

YouGov / The Sun Survey Results

Sample Size: 2571 GB Adults
Fieldwork: 10th - 11th July 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|-------------|-------------|------------|------------|------------|--------------|-------------|-------------|------------|---------------|------------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2571 | 692 | 850 | 207 | 771 | 703 | 565 | 1250 | 1321 | 311 | 656 | 879 | 725 | 1465 | 1106 | 329 | 836 | 550 | 632 | 224 |
| Unweighted Sample | 2571 | 682 | 814 | 207 | 764 | 670 | 568 | 1218 | 1353 | 209 | 689 | 956 | 717 | 1679 | 892 | 420 | 818 | 520 | 576 | 237 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

| | | | | | | | | | | | | | | | | | | | | |
|---------|-----------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 35 | 100 | 0 | 0 | 86 | 3 | 12 | 33 | 36 | 28 | 35 | 31 | 40 | 38 | 30 | 33 | 44 | 37 | 28 | 18 |
| Lab | 43 | 0 | 100 | 0 | 5 | 93 | 35 | 42 | 43 | 46 | 46 | 46 | 35 | 38 | 49 | 44 | 34 | 42 | 54 | 38 |
| Lib Dem | 10 | 0 | 0 | 100 | 2 | 1 | 43 | 11 | 9 | 12 | 10 | 10 | 11 | 11 | 9 | 13 | 11 | 10 | 8 | 12 |
| Other | 12 | 0 | 0 | 0 | 8 | 4 | 11 | 13 | 12 | 14 | 9 | 13 | 14 | 13 | 12 | 10 | 11 | 11 | 10 | 32 |

Other Parties Voting Intention

| | | | | | | | | | | | | | | | | | | | | |
|-----------|----------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|
| UKIP | 5 | 0 | 0 | 0 | 6 | 2 | 1 | 5 | 5 | 2 | 2 | 5 | 8 | 5 | 5 | 4 | 6 | 6 | 4 | 3 |
| SNP / PCY | 3 | 0 | 0 | 0 | 0 | 1 | 2 | 3 | 3 | 3 | 2 | 4 | 3 | 3 | 3 | 0 | 0 | 2 | 0 | 27 |
| Green | 2 | 0 | 0 | 0 | 1 | 1 | 6 | 2 | 3 | 7 | 4 | 1 | 1 | 3 | 2 | 3 | 3 | 2 | 2 | 1 |
| BNP | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 3 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 |

Non Voters

| | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|---|---|---|----|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|
| Would Not Vote | 8 | 0 | 0 | 0 | 3 | 2 | 5 | 7 | 10 | 14 | 13 | 6 | 4 | 6 | 11 | 7 | 9 | 9 | 8 | 5 |
| Don't know | 14 | 0 | 0 | 0 | 12 | 8 | 20 | 9 | 18 | 18 | 16 | 14 | 10 | 13 | 15 | 16 | 15 | 13 | 13 | 12 |

Do you approve or disapprove of the Government's record to date?

| | July 7- 8 | July 10- 11 | | | | | | | | | | | | | | | | | | | |
|------------|-----------|-------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve | 28 | 27 | 77 | 3 | 43 | 60 | 4 | 24 | 31 | 24 | 22 | 26 | 25 | 33 | 32 | 21 | 29 | 31 | 29 | 23 | 18 |
| Disapprove | 57 | 58 | 11 | 93 | 39 | 26 | 88 | 60 | 58 | 58 | 51 | 54 | 62 | 58 | 53 | 63 | 55 | 52 | 55 | 64 | 69 |
| Don't know | 15 | 15 | 12 | 5 | 18 | 14 | 7 | 16 | 12 | 19 | 27 | 20 | 13 | 9 | 14 | 16 | 16 | 16 | 16 | 13 | 13 |

Fieldwork: 10th - 11th July 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2571 | 692 | 850 | 207 | 771 | 703 | 565 | 1250 | 1321 | 311 | 656 | 879 | 725 | 1465 | 1106 | 329 | 836 | 550 | 632 | 224 | |
| Unweighted Sample | 2571 | 682 | 814 | 207 | 764 | 670 | 568 | 1218 | 1353 | 209 | 689 | 956 | 717 | 1679 | 892 | 420 | 818 | 520 | 576 | 237 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

July 4- 5
July 10- 11

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The economy | 73 | 75 | 80 | 76 | 81 | 77 | 77 | 80 | 76 | 74 | 71 | 78 | 76 | 73 | 80 | 69 | 76 | 73 | 75 | 75 | 82 |
| Immigration & Asylum | 48 | 48 | 64 | 35 | 28 | 64 | 38 | 36 | 46 | 50 | 30 | 39 | 51 | 60 | 42 | 57 | 43 | 53 | 47 | 49 | 36 |
| Pensions | 38 | 34 | 31 | 40 | 34 | 30 | 42 | 35 | 32 | 35 | 20 | 26 | 38 | 41 | 35 | 33 | 29 | 35 | 37 | 31 | 39 |
| Health | 29 | 29 | 23 | 38 | 34 | 22 | 36 | 34 | 27 | 32 | 26 | 26 | 30 | 34 | 28 | 31 | 30 | 31 | 26 | 33 | 23 |
| Crime | 20 | 21 | 21 | 20 | 21 | 23 | 18 | 20 | 19 | 23 | 20 | 18 | 21 | 24 | 18 | 25 | 24 | 20 | 18 | 23 | 22 |
| Tax | 15 | 14 | 13 | 12 | 15 | 14 | 12 | 12 | 15 | 12 | 18 | 17 | 13 | 9 | 14 | 14 | 14 | 13 | 14 | 14 | 16 |
| Education | 13 | 14 | 11 | 18 | 19 | 10 | 17 | 18 | 15 | 14 | 30 | 16 | 13 | 8 | 18 | 10 | 22 | 14 | 13 | 15 | 11 |
| Europe | 8 | 10 | 17 | 5 | 5 | 16 | 5 | 6 | 13 | 7 | 5 | 10 | 10 | 12 | 11 | 8 | 10 | 9 | 12 | 9 | 9 |
| Afghanistan | 11 | 9 | 9 | 9 | 7 | 10 | 8 | 9 | 9 | 10 | 8 | 6 | 9 | 12 | 9 | 9 | 6 | 9 | 10 | 10 | 10 |
| Family life & childcare | 7 | 8 | 6 | 10 | 5 | 6 | 9 | 9 | 7 | 9 | 6 | 13 | 8 | 5 | 7 | 9 | 5 | 8 | 12 | 7 | 6 |
| The environment | 7 | 7 | 5 | 6 | 15 | 3 | 6 | 12 | 8 | 6 | 10 | 9 | 6 | 5 | 9 | 4 | 6 | 7 | 8 | 6 | 8 |
| Transport | 3 | 3 | 2 | 3 | 7 | 2 | 3 | 3 | 3 | 2 | 3 | 4 | 4 | 1 | 3 | 2 | 3 | 2 | 4 | 2 | 4 |
| None of these | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 3 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 2 |
| Don't know | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 7 | 4 | 1 | 0 | 2 | 2 | 2 | 3 | 3 | 2 | 1 |

June 26- 27
July 10- 11

Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, the British troops are winning | 9 | 10 | 15 | 10 | 9 | 13 | 11 | 8 | 16 | 5 | 11 | 16 | 8 | 8 | 11 | 9 | 9 | 10 | 10 | 12 | 10 |
| No, they are not winning yet, but victory is possible eventually | 24 | 22 | 24 | 25 | 25 | 23 | 22 | 21 | 23 | 21 | 25 | 18 | 23 | 22 | 22 | 21 | 19 | 23 | 24 | 19 | 24 |
| No, they are not winning, and victory is not possible | 50 | 50 | 48 | 51 | 50 | 48 | 50 | 57 | 49 | 50 | 32 | 42 | 54 | 60 | 50 | 50 | 53 | 48 | 51 | 50 | 53 |
| Don't know | 16 | 18 | 13 | 15 | 17 | 16 | 17 | 14 | 12 | 24 | 32 | 24 | 15 | 11 | 17 | 20 | 19 | 19 | 16 | 20 | 13 |

Should British troops be brought home from Afghanistan?

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes- all troops should be withdrawn immediately | 26 | 28 | 20 | 29 | 21 | 24 | 27 | 24 | 24 | 32 | 22 | 21 | 33 | 31 | 24 | 33 | 29 | 27 | 29 | 28 | 30 |
| Yes- most troops should be withdrawn soon, and the rest within the next year or so | 50 | 47 | 56 | 44 | 54 | 52 | 45 | 51 | 48 | 46 | 45 | 47 | 45 | 51 | 50 | 43 | 44 | 47 | 49 | 47 | 47 |
| No- British troops should remain in Afghanistan as long as Afghanistan's government wants them there | 15 | 15 | 18 | 18 | 18 | 17 | 17 | 16 | 20 | 11 | 17 | 18 | 15 | 13 | 17 | 13 | 17 | 17 | 14 | 13 | 16 |
| Don't know | 9 | 10 | 6 | 10 | 7 | 7 | 11 | 9 | 8 | 12 | 16 | 14 | 8 | 5 | 9 | 10 | 10 | 10 | 8 | 11 | 7 |

Fieldwork: 10th - 11th July 2011

| | Total | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|---|-------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
| | | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2571 | 692 | 850 | 207 | 771 | 703 | 565 | 1250 | 1321 | 311 | 656 | 879 | 725 | 1465 | 1106 | 329 | 836 | 550 | 632 | 224 | |
| Unweighted Sample | 2571 | 682 | 814 | 207 | 764 | 670 | 568 | 1218 | 1353 | 209 | 689 | 956 | 717 | 1679 | 892 | 420 | 818 | 520 | 576 | 237 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... Good or bad for the economy? | | | | | | | | | | | | | | | | | | | | | |
| Good for the economy | 37 | 35 | 78 | 9 | 42 | 68 | 10 | 28 | 37 | 32 | 30 | 33 | 32 | 42 | 40 | 27 | 38 | 39 | 34 | 31 | 26 |
| Bad for the economy | 47 | 48 | 11 | 82 | 37 | 19 | 78 | 52 | 51 | 46 | 42 | 47 | 54 | 45 | 45 | 53 | 41 | 44 | 48 | 55 | 59 |
| Don't know | 15 | 17 | 10 | 9 | 21 | 14 | 12 | 20 | 12 | 22 | 28 | 20 | 14 | 13 | 15 | 20 | 21 | 17 | 18 | 14 | 14 |
| Being done fairly or unfairly? | | | | | | | | | | | | | | | | | | | | | |
| Fairly | 27 | 27 | 72 | 4 | 33 | 58 | 6 | 21 | 30 | 23 | 22 | 28 | 23 | 33 | 31 | 21 | 28 | 31 | 28 | 22 | 20 |
| Unfairly | 59 | 60 | 18 | 90 | 47 | 29 | 87 | 65 | 60 | 60 | 58 | 55 | 66 | 58 | 56 | 65 | 56 | 57 | 57 | 64 | 69 |
| Don't know | 14 | 13 | 11 | 6 | 21 | 13 | 7 | 14 | 10 | 17 | 20 | 17 | 11 | 10 | 13 | 14 | 16 | 12 | 14 | 13 | 11 |
| Necessary or unnecessary? | | | | | | | | | | | | | | | | | | | | | |
| Necessary | 56 | 55 | 92 | 28 | 74 | 85 | 28 | 56 | 57 | 54 | 51 | 55 | 52 | 62 | 62 | 47 | 55 | 61 | 56 | 50 | 50 |
| Unnecessary | 32 | 31 | 4 | 58 | 19 | 8 | 57 | 31 | 33 | 28 | 23 | 28 | 37 | 29 | 27 | 35 | 30 | 25 | 31 | 37 | 35 |
| Don't know | 13 | 14 | 4 | 13 | 7 | 7 | 14 | 13 | 10 | 18 | 26 | 16 | 11 | 9 | 11 | 18 | 16 | 13 | 13 | 13 | 15 |
| Too deep, too shallow or at about the right level? | | | | | | | | | | | | | | | | | | | | | |
| Too deep | 48 | 50 | 16 | 82 | 36 | 25 | 76 | 55 | 53 | 47 | 41 | 47 | 56 | 49 | 48 | 53 | 45 | 44 | 50 | 57 | 55 |
| Too shallow | 8 | 8 | 12 | 6 | 3 | 11 | 6 | 4 | 8 | 8 | 9 | 9 | 8 | 7 | 9 | 6 | 11 | 8 | 7 | 7 | 6 |
| About the right level | 28 | 25 | 62 | 3 | 41 | 51 | 5 | 22 | 27 | 23 | 19 | 25 | 21 | 32 | 29 | 19 | 26 | 30 | 24 | 20 | 20 |
| Don't know | 16 | 17 | 11 | 9 | 20 | 13 | 13 | 20 | 11 | 23 | 32 | 20 | 15 | 12 | 14 | 22 | 18 | 17 | 18 | 16 | 19 |
| Being done too quickly, too slowly, or at about the right pace? | | | | | | | | | | | | | | | | | | | | | |
| Too quickly | 54 | 55 | 20 | 86 | 44 | 29 | 84 | 58 | 56 | 54 | 46 | 53 | 61 | 52 | 52 | 58 | 51 | 48 | 55 | 62 | 63 |
| Too slowly | 6 | 7 | 10 | 3 | 7 | 10 | 3 | 5 | 7 | 6 | 8 | 6 | 6 | 7 | 8 | 5 | 7 | 8 | 6 | 5 | 5 |
| About the right pace | 28 | 26 | 64 | 4 | 36 | 52 | 5 | 22 | 28 | 23 | 21 | 25 | 22 | 33 | 30 | 20 | 27 | 31 | 26 | 21 | 18 |
| Don't know | 12 | 13 | 6 | 6 | 13 | 9 | 8 | 14 | 9 | 17 | 24 | 16 | 10 | 9 | 11 | 16 | 15 | 13 | 13 | 12 | 14 |
| Having an impact on your own life, or not having an impact on your own life? | | | | | | | | | | | | | | | | | | | | | |
| Having an impact on my life | 69 | 70 | 61 | 78 | 63 | 66 | 76 | 71 | 68 | 71 | 49 | 69 | 78 | 69 | 69 | 71 | 64 | 72 | 67 | 71 | 73 |
| Not having an impact on my life | 22 | 21 | 32 | 16 | 28 | 25 | 17 | 21 | 24 | 18 | 28 | 20 | 16 | 25 | 23 | 18 | 26 | 19 | 22 | 20 | 21 |
| Don't know | 9 | 9 | 7 | 6 | 9 | 9 | 7 | 7 | 8 | 11 | 23 | 11 | 6 | 6 | 8 | 11 | 10 | 8 | 11 | 9 | 7 |
| And who do you think is most to blame for the current spending cuts? | | | | | | | | | | | | | | | | | | | | | |
| The Conservative-Liberal Democrat coalition | 26 | 25 | 3 | 56 | 12 | 4 | 52 | 26 | 27 | 24 | 24 | 24 | 28 | 24 | 23 | 28 | 26 | 22 | 25 | 31 | 24 |
| The last Labour government | 39 | 37 | 87 | 2 | 53 | 79 | 3 | 30 | 40 | 34 | 28 | 33 | 36 | 44 | 41 | 31 | 36 | 43 | 38 | 31 | 29 |
| Both | 23 | 26 | 7 | 29 | 26 | 12 | 31 | 33 | 23 | 29 | 24 | 29 | 27 | 24 | 25 | 28 | 25 | 25 | 26 | 25 | 35 |
| Neither | 6 | 5 | 2 | 10 | 5 | 1 | 10 | 4 | 7 | 4 | 9 | 4 | 5 | 5 | 5 | 6 | 6 | 5 | 4 | 6 | 9 |
| Don't know | 6 | 6 | 2 | 3 | 5 | 4 | 4 | 6 | 4 | 9 | 16 | 9 | 4 | 3 | 5 | 8 | 7 | 5 | 7 | 8 | 4 |

Fieldwork: 10th - 11th July 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|-------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2571 | 692 | 850 | 207 | 771 | 703 | 565 | 1250 | 1321 | 311 | 656 | 879 | 725 | 1465 | 1106 | 329 | 836 | 550 | 632 | 224 | |
| Unweighted Sample | 2571 | 682 | 814 | 207 | 764 | 670 | 568 | 1218 | 1353 | 209 | 689 | 956 | 717 | 1679 | 892 | 420 | 818 | 520 | 576 | 237 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Thinking about the next two or three years, how worried are you that people like you will...

not have enough money to live comfortably

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 27 | 29 | 16 | 36 | 20 | 22 | 34 | 27 | 25 | 32 | 18 | 28 | 38 | 24 | 22 | 37 | 28 | 29 | 31 | 30 | 21 |
| Fairly worried | 45 | 44 | 43 | 45 | 45 | 44 | 45 | 46 | 42 | 46 | 46 | 46 | 41 | 46 | 47 | 41 | 40 | 46 | 41 | 46 | 50 |
| TOTAL WORRIED | 72 | 73 | 59 | 81 | 65 | 66 | 79 | 73 | 67 | 78 | 64 | 74 | 79 | 70 | 69 | 78 | 68 | 75 | 72 | 76 | 71 |
| Not very worried | 21 | 21 | 33 | 14 | 28 | 29 | 16 | 20 | 24 | 17 | 25 | 19 | 17 | 24 | 24 | 16 | 22 | 20 | 22 | 18 | 24 |
| Not at all worried | 4 | 4 | 6 | 3 | 7 | 4 | 3 | 4 | 6 | 2 | 6 | 3 | 3 | 5 | 5 | 2 | 6 | 3 | 4 | 4 | 4 |
| TOTAL NOT WORRIED | 25 | 25 | 39 | 17 | 35 | 33 | 19 | 24 | 30 | 19 | 31 | 22 | 20 | 29 | 29 | 18 | 28 | 23 | 26 | 22 | 28 |
| Don't know | 3 | 2 | 1 | 1 | 0 | 1 | 2 | 2 | 2 | 2 | 4 | 3 | 1 | 1 | 2 | 3 | 3 | 2 | 2 | 3 | 1 |

be victims of burglary, robbery or mugging

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 12 | 13 | 8 | 16 | 12 | 10 | 14 | 12 | 12 | 13 | 11 | 11 | 15 | 12 | 10 | 16 | 18 | 12 | 13 | 13 | 6 |
| Fairly worried | 33 | 32 | 35 | 32 | 24 | 36 | 32 | 28 | 32 | 32 | 29 | 31 | 33 | 34 | 32 | 33 | 33 | 32 | 32 | 34 | 29 |
| TOTAL WORRIED | 45 | 45 | 43 | 48 | 36 | 46 | 46 | 40 | 44 | 45 | 40 | 42 | 48 | 46 | 42 | 49 | 51 | 44 | 45 | 47 | 35 |
| Not very worried | 43 | 43 | 48 | 40 | 52 | 44 | 42 | 47 | 43 | 43 | 45 | 44 | 41 | 45 | 46 | 39 | 38 | 44 | 45 | 41 | 51 |
| Not at all worried | 8 | 8 | 7 | 9 | 11 | 7 | 8 | 9 | 10 | 7 | 11 | 8 | 8 | 7 | 9 | 6 | 8 | 9 | 6 | 7 | 12 |
| TOTAL NOT WORRIED | 51 | 51 | 55 | 49 | 63 | 51 | 50 | 56 | 53 | 50 | 56 | 52 | 49 | 52 | 55 | 45 | 46 | 53 | 51 | 48 | 63 |
| Don't know | 4 | 4 | 2 | 4 | 0 | 2 | 4 | 3 | 3 | 4 | 5 | 6 | 3 | 1 | 3 | 5 | 3 | 3 | 3 | 5 | 2 |

suffer directly from cuts in spending on public services such as health, education and welfare

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 28 | 31 | 12 | 46 | 21 | 18 | 44 | 33 | 28 | 33 | 26 | 27 | 37 | 28 | 26 | 37 | 28 | 30 | 31 | 35 | 26 |
| Fairly worried | 44 | 45 | 45 | 41 | 52 | 45 | 44 | 48 | 42 | 47 | 41 | 45 | 42 | 50 | 46 | 43 | 42 | 46 | 42 | 44 | 52 |
| TOTAL WORRIED | 72 | 76 | 57 | 87 | 73 | 63 | 88 | 81 | 70 | 80 | 67 | 72 | 79 | 78 | 72 | 80 | 70 | 76 | 73 | 79 | 78 |
| Not very worried | 21 | 19 | 37 | 9 | 22 | 31 | 9 | 15 | 23 | 16 | 23 | 22 | 17 | 19 | 23 | 14 | 22 | 19 | 22 | 16 | 19 |
| Not at all worried | 3 | 3 | 4 | 2 | 4 | 4 | 1 | 3 | 4 | 2 | 5 | 2 | 3 | 2 | 3 | 2 | 5 | 3 | 3 | 2 | 2 |
| TOTAL NOT WORRIED | 24 | 22 | 41 | 11 | 26 | 35 | 10 | 18 | 27 | 18 | 28 | 24 | 20 | 21 | 26 | 16 | 27 | 22 | 25 | 18 | 21 |
| Don't know | 4 | 3 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 3 | 5 | 4 | 2 | 2 | 2 | 4 | 4 | 2 | 3 | 3 | 1 |

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 23 | 26 | 20 | 28 | 15 | 26 | 27 | 21 | 23 | 29 | 18 | 19 | 30 | 31 | 20 | 34 | 22 | 25 | 27 | 29 | 23 |
| Fairly worried | 32 | 31 | 34 | 30 | 26 | 33 | 30 | 30 | 30 | 32 | 24 | 27 | 33 | 35 | 31 | 31 | 26 | 31 | 35 | 30 | 31 |
| TOTAL WORRIED | 55 | 57 | 54 | 58 | 41 | 59 | 57 | 51 | 53 | 61 | 42 | 46 | 63 | 66 | 51 | 65 | 48 | 56 | 62 | 59 | 54 |
| Not very worried | 29 | 28 | 32 | 26 | 32 | 28 | 28 | 30 | 29 | 26 | 38 | 36 | 24 | 20 | 32 | 22 | 30 | 30 | 26 | 24 | 30 |
| Not at all worried | 11 | 11 | 12 | 12 | 24 | 10 | 10 | 16 | 13 | 9 | 12 | 13 | 10 | 11 | 14 | 8 | 16 | 10 | 9 | 12 | 12 |
| TOTAL NOT WORRIED | 40 | 39 | 44 | 38 | 56 | 38 | 38 | 46 | 42 | 35 | 50 | 49 | 34 | 31 | 46 | 30 | 46 | 40 | 35 | 36 | 42 |
| Don't know | 5 | 4 | 2 | 4 | 3 | 2 | 5 | 3 | 4 | 4 | 8 | 6 | 3 | 3 | 4 | 5 | 6 | 3 | 3 | 6 | 4 |

Fieldwork: 10th - 11th July 2011

| | | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--|-----------|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|-----------|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2571 | 692 | 850 | 207 | 771 | 703 | 565 | 1250 | 1321 | 311 | 656 | 879 | 725 | 1465 | 1106 | 329 | 836 | 550 | 632 | 224 | |
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| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| lose their job / have difficulty finding work | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 26 | 30 | 19 | 37 | 23 | 24 | 36 | 28 | 27 | 32 | 30 | 24 | 35 | 27 | 25 | 36 | 27 | 28 | 29 | 34 | 25 |
| Fairly worried | 38 | 37 | 37 | 35 | 39 | 37 | 36 | 38 | 37 | 38 | 41 | 44 | 38 | 29 | 40 | 34 | 40 | 38 | 38 | 33 | 41 |
| TOTAL WORRIED | 64 | 67 | 56 | 72 | 62 | 61 | 72 | 66 | 64 | 70 | 71 | 68 | 73 | 56 | 65 | 70 | 67 | 66 | 67 | 67 | 66 |
| Not very worried | 23 | 20 | 27 | 18 | 24 | 24 | 17 | 22 | 22 | 18 | 16 | 23 | 19 | 21 | 23 | 17 | 19 | 21 | 21 | 18 | 20 |
| Not at all worried | 9 | 10 | 15 | 8 | 13 | 12 | 8 | 10 | 11 | 8 | 7 | 4 | 6 | 20 | 10 | 9 | 10 | 9 | 9 | 10 | 11 |
| TOTAL NOT WORRIED | 32 | 30 | 42 | 26 | 37 | 36 | 25 | 32 | 33 | 26 | 23 | 27 | 25 | 41 | 33 | 26 | 29 | 30 | 30 | 28 | 31 |
| Don't know | 5 | 4 | 2 | 3 | 1 | 3 | 3 | 2 | 3 | 4 | 7 | 4 | 2 | 3 | 3 | 5 | 4 | 3 | 3 | 4 | 3 |
| lose their home | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 15 | 19 | 11 | 23 | 15 | 14 | 21 | 18 | 16 | 21 | 11 | 15 | 21 | 22 | 14 | 24 | 19 | 19 | 18 | 20 | 14 |
| Fairly worried | 28 | 27 | 22 | 32 | 23 | 25 | 30 | 23 | 26 | 27 | 26 | 29 | 27 | 24 | 27 | 26 | 24 | 28 | 27 | 26 | 26 |
| TOTAL WORRIED | 43 | 46 | 33 | 55 | 38 | 39 | 51 | 41 | 42 | 48 | 37 | 44 | 48 | 46 | 41 | 50 | 43 | 47 | 45 | 46 | 40 |
| Not very worried | 35 | 34 | 40 | 30 | 41 | 37 | 30 | 41 | 35 | 34 | 41 | 40 | 34 | 28 | 37 | 31 | 35 | 35 | 35 | 31 | 40 |
| Not at all worried | 18 | 16 | 24 | 13 | 19 | 21 | 15 | 15 | 19 | 14 | 13 | 11 | 16 | 24 | 18 | 14 | 18 | 15 | 17 | 17 | 18 |
| TOTAL NOT WORRIED | 53 | 50 | 64 | 43 | 60 | 58 | 45 | 56 | 54 | 48 | 54 | 51 | 50 | 52 | 55 | 45 | 53 | 50 | 52 | 48 | 58 |
| Don't know | 5 | 4 | 2 | 3 | 2 | 3 | 3 | 3 | 4 | 4 | 10 | 5 | 2 | 2 | 3 | 5 | 4 | 3 | 3 | 6 | 3 |
| suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 14 | 15 | 7 | 21 | 10 | 11 | 19 | 14 | 15 | 15 | 11 | 12 | 17 | 15 | 11 | 19 | 15 | 14 | 15 | 17 | 9 |
| Fairly worried | 23 | 23 | 18 | 24 | 17 | 20 | 24 | 21 | 21 | 24 | 23 | 20 | 23 | 25 | 21 | 25 | 21 | 25 | 21 | 21 | 22 |
| TOTAL WORRIED | 37 | 38 | 25 | 45 | 27 | 31 | 43 | 35 | 36 | 39 | 34 | 32 | 40 | 40 | 32 | 44 | 36 | 39 | 36 | 38 | 31 |
| Not very worried | 37 | 37 | 44 | 34 | 42 | 40 | 36 | 38 | 37 | 37 | 44 | 44 | 35 | 31 | 39 | 35 | 39 | 37 | 39 | 35 | 40 |
| Not at all worried | 21 | 20 | 28 | 17 | 26 | 25 | 16 | 22 | 23 | 18 | 17 | 18 | 21 | 23 | 24 | 15 | 19 | 19 | 21 | 20 | 25 |
| TOTAL NOT WORRIED | 58 | 57 | 72 | 51 | 68 | 65 | 52 | 60 | 60 | 55 | 61 | 62 | 56 | 54 | 63 | 50 | 58 | 56 | 60 | 55 | 65 |
| Don't know | 5 | 5 | 3 | 5 | 5 | 4 | 5 | 5 | 4 | 6 | 6 | 7 | 4 | 6 | 4 | 7 | 6 | 5 | 4 | 7 | 3 |
| suffer ill-health | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 16 | 17 | 11 | 23 | 14 | 13 | 21 | 16 | 14 | 20 | 7 | 12 | 22 | 21 | 13 | 23 | 17 | 18 | 16 | 19 | 14 |
| Fairly worried | 37 | 36 | 32 | 37 | 37 | 35 | 38 | 37 | 33 | 39 | 23 | 28 | 36 | 48 | 36 | 35 | 36 | 34 | 34 | 39 | 39 |
| TOTAL WORRIED | 53 | 53 | 43 | 60 | 51 | 48 | 59 | 53 | 47 | 59 | 30 | 40 | 58 | 69 | 49 | 58 | 53 | 52 | 50 | 58 | 53 |
| Not very worried | 35 | 36 | 45 | 30 | 39 | 40 | 30 | 37 | 40 | 32 | 52 | 42 | 33 | 26 | 39 | 32 | 33 | 38 | 37 | 32 | 39 |
| Not at all worried | 8 | 7 | 9 | 6 | 7 | 8 | 6 | 7 | 10 | 5 | 11 | 11 | 6 | 3 | 8 | 5 | 9 | 6 | 8 | 7 | 4 |
| TOTAL NOT WORRIED | 43 | 43 | 54 | 36 | 46 | 48 | 36 | 44 | 50 | 37 | 63 | 53 | 39 | 29 | 47 | 37 | 42 | 44 | 45 | 39 | 43 |
| Don't know | 5 | 4 | 3 | 3 | 3 | 3 | 5 | 3 | 4 | 5 | 7 | 7 | 3 | 2 | 4 | 5 | 5 | 5 | 4 | 4 | 5 |

Fieldwork: 10th - 11th July 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--------------------------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample 2571 | 692 | 850 | 207 | 771 | 703 | 565 | 1250 | 1321 | 311 | 656 | 879 | 725 | 1465 | 1106 | 329 | 836 | 550 | 632 | 224 | |
| Unweighted Sample | 682 | 814 | 207 | 764 | 670 | 568 | 1218 | 1353 | 209 | 689 | 956 | 717 | 1679 | 892 | 420 | 818 | 520 | 576 | 237 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative government led by David Cameron | 40 | 39 | 97 | 2 | 50 | 82 | 5 | 32 | 40 | 38 | 32 | 37 | 35 | 48 | 44 | 32 | 40 | 46 | 39 | 32 | 27 |
| Labour government led by Ed Miliband | 37 | 38 | 1 | 89 | 21 | 4 | 81 | 40 | 39 | 37 | 44 | 37 | 41 | 33 | 36 | 41 | 38 | 31 | 39 | 45 | 45 |
| Don't know | 23 | 23 | 2 | 9 | 28 | 14 | 14 | 29 | 21 | 25 | 24 | 26 | 24 | 19 | 20 | 27 | 22 | 23 | 22 | 24 | 28 |

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

| | Unweighted no. | Weighted no. |
|---------------------------------------|----------------|--------------|
| Age and Gender | | |
| Male 18 to 24 | 92 | 159 |
| Male 25 to 39 | 283 | 329 |
| Male 40 to 59 | 472 | 434 |
| Male 60 + | 371 | 327 |
| Female 18 to 24 | 117 | 152 |
| Female 25 to 39 | 406 | 327 |
| Female 40 to 59 | 484 | 445 |
| Female 60 + | 346 | 399 |
| Region | | |
| North England | 576 | 632 |
| Midlands | 399 | 422 |
| East England | 232 | 247 |
| London | 420 | 329 |
| South England | 586 | 589 |
| Wales | 121 | 129 |
| Scotland | 237 | 224 |
| Social Grade | | |
| AB | 884 | 720 |
| C1 | 795 | 746 |
| C2 | 392 | 540 |
| DE | 500 | 566 |
| Newspaper Type | | |
| Express / Mail | 478 | 386 |
| Sun / Star | 407 | 553 |
| Mirror / Record | 193 | 399 |
| Guardian / Independent | 167 | 77 |
| FT / Times / Telegraph | 211 | 219 |
| Other Paper | 310 | 296 |
| No Paper | 805 | 643 |
| Political Party Identification | | |
| Labour | 793 | 836 |
| Conservative | 711 | 733 |
| Liberal Democrat | 295 | 309 |
| Others | 189 | 77 |
| None/ DK | 583 | 617 |

YouGov is a member of the British Polling Council and abides by its rules.

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