

YouGov / Sunday Times Survey Results

Sample Size: 2056 GB Adults Fieldwork: 5th - 6th May 2011

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	L		Votir	g inte		2	010 Vc		Ge	nder		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighte	d Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweight	ed Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																					
[Excluding Don't Knows and Wouldn't Votes]			_						-		_						_				
Co		36	100	0	0	92	2	8	34	39	31	34	33	45	40	32	43	42	41	30	15
La		41	0	100	0	3	93	40	43	39	47	44	45	32	36	49	39	32	42	55	38
Lib De		10	0	0	100	1	0	39	10	10	15	11	9	8	12	7	8	16	8	7	6
Othe	er	12	0	0	0	4	5	13	13	12	8	11	14	14	12	13	10	11	9	8	41
Other Parties Voting Intention									i												
UKI		5	0	0	0	3	1	6	5	5	2	2	5	8	5	5	2	6	5	5	3
SNP / PC		4	0	0	0	1	2	3	5	2	0	5	4	3	3	4	1	0	1	0	36
Gree		2	0	0	0	0	1	4	1	3	4	2	3	1	3	1	3	3	1	2	2
BN		1	0	0	0	0	0	0	2	1	1	1	1	1	1	2	3	1	1	1	0
Respe		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Othe	er	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Non Voters									i												
Would Not Vot		6	0	0	0	1	1	5	5	7	10	8	4	4	4	7	4	7	9	3	2
Don't kno	N	11	0	0	0	8	6	14	7	14	10	9	11	12	11	10	12	10	11	9	14
	13-14	5-6 May																			
B	Apr	•																			
Do you approve or disapprove of the																					
Government's record to date?	0.4		I	_			_				l						ı				
Approv		33	78	5	45	68	7	25	36	29	27	34	29	38	37	26	34	39	33	28	22
Disapprov		55	9	90	38	18	86	65	55	55	54	51	61	51	51	60	51	48	52	63	70
Don't kno	w 14	12	13	5	17	14	6	11	9	16	19	15	11	10	12	14	15	13	15	10	8
	00.00																				
	28 -29	5-6 May																			
De very think that Devild Comment is delegated and	Apr	-																			
Do you think that David Cameron is doing well or																					
badly as Prime Minister?		•	ا م	0		00		0	1 40	-	۱ ۵	0	0	44	0	0	I 40	40	0	0	0
Very we		8	25	0	2	22	1	3	10	7	6	6	8	11	9	8	10	10	9	6	3
Fairly we		38	71	12	56	66	13	33	37	38	32	39	34	44	42	32	34	43	39	33	32
TOTAL WEL		46	96	12	58	88	14	36	47	45	38 L 24	45	42	55	51	40	44	53	48	39	35
Fairly bad		28	3	42	24	8	42	35	26	29	24	32	30	24	26	30	26	25	24	34	35
Very bad		21	0	43	10	2	43	23	24	19	29	16 48	25 55	18	18 44	25 55	22	16	23	24	27
TOTAL BADL	_	49 5	3	85	34	10	85	58	50	48 7	53	48 7		42		5	48 7	41	47 5	58	62
Don't kno	w 6	э	'	2	8	2	2	6	3	1	10	1	4	3	4	Э	ı /	6	Э	4	3



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			Votir	ng inte	ntion	20	010 V	ote	Ge	nder		Ą	ge		Social	grade			Region	_	
		Total	Con		Lib Dem	Con		Lib Dem	Male	Female		25-39	40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted			626	713	171		546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted	Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as																					
leader of the Labour party?	2	2		7	2	۱ ۵	7	2	l o	2	۱ -	2	2	2	۱ ،	4	۱ ،	0	2	_	4
Very well Fairly well	3 30	3 33	0 14	7 64	2 27	0 14	7 60	2 35	3 34	3 32	5 35	2 34	3 34	3 31	2 30	4 37	3 30	2 29	3 34	5 38	1 38
TOTAL WELL	33	36	14	71	29	14	67	37	37	35	40	36	37	34	32	41	33	31	37	43	39
Fairly badly	31	32	46	18	36	44	17	33	33	30	25	30	34	33	37	25	36	32	32	29	31
Very badly	18	16	25	3	15	26	6	11	19	13	11	14	16	21	16	16	14	19	14	14	20
TOTAL BADLY	49	48	71	21	51	70	23	44	52	43	36	44	50	54	53	41	50	51	46	43	51
Don't know	18	16	15	8	20	16	9	19	11	21	24	19	14	12	15	18	17	18	18	15	9
									•						•		•				
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	2	3	4	0	14	3	0	5	3	2	1	2	2	4	3	2	4	4	3	1	1
Fairly well	21	18	33	5	44	28	6	22	17	20	10	20	18	20	21	14	12	24	19	16	9
TOTAL WELL	23	21	37	5	58	31	6	27	20	22	11	22	20	24	24	16	16	28	22	17	10
Fairly badly	29	32	38	28	31	38	28	32	31	32	37	34	28	33	31	33	37	32	28	30	37
Very badly	39	39	16	64	6	22	64	35	45	35	41	33	46	37	39	41	40	32	40	46	47
TOTAL BADLY Don't know	68 8	71 8	54	92	37 5	60	92 2	67	76	67 12	78	67	74	70	70	74 10	77 8	64 8	68 10	76	84 6
DOTT KNOW	0	0	9	2	5	0	2	O	4	12		- 11	0	0	0	10	0	0	10	0	O
Do you think the Conservative and Liberal																					
Democrat coalition partners are working together well or badly?																					
Very well	3	3	7	0	8	6	0	3	4	2	3	3	3	4	3	3	4	5	2	2	1
Fairly well	35	35	69	11	60	62	12	32	34	35	26	37	31	41	40	27	32	41	36	29	27
TOTAL WELL	38	38	76	11	68	68	12	35	38	37	29	40	34	45	43	30	36	46	38	31	28
Fairly badly	30	30	17	37	22	22	37	35	28	32	29	30	31	30	30	30	28	27	31	34	34
Very badly	25	26	3	50	6	7	47	26	31	23	30	23	31	22	22	32	30	22	25	30	35
TOTAL BADLY	55	56	20	87	28	29	84	61	59	55	59	53	62	52	52	62	58	49	56	64	69
Don't know	7	6	4	2	4	3	3	4	3	8	11	7	4	4	4	7	7	6	7	5	3
Do you think this coalition government will be good or bad for people like you?																					
Very good	3	3	8	0	7	7	0	3	4	2	2	2	3	5	3	3	4	4	2	3	1
Fairly good	20	20	46	3	39	39	3	16	21	20	18	19	20	23	23	16	22	25	20	17	14
TOTAL GOOD	23	23	54	3	46	46	3	19	25	22	20	21	23	28	26	19	26	29	22	20	15
Fairly bad	27	25	18	30	15	21	29	25	25	25	26	28	24	23	26	24	26	23	26	25	29
Very bad	27	29	4	56	9	7	55	29	32	25	35	22	33	26	23	36	28	22	28	36	37
TOTAL BAD	54	54	22	86	24	28	84	54	57	50	61	50	57	49	49	60	54	45	54	61	66
Won't make much difference either way	19	19	23	9	29	24	9	24	16	21	9	23	18	20	20	16	16	21	19	17	17
Don't know	5	4	2	3	2	2	4	3	2	6	9	5	3	3	4	4	4	5	5	4	1



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			Votir	ng inte	ention	20)10 Vc	ote	Ge	nder		Ą	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con		Lib Dem	Male	Female	18-24				ABC1		London	Rest of South	Midlands / Wales	North	Scotland
Weighted		2056	626	713	171	645		451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted	Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the coalition government is managing the economy well or badly?			-			-			•	·	•			·	ī	ı	-				
Very well	6	6	17	0	8	14	0	4	8	5	5	4	7	8	7	5	6	8	6	4	3
Fairly well	33	33	68	9	54	61	10	29	34	33	29	35	29	39	38	28	33	37	35	29	27
TOTAL WELL	39	39	85	9	62	75	10	33	42	38	34	39	36	47	45	33	39	45	41	33	30
Fairly badly	30	30	8	46	17	14	44	32	29	31	24	30	32	30	28	33	25	30	29	34	35
Very badly	23	21	1	42	10	4	41	23	22	20	26	19	24	17	19	24	24	14	21	26	25
TOTAL BADLY	<i>5</i> 3	51	9	88	27	18	85	55	51	51	50	49	56	47	47	57	49	44	50	60	60
Don't know	9	9	6	3	11	7	5	12	7	11	16	12	7	6	8	11	12	10	9	7	10
In your opinion how good or bad is the state of Britain's economy at the moment?		_							1 .		1 _			_ 1		. 1					
Very good	0	0	1	0	1	1	0	0	1	0	0	1	1	0	0	1	0	1	0	0	0
Quite good	5	4	11	1	2	10	1	2	6	3	6	5	3	5	5	4	3	6	5	3	3
TOTAL GOOD	5	4	12	1	3	11	1	2	7	3	6	6	4	5	5	5	3	7	5	3	3
Neither good nor bad	20	20	28	13	30	26	13	20	21	20	19	23	18	21	21	19	26	19	22	17	17
Quite bad	51	51	46	58	45	47	55	56	49	52	52	46	50	54	50	51	43	55	45	53	53
Very bad	22	22	13	26	20	16	29	20	22	22	16	23	27	18	22	22	22	17	25	25	25
TOTAL BAD	73	73	59	84	65	63	84	76	71	74	68	69	77	72	72	73	65	72	70	78	78
Don't know	2 14-15	2	1	1	2	1	2	3	1	4	6	3	2	1	2	3	5	1	4	2	2
	Apr	5-6 May																			
How do you think the financial situation of your household will change over the next 12 months?																					
Get a lot better	2	1	2	1	4	2	1	2	2	1	3	2	1	1	1	2	0	2	3	0	0
Get a little better	8	9	15	4	12	13	4	8	11	7	13	13	7	5	10	7	9	12	5	7	9
TOTAL BETTER	10	10	17	5	16	15	5	10	13	8	16	15	8	6	11	9	9	14	8	7	9
Stay about the same	28	32	43	27	36	38	28	30	31	32	42	34	25	35	35	27	33	30	38	32	24
Get a little worse	37	37	32	40	32	35	37	41	35	38	25	33	40	41	36	37	33	37	30	40	46
Get a lot worse	21	18	7	24	13	10	24	18	18	18	6	15	24	17	14	23	17	16	19	19	19
TOTAL WORSE	58	55	39	64	45	45	61	59	53	56	31	48	64	58	50	60	50	53	49	59	65
Don't know	4	4	2	3	2	2	6	2	3	4	12	4	3	1	3	5	8	2	6	3	3
			•			•			•					Į.		!					



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		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted	Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	28 -29 Apr	5-6 May																			
How well or badly do you think David Cameron has responded to the situation in Libya?																					
Very well	7	6	15	1	6	14	0	4	7	5	3	4	6	9	5	7	5	8	6	5	4
Fairly well	37	38	56	29	42	54	27	34	43	32	29	38	36	43	41	33	39	39	39	35	34
TOTAL WELL	44	44	71	30	48	68	27	38	50	37	32	42	42	52	46	40	44	47	45	40	38
Fairly badly	23	24	12	36	20	14	36	28	24	24	34	20	25	22	24	23	21	21	25	25	31
Very badly	15	12	3	16	10	4	18	12	14	11	8	9	15	13	11	13	14	11	10	12	17
TOTAL BADLY	38	36	15	52	30	18	54	40	38	35	42	29	40	35	35	36	35	32	35	37	48
Don't know	18	21	14	17	21	14	19	23	12	29	26	29	19	13	18	24	21	20	20	24	14
	13-14 Apr	5-6 May																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	41	42	52	41	52	50	38	40	51	33	42	42	40	43	43	39	35	44	40	42	46
Wrong	40	37	32	38	26	33	40	38	35	38	33	31	38	43	37	36	35	36	37	37	42
Don't know	19	22	16	21	22	17	22	23	14	29	26	27	23	14	20	24	31	20	23	21	12
Overall do you think the coalition's military action in Libya is going well or badly?			•			ī			•		-				-		•				
Very well	2	1	3	1	2	2	1	1	2	0	1	2	1	1	2	1	1	1	2	2	0
Fairly well	38	30	44	24	40	40	23	26	37	23	28	31	29	31	30	29	23	36	25	29	27
TOTAL WELL	40	31	47	25	42	42	24	27	39	23	29	33	30	32	32	30	24	37	27	31	27
Fairly badly		33	27	42	25	27	41	39	33	33	32	25	35	38	34	31	34	29	34	34	40
Very badly	8	8	3	10	6	3	12	7	10	6	7	8	9	8	8	9	8	8	7	8	13
TOTAL BADLY	37	41	30	52	31	30	53	46	43	39	39	33	44	46	42	40	42	37	41	42	53
Don't know Turning to this week's referendum on the voting	23	28	24	23	27	28	23	27	18	37	32	35	26	21	26	30	33	26	31	27	20
system for electing MPs, how much do you think the standing of each of the following has been improved or damaged by their role in the referendum campaign?																					
David Cameron																					
Improved a lot		5	13	1	1	12	1	1	5	4	1	3	5	7	4	6	5	7	3	4	2
Improved a little		14	29	6	10	26	7	6	17	11	13	13	12	16	15	12	15	16	16	11	7
TOTAL IMPROVED		19	42	7	11	38	8	7	22	15	14	16	17	23	19	18	20	23	19	15	9
Neither improved nor damaged		34	37	32	43	38	31	38	34	33	33	30	34	36	36	30	30	32	34	36	39
Damaged a little		18	9	27	21	8	28	24	18	17	18	16	19	17	19	16	19	16	17	20	20
Damaged a lot		12	1	20	9	3	18	16	13	10	12	11	12	12	10	14	14	11	10	11	18
TOTAL DAMAGED		30	10	47	30	11	46	40	31	27	30	27	31	29	29	30	33	27	27	31	38
Don't know		18	13	14	16	14	16	16	13	24	23	26	16	12	15	22	18	19	20	18	14



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		Voti	ng inte		20)10 V		Ge	nder		A	ge		Social	grade	ļ		Region	ı	ı
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
Nick Clegg	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Improved a lot	1	2	1	4	l 1	1	2	2	1	0	1	1	2	l 1	2	4	1	1	0	0
Improved a little	6	6	4	20	5	4	11	6	6	8	8	4	5	6	6	5	7	6	4	4
TOTAL IMPROVED	7	8	5	24	6	5	13	8	7	8	9	5	7	7	8	9	8	7	4	4
Neither improved nor damaged	21	24	20	32	22	20	23	22	21	22	19	22	21	21	21	16	22	22	21	25
Damaged a little	21	27	20	20	25	21	22	25	18	22	22	20	22	24	17	24	20	20	22	20
Damaged a little	33	28	42	10	32	41	27	34	31	23	26	39	36	33	32	34	30	32	35	37
Ţ.		55												_						
TOTAL DAMAGED	54		62	30 15	57	62 14	49 16	59 1 40	49	45 24	48 25	59	58	57	49	58	50 19	52	57	57
Don't know	18	14	13	15	14	14	10	12	24	24	25	14	13	14	23	I 17	19	19	18	13
Chris Huhne	2	0	2	_	I۸	2	_	la	4	ر ا	2	4	2	۱ ،	2	I a	1	1	2	2
Improved a lot	2	_	3	5	0	2	5	3	1 5	2 7	3 5	1	2	2 7	2	4	=	1	2	3
Improved a little	6	4	9	11	4	9	9	8				8	5		5	11	8	5	4	4
TOTAL IMPROVED	8	4	12	16	4	11	14	11	6	9	8	9	7	9	7	15	9	6	6	7
Neither improved nor damaged	29	29	32	36	27	31	32	31	26	39	28	28	25	30	27	23	29	28	30	31
Damaged a little	11	15	10	8	14	8	12	13	9	5	7	11	17	12	9	9	9	12	13	9
Damaged a lot	13	17	9	7	18	10	8	16	10	7	7	13	20	14	11	16	13	11	12	14
TOTAL DAMAGED	24	32	19	15	32	18	20	29	19	12	14	24	37	26	20	25	22	23	25	23
Don't know	40	35	38	33	36	39	35	29	49	41	50	38	31	35	45	37	40	43	38	39
Ed Miliband	_	1 4	•	•		_	•		•		•			١ .			•	•		
Improved a lot	3	1	6	3	1	6	2	3	2	4	3	2	3	3	3	4	3	3	1	1
Improved a little	15	7	27	16	8	24	19	16	15	16	16	17	12	14	17	18	14	14	17	14
TOTAL IMPROVED	18	8	33	19	9	30	21	19	17	20	19	19	15	17	20	22	17	17	18	15
Neither improved nor damaged	39	40	42	48	38	40	43	41	37	39	38	41	37	41	35	36	41	36	40	39
Damaged a little	15	23	9	11	22	10	13	17	13	11	11	13	22	16	13	13	12	17	16	21
Damaged a lot	7	12	1	3	13	3	3	9	5	4	5	8	10	8	6	8	8	6	5	9
TOTAL DAMAGED	22	35	10	14	35	13	16	26	18	15	16	21	32	24	19	21	20	23	21	30
Don't know	21	17	15	20	18	17	20	14	28	26	27	19	16	18	26	21	22	23	21	17
Imagine the NO campaign win the AV referendum.																				
To what extent, if at all, do you think this will																				
destabilise the coalition between the																				
Conservatives and Liberal Democrats?																				
Will destabilise the coalition a lot	16	6	24	12	8	25	18	16	15	15	12	17	17	14	17	16	13	15	15	26
Will destabilise the coalition a little	38	45	42	37	44	39	38	40	36	33	34	40	41	41	34	31	39	36	45	31
TOTAL WILL DESTABILISE	54	51	66	49	52	64	56	56	51	48	46	57	58	55	51	47	52	51	60	57
Will not destabilise the coalition much	23	27	18	32	26	19	23	25	21	26	24	21	23	25	20	28	23	22	18	30
Will not destabilise the coalition at all	5	7	3	7	6	3	7	6	5	2	4	6	6	5	5	6	5	7	4	5
TOTAL WILL NOT DESTABILISE	28	34	21	39	32	22	30	31	26	28	28	27	29	30	25	34	28	29	22	35
Don't know	18	15	13	12	15	14	14	13	24	24	26	16	12	14	24	19	20	21	17	10
Bontinow										'										



Region

Fieldwork: 5th - 6th May 2011

		VOLII	ig ilite	HILIOH	20	010 V	Jie	00	iluci			ge		Occia	grade			region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine the YES campaign win the AV referendum. To what extent, if at all, do you think this will destabilise the coalition between the Conservatives and Liberal Democrats?																				
Will destabilise the coalition a lot	20	21	22	11	22	22	16	20	19	16	15	21	23	21	18	19	19	19	20	20
Will destabilise the coalition a little	33	37	37	32	35	35	37	37	30	34	30	36	33	36	30	29	34	34	35	31
TOTAL WILL DESTABILISE	53	58	59	43	57	57	53	57	49	50	45	57	56	57	48	48	53	53	55	51
Will not destabilise the coalition much	22	22	21	35	22	21	27	22	22	21	21	20	26	23	21	23	21	19	23	31
Will not destabilise the coalition at all	5	5	3	11	5	4	7	7	4	5	5	7	5	5	5	5	6	6	3	8
TOTAL WILL NOT DESTABILISE	27	27	24	46	27	25	34	29	26	26	26	27	31	28	26	28	27	25	26	39
Don't know	20	15	16	11	16	17	14	14	25	23	29	17	13	16	25	24	20	23	18	11
If there is a vote in favour of retaining the first past the post voting system, do you believe Nick Clegg, who demanded the referendum as part of the deal to form a coalition, should resign as Deputy Prime Minister? Nick Clegg should resign as Deputy Prime Minister if the NO campaign win Nick Clegg should stay as Deputy Prime Minister if the NO campaign win Nick Clegg should resign as Deputy Prime Minister regardless of who wins the campaign Don't know	17 42 20 20	11 64 10 14	27 25 32 16	4 76 8 12	13 60 13 15	26 24 33 17	13 51 18 18	20 44 22 14	14 40 19 26	14 40 24 22	13 42 19 26	20 38 22 20	19 48 18 15	14 48 20 18	21 34 21 23	17 43 17 23	17 49 15 20	18 39 21 22	16 36 28 19	22 38 25 16
If there is a vote in favour of retaining the first past the post voting system, do you believe Chris Huhne, the most vocal Liberal Democrat supporter of AV in the cabinet, should resign as Secretary of State for Energy and Climate Change?		1														Ī				
Chris Huhne should resign as Secretary of State for Energy and Climate Change if the NO campaign win	15	15	18	5	16	19	10	18	12	10	12	16	17	14	16	13	14	14	14	24
Chris Huhne should stay as Secretary of State for Energy and Climate Change if the NO campaign win Chris Huhne should resign as Secretary of State for	34	39	32	66	37	28	49	38	31	39	34	32	36	38	29	35	38	28	34	33
Energy and Climate Change regardless of who wins the campaign	16	18	16	6	19	17	8	19	13	13	11	17	21	18	13	15	15	17	17	16
Don't know	35	28	34	23	28	36	32	26	44	38	43	35	25	30	41	36	32	40	35	27

Voting intention

2010 Vote

Gender

Age

Social grade



Fieldwork: 5th - 6th May 2011		Votir	ng inte	ntion	20	010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24		40-59	60+	ABC1	C2DE	London	Rest of	Midlands	North	Scotland
Weighted Sample	2056	626	713	Dem 171	645	546	Dem 451	999	1057	249	524	703	580	1172	884	263	South 668	/ Wales 440	506	179
Unweighted Sample Unweighted Sample	2056	583	612	200	604	468	518	980	1057	173	488	805	590	1397	659	203	656	440	476	206
Ssigisa sampo	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the referendum campaign has made the coalition more or less likely to last a full five years? More likely to last the full five years Less likely to last the full five years	2 42	4 35	1 55	4 32	4 38	1 54	2 41	3 44	2 41	1 35	2 37	3 48	3 43	2 44	3 40	3 37	2 40	3 42	3 44	0 53
No difference - the coalition is still likely to last 5	26	41	13	41	38	13	29	28	23	15	27	23	32	27	23	26	29	28	18	28
years No difference - the coalition was never likely to last 5 years anyway Don't know	17 13	9	23 8	14 8	10 11	23 9	19 10	17 9	18 17	27 22	17 18	16 9	13 9	17 10	17 16	18 15	14 15	15 12	23 13	13 6
Do you believe the Liberal Democrats have got too close to the Conservatives in coalition?		•								•						•				
Yes, they have got too close No, they have got the balance about right No, they should get closer Don't know	46 25 12 18	12 50 23 15	76 6 6 12	34 49 7 11	16 46 22 16	75 7 5 13	57 25 7 11	51 26 11 12	41 24 12 23	47 17 11 25	45 26 10 20	49 21 12 18	41 32 14 12	42 30 12 16	50 19 11 20	39 27 14 19	40 29 13 18	43 26 12 19	52 19 11 18	65 21 6 8
Do you believe the Liberal Democrats should now distance themselves from the Conservatives?																				
Yes, they should leave the coalition altogether	24	5	43	9	7	43	23	30	18	27	23	27	18	21	27	21	19	23	27	33
Yes, they should remain in the coalition but refuse to back policies they oppose No, they should remain in the coalition and continue	30	12	41	48	13	40	48	28	32	34	30	29	30	30	30	24	27	31	32	39
to make the compromises necessary for the coalition to work	33	71	8	36	67	9	21	34	32	19	31	31	43	38	27	35	39	32	29	22
Don't know	13	12	7	7	13	8	8	8	18	20	16	13	9	11	16	19	14	14	12	6
How much do you think each of the coalition parties has gained or lost from being in the coalition? Conservative Party				_			_						_							
Gained a lot	16	13	19	17	11	19	22	18	14	12	15	16	16	17	14	21	16	14	14	15
Gained a little TOTAL GAINED	34 50	46 59	27 46	45 62	42 53	27 46	34 56	35 53	33 47	36 48	36 51	32 48	34 50	36 53	32 46	36 57	33 49	37 51	33 47	33 48
Lost a little	29	28	36	22	29	35	26	30	28	26	26	31	30	30	28	24	31	26	31	32
Lost a lot	8	3	11	5	5	11	7	9	7	4	8	9	9	7	9	5	6	9	10	12
TOTAL LOST	37	31	47	27	34	46	33	39	35	30	34	40	39	37	37	29	37	35	41	44
Not sure	13	11	6	10	12	8	11	8	18	21	16	11	11	10	17	15	15	14	12	8



Fieldwork: 5th - 6th May 2011																				
		Votir	ng inte	ention	20)10 V	ote	Ge	nder		A	ge		Socia	l grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrats		_			_			_		=						_				
Gained a lot	8	17	2	11	15	2	5	10	6	5	8	8	9	9	6	6	10	8	6	5
Gained a little	13	22	8	16	21	8	11	13	13	14	16	12	12	14	12	14	16	13	11	7
TOTAL GAINED	21	39	10	27	36	10	16	23	19	19	24	20	21	23	18	20	26	21	17	12
Lost a little	18	26	10	29	22	11	19	16	19	9	18	16	23	20	15	22	20	17	15	11
Lost a lot	50	24	74	37	29	73	57	54	46	53	44	54	48	49	50	44	42	47	57	73
TOTAL LOST	68	50	84	66	51	84	76	70	65	62	62	70	71	69	65	66	62	64	72	84
Not sure	11	11	5	7	12	6	8	8	15	18	14	9	8	8	16	13	12	14	11	4
Some people have suggested that David Cameron will make more concessions to the Liberal Democrats to help them if the AV referendum results in a NO vote. Which of the following better reflects your view? David Cameron would be better off giving more policy concessions to the Liberal Democrats to help the Liberal Democrats and maintain the coalition David Cameron would be better off not giving and more policy concessions to the Liberal Democrats and pursuing more Conservative policies, even if this upsets his partners Neither Don't know	27 24 29 20	17 43 25 15	29 17 37 17	73 4 10 14	17 42 25 16	22 17 43 17	51 10 24 16	30 29 29 12	24 20 29 27	35 13 28 24	31 18 24 27	26 26 32 17	22 33 30 14	29 25 29 18	25 23 29 23	27 26 26 21	33 21 26 20	20 28 31 21	26 24 31 18	28 22 33 16
On another subject Do you the British government is right or wrong to give aid money to Pakistan? Right Wrong Don't know	17 68 16	15 75 10	20 64 16	28 49 23	13 77 10	20 64 15	22 57 21	19 68 12	14 67 19	31 49 20	21 57 23	13 73 14	11 79 10	20 65 16	12 72 16	20 60 21	18 66 16	14 72 14	12 75 13	30 53 17
Turning to President Obama's announcement that US forces have killed Obama bin Laden, do you believe Osama Bin Laden is really dead? Yes, I do believe he is dead	72	I 80	69	84	 78	73	75	l 76	69	l 70	62	74	82	75	69	1 70	74	71	73	73
No, I suspect he is dead No, I suspect he is still alive Not sure	14 14	10 11	16 14	8 8 8	11 12	14 13	10 15	13 11	14 17	17 13	21 17	12 15	8 10	12 13	17 14	14 16	13 13	16 14	13 14	14 12



		Votin	g inte	ntion	20)10 V	ote	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
_	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2

There have been calls for the US Government to publish pictures of the dead Osama Bin Laden to

publish pictures of the dead Osama Bin Laden to provide evidence of his death. However, the US Government has refused, saying the graphic nature of the pictures would create a national security risk.																					
Do you think? The US Government should publish the pictures The US Government should not publish the pictures Don't know		34 55 11	26 66 8	39 50 10	26 64 10	30 62 8	36 53 11	32 58 10	40 52 9	28 59 13	48 46 6	39 48 13	33 57 10	24 65 11	30 60 10	39 49 12	32 54 14	34 57 9	34 55 11	31 57 12	44 47 9
	3-4 May	5-6 May																			
Yes, the US forces were right to set out to kill him, even if he offered no resistance	55	52	62	47	41	62	49	39	55	49	49	40	55	60	50	54	48	52	49	57	47
No - they should have taken him alive if they could, and put him on trial	32	39	29	46	50	29	43	51	40	38	45	49	37	30	40	38	38	38	42	35	46
Don't know	12	9	9	8	9	8	8	10	5	13	6	10	8	11	10	8	14	9	9	9	6
Do you believe the US should or should not have made a greater effort to capture Osama Bin Laden alive?																					
Should		40	30	48	49	31	43	51	40	40	51	47	39	32	40	41	39	40	41	38	50
Should not		45	55	39 14	49 36 15	55 14	41	35	49	40	34	34 19	39 49	32 54 15	44 16	45	40	46	42	49	39
Don't know		15	14	14	15	14	16	14	10	19	15	19	13	15	16	14	22	14	17	13	11
Do you think the death of Osama Bin Laden makes the world more safe, less safe or does it make little difference?																					
Makes the world more safe		12	14	14	15	12	14	11	15	10	19	11	13	10	12	13	11	14	11	10	16
Makes the world less safe		24	23	25	18	24	21	25	19	28	24	23	23	25	22	26	24	25	20	26	20
Makes little difference		60	61	58	65	62	62	62	64	58	53	62	61	62	63	57	59	58	64	61	61
Don't know		3	2	3	3	2	3	2	2	5	4	4	3	3	3	4	5	2	4	3	3



		Votin	g inte		20)10 Vc		Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And thinking specifically about Britain, do you																				
think the death of Osama bin Laden has made a																				
terrorist attack in Britain more likely, less likely or																				
has it made no difference?								1 .								1 .				
More likely	55	52	57	49	53	56	56	50	60	55	50	55	59	54	56	52	56	54	54	58
Less likely	3	3	4	4	3	3	3	4	2	7	3	3	2	3	3	3	2	4	3	2
No difference	37	40	35	46	39	37	36	42	32	31	40	38	36	39	34	37	37	37	38	34
Don't know	5	5	4	1	5	4	4	4	6	8	7	5	3	4	7	7	5	5	4	5
How much do you trust the Pakistani government																				
to deal with terrorists inside Pakistan?																				
Trust a lot	0	0	1	0	0	0	1	0	1	1	0	1	0	1	0	0	1	1	0	0
Trust a little	7	5	10	12	4	11	9	8	7	9	8	7	7	8	6	9	8	6	7	7
TOTAL TRUST	7	5	11	12	4	11	10	8	8	10	8	8	7	9	6	9	9	7	7	7
Do not trust much	38	41	37	44	39	38	39	38	38	35	40	37	38	40	35	35	38	37	41	35
Do not trust at all	46	49	44	33	52	44	40	49	43	41	39	48	51	44	49	48	43	49	44	52
TOTAL NO TRUST	84	90	81	77	91	82	79	87	81	76	79	85	89	84	84	83	81	86	85	87
Don't know	9	5	8	11	4	7	12	5	12	13	13	7	4	8	10	8	11	8	8	6
Now a different subject , there have been	9	5	8	11	. 4	7	12	5	12	13	13	7	4	8	10	8	11	8	8	6
Now a different subject , there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the	9	7	8	6	' 7	6	6	5	12	3	6	8	8	7	7	8	11 7	8 5	8	6
Now a different subject, there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches?	7 34	7 38	8 35	6 37	7 36	6 34	6 38			3 35	6 28	8 34	8 39	7 35	7 32				9 39	
Now a different subject , there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches? They have done a lot and deserve a lot of credit They have helped, and deserve some credit They have done a little, but could do more	7	7	8	6	' 7	6	6	9	5	3	6	8	8	7	7	6	7	5	9	4
Now a different subject, there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches? They have done a lot and deserve a lot of credit They have helped, and deserve some credit They have done a little, but could do more They have done practically nothing and should do a	7 34	7 38	8 35	6 37	7 36	6 34	6 38	9 35	5 34	3 35	6 28	8 34	8 39	7 35	7 32	6 21	7 36	5 30	9 39	4 43
Now a different subject , there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches? They have done a lot and deserve a lot of credit They have helped, and deserve some credit They have done a little, but could do more	7 34 32	7 38 33	8 35 32	6 37 24	7 36 34	6 34 35	6 38 27	9 35 31	5 34 33	3 35 22	6 28 29	8 34 34	8 39 37	7 35 31	7 32 34	6 21 34	7 36 31	5 30 36	9 39 30	4 43 29
Now a different subject, there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches? They have done a lot and deserve a lot of credit They have helped, and deserve some credit They have done a little, but could do more They have done practically nothing and should do a lot more	7 34 32 8	7 38 33 5	8 35 32 8	6 37 24 11	7 36 34 6	6 34 35 8	6 38 27 8	9 35 31 9	5 34 33 6	3 35 22 6	6 28 29 7	8 34 34 9	8 39 37 7	7 35 31 8	7 32 34 7	6 21 34 8	7 36 31 7	5 30 36 9	9 39 30 8	4 43 29 4
Now a different subject, there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches? They have done a lot and deserve a lot of credit They have helped, and deserve some credit They have done a little, but could do more They have done practically nothing and should do a lot more Don't know Do you believe water companies should be required to publish all the information on spillages of raw sewage, wherever they occur?	7 34 32 8	7 38 33 5	8 35 32 8 17	6 37 24 11 22	7 36 34 6	6 34 35 8 17	6 38 27 8 20	9 35 31 9	5 34 33 6	3 35 22 6	6 28 29 7	8 34 34 9 15	8 39 37 7 10	7 35 31 8 19	7 32 34 7	6 21 34 8	7 36 31 7	5 30 36 9	9 39 30 8	4 43 29 4 20
Now a different subject , there have been improvements in water quality and the cleanliness of our rivers and beaches. How much credit do you think the water companies deserve for the cleaner rivers and beaches? They have done a lot and deserve a lot of credit They have helped, and deserve some credit They have done a little, but could do more They have done practically nothing and should do a lot more Don't know Do you believe water companies should be required to publish all the information on	7 34 32 8 20	7 38 33 5 17	8 35 32 8	6 37 24 11	7 36 34 6 17	6 34 35 8	6 38 27 8	9 35 31 9 17	5 34 33 6 22	3 35 22 6 34	6 28 29 7 30	8 34 34 9	8 39 37 7	7 35 31 8	7 32 34 7 20	6 21 34 8 30	7 36 31 7 18	5 30 36 9 20	9 39 30 8 15	4 43 29 4



Fieldwork: 5th - 6th May 2011		Votir	a into	ention	20)10 V	nto.	G	ender	<u> </u>	A	70		Social	grade	1		Region		
		1	Ĭ	Lib			Lib				T '						Rest of	Midlands		
	Total	Con	Lab	Dem	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	/ Wales	North	Scotland
Weighted Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted Sample		583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you believe they should alert bathers as soon																				
as there is a spill of sewage near a beach, even if																				
the water company believes there is no danger to																				
public health?		_			_			_		_				_		_				
Yes, they should	89	89	90	90	88	90	90	88	89	77	81	92	96	89	89	87	87	91	88	95
No, they should not have to do so	7	9	7	8	9	7	5	8	6	13	12	5	3	7	7	6	9	5	8	4
Don't know	4	2	3	1	3	3	5	4	5	9	7	3	1	4	5	7	5	4	4	2
Do you believe bathers should be informed when																				
raw sewage is let out into bathing waters?																				
Yes, they should - bathers have a right to this		ĺ			ı			I		ı				I		I				
information	94	95	94	95	94	94	95	93	94	86	92	95	98	94	94	93	95	94	92	98
Not necessarily - people should already be aware of	3	4	4	2	3	4	2	4	3	6	4	3	2	3	3	3	3	3	5	1
the risks of this sort of thing																				•
Don't know	3	2	2	2	3	2	3	3	3	8	4	2	0	3	3	4	3	4	3	1
Water companies are still allowed to pump raw																				
sewage into waterways when there is a heavy																				
downpour that overwhelms their sewage system.																				
Do you believe the water companies have done																				
enough to upgrade our sewage system to avoid																				
this?		1			ı			ı		ı				ī		ı				
Yes, they probably have done enough - it is not worth making water more expensive, simply to cope with	16	19	16	17	20	15	15	17	15	21	17	16	13	15	17	13	18	16	16	12
very rare event	10	19	10	17	20	13	13	17	15	21	17	10	13	15	17	13	10	10	10	12
No, they probably have not done enough - their																				
systems should be upgraded, even if this means	64	64	64	61	65	64	64	66	61	45	58	66	73	64	63	64	64	63	63	68
dearer water for consumers																				
Not sure	20	17	19	22	15	20	22	17	24	34	25	18	14	21	20	23	18	21	21	20
Weter communicately the state of the state o																				
Water companies claim they don't come under freedom of information laws which prevents the																				
public from obtaining more detailed information																				
about spillages. Do you believe they should be																				
brought under freedom of information laws on																				
issues such as this?																				
Yes, they should: they provide a public service	85	86	87	85	86	88	88	86	84	74	80	87	93	86	83	80	86	83	87	92
No, they should not: it would be a dangerous step to	00	00	01	00	00	00	00	00	04	/4	80	01	33	90	03	80	90	03	01	92
apply freedom of information laws to private	5	7	5	6	6	5	4	7	4	6	6	5	4	6	5	7	6	7	4	3
companies	-		-	-	1	-	-		-	1	-	-	-	-	-		-	•	-	-
Don't know	10	7	8	9	8	7	9	7	12	20	14	8	3	8	12	13	9	10	9	5



Ī		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DF	London		Midlands	North	Scotland
	. Otal	00		Dem	•		Dem	maio	· omaio	.0	10 00	.0 00	•••	7.50.	0252	London	South	/ Wales		Cootiana
Weighted Sample	2056	626	713	171	645	546	451	999	1057	249	524	703	580	1172	884	263	668	440	506	179
Unweighted Sample	2056	583	612	200	604	468	518	980	1076	173	488	805	590	1397	659	294	656	424	476	206
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Finally, some questions about soccer...
How interested are you in international soccer
matches played by your country?

matches played by your country?		_			_			_		_				_		_				
Very interested	22	22	26	17	22	27	18	32	12	24	26	22	19	22	23	23	20	20	22	33
Fairly interested	24	25	26	26	25	27	25	28	21	18	27	26	22	24	25	24	25	23	26	21
TOTAL INTERESTED	46	47	52	43	47	54	43	60	33	42	53	48	41	46	48	47	45	43	48	54
Not very interested	16	16	17	13	15	16	17	14	18	15	16	16	17	18	13	22	14	14	19	12
Not at all interested	36	36	30	44	38	29	39	25	47	38	31	36	42	35	38	28	40	41	33	34
TOTAL NOT INTERESTED	52	52	47	57	53	45	56	39	65	53	47	52	59	53	51	50	54	55	52	46
Don't know	1	0	1	0	0	0	2	1	2	5	1	1	0	1	1	3	1	1	1	1

The following questions were shown only to respondents who are very or fairly interested in international soccer matches played by their country n=883

As you probably know, The world soccer organisation FIFA has decided to hold the 2018 World Cup in Moscow and the 2022 World Cup in Qatar. Do you believe the way in which the World Cup venues were decided by Fifa for 2018 and 2022 was generally fair or un

Fair	10	6	16	2	5	13	12	12	7	26	13	7	4	8	13	8	9	4	7	40
Unfair	74	78	70	78	80	70	76	74	73	62	59	81	85	78	68	71	77	78	80	44
Don't know	16	17	14	20	15	17	12	13	20	12	27	11	11	14	19	21	15	18	13	16

From what you have seen or read, do you believe that executive members of Fifa either were prepared to or did take bribes from bidding countries in return for giving them their votes?

Yes, I believe one or more executive members actually did take bribes	54	55	51	56	57	50	52	58	46	43	44	58	64	52	56	62	55	53	55	34
Yes, I believe one or more were prepared to take bribes but I'm not sure whether the bribes actually happened	36	38	37	28	36	38	38	34	39	46	39	35	30	40	32	21	39	39	33	50
No, I believe the members of the executive are honest and not open to bribery	2	2	2	1	2	2	1	2	1	5	2	1	1	2	2	2	1	1	2	3
Not sure	9	5	10	14	5	11	9	6	13	7	15	6	5	7	11	14	5	7	10	14



		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London		Midlands	North	Scotland
Weighted Sample	2056	626	712	171	645	546	Dem 451	999	1057	249	524	703	580	1172	884	263	South 668	/ Wales 440	506	179
Unweighted Sample	2056	583	612	200	604	468	518	980	1037	173	488	805	590	1397	659	294	656	424	476	206
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At present it remains secret which countries Fifa executive members have voted for. Do you think that the public should or should not be able to see which bids members of FIFAs executive committee voted for?

Committee Voted for i																				
Should be able to see which bids members of FIFAs executive committee voted for	79	76	79	86	79	79	83	81	76	74	66	84	91	80	78	74	84	73	82	79
Should NOT be able to see which bids members of FIFAs executive committee voted for	13	14	14	11	12	12	14	12	15	24	21	9	6	14	12	14	10	17	11	18
Don't know	8	11	7	4	8	9	3	6	9	3	14	7	3	6	10	11	6	10	7	3
If it is found that there has been corruption in the process of awarding either the 2018 or 2022 World																				

If it is found that there has been corruption in the process of awarding either the 2018 or 2022 World Cup, do you think the decision should be left to stage the games in Moscow and Qatar, or should the selection process be rerun?

Decisions should stand	19	19	19	23	18	21	23	21	16	23	27	14	16	21	18	17	17	18	17	38
Selection process should be rerun	73	76	69	72	77	67	70	72	74	70	61	79	78	72	74	71	77	74	74	57
Don't know	8	5	12	5	5	12	7	7	10	7	12	6	5	R	8	12	6	7	a	5

Which of these views about Sepp Blatter, the current president of Fifa, comes nearer to yours?

He has served the sport well, and should continue	4	5	5	2	5	3	4	5	3	8	5	2	3	3	5	6	5	3	2	5
He has refused to reform FIFA and should step down	77	75	76	78	78	74	82	85	64	70	63	82	88	80	73	73	76	80	77	78
Don't know	19	21	19	20	17	23	14	11	34	23	32	15	9	17	22	21	19	17	21	17



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	64	127
Male 25 to 39	205	263
Male 40 to 54	393	347
Male 55 +	318	261
Female 18 to 24	109	121
Female 25 to 39	283	261
Female 40 to 54	412	356
Female 55 +	272	319
Region		
North England	476	506
Midlands	326	337
East England	205	197
London	294	263
South England	451	471
Wales	98	103
Scotland	206	179
Social Grade		
AB	800	576
C1	597	596
C2	259	432
DE	400	452
Newspaper Type		
Express / Mail	408	308
Sun / Star	230	442
Mirror / Record	116	319
Guardian / Independent	178	62
FT / Times / Telegraph	209	175
Other Paper	238	236
No Paper	677	514
Political Party Identification		
Labour	569	668
Conservative	521	586
Liberal Democrat	268	247
Others	157	62
None/ DK	541	493

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