

# YouGov / The Sun Survey Results

Sample Size: 2783 GB Adults  
Fieldwork: 16th - 17th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2783</b>	<b>765</b>	<b>957</b>	<b>194</b>	<b>855</b>	<b>730</b>	<b>646</b>	<b>1353</b>	<b>1430</b>	<b>337</b>	<b>710</b>	<b>952</b>	<b>785</b>	<b>1586</b>	<b>1197</b>	<b>356</b>	<b>904</b>	<b>596</b>	<b>685</b>	<b>242</b>
Unweighted Sample	2783	779	865	199	869	661	680	1321	1462	168	743	1062	810	1878	905	419	944	509	635	276
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>35</b>	100	0	0	86	3	9	33	37	31	34	33	40	40	29	42	47	26	28	20
Lab	<b>44</b>	0	100	0	5	92	45	43	44	45	47	46	38	39	49	42	30	53	55	44
Lib Dem	<b>9</b>	0	0	100	1	1	34	9	8	9	10	10	7	10	8	7	12	9	5	9
Other	<b>12</b>	0	0	0	8	4	12	15	10	15	9	12	15	11	14	9	10	12	12	27

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	6	1	2	7	4	3	3	6	7	4	6	4	6	8	5	1
SNP / PCY	<b>3</b>	0	0	0	0	2	2	4	2	4	2	2	4	3	2	0	0	2	0	26
Green	<b>2</b>	0	0	0	0	1	7	2	3	5	2	2	2	2	2	3	3	1	4	1
BNP	<b>1</b>	0	0	0	1	0	1	1	1	2	2	1	1	1	2	1	1	1	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	1	1	1	0	1	1	0	1	1	0	1	1	0

## Non Voters

Would Not Vote	<b>6</b>	0	0	0	5	1	5	6	7	8	10	5	4	5	8	9	7	6	6	3
Don't know	<b>15</b>	0	0	0	12	8	22	10	19	11	18	16	13	16	14	16	13	16	16	14

## Do you approve or disapprove of the Government's record to date?

	August 15-16	August 16-17																			
Approve	29	<b>28</b>	77	3	43	60	5	22	32	25	23	26	29	31	33	22	33	34	22	26	24
Disapprove	57	<b>57</b>	10	92	39	24	87	64	58	56	59	55	59	57	53	63	52	50	65	61	63
Don't know	14	<b>14</b>	13	5	18	16	8	13	10	18	17	19	11	12	14	15	15	17	13	13	13

Fieldwork: 16th - 17th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2783</b>	765	957	194	855	730	646	1353	1430	337	710	952	785	1586	1197	356	904	596	685	242
Unweighted Sample	2783	779	865	199	869	661	680	1321	1462	168	743	1062	810	1878	905	419	944	509	635	276
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 2-3	August 16-17																				
<b>Which of these would make the best Prime Minister?</b>																						
David Cameron	35	<b>34</b>	94	2	20	76	5	18	34	34	30	30	34	40	39	28	40	44	27	29	26	
Ed Miliband	25	<b>24</b>	0	62	6	3	59	21	27	20	22	25	25	22	22	26	22	16	30	26	32	
Nick Clegg	6	<b>5</b>	2	3	44	1	1	16	6	4	10	7	4	3	5	5	6	7	5	3	5	
Don't know	35	<b>37</b>	4	33	31	19	35	45	32	41	38	38	37	35	34	41	33	33	38	42	37	

	August 2-3	August 16-17																				
<b>If you had to choose, which of the following options would be best for Britain?</b>																						
A majority Labour government	31	<b>32</b>	0	82	1	4	76	26	34	31	29	31	35	30	28	37	27	21	40	41	39	
A majority Conservative government	28	<b>29</b>	82	0	2	71	3	7	30	28	23	24	27	37	32	24	32	36	24	24	19	
A coalition between Labour and the Liberal Democrats	12	<b>12</b>	1	13	40	2	10	27	12	11	18	13	10	10	13	11	14	14	11	9	12	
A coalition between the Conservatives and Liberal Democrats	11	<b>9</b>	14	1	40	11	1	17	9	9	7	9	10	9	11	6	8	12	9	6	10	
Don't know	18	<b>18</b>	3	3	17	13	9	23	15	22	24	22	18	13	16	22	20	18	17	19	20	

	August 15-16	August 16-17																				
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																						
Right	33	<b>33</b>	39	33	38	34	33	37	41	26	51	33	31	28	33	32	30	34	38	28	34	
Wrong	43	<b>44</b>	37	48	43	41	47	43	44	45	28	34	48	57	44	44	45	43	41	48	47	
Don't know	24	<b>23</b>	24	18	19	25	20	20	15	30	21	33	21	16	22	23	25	23	21	24	19	

	August 15-16	August 16-17																				
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																						
Very well	1	<b>1</b>	2	0	2	2	0	0	1	1	1	1	1	1	1	1	2	1	1	0	2	
Fairly well	25	<b>27</b>	40	23	25	36	24	27	35	20	29	29	27	26	28	27	26	30	29	24	25	
<b>TOTAL WELL</b>	<b>26</b>	<b>28</b>	<b>42</b>	<b>23</b>	<b>27</b>	<b>38</b>	<b>24</b>	<b>27</b>	<b>36</b>	<b>21</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>31</b>	<b>30</b>	<b>24</b>	<b>27</b>	
Fairly badly	37	<b>36</b>	31	40	42	32	40	40	35	37	32	29	37	43	37	35	35	37	33	35	43	
Very badly	13	<b>12</b>	6	16	7	8	15	11	14	10	7	9	14	14	12	12	14	10	11	14	13	
<b>TOTAL BADLY</b>	<b>50</b>	<b>48</b>	<b>37</b>	<b>56</b>	<b>49</b>	<b>40</b>	<b>55</b>	<b>51</b>	<b>49</b>	<b>47</b>	<b>39</b>	<b>38</b>	<b>51</b>	<b>57</b>	<b>49</b>	<b>47</b>	<b>49</b>	<b>47</b>	<b>44</b>	<b>49</b>	<b>56</b>	
Don't know	25	<b>24</b>	21	19	25	23	21	22	15	32	30	32	20	17	23	25	22	22	26	27	18	

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	72	72
Male 25 to 39	308	308
Male 40 to 59	511	511
Male 60 +	430	430
Female 18 to 24	96	96
Female 25 to 39	435	435
Female 40 to 59	551	551
Female 60 +	380	380
<b>Region</b>		
North England	635	635
Midlands	378	378
East England	244	244
London	419	419
South England	700	700
Wales	131	131
Scotland	276	276
<b>Social Grade</b>		
AB	1020	1020
C1	858	858
C2	379	379
DE	526	526
<b>Newspaper Type</b>		
Express / Mail	603	603
Sun / Star	283	283
Mirror / Record	186	186
Guardian / Independent	223	223
FT / Times / Telegraph	260	260
Other Paper	337	337
No Paper	891	891
<b>Political Party Identification</b>		
Labour	822	822
Conservative	777	777
Liberal Democrat	315	315
Others	200	200
None/ DK	669	669

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>