

YouGov / The Sun Survey Results

Sample Size: 2530 GB Adults
Fieldwork: 8th - 9th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2530	803	888	166	762	648	613	1230	1300	306	645	865	713	1442	1088	324	822	541	622	220
Unweighted Sample	2530	810	819	179	778	609	616	1204	1326	213	681	944	692	1753	777	416	850	475	571	218
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	38	100	0	0	90	3	13	37	39	29	36	37	43	42	33	42	47	43	27	16
Lab	42	0	100	0	4	93	44	42	42	49	44	42	38	38	48	42	34	39	59	34
Lib Dem	8	0	0	100	1	0	30	7	9	8	9	9	6	9	6	9	10	7	6	8
Other	12	0	0	0	4	4	13	14	10	14	10	12	13	11	13	7	9	11	8	42

Other Parties Voting Intention

SNP / PCY	4	0	0	0	1	2	3	4	3	5	3	4	3	4	4	0	0	2	0	37
UKIP	4	0	0	0	3	1	4	5	3	2	2	4	6	4	4	4	4	4	4	2
Green	2	0	0	0	0	0	5	2	2	3	3	2	1	2	2	1	3	2	1	2
BNP	2	0	0	0	1	1	0	2	1	3	2	1	2	1	2	1	2	3	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	2	0	1	0	1	0	0	1	1	0	1

Non Voters

<i>Would Not Vote</i>	7	0	0	0	3	1	4	6	8	10	11	5	4	5	10	6	6	9	6	8
<i>Don't know</i>	10	0	0	0	5	7	14	6	13	11	12	10	6	10	9	12	9	9	10	9

Do you approve or disapprove of the Government's record to date?

5-6 May 8-9 May

Approve	33	33	82	3	40	72	4	22	37	29	24	29	33	39	37	27	35	38	35	25	26
Disapprove	55	54	8	92	40	17	88	65	52	55	53	52	57	51	50	58	52	48	49	64	61
Don't know	12	14	10	6	20	11	7	12	11	16	22	19	10	10	13	15	14	14	16	12	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

10-11 April
8-9 May

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

Labour	37	40	8	86	15	10	82	43	44	36	42	39	41	38	38	43	38	33	38	51	40
Conservative	24	25	71	1	9	65	2	10	27	24	20	23	24	32	28	21	26	32	25	19	16
Liberal Democrat	7	6	4	2	50	4	1	18	7	6	4	6	7	7	8	5	8	9	6	3	6
Other	3	3	0	1	0	1	1	3	4	2	3	2	3	3	3	3	1	3	2	2	13
None	12	10	6	3	7	8	6	11	9	11	8	9	13	7	9	11	12	8	10	10	11
Don't know	16	16	11	7	18	13	8	15	10	21	22	21	12	13	15	17	14	15	19	15	14

Asylum and immigration

Conservative	36	41	82	21	25	77	19	30	44	37	35	40	41	42	46	34	43	46	40	36	33
Labour	16	17	1	43	5	1	41	15	18	16	19	17	16	16	16	18	17	13	16	21	18
Liberal Democrat	6	6	1	6	39	1	4	17	6	6	8	7	6	5	6	6	5	7	6	6	7
Other	9	8	4	5	4	6	6	8	10	7	11	8	8	8	8	8	5	8	7	7	16
None	16	13	5	12	9	6	16	13	12	15	7	10	17	14	10	17	15	11	14	14	13
Don't know	16	15	7	13	17	9	15	16	10	20	21	19	12	15	14	18	14	15	17	17	13

Law and order

Conservative	35	39	86	10	33	80	10	27	43	34	29	38	39	43	44	32	43	44	38	31	32
Labour	24	26	1	66	6	3	62	27	28	24	29	24	25	26	24	28	25	21	24	34	24
Liberal Democrat	5	4	1	2	35	1	1	13	4	5	7	5	4	3	4	4	3	6	4	3	4
Other	5	4	0	1	1	1	3	4	5	4	4	4	5	4	4	5	2	3	5	3	16
None	13	10	3	9	6	5	11	11	9	11	5	8	15	10	8	14	12	9	11	11	8
Don't know	17	16	8	12	19	10	14	17	11	22	25	21	12	13	15	18	14	16	18	18	15

Education and schools

Labour	33	35	5	82	11	6	77	35	38	32	42	34	34	34	32	38	32	26	34	48	38
Conservative	27	28	76	1	13	70	2	12	30	27	20	25	29	34	32	23	32	35	28	22	17
Liberal Democrat	9	8	5	4	54	5	2	23	8	8	9	9	7	8	10	5	10	11	8	4	6
Other	3	4	1	1	1	2	3	5	5	3	5	4	4	4	4	4	1	4	4	2	17
None	11	9	3	5	5	5	7	9	8	10	4	7	13	8	7	12	12	9	9	9	8
Don't know	16	15	10	8	17	12	10	16	10	20	20	20	12	13	14	17	13	15	17	15	15

Taxation

Conservative	30	32	81	6	21	75	5	18	36	29	26	28	32	39	37	26	36	39	33	24	23
Labour	28	29	3	70	6	4	67	28	31	27	30	28	29	28	27	31	27	23	27	39	27
Liberal Democrat	9	8	3	6	52	3	3	22	8	8	10	9	8	6	9	7	8	11	8	6	6
Other	4	4	1	1	0	2	3	5	5	3	4	4	4	3	4	4	2	3	3	3	16
None	13	11	3	7	5	6	8	11	10	11	7	9	14	9	8	14	13	9	11	11	13
Don't know	17	16	10	11	16	12	13	16	11	21	23	21	13	14	15	18	14	16	18	18	16

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unemployment																					
	Labour	31	32	5	75	15	6	68	37	28	33	33	33	31	31	34	30	26	29	42	40
	Conservative	26	28	75	3	15	68	5	14	29	28	21	27	28	34	22	32	37	29	20	16
	Liberal Democrat	6	5	2	2	40	2	1	15	5	5	8	5	5	4	5	6	7	4	4	4
	Other	4	4	0	1	0	1	3	5	6	3	6	4	4	4	5	2	3	4	4	15
	None	14	12	6	7	7	9	10	11	10	14	7	9	16	11	9	15	14	10	13	12
	Don't know	18	18	12	11	22	15	13	18	13	22	24	22	14	16	17	20	18	17	21	18
The economy in general																					
	Conservative	33	35	89	4	18	81	5	18	38	32	30	31	33	43	40	29	37	44	36	27
	Labour	27	27	1	71	6	2	67	28	31	24	28	28	27	26	25	30	24	22	26	37
	Liberal Democrat	5	4	0	1	42	0	1	13	3	4	4	3	5	2	4	3	3	5	3	2
	Other	4	4	0	1	0	1	2	5	5	3	4	3	4	3	4	4	1	3	3	2
	None	13	12	2	9	8	5	12	12	10	13	9	11	16	9	9	15	15	9	12	12
	Don't know	18	19	8	14	26	11	15	23	13	24	26	23	15	16	18	20	20	17	20	19
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																					
	Sticks to what he believes in	25	28	51	19	23	49	17	23	29	27	23	29	27	30	29	27	29	31	28	26
	Decisive	23	26	56	10	28	50	11	21	27	26	25	30	24	28	29	23	28	29	26	22
	Charismatic	25	25	48	12	30	45	12	21	27	24	28	26	26	23	29	21	34	27	27	18
	Strong	20	24	54	10	18	48	10	18	26	23	25	27	22	24	25	23	26	28	23	21
	A natural leader	20	20	46	6	24	42	6	16	20	21	18	21	19	22	24	15	26	24	21	16
	Honest	19	17	44	3	13	41	4	9	19	15	12	14	17	22	20	13	18	22	17	12
	Good in a crisis	15	16	41	2	12	36	3	8	17	14	14	15	15	18	17	14	20	18	17	11
	In touch with the concerns of ordinary people	10	12	31	1	8	28	3	5	11	12	9	10	12	15	12	11	12	15	14	7
	None of these	39	36	4	61	22	8	61	43	38	34	28	30	40	40	33	41	29	32	35	44
	Don't know	8	8	3	5	7	5	5	6	6	9	17	11	6	3	7	9	8	8	8	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	22	25	7	54	13	8	52	26	26	25	32	23	24	25	23	28	25	20	26	30	25
Sticks to what he believes in	17	19	11	38	7	11	35	19	22	17	22	15	18	23	17	22	20	18	17	23	21
Honest	16	17	5	38	6	5	36	19	20	15	18	17	15	19	18	17	19	15	18	20	15
Decisive	9	9	1	21	4	2	21	7	9	8	4	8	9	11	7	10	9	8	6	12	9
Strong	9	8	3	18	4	2	18	8	8	8	6	8	8	8	7	10	7	8	6	10	6
A natural leader	6	6	2	13	4	2	13	5	6	6	9	5	5	7	5	7	7	6	3	7	5
Charismatic	7	6	2	12	6	2	12	7	6	6	8	6	5	5	5	7	7	6	6	6	4
Good in a crisis	4	5	1	11	3	1	11	3	5	4	4	4	4	6	3	6	6	4	3	6	4
None of these	44	43	66	17	45	66	20	39	46	41	23	38	51	47	47	39	44	47	46	33	49
Don't know	19	19	14	14	29	15	15	21	14	24	30	24	15	14	18	21	17	19	19	23	11

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Charismatic	14	15	21	8	38	20	8	20	14	15	19	15	15	13	16	12	14	17	14	13	10
Honest	14	13	23	4	38	20	5	17	13	13	6	13	13	15	15	10	14	16	12	9	12
In touch with the concerns of ordinary people	14	13	21	6	45	20	5	20	12	15	12	15	13	13	16	10	16	16	12	11	11
Sticks to what he believes in	6	8	14	3	28	12	3	11	8	8	7	9	8	8	9	7	9	10	7	6	7
Strong	5	4	8	1	11	7	1	5	4	4	4	5	4	3	5	3	6	5	3	3	2
Decisive	6	4	7	2	16	6	1	7	5	4	4	4	4	5	5	4	5	5	4	3	3
A natural leader	6	4	6	2	12	5	2	7	5	4	1	6	4	3	5	3	5	6	3	2	4
Good in a crisis	4	3	4	1	12	4	1	4	3	2	2	2	3	3	3	2	4	3	3	1	2
None of these	53	56	41	77	12	45	76	48	61	52	53	49	61	59	54	60	54	51	56	63	63
Don't know	14	11	9	5	9	9	7	10	8	15	15	16	8	9	10	13	12	12	12	10	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	79	127
Male 25 to 39	216	265
Male 40 to 59	371	353
Male 60 +	344	266
Female 18 to 24	118	122
Female 25 to 39	274	268
Female 40 to 59	424	363
Female 60 +	261	322
Region		
North England	456	509
Midlands	296	338
East England	185	198
London	266	266
South England	494	475
Wales	119	103
Scotland	253	180
Social Grade		
AB	740	581
C1	591	601
C2	316	436
DE	425	454
Newspaper Type		
Express / Mail	419	316
Sun / Star	239	447
Mirror / Record	149	319
Guardian / Independent	167	66
FT / Times / Telegraph	223	178
Other Paper	242	239
No Paper	648	523
Political Party Identification		
Labour	575	675
Conservative	530	595
Liberal Democrat	250	250
Others	201	66
None/ DK	531	501

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<http://today.yougov.co.uk>