

# YouGov / The Sun Survey Results

Sample Size: 2552 GB Adults  
Fieldwork: 5th - 6th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2552</b>	768	820	179	795	726	548	1240	1312	309	651	873	720	1455	1097	327	829	546	628	222	
Unweighted Sample	2552	763	773	181	798	690	558	1223	1329	194	714	1003	641	1703	849	416	824	506	593	213	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>38</b>	100	0	0	89	3	15	39	37	32	38	33	45	41	34	45	47	38	29	17
Lab	<b>40</b>	0	100	0	4	90	36	37	44	43	43	46	31	38	44	36	30	42	56	40
Lib Dem	<b>9</b>	0	0	100	1	1	35	10	8	13	9	8	8	10	7	9	12	7	8	5
Other	<b>13</b>	0	0	0	6	5	14	14	11	12	9	14	15	11	15	10	12	12	7	38

## Other Parties Voting Intention

UKIP	<b>4</b>	0	0	0	4	2	3	5	4	2	2	4	7	4	6	4	6	5	3	1
SNP / PCY	<b>3</b>	0	0	0	0	2	3	4	3	2	1	4	4	3	3	0	0	2	0	33
Green	<b>3</b>	0	0	0	0	0	6	3	3	3	4	3	1	2	3	4	3	2	2	1
BNP	<b>2</b>	0	0	0	1	1	1	2	1	1	1	2	2	1	2	1	2	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	1	1	2	0	0	1	0	1	0	1	1	0	2

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	3	2	5	5	8	11	9	7	3	6	8	10	6	7	8	5
Don't know	<b>14</b>	0	0	0	9	9	20	10	17	15	19	10	12	12	16	15	12	13	14	17

Sept 4-5 Sept 5-6

## Do you approve or disapprove of the Government's record to date?

Approve	30	<b>29</b>	74	3	43	62	5	23	34	24	23	27	28	34	33	24	33	36	25	23	20
Disapprove	55	<b>56</b>	11	93	32	23	88	62	55	58	57	51	61	55	54	60	50	48	58	65	69
Don't know	15	<b>15</b>	15	4	25	16	6	15	11	18	21	21	11	11	14	16	17	15	17	12	11

Sample Size: 2552 GB Adults  
Fieldwork: 5th - 6th September 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>2552</b>	768	820	179	795	726	548	1240	1312	309	651	873	720	1455	1097	327	829	546	628	222	
Unweighted Sample	2552	763	773	181	798	690	558	1223	1329	194	714	1003	641	1703	849	416	824	506	593	213
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 22-23	Sept 5-6																			
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three</b>																					
The economy	76	<b>75</b>	78	75	80	76	76	79	76	74	68	78	75	75	80	69	77	77	75	71	74
Immigration & Asylum	47	<b>49</b>	60	37	34	64	42	37	45	53	29	41	50	64	42	59	39	53	53	48	43
Crime	48	<b>38</b>	43	37	34	44	39	31	38	39	31	42	38	38	38	39	45	38	42	33	35
Health	17	<b>27</b>	20	38	29	18	36	31	25	29	29	20	27	33	27	28	23	26	26	31	29
Pensions	22	<b>22</b>	18	27	23	18	25	25	22	22	11	17	24	27	23	20	17	22	22	20	29
Education	16	<b>16</b>	12	20	27	12	19	18	16	15	29	16	15	9	19	11	22	14	15	16	11
Tax	12	<b>13</b>	11	11	16	12	9	15	15	10	25	18	9	6	12	13	13	12	10	14	14
Europe	10	<b>10</b>	17	4	2	17	4	6	11	8	6	7	10	14	10	9	9	12	8	9	8
Family life & childcare	10	<b>9</b>	7	10	8	8	11	8	7	11	9	11	9	6	8	9	7	9	8	10	8
Afghanistan	6	<b>7</b>	7	5	3	8	5	5	6	8	5	4	7	9	5	9	5	6	6	8	9
The environment	5	<b>6</b>	3	5	14	2	4	11	7	5	10	7	5	4	7	5	8	6	5	5	8
Transport	3	<b>3</b>	2	3	8	2	1	6	4	1	5	4	2	2	3	2	4	3	1	3	3
None of these	0	<b>0</b>	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1
Don't know	2	<b>2</b>	1	1	0	1	1	1	2	2	5	3	1	0	1	2	2	1	2	3	2
<b>And which of the following do you think are the most important issues facing you and your family? Please tick up to three.</b>																					
The economy	68	<b>67</b>	70	68	62	71	69	67	68	66	54	68	71	67	69	64	61	70	68	64	71
Pensions	34	<b>35</b>	34	39	37	33	39	37	35	35	25	22	35	52	37	32	25	38	35	36	38
Health	30	<b>32</b>	29	36	39	28	37	37	30	34	24	21	29	48	31	33	26	31	34	33	37
Tax	26	<b>26</b>	28	25	29	29	23	25	29	23	37	34	25	16	27	25	24	28	27	25	27
Crime	18	<b>16</b>	18	16	9	20	17	10	17	16	9	15	17	19	14	19	22	13	21	15	9
Immigration & Asylum	15	<b>15</b>	19	11	4	22	13	7	15	16	8	10	16	23	13	19	15	15	18	17	6
Education	16	<b>15</b>	12	18	22	11	16	17	14	15	28	17	16	5	17	12	17	13	17	14	14
Family life & childcare	14	<b>15</b>	13	16	12	14	15	15	11	18	14	27	13	5	16	14	16	15	15	14	15
Transport	8	<b>9</b>	11	8	15	8	6	14	10	8	16	9	8	8	9	9	13	11	7	8	4
The environment	7	<b>7</b>	6	6	18	5	6	11	7	7	9	6	7	8	8	5	10	7	8	5	8
Europe	6	<b>5</b>	9	2	1	8	2	3	6	4	1	3	5	8	5	4	6	7	5	4	2
Afghanistan	1	<b>1</b>	2	0	2	2	1	1	1	1	1	1	1	1	1	1	1	2	1	1	0
None of these	2	<b>3</b>	3	2	2	2	2	2	2	3	4	2	2	3	2	3	2	3	1	3	5
Don't know	3	<b>3</b>	2	2	2	1	3	2	3	3	6	5	1	1	2	4	4	1	3	4	3

Sample Size: 2552 GB Adults  
Fieldwork: 5th - 6th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2552</b>	<b>768</b>	<b>820</b>	<b>179</b>	<b>795</b>	<b>726</b>	<b>548</b>	<b>1240</b>	<b>1312</b>	<b>309</b>	<b>651</b>	<b>873</b>	<b>720</b>	<b>1455</b>	<b>1097</b>	<b>327</b>	<b>829</b>	<b>546</b>	<b>628</b>	<b>222</b>
Unweighted Sample	2552	763	773	181	798	690	558	1223	1329	194	714	1003	641	1703	849	416	824	506	593	213
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 1-2	Sept 5-6																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	43	42	54	40	59	51	41	45	50	35	40	42	39	48	46	37	38	47	41	38	48
Wrong	33	35	29	37	24	31	36	33	34	36	30	27	40	39	33	38	37	33	35	39	32
Don't know	24	22	16	22	17	18	24	21	16	29	30	31	21	12	21	24	25	20	24	23	21
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	9	9	17	6	14	15	6	8	14	4	12	8	8	10	10	8	8	11	6	9	9
Fairly well	46	47	55	48	59	54	47	48	54	41	34	45	46	57	51	43	42	52	49	43	47
<b>TOTAL WELL</b>	<b>55</b>	<b>56</b>	<b>72</b>	<b>54</b>	<b>73</b>	<b>69</b>	<b>53</b>	<b>56</b>	<b>68</b>	<b>45</b>	<b>46</b>	<b>53</b>	<b>54</b>	<b>67</b>	<b>61</b>	<b>51</b>	<b>50</b>	<b>63</b>	<b>55</b>	<b>52</b>	<b>56</b>
Fairly badly	17	16	11	19	9	10	19	19	13	19	14	16	18	15	15	17	16	16	15	17	17
Very badly	6	5	2	8	1	3	7	3	5	6	5	5	8	3	5	6	9	3	5	7	5
<b>TOTAL BADLY</b>	<b>23</b>	<b>21</b>	<b>13</b>	<b>27</b>	<b>10</b>	<b>13</b>	<b>26</b>	<b>22</b>	<b>18</b>	<b>25</b>	<b>19</b>	<b>21</b>	<b>26</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>25</b>	<b>19</b>	<b>20</b>	<b>24</b>	<b>22</b>
Don't know	22	22	16	19	17	17	21	21	14	30	35	26	21	14	19	27	25	18	24	25	22

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	76	158
Male 25 to 39	316	327
Male 40 to 59	492	431
Male 60 +	339	324
Female 18 to 24	118	151
Female 25 to 39	398	324
Female 40 to 59	511	441
Female 60 +	302	396
<b>Region</b>		
North England	593	628
Midlands	365	419
East England	242	245
London	416	327
South England	582	584
Wales	141	128
Scotland	213	222
<b>Social Grade</b>		
AB	947	715
C1	756	740
C2	405	536
DE	444	561
<b>Newspaper Type</b>		
Express / Mail	542	383
Sun / Star	337	549
Mirror / Record	189	396
Guardian / Independent	179	77
FT / Times / Telegraph	256	217
Other Paper	324	293
No Paper	725	638
<b>Political Party Identification</b>		
Labour	790	829
Conservative	715	727
Liberal Democrat	271	306
Others	138	77
None/ DK	638	612

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>