

## YouGov / The Sun Survey Results

Sample Size: 2773 GB Adults  
Fieldwork: 14th - 15th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2773</b>	<b>802</b>	<b>935</b>	<b>198</b>	<b>833</b>	<b>731</b>	<b>643</b>	<b>1348</b>	<b>1425</b>	<b>336</b>	<b>707</b>	<b>948</b>	<b>782</b>	<b>1581</b>	<b>1192</b>	<b>355</b>	<b>901</b>	<b>593</b>	<b>682</b>	<b>241</b>
<b>Unweighted Sample</b>	<b>2773</b>	<b>808</b>	<b>873</b>	<b>206</b>	<b>839</b>	<b>687</b>	<b>674</b>	<b>1315</b>	<b>1458</b>	<b>174</b>	<b>697</b>	<b>1096</b>	<b>806</b>	<b>1888</b>	<b>885</b>	<b>407</b>	<b>906</b>	<b>562</b>	<b>610</b>	<b>288</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>36</b>	100	0	0	91	3	11	35	37	33	31	34	45	40	32	40	46	37	30	17
Lab	<b>42</b>	0	100	0	3	91	41	43	42	41	48	45	35	39	47	43	32	42	55	44
Lib Dem	<b>9</b>	0	0	100	1	0	36	9	9	13	10	7	8	10	8	8	12	8	7	7
Other	<b>12</b>	0	0	0	5	5	13	13	11	13	11	14	12	11	14	8	11	13	8	32

### Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	4	1	4	5	4	1	3	5	6	3	6	4	5	5	4	2
SNP / PCY	<b>3</b>	0	0	0	0	3	3	3	3	4	3	3	2	3	3	1	0	1	0	29
Green	<b>3</b>	0	0	0	0	1	5	3	3	4	3	3	1	3	2	2	4	3	2	0
BNP	<b>1</b>	0	0	0	0	0	0	2	1	3	2	1	1	1	2	1	1	3	1	1
Other	<b>1</b>	0	0	0	0	1	1	1	0	0	0	1	0	1	1	1	0	1	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

### Non Voters

Would Not Vote	<b>7</b>	0	0	0	4	2	5	8	7	12	10	6	5	6	10	7	10	6	7	4
Don't know	<b>13</b>	0	0	0	10	7	20	9	17	17	14	13	10	13	13	13	15	13	12	11

### Do you approve or disapprove of the Government's record to date?

		13-14 June	14-15 June	2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Approve	<b>28</b>	<b>28</b>	75	3	41	61	5	20	32	25	19	28	28	34	33	23	33	34	28	23	18
Disapprove	<b>56</b>	<b>57</b>	12	92	36	22	88	64	56	57	57	55	59	55	53	61	50	50	56	65	67
Don't know	<b>15</b>	<b>15</b>	13	5	24	17	8	15	12	18	24	17	13	11	14	16	17	16	15	12	15

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<b>Weighted Sample</b>	<b>2773</b>	802	935	198	833	731	643	1348	1425	336	707	948	782	1581	1192	355	901	593	682	241
Unweighted Sample	2773	808	873	206	839	687	674	1315	1458	174	697	1096	806	1888	885	407	906	562	610	288
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

31 May-  
1 June

14-15  
June

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	42	<b>40</b>	15	66	32	16	64	47	43	37	33	39	45	38	39	41	38	36	39	46	44
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	32	<b>33</b>	55	17	39	54	18	26	33	32	27	30	32	38	34	31	31	33	35	32	30
Neither - I am not aware of significant cuts to services in my area	16	<b>18</b>	25	9	19	24	10	19	16	20	21	19	15	20	19	18	21	22	17	14	16
Don't know	10	<b>9</b>	5	8	10	6	9	8	8	11	18	13	7	4	8	10	11	10	9	7	10

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	70	168
Male 25 to 39	318	346
Male 40 to 59	531	457
Male 60 +	377	344
Female 18 to 24	125	160
Female 25 to 39	413	344
Female 40 to 59	548	468
Female 60 +	324	419
<b>Region</b>		
North England	603	666
Midlands	403	444
East England	238	260
London	349	346
South England	602	620
Wales	153	135
Scotland	358	235
<b>Social Grade</b>		
AB	1000	758
C1	764	785
C2	444	568
DE	498	595
<b>Newspaper Type</b>		
Express / Mail	585	406
Sun / Star	363	582
Mirror / Record	199	419
Guardian / Independent	167	81
FT / Times / Telegraph	236	230
Other Paper	360	311
No Paper	796	677
<b>Political Party Identification</b>		
Labour	869	879
Conservative	734	771
Liberal Democrat	296	325
Others	211	81
None/ DK	596	649

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<http://today.yougov.co.uk>