

# YouGov / The Sun Survey Results

Sample Size: 2813 GB Adults  
Fieldwork: 12th - 13th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2813</b>	773	982	221	832	775	664	1367	1446	340	717	962	793	1603	1210	360	914	602	692	245
<b>Unweighted Sample</b>	<b>2813</b>	804	910	223	867	700	677	1309	1504	216	739	1044	814	1897	916	476	964	494	631	248
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	35	100	0	0	85	3	12	34	35	29	35	34	37	39	28	35	42	35	30	17
Lab	44	0	100	0	4	92	42	42	46	48	42	47	40	39	50	47	35	44	54	45
Lib Dem	10	0	0	100	2	1	36	11	9	11	12	8	10	11	9	9	13	10	7	7
Other	12	0	0	0	9	4	11	13	10	13	12	10	13	10	14	9	9	12	9	31

## Other Parties Voting Intention

UKIP	4	0	0	0	6	0	3	5	4	2	3	4	6	3	6	3	5	6	5	1
SNP / PCY	3	0	0	0	1	1	1	3	2	2	3	2	3	3	2	0	0	1	0	24
Green	2	0	0	0	0	1	5	2	2	3	3	2	1	3	1	4	2	1	1	3
BNP	2	0	0	0	2	0	1	2	1	2	2	1	1	1	3	2	1	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	2	1	1	1	4	1	1	1	1	2	1	1	2	1	1

## Non Voters

Would Not Vote	7	0	0	0	3	1	4	6	7	12	10	5	4	6	8	11	6	6	7	3
Don't know	14	0	0	0	10	9	21	9	18	19	14	12	13	12	15	15	12	15	14	12

## Do you approve or disapprove of the Government's record to date?

	11-12 April	12-13 April																			
Approve	32	30	79	3	51	63	7	24	35	26	20	31	30	35	35	24	28	37	30	26	21
Disapprove	54	55	6	91	30	21	87	60	54	57	53	52	59	55	51	62	54	48	57	61	62
Don't know	14	14	15	6	19	15	7	15	11	18	27	16	11	10	14	14	17	15	12	13	17

## Which of these would make the best Prime Minister?

	29-30 March	12-13 April																			
David Cameron	35	35	95	3	28	79	7	20	38	32	27	33	34	41	41	27	35	43	33	28	26
Ed Miliband	25	26	0	65	6	2	61	19	27	24	26	22	29	24	22	30	26	21	27	29	28
Nick Clegg	5	5	1	1	42	1	1	16	6	5	8	6	5	4	6	3	5	6	5	5	5
Don't know	35	34	4	30	24	17	31	44	29	39	39	38	33	31	31	40	34	30	35	37	42

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If you had to choose, which of the following options would be best for Britain?**

A majority Conservative government	29	<b>28</b>	82	0	6	72	3	10	29	27	22	23	28	35	32	23	28	35	27	24	16
A coalition between the Conservatives and Liberal Democrats	9	<b>10</b>	15	1	47	12	2	19	12	9	8	12	9	11	13	7	10	12	11	8	7
A coalition between Labour and the Liberal Democrats	12	<b>13</b>	0	15	31	1	13	24	13	12	19	16	11	9	13	12	11	12	14	10	18
A majority Labour government	32	<b>32</b>	0	79	2	4	74	26	33	31	26	28	37	33	28	37	31	25	30	40	42
Don't know	18	<b>17</b>	2	4	14	11	8	21	13	21	24	21	16	12	14	21	19	15	18	18	17

11-12 April

**Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?**

Right	37	<b>39</b>	50	36	49	46	36	38	48	30	40	44	36	39	40	38	36	40	42	37	41
Wrong	40	<b>41</b>	32	45	30	36	44	38	38	43	34	33	46	45	41	40	43	39	42	41	41
Don't know	23	<b>20</b>	18	19	21	18	19	23	14	26	26	24	18	17	19	22	21	21	17	22	18

**Overall do you think the coalition's military action in Libya is going well or badly?**

Very well	2	<b>2</b>	3	1	3	3	1	1	3	1	4	2	2	1	2	2	1	2	3	1	1
Fairly well	37	<b>37</b>	52	33	41	46	33	35	44	30	31	40	36	37	39	33	34	39	39	33	39
<b>TOTAL WELL</b>	<b>39</b>	<b>39</b>	<b>55</b>	<b>34</b>	<b>44</b>	<b>49</b>	<b>34</b>	<b>36</b>	<b>47</b>	<b>31</b>	<b>35</b>	<b>42</b>	<b>38</b>	<b>38</b>	<b>41</b>	<b>35</b>	<b>35</b>	<b>41</b>	<b>42</b>	<b>34</b>	<b>40</b>
Fairly badly	26	<b>31</b>	26	35	33	27	32	33	29	32	23	27	32	36	32	29	33	29	27	35	30
Very badly	7	<b>9</b>	3	11	4	5	12	6	8	9	10	6	10	10	7	11	8	7	11	9	9
<b>TOTAL BADLY</b>	<b>33</b>	<b>40</b>	<b>29</b>	<b>46</b>	<b>37</b>	<b>32</b>	<b>44</b>	<b>39</b>	<b>37</b>	<b>41</b>	<b>33</b>	<b>33</b>	<b>42</b>	<b>46</b>	<b>39</b>	<b>40</b>	<b>41</b>	<b>36</b>	<b>38</b>	<b>44</b>	<b>39</b>
Don't know	28	<b>22</b>	16	20	20	18	22	25	15	29	30	26	20	17	20	25	24	23	20	22	21

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	<b>89</b>	<b>174</b>
	Male 25 to 39	<b>279</b>	<b>360</b>
	Male 40 to 59	<b>509</b>	<b>475</b>
	Male 60 +	<b>432</b>	<b>357</b>
	Female 18 to 24	<b>127</b>	<b>166</b>
	Female 25 to 39	<b>460</b>	<b>357</b>
	Female 40 to 59	<b>535</b>	<b>487</b>
	Female 60 +	<b>382</b>	<b>436</b>
<b>Region</b>			
	North England	<b>631</b>	<b>692</b>
	Midlands	<b>403</b>	<b>461</b>
	East England	<b>266</b>	<b>270</b>
	London	<b>476</b>	<b>360</b>
	South England	<b>698</b>	<b>644</b>
	Wales	<b>91</b>	<b>141</b>
	Scotland	<b>248</b>	<b>245</b>
<b>Social Grade</b>			
	AB	<b>1056</b>	<b>788</b>
	C1	<b>841</b>	<b>816</b>
	C2	<b>403</b>	<b>591</b>
	DE	<b>513</b>	<b>619</b>
<b>Newspaper Type</b>			
	Express / Mail	<b>577</b>	<b>422</b>
	Sun / Star	<b>348</b>	<b>605</b>
	Mirror / Record	<b>205</b>	<b>436</b>
	Guardian / Independent	<b>177</b>	<b>84</b>
	FT / Times / Telegraph	<b>276</b>	<b>239</b>
	Other Paper	<b>348</b>	<b>323</b>
	No Paper	<b>882</b>	<b>703</b>
<b>Political Party Identification</b>			
	Labour	<b>853</b>	<b>914</b>
	Conservative	<b>808</b>	<b>802</b>
	Liberal Democrat	<b>331</b>	<b>338</b>
	Others	<b>205</b>	<b>84</b>
	None/ DK	<b>616</b>	<b>675</b>

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