

## YouGov / The Sun Survey Results

Sample Size: 2554 GB Adults

Fieldwork: 6th - 7th September 2011

Fleidwork: 6th - 7th September 2011																				
		Voting intention			2010 Vote		Gender		Age			Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted San	nple 2554	724	850	175	798	679	568	1241	1313	309	651	873	720	1456	1098	327	830	547	628	222
Unweighted Sar	mple <b>2554</b>	713	786	185	787	633	592	1255	1299	205	620	977	752	1697	857	349	835	506	606	258
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																				
[Excluding Don't knows and Wouldn't votes]																				
Con	36	100	0	0	87	4	13	34	38	31	35	34	40	41	28	39	44	36	28	22
Lab	42	0	100	0	4	91	38	43	41	42	45	45	36	36	51	44	31	42	56	43
Lib Dem	9	0	0	100	1	1	35	8	10	11	9	7	9	11	6	8	11	8	7	5
Other	14	0	0	0	7	4	14	15	12	15	11	14	14	12	15	9	13	13	10	30
Other Parties Voting Intention																				
UKIP	6	0	0	0	5	1	5	7	4	2	3	7	7	5	7	6	7	7	4	1
SNP / PCY	3	0	0	0	0	1	2	3	3	3	3	2	3	3	3	0	0	1	1	24
Green	3	0	0	0	0	2	6	3	3	6	4	2	1	3	3	2	4	2	3	3
BNP	2	0	0	0	2	0	0	2	2	3	1	2	2	1	3	2	2	3	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	0	1	1	1	1	0	0	1	0	1	0
Non Voters		_		_			_		_				_			_				
Would Not Vote	7	0	0	0	2 11	2	5	6	7	7	10	7	3	5	9	7	7	6	8	3
Don't know	14	0	0	0	11	9	20	10	18	17	14	15	13	14	14	14	15	13	15	12
0.4500 407																				
Do you approve or disapprove of the Government's record to date?	£5-6 Sept 6-7																			
Approve 2	9 30	79	5	36	63	8	22	33	27	28	29	28	34	36	23	33	33	33	25	23
Disapprove 5		9	89	43	23	84	62	57	54	47	52	60	56	49	63	54	51	54	62	60
• • • • • • • • • • • • • • • • • • • •	5 <b>15</b>	12	6	21	14	8	16	10	19	25	19	11	10	15	14	13	16	13	13	17
				-					-				-							



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rieldwork. oth - 7th deptember 2011			Voti	ng inte	ntion	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24		40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighte	d Sample	2554	724	850	175	798	679	568	1241	1313	309	651	873	720	1456	1098	327	830	547	628	222
Unweighte	ed Sample		713	786	185	787	633	592	1255	1299	205	620	977	752	1697	857	349	835	506	606	258
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	August 23-24	Sept 6-7																			
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																					
Central government is mainly responsible, because it is cutting sharply the money it gives to the counci where I live	41	39	18	62	37	19	59	45	43	35	32	38	44	36	38	40	36	36	36	48	36
My local council is mainly responsible, because i could achieve most of the savings it needs by cutting costs, without cutting services	32	33	51	21	35	52	21	28	33	34	25	30	31	43	34	32	34	36	35	27	39
Neither - I am not aware of significant cuts to services in my area	7/	18	23	11	20	22	13	17	17	19	22	20	17	15	19	16	20	20	16	15	18
Don't know		10	7	6	9	8	7	10	7	12	21	12	7	6	8	12	10	8	13	9	8
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?	Sept 5-6	Sept 6-7																			
Right	42	42	53	39	49	49	42	40	48	36	51	43	36	43	44	38	41	39	42	44	44
Wrong	35	36	29	39	39	34	35	37	38	34	18	29	43	42	35	37	37	39	34	33	35
Don't know	22	22	18	22	12	17	23	23	14	30	31	28	22	15	21	25	22	22	24	23	21
Overall do you think the coalition's military action in Libya is going well or badly?			•			•			•		•						1				
Very well		7	14	5	12	11	5	7	11	4	8	8	6	8	8	6	8	9	6	7	6
Fairly well		49	60	44	59	57	46	50	53	45	42	44	50	55	52	44	47	47	51	47	56
TOTAL WELL	<b>55</b>	56 18	<b>74</b> 12	49	<b>71</b>	<b>68</b>	51	<b>57</b> 18	<b>64</b>	<b>49</b> 19	<b>50</b>	<b>52</b> 16	<b>56</b>	63	<b>60</b>	<b>50</b> 19	<b>55</b>	<b>56</b> 20	<b>57</b> 15	<b>54</b>	62
Fairly badly Very badly		18 5	2	23 7	15 2	4	23 6	3	6	19 5	4	6	19 6	19 5	5	6	8	∠0 5	6	20 5	16 3
very badiy	-	ว	4.4	20	47	4	20	34	22	24	22	22	25	24	22	25	24	5 25	24	3 3E	40

 23
 14
 30
 17
 17
 29
 21
 23

 20
 12
 20
 12
 14
 20
 21
 13

TOTAL BADLY 23
Don't know 22

 24
 23
 22
 25
 24
 22

 28
 27
 27
 19
 13
 18

22

21

19



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted r
Age and Gender		
Male 18 to 24	92	158
Male 25 to 39	268	327
Male 40 to 59	502	432
Male 60 +	393	324
Female 18 to 24	113	151
Female 25 to 39	352	324
Female 40 to 59	475	442
Female 60 +	359	396
Region		
North England	606	628
Midlands	380	419
East England	236	245
London	349	327
South England	599	585
Wales	126	128
Scotland	258	222
Social Grade		
AB	933	715
C1	764	741
C2	377	536
DE	480	562
Newspaper Type		
Express / Mail	526	383
Sun / Star	273	549
Mirror / Record	173	396
Guardian / Independent	177	77
FT / Times / Telegraph	253	217
Other Paper	307	294
No Paper	845	639
Political Party Identification		
Labour	783	830
Conservative	696	728
Liberal Democrat	304	306
Others	173	77
None/ DK		613

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