

YouGov / The Sun Survey Results

Sample Size: 2799 GB Adults
Fieldwork: 11th - 12th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2799	882	942	204	899	761	615	1360	1439	339	714	957	789	1595	1204	358	910	599	689	244
Unweighted Sample	2799	883	896	212	899	720	642	1325	1474	179	726	1116	778	1831	968	396	918	554	621	310
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	39	100	0	0	91	3	12	39	38	33	36	36	46	43	33	47	49	36	31	17
Lab	41	0	100	0	4	92	36	40	43	38	44	44	37	37	47	38	30	47	53	41
Lib Dem	9	0	0	100	1	1	36	9	9	13	11	8	6	10	8	7	11	9	8	5
Other	11	0	0	0	4	4	15	12	11	15	9	11	12	10	13	8	10	8	8	37

Other Parties Voting Intention

UKIP	4	0	0	0	3	1	5	4	4	2	2	4	6	3	5	4	5	4	4	2
SNP / PCY	3	0	0	0	1	2	4	4	3	5	3	4	3	3	5	0	0	0	1	32
Green	2	0	0	0	0	1	6	2	2	5	2	2	1	3	1	2	3	1	2	1
BNP	1	0	0	0	0	0	0	1	1	0	1	1	1	0	1	1	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	1	1	1	3	0	1	1	1	1	0	1	1	1	1

Non Voters

<i>Would Not Vote</i>	6	0	0	0	1	2	5	7	6	13	6	5	4	5	8	8	8	5	4	3
<i>Don't know</i>	12	0	0	0	8	8	19	9	16	14	13	13	10	13	12	13	11	15	12	9

Do you approve or disapprove of the Government's record to date?

	10-11 May	11-12 May																			
Approve	33	33	80	3	46	69	7	24	38	28	25	31	32	39	38	26	35	38	31	29	21
Disapprove	56	54	10	92	41	18	86	61	53	54	52	51	57	54	50	59	50	47	53	61	66
Don't know	11	13	10	5	13	13	7	14	9	18	23	18	11	7	13	14	14	14	15	10	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

4-5 May

11-12 May

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

It seems rather old and tired

Applies most to Labour	37	36	69	7	56	65	10	35	39	33	26	35	34	45	40	31	38	41	33	33	34
Applies most to the Conservatives	28	27	2	52	32	4	47	38	29	25	32	32	29	19	25	30	28	23	22	35	33
Applies most to the Liberal Democrats	8	9	9	14	0	9	11	6	10	9	6	6	11	11	8	10	9	9	12	7	11
Applies to none of them	14	14	13	17	8	12	18	12	12	15	16	10	15	14	14	13	13	15	14	13	12
Don't know	14	13	7	10	3	9	14	9	10	17	21	17	11	10	12	16	13	12	20	11	10

Even if I don't always agree with it, at least its heart is in the right place

Applies most to Labour	30	31	4	72	11	6	66	28	30	32	31	29	33	30	29	34	28	25	31	39	37
Applies most to the Conservatives	25	22	57	2	8	52	3	9	23	21	16	20	20	29	24	20	24	26	23	19	11
Applies most to the Liberal Democrats	18	18	18	10	68	16	10	37	21	16	19	20	18	16	21	14	17	21	17	16	17
Applies to none of them	16	18	15	10	10	18	13	17	18	19	15	18	19	19	17	19	18	17	16	18	27
Don't know	11	11	6	6	4	8	8	8	8	13	19	14	10	6	9	13	13	11	13	8	9

It seems to have succeeded in moving on and left its past behind it

Applies most to the Conservatives	26	27	63	5	24	55	8	20	31	24	27	24	25	32	29	24	29	32	25	24	21
Applies most to Labour	20	20	3	46	14	5	43	19	22	17	16	18	24	17	17	23	16	14	21	26	22
Applies most to the Liberal Democrats	9	7	5	6	25	5	6	12	8	6	6	8	7	7	7	6	7	7	8	7	3
Applies to none of them	31	32	20	35	29	25	33	38	30	35	25	33	33	35	34	30	33	32	29	32	42
Don't know	14	14	9	9	8	11	11	12	10	17	26	18	11	9	12	16	15	14	17	11	13

It seems to appeal to one section of society rather than to the whole country

Applies most to the Conservatives	49	48	17	77	54	20	74	62	49	48	50	46	50	47	47	49	46	41	45	56	62
Applies most to Labour	19	20	41	5	24	38	5	13	21	19	15	20	19	23	24	15	20	23	20	17	17
Applies most to the Liberal Democrats	11	11	21	7	9	20	7	6	12	10	6	12	11	14	11	12	14	12	13	9	10
Applies to none of them	8	8	11	4	7	10	5	8	7	8	4	6	9	9	7	9	6	9	7	9	4
Don't know	13	13	10	7	6	12	8	11	10	15	25	16	11	8	11	16	15	15	15	10	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

10-11
May

11-12
May

Right	39	39	47	37	47	45	36	39	48	30	45	39	36	40	40	37	44	41	36	38	36
Wrong	42	41	40	41	37	41	41	38	39	42	26	35	44	47	40	42	36	39	42	43	45
Don't know	19	21	13	21	17	14	23	23	13	27	29	25	20	12	20	21	20	21	22	19	19

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	2	0	2	2	0	1	2	1	1	2	1	1	1	1	2	1	1	1	1
Fairly well	33	32	42	28	42	39	27	32	40	24	36	29	30	35	33	30	34	36	30	29	26
TOTAL WELL	34	33	44	28	44	41	27	33	42	25	37	31	31	36	34	31	36	37	31	30	27
Fairly badly	34	32	33	34	24	32	33	32	31	33	24	28	33	38	34	30	34	31	30	34	38
Very badly	9	9	4	13	10	6	12	10	12	7	8	10	10	9	8	11	6	9	11	10	10
TOTAL BADLY	43	41	37	47	34	38	45	42	43	40	32	38	43	47	42	41	40	40	41	44	48
Don't know	23	25	20	25	22	21	27	26	16	35	32	31	26	18	24	28	25	24	28	26	25

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	67	174
	Male 25 to 39	301	358
	Male 40 to 59	569	473
	Male 60 +	388	355
	Female 18 to 24	112	165
	Female 25 to 39	425	355
	Female 40 to 59	547	484
	Female 60 +	390	434
Region			
	North England	621	689
	Midlands	429	459
	East England	281	269
	London	396	358
	South England	637	641
	Wales	125	140
	Scotland	310	244
Social Grade			
	AB	1018	784
	C1	813	812
	C2	454	588
	DE	514	616
Newspaper Type			
	Express / Mail	555	420
	Sun / Star	343	602
	Mirror / Record	234	434
	Guardian / Independent	218	84
	FT / Times / Telegraph	241	238
	Other Paper	355	322
	No Paper	853	700
Political Party Identification			
	Labour	862	910
	Conservative	814	798
	Liberal Democrat	324	336
	Others	195	84
	None/ DK	604	672

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