 18       |
| Do you think the Labour party would have been better off or worse off it had chosen David Miliband as leader, or would it have made no difference? |       |      |          |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     |       |          |
| Labour would have been better off with David<br>Miliband as leader   | 36    | 42   | 45       | 38         | 38  | 43     | 40         | 42   | 31     | 26    | 35    | 37    | 42  | 40     | 31    | 39     | 35               | 35                  | 38    | 36       |
| Labour would have been worse off with David<br>Miliband as leader  | 6     | 6    | 6        | 12         | 6   | 7      | 6          | 8    | 5      | 13    | 6     | 6     | 5   | 7      | 6     | 6      | 7                | 7                   | 7     | 3        |
| Labour's position would be no different with David<br>Miliband as leader   | 35    | 39   | 30       | 32         | 41  | 30     | 30         | 34   | 35     | 28    | 32    | 37    | 37  | 34     | 36    | 33     | 34               | 37                  | 34    | 37       |
| Not sure   | 22    | 13   | 19       | 17         | 15  | 21     | 24         | 15   | 29     | 33    | 27    | 21    | 16  | 19     | 27    | 22     | 24               | 22                  | 21    | 24       |
| Which of the following do you think would make   |       | •    |          |            |     |        |            | •    |        |       |       |       | •   | _      |       | _      |                  |                     |       |          |
| the best leader of the Labour party?  David Miliband   | 30    | 35   | 36       | 36         | 31  | 35     | 31         | 36   | 24     | 26    | 29    | 29    | 32  | 34     | 24    | 33     | 31               | 28                  | 30    | 24       |
| Ed Miliband  | 9     | 4    | 19       | 8          | 5   | 18     | 5          | 9    | 9      | 11    | 9     | 8     | 9   | 7      | 11    | 8      | 5                | 12                  | 11    | 8        |
| Ed Balls   | 8     | 5    | 10       | 11         | 6   | 9      | 12         | 8    | 7      | 2     | 6     | 9     | 11  | 7      | 9     | 6      | 8                | 7                   | 8     | 10       |
| Harriet Harman   | 6     | 5    | 5        | 7          | 5   | 5      | 8          | 5    | 6      | 6     | 6     | 6     | 5   | 6      | 5     | 6      | 5                | 6                   | 5     | 6        |
| Yvette Cooper  | 2     | 1    | 3        | 3          | 1   | 2      | 3          | 2    | 2      | 4     | 2     | 2     | 2   | 2      | 3     | 2      | 3                | 2                   | 2     | 2        |
| Not sure   | 46    | 49   | 27       | 34         | 52  | 30     | 41         | 39   | 52     | 52    | 48    | 46    | 41  | 44     | 49    | 44     | 48               | 44                  | 45    | 50       |
|  |       |      |          |            |     |        |            |      |        |       |       |       |     |        |       |        |                  |                     |       |          |



| Fieldwork: 22nd - 23rd September 2011   |                      | Voti                | ng inter             | ntion                | 2                    | 010 Vo               | te                   | Ge                   | nder                 |                      | Ac                   | je                   |                      | Social               | grade                |                      |                      | Region               |                      |                      |
|---|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|   | Total                | Con                 | Lab                  | Lib<br>Dem           | Con                  | Lab                  | Lib<br>Dem           | Male                 | Female               | 18-24                | 25-39                |                      | 60+                  | ABC1                 | C2DE                 | London               | Rest of<br>South     | Midlands /<br>Wales  | North                | Scotland             |
| Weighted Sample   | 2636                 | 740                 | 849                  | 222                  | 843                  | 673                  | 595                  | 1281                 | 1355                 | 319                  | 672                  | 902                  | 743                  | 1503                 | 1133                 | 337                  | 857                  | 564                  | 648                  | 229                  |
| Unweighted Sample   | 2636                 | 733                 | 795                  | 232                  | 818                  | 633                  | 644                  | 1252                 | 1384                 | 146                  | 663                  | 1048                 | 779                  | 1747                 | 889                  | 367                  | 879                  | 520                  | 656                  | 214                  |
|   | %                    | %                   | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    | %                    |
| Do you think Michael Gove is doing well or badly as Education Secretary?  |                      |                     |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |
| Very well   | 3                    | 9                   | 0                    | 1                    | 7                    | 1                    | 1                    | 4                    | 2                    | 1                    | 2                    | 3                    | 5                    | 4                    | 2                    | 6                    | 4                    | 2                    | 1                    | 3                    |
| Fairly well   | 21                   | 42                  | 11                   | 30                   | 37                   | 11                   | 18                   | 23                   | 20                   | 14                   | 18                   | 20                   | 30                   | 24                   | 18                   | 25                   | 23                   | 22                   | 19                   | 15                   |
| TOTAL WELL  | 24                   | 51                  | 11                   | 31                   | 44                   | 12                   | 19                   | 27                   | 22                   | 15                   | 20                   | 23                   | 35                   | 28                   | 20                   | 31                   | 27                   | 24                   | 20                   | 18                   |
| Fairly badly  | 23                   | 14                  | 32                   | 22                   | 16                   | 32                   | 26                   | 26                   | 20                   | 32                   | 17                   | 24                   | 25                   | 24                   | 23                   | 22                   | 21                   | 24                   | 23                   | 34                   |
| Very badly  | 15                   | 1                   | 30                   | 12                   | 3                    | 27                   | 21                   | 20                   | 11                   | 15                   | 14                   | 18                   | 14                   | 16                   | 14                   | 16                   | 14                   | 16                   | 17                   | 13                   |
| TOTAL BADLY   | 38                   | 15                  | 62                   | 34                   | 19                   | 59                   | 47                   | 46                   | 31                   | 47                   | 31                   | 42                   | 39                   | 40                   | 37                   | 38                   | 35                   | 40                   | 40                   | 47                   |
| Don't know  | 37                   | 34                  | 27                   | 34                   | 37                   | 30                   | 35                   | 27                   | 47                   | 39                   | 50                   | 36                   | 26                   | 32                   | 43                   | 32                   | 37                   | 37                   | 39                   | 36                   |
| Thinking about the government's policies on education, do you think they have been too radical, not radical enough, or about right?  Too radical  Not radical enough  About right  Don't know   | 27<br>22<br>22<br>29 | 9<br>31<br>41<br>20 | 50<br>15<br>12<br>23 | 29<br>18<br>28<br>26 | 11<br>31<br>35<br>23 | 48<br>15<br>12<br>25 | 33<br>19<br>18<br>30 | 30<br>23<br>24<br>24 | 25<br>21<br>20<br>35 | 31<br>18<br>20<br>31 | 20<br>21<br>22<br>37 | 28<br>22<br>21<br>29 | 31<br>24<br>23<br>22 | 27<br>23<br>25<br>26 | 28<br>21<br>17<br>34 | 23<br>23<br>24<br>30 | 26<br>23<br>25<br>26 | 28<br>24<br>21<br>27 | 30<br>20<br>19<br>31 | 28<br>16<br>16<br>39 |
| Thinking about grammar schools and schools that select pupils by ability, which of the following best reflects your views?  The government should encourage more schools to select by academic ability and build more grammar schools | 35                   | 58                  | 17                   | 40                   | 55                   | 17                   | 34                   | 35                   | 36                   | 23                   | 25                   | 35                   | 51                   | 40                   | 29                   | 43                   | 40                   | 39                   | 27                   | 23                   |
| The government should retain the existing grammar schools, but should not allow more selective schools or new grammar schools to be built   | 23                   | 20                  | 29                   | 25                   | 19                   | 30                   | 25                   | 23                   | 23                   | 33                   | 26                   | 22                   | 17                   | 22                   | 24                   | 19                   | 25                   | 20                   | 27                   | 16                   |
| The government should stop schools selecting by academic ability and the existing grammar schools should be opened to children of all abilities  Not sure   | 25<br>17             | 10<br>12            | 40<br>14             | 25<br>10             | 13<br>13             | 40<br>13             | 26<br>15             | 26<br>16             | 24<br>17             | 24<br>21             | 25<br>24             | 27<br>16             | 24<br>8              | 25<br>13             | 26<br>21             | 23<br>14             | 22<br>13             | 23<br>18             | 28<br>18             | 36<br>25             |

9



Fieldwork: 22nd - 23rd September 2011

|                   |       | Voti | ng inte | ntion      | 2010 Vote |     |            | Ge   | nder   | Age   |       |       |     | Social | grade | Region |                  |                     |       |          |  |
|-------------------|-------|------|---------|------------|-----------|-----|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|--|
|                   | Total | Con  | Lab     | Lib<br>Dem | Con       | Lab | Lib<br>Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |  |
| Weighted Sample   | 2636  | 740  | 849     | 222        | 843       | 673 | 595        | 1281 | 1355   | 319   | 672   | 902   | 743 | 1503   | 1133  | 337    | 857              | 564                 | 648   | 229      |  |
| Unweighted Sample | 2636  | 733  | 795     | 232        | 818       | 633 | 644        | 1252 | 1384   | 146   | 663   | 1048  | 779 | 1747   | 889   | 367    | 879              | 520                 | 656   | 214      |  |
|                   | %     | %    | %       | %          | %         | %   | %          | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |  |

Social mobility is how much opportunity there are for people from poor backgrounds to move up in society, or people from privileged backgrounds to move down in society Do you think schools that select by academic ability, such as grammar schools, improve social mobility, damage social mobility, or made no real difference? Improve social mobility Damage social mobility Make no difference Not sure Free Schools are new state schools set up by parents, teachers or voluntary groups which are outside the control of local authorities. Currently companies that set up free schools are not allowed to make a profit from running the school. Would you support or oppose allowing companies that set up free schools to make a profit? Support Oppose 12 21 Not sure Would you support or oppose allowing schools to use corporal punishment (e.g. the cane)? Support Oppose Don't know 



| Fioldwork: | 22nd - | 22rd | September | 2011 |
|------------|--------|------|-----------|------|
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|  |                     | Mat.                | !                   |                     | 1                   | 010 1/-            | La                  | C-                 |                     | ı                   | ۸.                  |                     |                    | Casial              |                     |                     |                     | Danies              |                    |                     |
|--|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|--------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|
|  | -                   | VOUI                | ng inter            |                     |                     | 010 Vo             |                     | Ge                 | nder                |                     | Αç                  | je                  |                    | Social              | grade               |                     |                     | Region              |                    |                     |
|  | Total               | Con                 | Lab                 | Lib<br>Dem          | Con                 | Lab                | Lib<br>Dem          | Male               | Female              |                     | 25-39               |                     | 60+                | ABC1                | C2DE                | London              | Rest of<br>South    | Midlands /<br>Wales | North              | Scotland            |
| Weighted Sample  |                     | 740                 | 849                 | 222                 |                     | 673                | 595                 | 1281               | 1355                | 319                 | 672                 | 902                 | 743                | 1503                | 1133                | 337                 | 857                 | 564                 | 648                | 229                 |
| Unweighted Sample  | 2636<br>%           | 733                 | 795<br>%            | 232                 | 818<br><b>%</b>     | 633                | 644<br>%            | 1252<br>%          | 1384<br>%           | 146<br>%            | 663<br>%            | 1048                | 779<br>%           | 1747<br>%           | 889                 | 367<br>%            | 879<br>%            | 520<br>%            | 656                | 214<br>%            |
| Thinking about Britain's airports and possible ways of increasing their capacity, which of the following best reflects your view?  There should not be any expansion of British airports   | 17                  | % 13                | 18                  | 18                  | 14                  | 17                 | 17                  | 14                 | 19                  | 17                  | 16                  | 17                  | 16                 | 16                  | 18                  | 14                  | 16                  | 17                  | %<br>19            | 14                  |
| Extra runways and terminals should be added to existing airports   | 31                  | 33                  | 34                  | 31                  | 32                  | 34                 | 29                  | 35                 | 26                  | 28                  | 33                  | 30                  | 30                 | 33                  | 27                  | 31                  | 28                  | 33                  | 32                 | 30                  |
| There should be a new hub airport built in the<br>Thames Estuary or North Kent   | 12                  | 20                  | 8                   | 15                  | 17                  | 7                  | 13                  | 15                 | 9                   | 11                  | 8                   | 12                  | 15                 | 14                  | 9                   | 28                  | 15                  | 7                   | 5                  | 6                   |
| There should be a new hub airport built elsewhere in the country   | 17                  | 17                  | 16                  | 19                  | 17                  | 16                 | 18                  | 21                 | 14                  | 16                  | 15                  | 18                  | 19                 | 17                  | 18                  | 11                  | 19                  | 16                  | 19                 | 14                  |
| None of these<br>Not sure  | 6<br>18             | 5<br>12             | 6<br>18             | 5<br>12             | 6<br>14             | 5<br>21            | 6<br>17             | 4<br>12            | 8<br>24             | 4<br>24             | 8<br>21             | 6<br>17             | 5<br>14            | 6<br>15             | 6<br>23             | 5<br>12             | 6<br>15             | 5<br>22             | 7<br>18            | 9<br>27             |
| Have you ever had your car clamped?  Yes, but I was wrongly parked and it was fair to clamp the car  Yes, but the clamping was unfair  No, I have never had my car clamped  Not applicable - I do not/have never driven a car  | 2<br>6<br>72<br>20  | 2<br>7<br>80<br>11  | 2<br>5<br>68<br>25  | 2<br>6<br>75<br>17  | 2<br>7<br>81<br>10  | 1<br>5<br>68<br>25 | 2<br>5<br>73<br>20  | 2<br>7<br>72<br>19 | 1<br>5<br>73<br>21  | 0<br>6<br>50<br>44  | 1<br>8<br>69<br>21  | 2<br>5<br>76<br>17  | 2<br>5<br>81<br>13 | 2<br>6<br>75<br>16  | 1<br>5<br>68<br>25  | 4<br>12<br>50<br>34 | 2<br>6<br>77<br>16  | 2<br>4<br>77<br>17  | 1<br>5<br>73<br>21 | 2<br>3<br>75<br>20  |
| Do you think clamping is currently used too readily, not readily enough, or about the right amount?  Too readily - it should be used less frequently Not readily enough - it should be used more often About the right amount Don't know   | 62<br>6<br>10<br>21 | 68<br>6<br>12<br>15 | 64<br>7<br>10<br>20 | 57<br>4<br>14<br>24 | 69<br>7<br>10<br>14 | 64<br>6<br>9<br>21 | 63<br>4<br>11<br>23 | 66<br>7<br>9<br>18 | 59<br>5<br>12<br>24 | 43<br>7<br>13<br>38 | 54<br>9<br>13<br>24 | 69<br>5<br>10<br>16 | 71<br>4<br>7<br>18 | 62<br>6<br>11<br>21 | 64<br>6<br>9<br>21  | 57<br>5<br>13<br>24 | 63<br>6<br>11<br>19 | 69<br>5<br>9<br>17  | 64<br>6<br>9<br>21 | 49<br>8<br>8<br>35  |
| And thinking about current laws governing clamping cars and the amount of protection they give the public from having their car clamped, do you think they  Offer the public too much protection - it should be easier to clamp wrongly parked cars  Do not offer the public enough protection - there should be greater restrictions upon clampers  Get the balance about right  Not sure | 5<br>67<br>9<br>19  | 6<br>72<br>11<br>12 | 6<br>69<br>8<br>17  | 2<br>63<br>10<br>25 | 5<br>73<br>9<br>12  | 5<br>67<br>8<br>19 | 3<br>68<br>9<br>20  | 6<br>70<br>9<br>16 | 4<br>63<br>10<br>22 | 3<br>47<br>14<br>36 | 8<br>57<br>11<br>25 | 4<br>73<br>9<br>14  | 5<br>76<br>7       | 5<br>68<br>9<br>18  | 5<br>65<br>10<br>20 | 8<br>58<br>14<br>20 | 5<br>67<br>11<br>17 | 3<br>74<br>8<br>15  | 5<br>67<br>6<br>21 | 6<br>56<br>10<br>28 |



| Fieldwork: 22nd - 23rd September 2011   |         |        |          |            |        |          |            |        |        |         |         |            |        |        |        |         |                  |                     | V       | /hat the |
|---|---------|--------|----------|------------|--------|----------|------------|--------|--------|---------|---------|------------|--------|--------|--------|---------|------------------|---------------------|---------|----------|
| - 10.4.10.11. <u></u> 1.12  |         | Voti   | ng inte  | ntion      | 2      | 2010 Vo  | te         | Ge     | nder   |         | A       | <b>j</b> e |        | Social | grade  |         |                  | Region              |         |          |
|   | Total   | Con    | Lab      | Lib<br>Dem | Con    | Lab      | Lib<br>Dem | Male   | Female | 18-24   | 25-39   | 40-59      | 60+    | ABC1   | C2DE   | London  | Rest of<br>South | Midlands /<br>Wales | North   | Scotland |
| Weighted Sample   | 2636    | 740    | 849      | 222        | 843    | 673      | 595        | 1281   | 1355   | 319     | 672     | 902        | 743    | 1503   | 1133   | 337     | 857              | 564                 | 648     | 229      |
| Unweighted Sample   | 2636    | 733    | 795      | 232        | 818    | 633      | 644        | 1252   | 1384   | 146     | 663     | 1048       | 779    | 1747   | 889    | 367     | 879              | 520                 | 656     | 214      |
|   | %       | %      | %        | %          | %      | %        | %          | %      | %      | %       | %       | %          | %      | %      | %      | %       | %                | %                   | %       | %        |
| Finally in this section, would you support or   |         |        |          |            |        |          |            |        |        |         |         |            |        |        |        |         |                  |                     |         |          |
| oppose a law banning car clamping?  |         |        |          |            |        |          |            |        |        |         |         |            |        |        |        |         |                  |                     |         |          |
| Support   | 57      | 59     | 61       | 60         | 60     | 60       | 57         | 62     | 52     | 42      | 48      | 64         | 62     | 55     | 59     | 51      | 54               | 61                  | 60      | 56       |
| Oppose  | 22      | 24     | 19       | 23         | 23     | 19       | 23         | 21     | 23     | 28      | 27      | 18         | 20     | 24     | 19     | 27      | 25               | 20                  | 18      | 20       |
| Don't know  | 21      | 17     | 19       | 17         | 17     | 22       | 20         | 17     | 25     | 30      | 25      | 18         | 18     | 20     | 22     | 23      | 21               | 19                  | 22      | 24       |
| If the party leaders were cars, what type of car do you think David Cameron would be? |         |        |          |            |        |          |            |        |        |         |         |            |        |        |        |         |                  |                     |         |          |
| Jaguar  | 14      | 23     | 9        | 19         | 21     | 10       | 13         | 16     | 12     | 10      | 15      | 14         | 16     | 16     | 13     | 13      | 13               | 20                  | 12      | 11       |
| Volvo   | 10      | 16     | 6        | 15         | 15     | 5        | 10         | 10     | 10     | 7       | 11      | 10         | 11     | 12     | 8      | 9       | 13               | 8                   | 10      | 7        |
| Reliant Robin   | 10      | 1      | 17       | 4          | 2      | 18       | 12         | 14     | 7      | 8       | 7       | 12         | 12     | 7      | 14     | 6       | 9                | 13                  | 12      | 9        |
| Land Rover  | 9       | 12     | 6        | 11         | 10     | 8        | 9          | 8      | 9      | 8       | 9       | 10         | 7      | 10     | 7      | 11      | 10               | 6                   | 6       | 13       |
| Rolls Royce   | 7       | 6      | 9        | 6          | 5      | 9        | 8          | 7      | 6      | 8       | 6       | 7          | 7      | 7      | 7      | 8       | 6                | 6                   | 8       | 7        |
| Toyota Prius  | 6       | 11     | 3        | 5          | 9      | 3        | 6          | 6      | 6      | 4       | 6       | 5          | 8      | 7      | 5      | 4       | 6                | 7                   | 6       | 6        |
| Ford Focus  | 6       | 5      | 5        | 9          | 6      | 5        | 8          | 5      | 7      | 5       | 8       | 5          | 5      | 6      | 6      | 7       | 7                | 4                   | 7       | 3        |
| Porsche   | 4       | 4      | 6        | 5          | 3      | 6        | 6          | 4      | 5      | 4       | 4       | 4          | 5      | 5      | 4      | 4       | 4                | 3                   | 6       | 5        |
| Volkswagen Golf   | 4       | 8      | 2        | 5          | 7      | 3        | 3          | 4      | 5      | 3       | 4       | 5          | 5      | 5      | 4      | 7       | 5                | 3                   | 3       | 2        |
| G-Wiz   | 4       | 1      | 5        | 5          | 2      | 4        | 4          | 5      | 3      | 6       | 3       | 5          | 2      | 3      | 4      | 4       | 3                | 3                   | 6       | 3        |
| Transit Van   | 4       | 1      | 7        | 3          | 2      | 6        | 3          | 5      | 4      | 6       | 4       | 4          | 5      | 4      | 5      | 4       | 5                | 6                   | 3       | 3        |
| Mini  | 3       | 1      | 5        | 2          | 2      | 4        | 2          | 2      | 4      | 2       | 3       | 3          | 3      | 3      | 3      | 1       | 3                | 3                   | 2       | 5        |
| Not sure  | 18      | 13     | 18       | 12         | 15     | 19       | 16         | 14     | 23     | 30      | 20      | 15         | 15     | 16     | 21     | 20      | 15               | 17                  | 20      | 25       |
| If the party leaders were cars, what type of car                                      |         |        |          |            |        |          |            |        |        |         |         |            |        |        |        |         |                  |                     |         |          |
| do you think Ed Miliband would be?  | 40      | I 00   | -        | 40         | I 00   | •        |            | I 00   | 4.4    | I 40    | 4.4     | 40         | 04     | 40     | 40     | I 40    | 00               | 40                  | 45      | 4.4      |
| Reliant Robin   | 18      | 30     | 7        | 19         | 29     | 8        | 14         | 22     | 14     | 16      | 14      | 19         | 21     | 19     | 16     | 12      | 23               | 19                  | 15      | 11       |
| Ford Focus  | 12<br>8 | 12     | 15<br>6  | 12         | 11     | 13<br>7  | 15<br>10   | 13     | 11     | 10      | 11<br>7 | 12<br>7    | 14     | 13     | 11     | 8<br>12 | 11               | 13<br>7             | 16<br>7 | 7        |
| Mini<br>Toyota Prius  | 8<br>7  | 8<br>5 | о<br>11  | 10<br>7    | 7<br>5 | 10       | 8          | 9<br>8 | 7<br>6 | 10<br>5 | 8       | 7<br>7     | 9<br>7 | 8<br>8 | 8<br>6 | 9       | 8<br>7           | 6                   | 7<br>7  | 6<br>7   |
| ,   | 7       |        |          |            | 5      |          | o<br>7     | 6      | 7      | 6       | o<br>7  |            | 6      |        | 7      |         | ,<br>5           | 7                   | 7       |          |
| Volvo<br>Volkswagen Golf  | 7       | 6<br>5 | 10<br>10 | 5<br>9     | 5      | 11<br>10 | 10         | 6      | 8      | 8       | 7       | 8<br>8     | 5      | 6<br>7 | 7      | 8<br>7  | ე<br>7           | ,<br>8              | 6       | 10<br>5  |
| Transit Van   | 7       | 8      | 3        | 8          | 7      | 3        | 8          | 7      | 6      | 3       | 5       | 7          | 9      | 7      | 6      | 8       | 7                | 6                   | 6       | 7        |
| G-Wiz   | ,<br>5  | 9      | 2        | o<br>4     | 7      | 2        | o<br>4     | 7      | 3      | 3       | 8       | 5          | 3      | 6      | 4      | 5       | 7                | 4                   | 4       | 3        |
| Land Rover  | 4       | 2      | 7        | 3          | 2      | 6        | 4          | 3      | 4      | 0       | 4       | 5          | 3      | 3      | 5      | 6       | 2                | 3                   | 4       | 9        |
| Jaguar  | 3       | 1      | 5        | 2          | 1      | 6        | 1          | 3      | 2      | 2       | 2       | 2          | 4      | 2      | 3      | 2       | 2                | 3                   | 3       | 3        |
| Porsche   | 2       | 1      | 2        | 3          | 1      | 1        | 1          | 2      | 1      | 4       | 2       | 1          | 1      | 2      | 1      | 1       | 1                | 1                   | 2       | 3        |
| Rolls Royce   | 1       | 0      | 2        | 2          | 1      | 2        | 0          | 1      | 1      | 3       | 1       | 1          | 1      | 1      | 2      | 1       | 1                | 2                   | 0       | 2        |
| Not sure  | 21      | 15     | 20       | 17         |        | 21       | 19         | 14     | 26     | 30      | 25      | 17         | 17     | 19     | 23     | 21      | 18               | 20                  | 22      | 27       |
| 1401 3016   |         |        | _0       | .,         | ' ''   |          |            |        | _0     | - 50    | _0      | .,         | .,     |        | 20     | '       | .0               | _0                  |         |          |



Fieldwork: 22nd - 23rd September 2011

|                   |       | Voting intention |     |            | 2010 Vote |     |            | Ge   | nder   | Age   |       |       |     | Social | grade | Region |                  |                     |       |          |  |
|-------------------|-------|------------------|-----|------------|-----------|-----|------------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|--|
|                   | Total | Con              | Lab | Lib<br>Dem | Con       | Lab | Lib<br>Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |  |
| Weighted Sample   | 2636  | 740              | 849 | 222        | 843       | 673 | 595        | 1281 | 1355   | 319   | 672   | 902   | 743 | 1503   | 1133  | 337    | 857              | 564                 | 648   | 229      |  |
| Unweighted Sample | 2636  | 733              | 795 | 232        | 818       | 633 | 644        | 1252 | 1384   | 146   | 663   | 1048  | 779 | 1747   | 889   | 367    | 879              | 520                 | 656   | 214      |  |
| _                 | %     | %                | %   | %          | %         | %   | %          | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |  |

If the party leaders were cars, what type of car do you think Nick Clegg would be?

| be?             |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Reliant Robin   | 17 | 11 | 25 | 3  | 13 | 27 | 12 | 20 | 15 | 14 | 15 | 21 | 16 | 17 | 18 | 15 | 16 | 16 | 20 | 19 |
| Mini            | 12 | 12 | 15 | 6  | 10 | 15 | 11 | 14 | 10 | 11 | 13 | 11 | 13 | 11 | 13 | 10 | 13 | 11 | 13 | 11 |
| Toyota Prius    | 10 | 16 | 6  | 17 | 14 | 5  | 12 | 11 | 9  | 11 | 11 | 9  | 10 | 12 | 8  | 10 | 11 | 11 | 9  | 8  |
| Ford Focus      | 8  | 12 | 5  | 11 | 10 | 6  | 9  | 7  | 9  | 5  | 10 | 8  | 7  | 9  | 6  | 8  | 9  | 8  | 6  | 8  |
| Volkswagen Golf | 8  | 11 | 4  | 15 | 10 | 3  | 12 | 6  | 9  | 4  | 6  | 9  | 9  | 9  | 6  | 11 | 10 | 6  | 6  | 5  |
| G-Wiz           | 7  | 6  | 8  | 4  | 7  | 8  | 6  | 9  | 4  | 5  | 7  | 8  | 5  | 6  | 7  | 7  | 7  | 7  | 6  | 6  |
| Volvo           | 6  | 7  | 5  | 10 | 6  | 5  | 6  | 6  | 5  | 4  | 7  | 5  | 5  | 6  | 4  | 6  | 5  | 5  | 7  | 6  |
| Transit Van     | 6  | 4  | 7  | 1  | 6  | 6  | 5  | 6  | 6  | 6  | 5  | 6  | 7  | 5  | 7  | 6  | 6  | 7  | 5  | 2  |
| Jaguar          | 3  | 3  | 1  | 7  | 3  | 1  | 4  | 2  | 3  | 4  | 1  | 2  | 4  | 3  | 3  | 2  | 1  | 4  | 3  | 3  |
| Land Rover      | 3  | 3  | 3  | 9  | 3  | 3  | 4  | 3  | 3  | 1  | 2  | 3  | 5  | 3  | 4  | 3  | 3  | 2  | 5  | 4  |
| Porsche         | 2  | 1  | 2  | 2  | 2  | 2  | 1  | 1  | 2  | 1  | 1  | 2  | 2  | 1  | 2  | 1  | 2  | 2  | 2  | 2  |
| Rolls Royce     | 0  | 0  | 0  | 1  | 0  | 0  | 1  | 0  | 1  | 1  | 0  | 0  | 1  | 0  | 0  | 1  | 0  | 0  | 0  | 0  |
| Not sure        | 19 | 14 | 19 | 12 | 17 | 19 | 16 | 14 | 25 | 33 | 23 | 15 | 15 | 17 | 22 | 22 | 17 | 19 | 19 | 25 |



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

|                                | Unweighted no. | Weighted r |
|--------------------------------|----------------|------------|
| Age and Gender                 |                |            |
| Male 18 to 24                  | 57             | 163        |
| Male 25 to 39                  | 291            | 337        |
| Male 40 to 54                  | 518            | 445        |
| Male 55 +                      | 386            | 335        |
| Female 18 to 24                | 89             | 156        |
| Female 25 to 39                | 372            | 335        |
| Female 40 to 54                | 530            | 456        |
| Female 55 +                    | 393            | 409        |
| Region                         |                |            |
| North England                  | 656            | 648        |
| Midlands                       | 381            | 432        |
| East England                   | 236            | 253        |
| London                         | 367            | 337        |
| South England                  | 643            | 604        |
| Wales                          | 139            | 132        |
| Scotland                       | 214            | 229        |
| Social Grade                   |                |            |
| AB                             | 963            | 738        |
| C1                             | 784            | 764        |
| C2                             | 347            | 554        |
| DE                             | 542            | 580        |
| Newspaper Type                 |                |            |
| Express / Mail                 | 562            | 395        |
| Sun / Star                     | 294            | 567        |
| Mirror / Record                | 185            | 409        |
| Guardian / Independent         | 184            | 79         |
| FT / Times / Telegraph         | 212            | 224        |
| Other Paper                    | 314            | 303        |
| No Paper                       | 885            | 659        |
| Political Party Identification |                |            |
| Labour                         | 802            | 857        |
| Conservative                   | 723            | 751        |
| Liberal Democrat               | 296            | 316        |
| Others                         | 206            | 79         |
| None/ DK                       |                | 633        |
|                                |                |            |

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk