

YouGov / The Sun Survey Results

Sample Size: 2748 GB Adults
Fieldwork: 3rd - 4th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2748	772	905	212	846	747	618	1336	1412	333	701	940	775	1566	1182	352	893	588	676	239
Unweighted Sample	2748	764	844	206	847	688	635	1336	1412	203	693	1072	780	1786	962	445	915	507	622	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	88	3	8	35	37	27	34	33	44	39	31	41	47	34	27	17
Lab	42	0	100	0	4	92	37	41	43	42	45	45	36	39	46	39	29	44	57	45
Lib Dem	10	0	0	100	1	1	40	10	10	17	12	8	7	10	9	9	13	10	8	4
Other	12	0	0	0	7	4	14	14	11	13	10	14	13	11	14	11	11	12	7	34

Other Parties Voting Intention

UKIP	5	0	0	0	5	2	5	6	4	2	2	6	7	4	6	5	6	6	3	4
SNP / PCY	3	0	0	0	0	2	2	3	3	3	2	4	3	3	3	0	0	2	0	29
Green	2	0	0	0	0	0	6	2	2	4	2	2	1	2	2	4	3	2	1	1
BNP	1	0	0	0	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	1	0	3	0	0	0	1	0	0	0	0	1	0
Other	1	0	0	0	0	0	1	1	1	0	2	0	1	1	1	1	1	2	0	0

Non Voters

Would Not Vote	8	0	0	0	3	1	5	7	8	15	10	6	4	5	10	6	8	8	8	6
Don't know	14	0	0	0	11	10	18	10	18	13	17	14	12	13	16	16	14	15	12	13

Do you approve or disapprove of the Government's record to date?

	August 2 - 3	August 3 - 4																			
Approve	30	30	78	4	46	63	7	24	33	26	27	29	28	33	33	25	32	37	29	23	18
Disapprove	55	56	9	92	31	23	87	62	56	56	48	52	61	55	53	59	54	45	58	64	66
Don't know	15	15	13	4	22	14	6	14	11	18	24	19	11	12	13	17	15	17	13	12	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 20 - 21
August 3 - 4

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

It seems rather old and tired

Applies most to Labour	31	33	66	6	46	62	9	31	37	30	28	27	33	41	37	28	31	39	32	29	27
Applies most to the Conservatives	29	28	3	55	24	5	53	34	29	27	29	31	30	23	27	30	30	22	29	32	38
Applies most to the Liberal Democrats	12	11	11	15	4	11	14	7	13	9	9	9	11	15	10	12	10	11	11	13	8
Applies to none of them	12	13	11	14	15	11	14	14	11	14	14	12	14	11	13	12	14	14	12	11	12
Don't know	15	15	9	9	10	11	10	13	10	19	20	21	12	10	12	18	14	14	16	15	16

Even if I don't always agree with it, at least its heart is in the right place

Applies most to Labour	32	31	3	73	7	5	67	27	31	30	27	30	35	28	30	31	28	23	32	39	38
Applies most to the Conservatives	23	23	61	3	12	55	4	11	24	21	18	19	20	31	24	21	23	29	22	18	15
Applies most to the Liberal Democrats	16	17	15	8	64	13	8	35	18	16	17	18	17	16	19	14	18	20	15	16	12
Applies to none of them	17	18	11	10	12	17	13	18	18	17	21	16	18	18	17	19	19	17	18	15	22
Don't know	12	12	10	6	5	11	8	9	9	15	17	18	10	8	10	15	12	11	13	12	14

It seems to have succeeded in moving on and left its past behind it

Applies most to the Conservatives	23	24	61	4	21	50	7	15	27	21	23	25	21	25	26	20	24	29	22	19	17
Applies most to Labour	20	19	3	44	8	4	41	18	20	18	13	17	21	21	17	22	20	14	20	25	19
Applies most to the Liberal Democrats	7	7	5	5	27	6	6	12	7	8	7	8	7	7	8	6	8	8	6	7	4
Applies to none of them	36	36	21	38	33	27	37	43	37	35	38	31	39	36	36	35	36	34	37	34	44
Don't know	15	14	10	9	11	12	9	12	10	19	19	20	12	10	12	17	13	14	15	14	16

It seems to appeal to one section of society rather than to the whole country

Applies most to the Conservatives	47	47	18	76	47	21	73	61	46	48	46	44	52	45	47	47	45	43	44	54	54
Applies most to Labour	22	20	45	5	23	40	7	14	24	17	15	21	17	27	23	18	22	24	20	18	14
Applies most to the Liberal Democrats	9	10	16	7	12	15	8	8	12	9	10	10	9	12	11	9	11	11	12	8	7
Applies to none of them	8	8	10	5	8	11	5	7	8	9	9	8	10	7	8	9	11	9	8	7	7
Don't know	14	14	11	6	10	13	7	10	10	18	19	18	12	10	11	17	11	13	16	13	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	August 2 - 3	August 3 - 4																				
Right	34	33	43	33	47	38	34	34	39	28	35	38	33	29	36	31	32	34	36	32	33	
Wrong	45	42	35	47	33	40	44	41	45	40	26	36	46	51	40	45	42	40	42	45	46	
Don't know	21	24	22	21	20	21	21	25	16	32	39	27	21	20	24	25	26	26	22	23	21	

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	3	0	1	2	0	1	2	1	5	1	0	1	1	1	0	1	1	2	2
Fairly well	24	24	34	23	30	30	24	23	29	20	26	26	26	20	25	23	25	26	24	24	19
TOTAL WELL	25	25	37	23	31	32	24	24	31	21	31	27	26	21	26	24	25	27	25	26	21
Fairly badly	39	37	34	43	39	36	41	38	38	36	23	31	38	47	39	34	35	36	36	37	44
Very badly	15	14	8	17	6	10	17	13	17	11	11	12	15	16	12	16	16	13	14	14	15
TOTAL BADLY	54	51	42	60	45	46	58	51	55	47	34	43	53	63	51	50	51	49	50	51	59
Don't know	21	24	22	17	24	21	18	25	15	32	34	30	21	17	22	25	24	24	25	23	21

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	80	170
Male 25 to 39	319	352
Male 40 to 59	526	464
Male 60 +	411	349
Female 18 to 24	123	162
Female 25 to 39	374	349
Female 40 to 59	546	475
Female 60 +	369	426
Region		
North England	622	676
Midlands	393	451
East England	248	264
London	445	352
South England	667	629
Wales	114	137
Scotland	259	239
Social Grade		
AB	1028	769
C1	758	797
C2	408	577
DE	554	605
Newspaper Type		
Express / Mail	553	412
Sun / Star	335	591
Mirror / Record	183	426
Guardian / Independent	181	82
FT / Times / Telegraph	257	234
Other Paper	336	316
No Paper	903	687
Political Party Identification		
Labour	827	893
Conservative	748	783
Liberal Democrat	289	330
Others	189	82
None/ DK	695	660

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<http://today.yougov.co.uk>