

YouGov / The Sun Survey Results

Sample Size: 2706 GB Adults
Fieldwork: 13th - 14th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2706	781	899	209	824	725	625	1315	1391	327	690	925	763	1542	1164	346	879	579	666	235
Unweighted Sample	2706	769	858	195	803	707	621	1296	1410	195	731	1079	701	1764	942	349	840	556	603	358
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	88	3	13	33	41	31	35	33	43	41	30	41	49	33	27	20
Lab	42	0	100	0	4	92	42	43	41	47	45	46	33	38	48	43	31	48	54	35
Lib Dem	10	0	0	100	1	1	36	10	9	11	9	9	11	10	9	8	13	8	8	9
Other	11	0	0	0	6	3	9	14	9	11	11	11	12	11	13	8	7	11	10	36

Other Parties Voting Intention

UKIP	4	0	0	0	4	1	1	5	2	3	2	4	5	3	5	4	4	5	4	1
SNP / PCY	3	0	0	0	0	2	3	3	3	1	4	3	3	3	4	0	0	2	0	31
Green	2	0	0	0	0	0	4	2	2	5	2	1	1	2	2	3	1	1	3	2
BNP	1	0	0	0	1	0	0	2	1	0	1	2	1	1	2	0	1	2	2	0
Other	1	0	0	0	0	0	0	1	0	1	1	1	1	1	1	0	0	1	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

Non Voters

Would Not Vote	7	0	0	0	2	2	4	6	8	10	11	6	4	6	8	9	6	8	7	6
Don't know	14	0	0	0	11	12	19	9	18	18	15	13	13	14	15	17	15	15	12	10

Do you approve or disapprove of the Government's record to date?

	12-13 June	13-14 June																			
Approve	32	28	75	3	35	61	6	22	30	27	20	28	26	35	33	22	32	34	26	23	23
Disapprove	54	56	11	92	41	23	86	62	58	54	54	53	60	55	52	62	49	48	57	68	61
Don't know	13	15	14	6	24	15	8	16	12	19	26	19	14	9	15	16	19	18	17	9	17

Sample Size: 2706 GB Adults
Fieldwork: 13th - 14th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2706	781	899	209	824	725	625	1315	1391	327	690	925	763	1542	1164	346	879	579	666	235	
Unweighted Sample	2706	769	858	195	803	707	621	1296	1410	195	731	1079	701	1764	942	349	840	556	603	358	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		6-7 June	13-14 June	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
				Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three																							
	The economy	76	73	77	74	80	76	72	81	77	70	69	75	77	70	79	66	71	75	72	72	74	
	Immigration & Asylum	51	49	65	37	30	66	42	33	47	50	35	42	52	56	43	57	48	49	50	53	34	
	Health	35	43	37	53	39	36	52	48	40	45	34	37	43	50	43	42	48	41	38	46	43	
	Crime	23	24	26	21	18	26	22	20	24	24	19	24	25	24	22	26	28	22	21	25	28	
	Pensions	21	19	16	22	30	17	22	21	18	20	6	11	21	28	20	17	15	20	18	18	20	
	Tax	14	15	11	17	14	12	15	15	17	13	17	23	13	8	13	17	12	13	17	15	18	
	Education	16	15	13	18	16	12	18	17	13	17	27	16	13	11	18	11	17	15	12	15	18	
	Family life & childcare	8	9	6	13	4	7	12	9	6	11	11	12	9	5	9	9	9	10	9	10	6	
	Afghanistan	10	8	9	8	8	10	8	9	7	10	5	5	9	12	8	9	4	8	11	10	10	
	The environment	7	8	4	8	16	3	7	14	9	7	13	9	7	5	9	6	9	7	8	7	8	
	Europe	7	7	13	2	3	14	3	3	9	6	7	4	6	11	7	8	5	9	4	7	9	
	Transport	3	3	3	4	4	3	3	5	4	3	6	4	3	2	4	2	6	3	4	2	3	
	None of these	0	0	0	0	2	0	0	1	1	0	1	1	0	0	0	0	1	0	0	0	1	
	Don't know	2	2	1	1	1	1	2	2	2	3	7	4	1	1	2	4	2	3	5	0	2	

		6-7 June	13-14 June	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
				Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																							
	The economy	66	65	67	65	70	64	66	70	67	62	53	67	70	61	68	59	61	65	64	65	68	
	Health	35	38	34	45	39	35	43	39	35	40	30	27	38	51	36	40	40	39	35	37	39	
	Pensions	33	33	35	30	46	37	33	35	32	33	15	15	33	56	33	33	28	35	29	34	34	
	Tax	29	31	33	31	32	33	29	32	34	29	37	40	31	21	31	33	30	33	30	34	26	
	Family life & childcare	15	17	14	19	15	15	20	15	13	20	16	26	17	9	17	16	15	16	18	18	16	
	Crime	12	15	15	16	5	15	15	13	17	13	14	14	14	17	14	17	19	11	14	19	15	
	Immigration & Asylum	15	13	20	9	6	21	8	6	16	11	7	8	16	17	11	16	17	12	15	14	8	
	Education	15	13	11	16	11	9	16	16	11	15	20	15	16	5	15	9	17	12	12	12	15	
	Transport	10	9	8	9	9	9	8	10	9	9	14	9	7	8	9	8	10	9	9	6	11	
	The environment	7	7	5	6	12	5	6	9	8	6	9	8	6	7	8	5	7	8	6	7	9	
	Europe	4	4	8	1	2	8	1	1	5	2	4	1	3	7	3	4	3	5	3	3	5	
	Afghanistan	1	1	1	1	0	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	
	None of these	2	2	2	2	2	1	2	2	2	2	2	2	1	2	2	1	3	1	2	2	1	
	Don't know	3	3	1	2	1	1	4	2	3	3	10	5	2	0	2	4	3	3	4	2	5	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	70	168
	Male 25 to 39	318	346
	Male 40 to 59	531	457
	Male 60 +	377	344
	Female 18 to 24	125	160
	Female 25 to 39	413	344
	Female 40 to 59	548	468
	Female 60 +	324	419
Region			
	North England	603	666
	Midlands	403	444
	East England	238	260
	London	349	346
	South England	602	620
	Wales	153	135
	Scotland	358	235
Social Grade			
	AB	1000	758
	C1	764	785
	C2	444	568
	DE	498	595
Newspaper Type			
	Express / Mail	585	406
	Sun / Star	363	582
	Mirror / Record	199	419
	Guardian / Independent	167	81
	FT / Times / Telegraph	236	230
	Other Paper	360	311
	No Paper	796	677
Political Party Identification			
	Labour	869	879
	Conservative	734	771
	Liberal Democrat	296	325
	Others	211	81
	None/ DK	596	649

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>