

# YouGov / The Sun Survey Results

Sample Size: 2781 GB Adults  
Fieldwork: 10th - 11th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2781</b>	828	969	188	848	734	654	1352	1429	337	709	951	784	1585	1196	356	904	595	684	242
<b>Unweighted Sample</b>	<b>2781</b>	865	883	210	885	672	685	1335	1446	183	683	1071	844	1857	924	423	1013	556	659	130
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	<b>36</b>	100	0	0	88	4	14	36	36	25	37	33	44	41	29	40	44	39	27	22
Lab	<b>42</b>	0	100	0	4	91	41	41	43	50	44	45	34	37	49	41	35	45	53	32
Lib Dem	<b>8</b>	0	0	100	1	1	30	8	9	10	9	8	8	10	6	8	9	6	9	7
Other	<b>14</b>	0	0	0	7	4	15	15	12	15	11	14	15	12	16	11	12	10	11	39

## Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	4	1	5	6	5	4	2	5	10	4	9	5	7	5	7	3
SNP / PCY	<b>3</b>	0	0	0	1	3	2	5	2	2	4	4	2	4	3	0	0	1	0	35
Green	<b>3</b>	0	0	0	1	0	6	2	3	5	4	2	1	3	2	3	3	2	2	1
BNP	<b>1</b>	0	0	0	1	0	0	1	1	2	0	2	1	1	2	2	1	1	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	1	2	0	0

## Non Voters

<i>Would Not Vote</i>	<b>6</b>	0	0	0	2	1	2	6	7	9	9	6	3	5	8	6	7	7	5	5
<i>Don't know</i>	<b>11</b>	0	0	0	8	6	18	9	13	13	13	11	9	11	12	14	11	11	10	12

## Do you approve or disapprove of the Government's record to date?

	9-10 May	10-11 May																			
Approve	32	<b>33</b>	84	4	39	71	6	24	37	29	24	32	30	41	38	26	30	40	34	25	31
Disapprove	54	<b>56</b>	7	92	42	18	87	62	55	57	56	55	61	51	50	65	55	49	54	67	61
Don't know	14	<b>11</b>	9	5	19	11	7	14	7	14	19	13	9	8	12	10	15	11	12	8	9

## Which of these would make the best Prime Minister?

	26-27 Apr	10-11 May																			
David Cameron	35	<b>38</b>	96	4	29	85	6	24	41	36	32	36	35	48	44	31	38	45	39	31	32
Ed Miliband	25	<b>25</b>	0	65	2	2	60	23	26	24	31	24	28	20	21	30	26	19	27	31	27
Nick Clegg	6	<b>4</b>	1	2	35	1	2	11	3	5	4	5	4	3	5	2	4	5	3	4	4
Don't know	34	<b>33</b>	3	30	34	11	32	42	30	35	33	35	33	29	30	36	33	31	30	35	38

Fieldwork: 10th - 11th May 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2781</b>	828	969	188	848	734	654	1352	1429	337	709	951	784	1585	1196	356	904	595	684	242	
Unweighted Sample	2781	865	883	210	885	672	685	1335	1446	183	683	1071	844	1857	924	423	1013	556	659	130	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>If you had to choose, which of the following options would be best for Britain?</b>																					
A majority Conservative government	30	<b>33</b>	87	1	7	79	4	14	35	30	18	31	30	44	38	26	33	40	33	24	30
A coalition between the Conservatives and Liberal Democrats	9	<b>8</b>	11	1	36	10	2	12	8	7	11	8	7	7	9	6	7	9	9	6	5
A coalition between Labour and the Liberal Democrats	12	<b>13</b>	0	17	43	1	11	29	12	13	22	13	12	10	14	11	13	12	12	14	14
A majority Labour government	32	<b>32</b>	0	80	1	3	76	26	31	32	26	31	37	29	27	38	29	25	32	41	34
Don't know	17	<b>15</b>	1	1	13	6	7	19	13	17	24	17	15	10	13	18	18	14	15	14	17
	25-26 Apr	<b>10-11 May</b>																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	38	<b>39</b>	46	38	47	45	37	40	49	30	41	40	40	36	41	37	34	39	36	39	55
Wrong	39	<b>42</b>	37	43	32	39	44	38	38	45	33	32	45	50	40	44	42	42	40	44	35
Don't know	23	<b>19</b>	17	20	21	17	19	22	13	25	26	28	16	13	19	20	24	19	24	17	10
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	2	<b>1</b>	1	1	1	1	1	1	2	0	1	1	1	0	1	1	1	0	1	1	2
Fairly well	30	<b>33</b>	45	31	36	41	31	32	41	26	32	37	34	30	35	31	30	36	29	30	48
<b>TOTAL WELL</b>	<b>32</b>	<b>34</b>	<b>46</b>	<b>32</b>	<b>37</b>	<b>42</b>	<b>32</b>	<b>33</b>	<b>43</b>	<b>26</b>	<b>33</b>	<b>38</b>	<b>35</b>	<b>30</b>	<b>36</b>	<b>32</b>	<b>31</b>	<b>36</b>	<b>30</b>	<b>31</b>	<b>50</b>
Fairly badly	32	<b>34</b>	29	37	34	32	39	33	33	35	26	26	34	44	36	31	30	35	35	36	28
Very badly	10	<b>9</b>	4	10	6	5	9	9	10	8	13	5	9	10	7	12	15	7	8	10	3
<b>TOTAL BADLY</b>	<b>42</b>	<b>43</b>	<b>33</b>	<b>47</b>	<b>40</b>	<b>37</b>	<b>48</b>	<b>42</b>	<b>43</b>	<b>43</b>	<b>39</b>	<b>31</b>	<b>43</b>	<b>54</b>	<b>43</b>	<b>43</b>	<b>45</b>	<b>42</b>	<b>43</b>	<b>46</b>	<b>31</b>
Don't know	26	<b>23</b>	21	21	24	21	21	25	14	31	28	31	22	16	21	26	24	22	26	23	19

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	<b>74</b>	<b>172</b>
	Male 25 to 39	<b>289</b>	<b>356</b>
	Male 40 to 59	<b>521</b>	<b>470</b>
	Male 60 +	<b>451</b>	<b>353</b>
	Female 18 to 24	<b>109</b>	<b>164</b>
	Female 25 to 39	<b>394</b>	<b>353</b>
	Female 40 to 59	<b>550</b>	<b>481</b>
	Female 60 +	<b>393</b>	<b>431</b>
<b>Region</b>			
	North England	<b>659</b>	<b>684</b>
	Midlands	<b>413</b>	<b>456</b>
	East England	<b>305</b>	<b>267</b>
	London	<b>423</b>	<b>356</b>
	South England	<b>708</b>	<b>637</b>
	Wales	<b>143</b>	<b>139</b>
	Scotland	<b>130</b>	<b>242</b>
<b>Social Grade</b>			
	AB	<b>1061</b>	<b>779</b>
	C1	<b>796</b>	<b>806</b>
	C2	<b>407</b>	<b>584</b>
	DE	<b>517</b>	<b>612</b>
<b>Newspaper Type</b>			
	Express / Mail	<b>548</b>	<b>417</b>
	Sun / Star	<b>297</b>	<b>598</b>
	Mirror / Record	<b>169</b>	<b>431</b>
	Guardian / Independent	<b>224</b>	<b>83</b>
	FT / Times / Telegraph	<b>277</b>	<b>236</b>
	Other Paper	<b>325</b>	<b>320</b>
	No Paper	<b>941</b>	<b>695</b>
<b>Political Party Identification</b>			
	Labour	<b>826</b>	<b>904</b>
	Conservative	<b>796</b>	<b>793</b>
	Liberal Democrat	<b>300</b>	<b>334</b>
	Others	<b>173</b>	<b>83</b>
	None/ DK	<b>686</b>	<b>667</b>

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>