

YouGov / The Sun Survey Results

Sample Size: 2665 GB Adults
Fieldwork: 15th - 16th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2665	760	879	207	830	708	573	1295	1370	322	680	911	752	1519	1146	341	866	570	656	232	
Unweighted Sample	2665	750	816	217	830	662	613	1258	1407	152	721	1019	773	1725	940	345	852	526	691	251	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	88	3	10	35	37	34	35	31	44	40	30	41	47	34	27	18
Lab	42	0	100	0	4	91	37	42	42	40	44	48	33	37	48	38	31	45	56	41
Lib Dem	10	0	0	100	1	1	41	9	10	18	11	7	9	12	7	11	13	7	9	8
Other	12	0	0	0	7	5	12	14	11	8	10	13	14	10	15	10	10	14	8	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	4	6	4	0	2	7	7	4	6	4	5	6	4	1
SNP / PCY	3	0	0	0	0	3	2	3	3	2	2	2	5	3	4	0	0	2	0	29
Green	2	0	0	0	0	0	6	2	2	2	3	2	1	2	2	2	3	1	2	2
BNP	1	0	0	0	1	0	0	2	1	1	2	2	0	1	3	1	1	3	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	2	0	1	1	1	1	2	1	1	0	0

Non Voters

Would Not Vote	7	0	0	0	3	3	7	7	8	13	9	7	5	6	9	5	8	8	8	4
Don't know	14	0	0	0	11	7	20	10	18	11	14	15	13	13	15	12	14	14	14	14

Do you approve or disapprove of the Government's record to date?

	August 14-15	August 15-16																			
Approve	30	29	78	2	38	63	6	21	33	26	25	29	25	36	35	22	35	34	28	22	22
Disapprove	57	57	8	92	38	22	87	64	57	57	57	54	62	53	52	64	48	51	58	65	63
Don't know	13	14	14	6	24	15	7	15	11	17	18	16	13	12	14	14	16	15	14	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 1-2	August 15-16																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																					
Strongly support	5	4	10	0	10	8	0	4	5	3	3	3	3	6	5	3	4	5	3	4	4
Tend to support	31	29	57	6	55	50	7	34	30	28	27	30	24	36	34	22	34	33	29	21	26
TOTAL SUPPORT	36	33	67	6	65	58	7	38	35	31	30	33	27	42	39	25	38	38	32	25	30
Tend to oppose	27	31	25	35	26	28	35	32	29	34	30	32	33	29	30	33	27	32	31	33	30
Strongly oppose	29	27	4	55	4	9	52	22	30	24	26	24	31	24	24	31	24	22	27	33	33
TOTAL OPPOSE	56	58	29	90	30	37	87	54	59	58	56	56	64	53	54	64	51	54	58	66	63
Don't know	9	9	4	4	6	5	5	8	6	11	14	12	8	4	6	12	11	8	9	9	7

	August 14-15	August 15-16																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	33	33	42	30	44	39	30	36	41	25	29	35	32	34	36	29	36	34	32	29	37
Wrong	44	43	37	46	37	40	42	43	44	42	40	35	44	50	42	44	37	43	43	46	42
Don't know	23	24	21	24	20	21	28	21	15	33	30	30	24	16	22	27	28	23	25	24	21

	August 14-15	August 15-16																			
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	1	1	1	2	1	1	0	1	0	0	1	0	1	1	0	1	1	1	1	2
Fairly well	25	25	36	23	30	32	23	23	32	18	22	25	23	29	26	23	29	27	23	23	23
TOTAL WELL	26	26	37	24	32	33	24	23	33	18	22	26	23	30	27	23	30	28	24	24	25
Fairly badly	38	37	34	39	26	39	39	34	37	37	30	32	39	42	37	37	33	39	37	36	42
Very badly	13	13	6	17	12	7	16	15	14	11	15	10	14	13	12	13	13	10	14	14	13
TOTAL BADLY	51	50	40	56	38	46	55	49	51	48	45	42	53	55	49	50	46	49	51	50	55
Don't know	24	25	23	20	31	21	21	27	15	33	32	32	24	16	23	27	25	23	26	27	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	61	165
Male 25 to 39	283	341
Male 40 to 59	503	450
Male 60 +	411	338
Female 18 to 24	91	157
Female 25 to 39	438	338
Female 40 to 59	516	461
Female 60 +	362	413
Region		
North England	691	656
Midlands	405	437
East England	219	256
London	345	341
South England	633	610
Wales	121	133
Scotland	251	232
Social Grade		
AB	913	746
C1	812	773
C2	435	560
DE	505	586
Newspaper Type		
Express / Mail	569	400
Sun / Star	336	573
Mirror / Record	216	413
Guardian / Independent	188	80
FT / Times / Telegraph	226	227
Other Paper	314	306
No Paper	816	666
Political Party Identification		
Labour	794	866
Conservative	750	760
Liberal Democrat	320	320
Others	174	80
None/ DK	627	640

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