

# YouGov / The Sun Survey Results

Sample Size: 5725 GB Adults  
Fieldwork: 3rd - 4th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>5725</b>	1682	1892	517	1775	1485	1362	2784	2941	692	1462	1956	1614	3265	2460	730	1853	1220	1403	496	
Unweighted Sample	5725	1828	1770	560	1914	1395	1427	2901	2824	252	1239	2231	2003	3792	1933	763	1952	1179	1287	522	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding don't know and wouldn't vote]

Con	<b>36</b>	100	0	0	87	2	11	35	36	34	34	32	42	40	30	41	44	36	28	20
Lab	<b>40</b>	0	100	0	4	92	35	40	39	40	42	44	34	37	44	37	31	41	53	41
Lib Dem	<b>11</b>	0	0	100	1	1	40	10	12	10	14	9	11	12	9	10	15	9	9	8
Other	<b>14</b>	0	0	0	8	5	15	15	12	16	10	15	14	11	17	12	10	15	11	31

## Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	6	1	4	7	4	2	2	7	8	5	7	5	6	6	7	2
SNP / PCY	<b>3</b>	0	0	0	0	2	2	3	3	4	3	3	3	2	4	0	0	2	0	26
Green	<b>2</b>	0	0	0	0	0	5	2	2	5	2	2	1	3	1	5	2	2	2	1
BNP	<b>2</b>	0	0	0	1	0	1	2	2	3	1	2	1	1	3	1	1	3	2	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	2	1	1	2	1	1	0	1	1	0	1	2	0	1

## Non Voters

Would Not Vote	<b>6</b>	0	0	0	2	2	3	5	7	9	9	6	3	5	8	7	6	7	6	3
Don't know	<b>11</b>	0	0	0	7	6	16	9	13	15	13	11	8	10	12	12	11	12	11	8

2-3 May 3-4 May

## Do you approve or disapprove of the Government's record to date?

Approve	33	<b>33</b>	81	3	47	68	6	26	36	31	25	35	30	40	38	27	37	39	32	27	28
Disapprove	52	<b>54</b>	9	92	32	21	86	59	53	54	51	50	59	51	49	59	48	47	54	62	62
Don't know	15	<b>13</b>	10	4	21	11	8	15	11	15	24	15	11	10	13	13	15	14	14	11	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

19-20  
Apr 3-4 May

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	38	17	60	37	20	60	43	41	35	31	36	42	38	38	39	36	34	38	43	41
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	34	34	54	23	32	52	22	28	36	33	22	32	34	41	35	33	30	35	37	33	33
Neither - I am not aware of significant cuts to services in my area	16	17	23	10	21	21	11	18	15	19	24	19	15	16	18	17	22	19	15	14	17
Don't know	9	11	6	7	10	7	7	11	8	13	22	13	9	5	9	12	12	12	9	10	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	118	356
	Male 25 to 39	571	733
	Male 40 to 59	1136	968
	Male 60 +	1076	727
	Female 18 to 24	134	336
	Female 25 to 39	668	729
	Female 40 to 59	1095	989
	Female 60 +	927	887
<b>Region</b>			
	North England	1287	1403
	Midlands	882	935
	East England	585	547
	London	763	730
	South England	1367	1306
	Wales	297	285
	Scotland	522	496
<b>Social Grade</b>			
	AB	2204	1606
	C1	1588	1659
	C2	836	1202
	DE	1097	1259
<b>Newspaper Type</b>			
	Express / Mail	1258	863
	Sun / Star	591	1227
	Mirror / Record	374	884
	Guardian / Independent	344	175
	FT / Times / Telegraph	679	485
	Other Paper	656	661
	No Paper	1823	1430
<b>Political Party Identification</b>			
	Labour	1786	1857
	Conservative	1742	1633
	Liberal Democrat	696	684
	Others	147	173
	None/ DK	1354	1377

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