

YouGov / The Sun Survey Results

Sample Size: 2700 GB Adults
Fieldwork: 9th - 10th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2700	763	903	186	830	724	574	1312	1388	327	689	923	761	1539	1161	346	878	578	664	235
Unweighted Sample	2700	753	822	202	834	654	626	1290	1410	191	689	1000	820	1730	970	412	913	500	641	234
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	88	3	9	35	37	31	36	31	43	39	31	39	45	39	26	20
Lab	43	0	100	0	4	94	38	43	42	39	44	49	36	39	47	43	31	43	56	46
Lib Dem	9	0	0	100	1	0	38	8	10	17	11	7	7	10	7	10	13	8	6	1
Other	13	0	0	0	8	3	15	14	11	13	9	13	15	11	14	9	11	10	12	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	5	5	5	2	2	4	8	4	6	3	6	5	6	1
SNP / PCY	3	0	0	0	0	1	2	4	2	7	1	2	3	3	3	0	0	1	0	26
Green	2	0	0	0	0	0	6	2	3	3	4	2	1	3	2	3	3	1	2	3
BNP	2	0	0	0	2	0	0	2	1	0	1	3	2	1	2	2	1	1	3	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	1	1	0	1	1	1	0	1	1	1	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	3	1	7	7	8	16	11	6	3	6	10	7	8	9	8	3
Don't know	14	0	0	0	12	9	21	10	17	14	14	15	13	13	15	17	14	14	15	8

Do you approve or disapprove of the Government's record to date?

	August 8-9	August 9-10			August 9-10			August 9-10				August 9-10		August 9-10							
Approve	29	29	78	5	37	60	6	20	32	25	28	28	25	34	32	24	32	35	29	22	20
Disapprove	56	57	6	90	44	23	87	66	57	56	52	54	63	53	54	61	52	49	57	64	72
Don't know	16	15	16	5	19	17	8	14	10	19	20	18	11	13	14	15	16	16	14	15	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 26-27	August 9-10																			
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																					
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	42	16	68	35	21	66	49	46	38	35	40	46	43	41	44	41	38	45	46	44
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	32	32	55	18	30	49	19	25	31	33	27	28	33	36	33	30	33	32	31	31	34
Neither - I am not aware of significant cuts to services in my area	18	17	22	8	25	22	8	17	14	19	19	20	13	17	18	15	17	20	16	13	15
Don't know	9	9	7	6	10	8	7	9	8	10	19	12	8	4	8	11	9	10	9	10	7
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	33	32	42	31	38	37	29	32	39	24	38	35	30	28	34	29	32	32	31	31	32
Wrong	42	44	36	47	39	41	46	43	44	43	34	35	46	53	44	44	41	44	42	46	48
Don't know	24	24	22	22	23	22	26	25	16	32	28	30	24	19	23	27	27	24	27	23	20
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	1	2	1	2	2	1	1	1	1	1	2	1	0	1	1	1	1	2	1	1
Fairly well	24	25	37	23	32	33	21	25	32	18	28	28	23	23	26	24	27	28	23	23	21
TOTAL WELL	25	26	39	24	34	35	22	26	33	19	29	30	24	23	27	25	28	29	25	24	22
Fairly badly	37	36	34	39	40	35	38	39	36	36	29	29	36	45	38	34	35	35	34	38	43
Very badly	14	14	5	18	9	8	19	12	16	11	9	11	15	17	14	14	12	12	14	17	13
TOTAL BADLY	51	50	39	57	49	43	57	51	52	47	38	40	51	62	52	48	47	47	48	55	56
Don't know	24	24	22	19	17	23	21	23	15	33	33	31	24	15	22	27	25	25	27	22	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	78	167
Male 25 to 39	287	346
Male 40 to 59	488	456
Male 60 +	437	343
Female 18 to 24	113	159
Female 25 to 39	402	343
Female 40 to 59	512	467
Female 60 +	383	419
Region		
North England	641	664
Midlands	364	443
East England	260	259
London	412	346
South England	653	618
Wales	136	135
Scotland	234	235
Social Grade		
AB	990	756
C1	740	783
C2	411	567
DE	559	594
Newspaper Type		
Express / Mail	575	405
Sun / Star	318	581
Mirror / Record	184	419
Guardian / Independent	205	81
FT / Times / Telegraph	255	230
Other Paper	310	311
No Paper	853	675
Political Party Identification		
Labour	781	878
Conservative	730	770
Liberal Democrat	314	324
Others	190	81
None/ DK	685	648

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