

# YouGov / The Sun Survey Results

Sample Size: 2064 GB Adults  
Fieldwork: 17th - 18th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2064</b>	599	699	153	647	584	431	1003	1061	250	526	706	582	1176	888	264	671	442	508	180	
<b>Unweighted Sample</b>	<b>2064</b>	582	634	164	629	498	490	991	1073	205	493	741	625	1369	695	322	698	404	433	207	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	<b>36</b>	100	0	0	86	2	11	33	39	27	35	30	47	38	33	43	47	41	23	11
Lab	<b>42</b>	0	100	0	4	94	38	45	39	47	47	45	32	41	43	38	31	40	58	45
Lib Dem	<b>9</b>	0	0	100	1	0	39	8	10	13	8	9	9	10	7	10	10	8	8	10
Other	<b>13</b>	0	0	0	10	4	13	14	13	12	11	16	12	11	16	10	12	12	11	35

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	6	1	5	5	6	1	3	7	7	4	6	4	8	4	4	3
SNP / PCY	<b>3</b>	0	0	0	1	2	2	4	3	2	4	5	2	3	5	0	0	3	0	30
Green	<b>2</b>	0	0	0	0	1	6	2	2	4	2	3	1	3	1	4	2	1	3	1
BNP	<b>1</b>	0	0	0	1	0	0	2	1	5	1	1	1	1	2	0	1	3	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	2	0	0	1	1	0	1	1	1	1	2	1	1	1	1	0

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	1	3	5	6	9	12	10	8	3	6	10	8	8	7	8	4
Don't know	<b>11</b>	0	0	0	9	7	16	7	16	8	15	11	10	10	13	9	13	12	11	9

## Do you approve or disapprove of the Government's record to date?

	3-4 May	17-18 May																			
Approve	33	<b>32</b>	79	4	49	66	5	26	34	30	27	33	27	39	34	29	37	39	37	21	16
Disapprove	54	<b>55</b>	8	90	39	19	89	62	57	52	53	52	62	50	53	57	49	47	49	67	73
Don't know	13	<b>13</b>	13	5	12	15	6	13	9	17	21	15	12	11	13	14	14	14	14	13	11

## Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	3-4 May	17-18 May																			
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	38	<b>42</b>	18	68	42	19	66	51	47	37	35	39	47	40	43	40	35	35	38	53	52
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	34	<b>30</b>	49	14	34	46	15	25	29	30	21	30	30	34	30	30	31	34	31	24	25
Neither - I am not aware of significant cuts to services in my area	17	<b>19</b>	27	11	16	26	12	14	18	20	26	17	16	20	20	18	24	21	21	14	12
Don't know	11	<b>10</b>	6	7	8	8	7	10	6	13	18	13	7	6	8	13	10	9	10	10	11

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	83	128
Male 25 to 39	203	264
Male 40 to 59	372	349
Male 60 +	333	262
Female 18 to 24	122	122
Female 25 to 39	290	262
Female 40 to 59	369	357
Female 60 +	292	320
<b>Region</b>		
North England	433	508
Midlands	293	338
East England	193	198
London	322	264
South England	505	473
Wales	111	103
Scotland	207	180
<b>Social Grade</b>		
AB	774	578
C1	595	599
C2	311	433
DE	384	454
<b>Newspaper Type</b>		
Express / Mail	426	310
Sun / Star	222	444
Mirror / Record	116	320
Guardian / Independent	189	62
FT / Times / Telegraph	242	175
Other Paper	243	237
No Paper	626	516
<b>Political Party Identification</b>		
Labour	592	671
Conservative	531	588
Liberal Democrat	246	248
Others	181	62
None/ DK	514	495

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