

YouGov / The Sun Survey Results

Sample size: 2776 GB Adults
Fieldwork: 1st - 2nd August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2776	783	960	170	856	751	612	1349	1427	336	708	949	783	1582	1194	355	902	594	683	242	
Unweighted Sample	2776	766	912	166	832	726	618	1299	1477	237	725	1008	806	1727	1049	476	775	519	684	322	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	89	2	12	37	36	24	33	36	44	41	30	40	51	33	26	18
Lab	45	0	100	0	5	94	40	41	48	52	47	49	35	39	52	41	34	50	56	41
Lib Dem	8	0	0	100	1	1	33	9	6	10	12	7	5	10	5	9	7	8	8	9
Other	11	0	0	0	5	3	15	12	10	14	8	9	15	10	13	10	9	9	10	31

Other Parties Voting Intention

UKIP	4	0	0	0	4	0	4	5	4	4	2	4	7	4	5	4	5	6	4	1
SNP / PCY	3	0	0	0	0	1	4	3	3	4	2	2	4	3	3	0	0	0	0	28
Green	2	0	0	0	0	0	5	2	2	2	2	2	1	2	1	2	2	1	2	1
BNP	1	0	0	0	0	0	0	1	1	2	1	1	1	1	2	2	1	1	3	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	2	1	1	3	1	1	1	1	1	1	1	1	1	1

Non Voters

Would Not Vote	8	0	0	0	3	2	4	7	8	9	14	6	4	6	10	8	8	8	8	4
Don't know	15	0	0	0	12	8	25	10	19	17	18	14	12	14	16	16	17	15	12	11

Do you approve or disapprove of the Government's record to date?

	Jul 31 - Aug 1	August 1 - 2																			
Approve	29	30	81	3	47	65	5	24	36	24	23	28	30	36	37	22	32	39	27	23	21
Disapprove	55	56	7	91	37	21	88	63	54	58	57	53	59	55	50	64	54	46	59	66	65
Don't know	16	14	12	6	16	14	7	13	10	17	20	19	11	9	13	14	14	15	14	11	14

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	July 18 - 19	August 1 - 2																			
Strongly support	5	5	12	0	11	9	1	4	6	3	2	4	5	6	5	3	5	6	4	3	5
Tend to support	30	31	61	8	63	53	8	37	34	28	25	33	28	35	37	23	33	39	29	23	26
TOTAL SUPPORT	35	36	73	8	74	62	9	41	40	31	27	37	33	41	42	26	38	45	33	26	31
Tend to oppose	27	27	18	33	20	21	29	32	25	29	29	26	28	26	27	28	29	25	23	32	28
Strongly oppose	28	29	5	56	3	11	57	20	30	27	26	22	34	29	23	35	23	19	35	35	36
TOTAL OPPOSE	55	56	23	89	23	32	86	52	55	56	55	48	62	55	50	63	52	44	58	67	64
Don't know	10	9	4	3	2	5	5	7	5	13	17	14	6	4	7	11	11	10	8	7	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 31 - Aug 1	August 1 - 2																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	34	32	41	31	48	36	31	34	38	26	36	33	30	32	36	27	28	32	33	31	37
Wrong	43	45	40	48	37	45	48	41	45	46	28	38	48	56	43	48	47	44	45	46	44
Don't know	22	23	19	21	16	19	21	25	17	28	37	29	22	13	21	25	25	24	22	23	19
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	1	2	0	2	2	1	0	1	1	2	1	1	0	1	1	1	1	0	1	2
Fairly well	23	23	34	20	33	29	20	24	30	17	29	24	22	21	25	20	23	25	23	22	20
TOTAL WELL	24	24	36	20	35	31	21	24	31	18	31	25	23	21	26	21	24	26	23	23	22
Fairly badly	39	39	39	41	38	39	40	43	39	40	27	34	43	45	40	38	38	38	38	40	46
Very badly	15	15	7	22	8	11	21	13	16	15	12	12	16	20	13	18	16	14	18	15	13
TOTAL BADLY	54	54	46	63	46	50	61	56	55	55	39	46	59	65	53	56	54	52	56	55	59
Don't know	22	21	18	17	18	20	18	20	14	28	29	29	19	14	20	23	22	22	21	21	18

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	99	172
Male 25 to 39	319	355
Male 40 to 59	474	469
Male 60 +	407	353
Female 18 to 24	138	164
Female 25 to 39	406	353
Female 40 to 59	534	480
Female 60 +	399	430
Region		
North England	684	683
Midlands	404	455
East England	220	266
London	476	355
South England	555	636
Wales	115	139
Scotland	322	242
Social Grade		
AB	982	777
C1	745	805
C2	489	583
DE	560	611
Newspaper Type		
Express / Mail	541	416
Sun / Star	375	597
Mirror / Record	199	430
Guardian / Independent	177	83
FT / Times / Telegraph	231	236
Other Paper	358	319
No Paper	895	694
Political Party Identification		
Labour	878	902
Conservative	753	791
Liberal Democrat	303	333
Others	209	83
None/ DK	633	666

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