

## YouGov / The Sun Survey Results

Sample Size: 2935 GB Adults  
Fieldwork: 1st - 2nd June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2935</b>	<b>849</b>	<b>989</b>	<b>217</b>	<b>900</b>	<b>782</b>	<b>657</b>	<b>1426</b>	<b>1509</b>	<b>355</b>	<b>748</b>	<b>1004</b>	<b>828</b>	<b>1673</b>	<b>1262</b>	<b>376</b>	<b>954</b>	<b>628</b>	<b>722</b>	<b>255</b>
Unweighted Sample	2935	859	908	229	905	726	676	1424	1511	218	759	1138	820	1950	985	469	950	593	644	279
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	<b>36</b>	100	0	0	89	2	11	34	38	32	36	35	39	38	34	41	45	39	26	17
Lab	<b>42</b>	0	100	0	4	94	39	44	40	44	43	45	37	40	45	40	31	44	56	38
Lib Dem	<b>9</b>	0	0	100	1	1	36	9	10	13	8	9	9	11	7	9	11	7	9	7
Other	<b>13</b>	0	0	0	7	4	13	13	13	12	13	12	15	12	14	9	13	10	8	38

### Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	5	1	5	6	5	3	3	5	9	5	6	5	7	5	5	1
SNP / PCY	<b>3</b>	0	0	0	0	1	3	3	4	2	4	3	3	3	4	0	0	1	0	32
Green	<b>2</b>	0	0	0	1	1	4	2	2	4	3	2	1	2	2	3	3	1	1	2
BNP	<b>1</b>	0	0	0	1	1	1	2	1	1	2	1	1	1	2	0	1	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	<b>0</b>	0	0	0	0	0	1	0	0	1	0	0	1	1	0	1	1	0	0	1

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	3	1	5	7	8	18	10	6	3	6	9	7	8	8	8	4
Don't know	<b>12</b>	0	0	0	8	9	17	9	15	14	17	9	11	11	13	16	12	12	11	12

31 May  
- 1 Jun

1-2 Jun

### Do you approve or disapprove of the Government's record to date?

Approve	33	<b>31</b>	80	3	48	66	4	26	34	28	20	31	33	33	34	27	34	36	31	24	26
Disapprove	53	<b>54</b>	8	90	28	20	87	59	54	53	51	48	57	56	51	57	50	49	51	62	60
Don't know	14	<b>16</b>	12	7	24	14	9	16	12	19	30	21	11	10	15	17	16	16	18	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

18-19  
May  
1-2 Jun

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	30	30	85	5	6	73	6	11	31	29	22	26	31	37	33	27	33	38	31	21	21
Applies most to Labour	31	29	1	76	5	3	73	24	32	26	24	28	31	29	29	29	25	22	28	41	32
Applies most to the Liberal Democrats	10	10	3	3	76	3	2	33	10	10	13	9	10	9	12	6	12	10	9	9	11
Applies to none of them	17	18	6	10	8	13	11	22	17	20	14	18	19	20	16	22	16	18	20	17	23
Don't know	12	12	5	7	5	8	8	9	10	15	27	19	9	5	10	15	14	13	13	11	12

It is led by people of real ability

Applies most to the Conservatives	28	26	72	3	19	61	4	12	27	25	24	23	23	32	27	25	24	32	25	23	17
Applies most to Labour	19	18	0	49	2	2	48	12	19	17	12	16	21	19	17	19	17	13	19	24	18
Applies most to the Liberal Democrats	4	4	1	1	37	1	1	13	4	4	5	4	4	4	5	3	4	4	4	4	3
Applies to none of them	33	36	19	34	31	25	34	48	38	35	32	36	38	36	37	35	37	34	35	35	47
Don't know	17	16	8	13	11	11	13	15	12	20	28	21	14	10	15	18	17	17	17	14	16

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	57	55	88	42	47	81	39	51	53	56	43	51	57	59	56	53	52	60	52	51	53
Applies most to Labour	11	11	1	28	5	1	30	7	13	9	7	11	12	11	11	11	10	8	12	14	11
Applies most to the Liberal Democrats	5	5	1	3	36	2	2	13	6	4	7	5	5	4	6	3	6	5	4	5	6
Applies to none of them	14	17	6	15	8	11	19	18	18	16	21	16	16	18	17	18	17	16	19	17	18
Don't know	13	13	4	12	5	6	10	11	10	15	23	17	10	7	10	16	14	12	12	13	13

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Liberal Democrats	40	37	39	51	10	36	47	35	38	35	40	32	37	39	40	33	38	37	33	38	40
Applies most to Labour	23	23	45	6	52	42	7	25	27	20	17	22	26	24	25	22	24	24	26	20	22
Applies most to the Conservatives	17	18	5	32	17	6	32	20	19	18	8	16	20	23	17	20	14	18	18	23	14
Applies to none of them	6	7	5	3	9	6	5	9	7	8	6	10	7	7	6	9	7	7	8	6	11
Don't know	14	14	7	7	12	10	8	12	10	19	28	20	11	7	12	17	17	14	15	13	14

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31 May - 1 Jun 1-2 Jun

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Right	38	39	46	38	50	45	39	38	49	31	41	37	41	39	40	38	40	38	40	39	45
Wrong	38	38	35	40	31	37	39	38	36	40	24	32	41	44	38	37	35	38	37	40	37
Don't know	24	23	19	22	20	18	22	23	16	30	35	31	18	17	21	25	26	24	23	21	18

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	2	3	1	1	2	1	1	3	1	3	3	1	1	1	2	1	2	1	3	1
Fairly well	35	32	44	29	40	43	29	28	41	24	30	28	35	34	32	32	32	34	32	30	34
<b>TOTAL WELL</b>	36	34	47	30	41	45	30	29	44	25	33	31	36	35	33	34	33	36	33	33	35
Fairly badly	34	32	30	35	33	30	35	35	31	33	26	29	31	37	34	29	34	33	29	30	33
Very badly	7	9	5	10	4	6	10	8	10	8	8	7	11	9	9	9	9	8	8	10	10
<b>TOTAL BADLY</b>	41	41	35	45	37	36	45	43	41	41	34	36	42	46	43	38	43	41	37	40	43
Don't know	23	25	19	25	22	19	24	28	16	34	32	33	22	19	23	28	24	23	30	27	22

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	98	182
Male 25 to 39	356	376
Male 40 to 59	544	496
Male 60 +	426	373
Female 18 to 24	120	173
Female 25 to 39	403	373
Female 40 to 59	594	508
Female 60 +	394	455
<b>Region</b>		
North England	644	722
Midlands	404	481
East England	268	282
London	469	376
South England	682	672
Wales	189	147
Scotland	279	255
<b>Social Grade</b>		
AB	1105	822
C1	845	851
C2	427	616
DE	558	646
<b>Newspaper Type</b>		
Express / Mail	665	440
Sun / Star	354	631
Mirror / Record	184	455
Guardian / Independent	206	88
FT / Times / Telegraph	246	249
Other Paper	339	338
No Paper	941	734
<b>Political Party Identification</b>		
Labour	896	954
Conservative	823	836
Liberal Democrat	329	352
Others	222	88
None/ DK	665	704

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<http://today.yougov.co.uk>