

# YouGov / The Sun Survey Results

Sample Size: 2199 GB Adults  
Fieldwork: 6th - 7th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2199</b>	622	779	186	660	597	474	1069	1130	266	561	752	620	1253	946	281	715	471	541	191
<b>Unweighted Sample</b>	<b>2199</b>	600	698	200	647	518	523	1056	1143	140	588	810	661	1494	705	318	713	446	515	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't know and Wouldn't Vote]

Con	<b>35</b>	100	0	0	88	2	11	33	37	30	37	32	38	39	29	44	46	34	25	13
Lab	<b>44</b>	0	100	0	4	91	39	44	44	45	46	45	40	39	50	41	30	47	57	49
Lib Dem	<b>10</b>	0	0	100	2	3	39	11	10	16	8	10	10	12	9	7	14	8	10	9
Other	<b>11</b>	0	0	0	6	4	11	13	9	8	9	13	12	10	12	8	10	11	8	29

## Other Parties Voting Intention

UKIP	<b>4</b>	0	0	0	4	2	2	5	4	0	3	5	7	4	5	4	5	4	4	3
SNP / PCY	<b>3</b>	0	0	0	0	2	1	3	2	2	2	4	2	2	3	0	0	2	0	22
Green	<b>2</b>	0	0	0	0	0	6	3	2	5	3	3	1	3	2	3	3	2	2	2
BNP	<b>1</b>	0	0	0	1	0	0	1	0	0	1	1	1	1	1	0	1	1	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	0	1	1	1	0	1	1	0	1	1	0	1

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	3	1	4	6	8	8	12	6	2	6	8	10	6	6	8	4
Don't know	<b>12</b>	0	0	0	10	5	18	9	15	17	17	10	9	11	14	11	13	14	10	9

## Do you approve or disapprove of the Government's record to date?

		5-6 Apr	6-7 Apr																		
Approve	30	<b>29</b>	75	4	49	60	7	21	32	26	30	29	28	31	33	23	39	35	25	23	20
Disapprove	57	<b>55</b>	9	91	30	20	86	61	56	54	50	49	58	58	50	61	46	46	59	62	69
Don't know	13	<b>16</b>	16	5	21	20	7	17	12	20	20	22	14	12	16	16	14	19	16	15	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

23-24  
Mar

6-7 Apr

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

**It seems rather old and tired**

Applies most to Labour	36	<b>35</b>	70	5	59	63	8	36	39	32	28	30	35	44	39	30	38	44	31	30	27
Applies most to the Conservatives	27	<b>26</b>	2	48	22	4	45	34	28	23	33	29	24	20	26	26	25	20	29	28	33
Applies most to the Liberal Democrats	9	<b>8</b>	5	14	1	5	16	3	8	9	3	4	13	9	7	9	5	8	7	9	12
Applies to none of them	13	<b>15</b>	14	21	10	14	21	15	13	17	11	15	17	17	16	15	14	13	18	18	15
Don't know	15	<b>15</b>	9	11	9	13	10	12	12	19	25	22	11	11	12	20	18	15	15	15	14

**Even if I don't always agree with it, at least its heart is in the right place**

Applies most to Labour	31	<b>32</b>	2	73	18	4	69	32	33	31	33	25	35	34	30	34	31	27	34	36	35
Applies most to the Conservatives	23	<b>21</b>	58	3	13	50	4	10	22	21	18	20	20	25	24	18	23	27	20	18	13
Applies most to the Liberal Democrats	17	<b>16</b>	19	6	56	17	7	31	18	14	13	15	17	17	18	14	16	17	15	17	14
Applies to none of them	17	<b>19</b>	14	12	8	19	13	19	18	20	18	21	20	17	18	20	19	19	19	17	25
Don't know	13	<b>12</b>	6	7	4	9	7	8	9	14	19	19	8	6	10	14	11	11	11	12	13

**It seems to have succeeded in moving on and left its past behind it**

Applies most to the Conservatives	26	<b>24</b>	56	4	28	48	6	20	24	24	24	25	21	25	27	19	23	31	22	18	16
Applies most to Labour	20	<b>20</b>	4	44	13	5	41	20	22	19	20	17	22	22	19	23	15	17	20	29	18
Applies most to the Liberal Democrats	9	<b>8</b>	8	5	27	7	6	13	8	8	9	4	9	10	8	8	9	8	8	7	9
Applies to none of them	30	<b>33</b>	20	35	23	25	37	36	34	32	26	31	36	33	33	32	36	30	33	31	41
Don't know	15	<b>16</b>	12	11	8	15	10	11	12	19	21	23	13	10	13	19	17	14	17	15	16

**It seems to appeal to one section of society rather than to the whole country**

Applies most to the Conservatives	47	<b>50</b>	16	80	44	19	80	62	53	46	49	43	54	51	48	52	46	41	51	57	62
Applies most to Labour	21	<b>21</b>	49	5	33	44	5	17	22	20	20	18	22	24	25	17	23	28	20	17	12
Applies most to the Liberal Democrats	10	<b>7</b>	12	5	8	11	5	7	8	7	5	7	7	8	8	6	9	8	7	6	7
Applies to none of them	8	<b>8</b>	10	5	6	10	5	7	7	10	5	11	7	9	8	8	8	8	9	8	7
Don't know	14	<b>13</b>	14	6	8	16	6	7	9	17	21	21	10	8	11	16	13	15	14	12	12

5-6 Apr

6-7 Apr

**Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?**

Right	43	<b>38</b>	46	33	56	42	34	42	47	30	43	39	37	36	41	35	39	40	38	37	33
Wrong	37	<b>44</b>	41	48	32	43	46	42	40	48	34	35	47	52	41	47	40	39	49	45	48
Don't know	20	<b>18</b>	13	19	12	15	20	16	14	23	23	26	16	12	18	18	21	21	13	18	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	2	2	4	1	3	3	1	3	4	1	6	3	1	1	2	2	2	3	2	1	1
Fairly well	42	38	47	38	47	43	35	42	46	31	34	36	41	37	40	35	40	39	34	38	39
<b>TOTAL WELL</b>	<b>44</b>	<b>40</b>	<b>51</b>	<b>39</b>	<b>50</b>	<b>46</b>	<b>36</b>	<b>45</b>	<b>50</b>	<b>32</b>	<b>40</b>	<b>39</b>	<b>42</b>	<b>38</b>	<b>42</b>	<b>37</b>	<b>42</b>	<b>42</b>	<b>36</b>	<b>39</b>	<b>40</b>
Fairly badly	26	27	24	31	22	24	31	28	26	28	24	22	27	34	27	28	27	26	29	26	30
Very badly	7	6	3	7	2	5	7	5	6	6	5	4	7	8	5	8	4	5	9	6	8
<b>TOTAL BADLY</b>	<b>33</b>	<b>33</b>	<b>27</b>	<b>38</b>	<b>24</b>	<b>29</b>	<b>38</b>	<b>33</b>	<b>32</b>	<b>34</b>	<b>29</b>	<b>26</b>	<b>34</b>	<b>42</b>	<b>32</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>38</b>	<b>32</b>	<b>38</b>
Don't know	24	26	22	23	26	25	25	23	18	34	30	34	24	20	25	28	26	26	26	28	22

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	59	126
Male 25 to 39	232	260
Male 40 to 59	355	344
Male 60 +	349	258
Female 18 to 24	107	120
Female 25 to 39	287	258
Female 40 to 59	376	352
Female 60 +	269	315
<b>Region</b>		
North England	473	500
Midlands	295	334
East England	190	195
London	277	260
South England	489	466
Wales	104	102
Scotland	206	177
<b>Social Grade</b>		
AB	782	570
C1	574	590
C2	295	427
DE	383	447
<b>Newspaper Type</b>		
Express / Mail	340	293
Sun / Star	248	423
Mirror / Record	131	313
Guardian / Independent	186	61
FT / Times / Telegraph	220	168
Other Paper	226	229
No Paper	624	495
<b>Political Party Identification</b>		
Labour	538	648
Conservative	506	564
Liberal Democrat	243	237
Others	172	57
None/ DK	516	476

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>