

YouGov / The Sun Survey Results

Sample Size: 2810 GB Adults
Fieldwork: 17th - 18th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2810	809	920	196	868	746	609	1366	1444	340	717	961	792	1602	1208	360	913	601	691	244	
Unweighted Sample	2810	780	858	203	844	695	630	1342	1468	262	761	980	807	1798	1012	421	898	591	640	260	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	89	3	13	35	39	32	36	35	42	42	30	40	46	40	28	20
Lab	42	0	100	0	5	93	36	42	42	43	46	46	34	38	48	44	34	38	56	42
Lib Dem	9	0	0	100	0	1	38	9	9	12	10	8	8	10	8	8	11	9	8	6
Other	12	0	0	0	6	3	13	14	10	13	8	11	16	10	15	9	10	13	8	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	5	6	4	2	2	4	10	4	7	6	5	7	4	2
SNP / PCY	3	0	0	0	0	1	2	3	3	5	2	3	3	2	4	0	0	1	0	28
Green	2	0	0	0	0	0	5	2	2	3	2	2	1	2	1	2	3	1	1	1
BNP	1	0	0	0	0	0	0	2	1	1	1	1	2	1	1	0	1	2	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	3	0	1	0	1	1	1	1	1	1	1

Non Voters

Would Not Vote	8	0	0	0	3	1	7	7	9	12	11	9	3	6	11	6	10	6	9	3
Don't know	14	0	0	0	10	9	22	9	19	15	18	12	12	14	15	13	15	14	14	11

Do you approve or disapprove of the Government's record to date?

		July 14-15	July 17-18																		
Approve	30	29	77	2	39	64	5	21	31	26	27	26	28	33	35	21	34	32	31	21	24
Disapprove	55	56	9	91	42	21	87	62	58	54	52	55	60	54	52	61	50	49	54	66	69
Don't know	15	15	14	7	19	14	8	16	10	20	21	19	13	12	13	18	16	19	14	13	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 3-4
July 17 - 18

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

Labour	38	38	5	88	16	10	82	36	42	35	41	36	42	35	35	42	41	29	36	47	49
Conservative	26	25	76	1	9	64	2	12	27	24	17	22	25	32	30	19	24	32	26	18	20
Liberal Democrat	6	6	2	1	54	2	1	19	7	4	6	7	4	7	7	4	4	7	6	5	6
Other	3	4	1	0	1	3	1	4	4	3	5	2	4	4	3	4	2	3	4	3	7
None	12	12	7	5	7	11	6	12	11	13	8	13	13	12	12	12	13	14	11	12	10
Don't know	15	15	9	5	13	11	8	17	9	21	23	21	12	10	13	18	16	15	17	15	9

Asylum and immigration

Conservative	37	34	77	14	28	65	15	26	36	31	27	32	33	39	39	27	35	38	34	28	30
Labour	17	17	1	46	7	3	44	13	18	17	18	17	19	15	17	18	19	14	16	20	26
Liberal Democrat	5	6	1	5	43	1	5	18	7	6	10	7	5	5	7	5	7	7	4	6	8
Other	8	9	5	5	3	8	5	8	11	6	11	5	9	11	6	12	8	8	11	9	8
None	17	18	9	16	5	13	18	16	17	18	9	16	20	20	16	20	16	18	16	21	16
Don't know	15	16	7	13	13	9	13	19	11	21	25	23	14	10	14	19	14	16	19	16	13

Law and order

Conservative	33	34	84	8	29	72	10	24	37	32	29	29	34	41	40	27	38	39	35	27	28
Labour	25	25	1	67	10	4	61	22	28	23	28	25	27	22	24	27	28	20	23	29	34
Liberal Democrat	4	4	1	1	42	1	1	15	5	4	4	5	4	5	5	4	5	5	3	5	5
Other	3	5	1	1	2	4	2	6	6	4	4	3	6	7	4	6	4	4	6	5	8
None	16	14	6	10	6	10	12	12	13	15	8	14	15	15	13	14	11	14	13	16	12
Don't know	19	17	8	13	11	9	13	21	12	23	26	24	16	10	14	22	15	17	19	19	13

Education and schools

Labour	34	32	4	81	10	6	75	28	34	30	34	32	35	28	30	35	32	25	30	40	42
Conservative	27	27	79	3	8	69	4	11	28	26	18	22	27	36	31	22	32	31	29	20	22
Liberal Democrat	8	9	4	3	68	3	3	27	10	7	12	9	7	8	10	7	7	12	7	7	8
Other	4	4	0	1	1	3	2	5	5	4	5	3	5	5	3	6	3	3	6	4	8
None	12	12	5	5	4	9	8	10	11	12	7	13	13	12	12	12	10	13	11	12	11
Don't know	15	16	8	7	9	10	10	19	10	21	24	21	13	11	14	19	16	16	17	17	9

Taxation

Labour	28	29	4	73	10	5	67	24	30	27	30	29	30	25	25	33	30	22	27	34	36
Conservative	30	27	78	4	14	67	5	13	30	24	21	23	27	35	33	20	29	31	29	21	23
Liberal Democrat	7	8	3	3	57	3	2	24	9	6	12	7	7	7	9	6	7	8	7	8	10
Other	5	4	0	1	1	3	2	6	5	3	4	3	5	5	3	5	3	4	5	4	7
None	14	14	6	9	5	10	11	12	14	15	8	15	16	14	13	15	13	16	14	14	12
Don't know	16	18	10	10	13	12	12	20	11	24	25	23	15	14	15	21	18	19	19	18	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Unemployment

Labour	31	30	5	73	16	7	68	29	35	26	34	30	31	29	29	32	36	24	28	34	44
Conservative	27	26	74	4	12	63	4	15	26	26	22	23	25	32	31	20	26	30	30	19	21
Liberal Democrat	5	5	1	2	44	1	1	16	6	4	5	5	5	4	5	4	4	6	3	5	4
Other	5	5	1	1	1	4	2	5	5	4	4	2	5	6	3	6	3	4	5	5	7
None	16	16	8	11	9	12	13	14	16	16	10	16	19	16	15	17	13	17	16	18	14
Don't know	16	18	11	10	19	13	12	21	12	24	25	24	16	13	16	21	18	19	19	19	11

The economy in general

Conservative	31	31	87	2	19	74	4	18	33	28	25	26	29	39	36	23	34	35	34	23	23
Labour	28	28	2	74	12	5	68	23	29	26	30	29	29	24	25	31	31	20	25	35	35
Liberal Democrat	4	4	0	1	43	0	1	15	5	3	4	4	4	3	5	3	3	5	3	4	5
Other	4	4	0	1	1	3	2	5	5	3	5	2	5	6	3	6	3	4	5	4	7
None	14	15	4	10	9	8	13	16	15	15	10	15	16	14	14	16	13	15	14	15	18
Don't know	17	19	7	13	16	10	14	24	13	24	27	24	17	13	16	22	15	21	19	19	12

July 3- 4
July 17 - 18

Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.

Charismatic	24	26	46	14	33	41	13	29	27	25	33	23	26	25	31	19	28	28	27	20	28
Sticks to what he believes in	21	21	40	12	19	35	14	17	22	20	18	18	22	23	23	18	22	22	20	19	21
Decisive	20	18	39	6	26	34	5	18	17	18	22	19	16	18	20	14	18	22	18	14	12
Honest	18	18	47	2	22	41	4	13	19	17	12	13	16	27	22	12	17	24	18	13	12
A natural leader	20	18	43	6	18	37	5	14	19	18	19	18	16	20	21	14	20	20	20	14	14
Strong	20	17	43	5	16	37	5	11	18	16	21	16	15	18	20	13	20	19	19	13	15
Good in a crisis	13	13	35	1	11	31	2	8	12	13	11	10	12	17	15	10	14	15	14	10	11
In touch with the concerns of ordinary people	11	11	31	1	8	27	1	5	11	11	9	8	11	14	12	10	12	12	14	8	6
None of these	41	40	4	69	28	13	67	41	42	39	34	41	40	43	34	48	39	35	36	50	47
Don't know	8	8	5	4	6	6	4	7	6	11	12	11	8	5	7	10	9	8	11	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Honest	13	15	25	5	50	23	5	21	16	13	10	11	14	21	19	9	16	18	12	12	13
In touch with the concerns of ordinary people	12	15	24	5	51	21	5	24	15	14	14	12	13	18	17	11	14	16	15	13	13
Charismatic	13	12	19	7	30	17	8	17	13	11	13	11	12	13	15	9	12	12	12	11	14
Sticks to what he believes in	6	7	13	1	27	12	2	10	8	6	3	6	8	9	8	5	7	8	7	5	6
Strong	4	4	8	2	18	7	1	7	5	4	4	4	4	5	5	3	6	5	5	2	3
Decisive	4	4	7	1	23	6	1	8	5	4	4	5	4	5	5	3	4	6	5	2	5
Good in a crisis	3	4	7	2	19	6	1	7	5	3	4	4	3	5	5	3	6	4	4	3	5
A natural leader	5	4	6	1	18	5	1	7	4	3	3	4	4	3	5	3	4	4	4	3	3
None of these	58	57	37	78	14	43	78	48	60	54	54	55	59	56	52	63	55	52	55	64	61
Don't know	12	13	12	6	8	12	7	11	8	17	17	18	11	8	12	14	11	13	16	11	9

Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	18	25	8	56	22	9	51	27	29	22	27	23	27	24	24	27	23	20	24	33	31
Honest	16	19	6	43	17	7	41	18	25	13	19	18	21	18	18	21	23	14	17	24	24
Sticks to what he believes in	12	18	9	39	16	9	38	14	22	14	18	19	18	18	17	20	18	14	18	24	21
Decisive	6	10	5	23	9	4	22	10	11	9	11	11	11	9	9	11	11	10	9	10	12
Strong	7	8	3	18	6	3	15	7	9	6	7	9	8	7	7	9	9	8	7	9	4
Good in a crisis	3	6	1	16	6	2	15	6	9	4	4	7	8	5	6	7	9	4	5	8	7
A natural leader	4	5	2	12	4	1	11	4	6	4	6	6	5	3	4	6	6	3	4	7	9
Charismatic	5	5	2	10	5	2	8	5	6	4	6	5	5	2	4	5	5	4	3	5	6
None of these	50	44	64	17	44	64	20	42	43	45	31	38	46	52	47	40	44	50	43	40	37
Don't know	18	18	16	11	14	16	13	18	13	23	27	22	16	12	17	19	17	19	21	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	July 14-15	July 17-18																			
Right	37	35	45	34	53	40	33	40	45	27	45	35	34	33	38	32	37	33	36	33	47
Wrong	38	42	34	47	35	39	46	42	41	44	27	34	46	52	40	45	42	44	40	46	33
Don't know	25	22	21	19	11	21	21	18	14	30	28	30	20	15	22	23	21	22	25	21	20

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	2	1	2	2	1	1	2	1	2	2	1	1	1	1	1	1	1	1	2
Fairly well	26	28	40	24	40	37	23	28	34	22	31	24	28	29	28	27	30	26	30	27	28
TOTAL WELL	27	29	42	25	42	39	24	29	36	23	33	26	29	30	29	28	31	27	31	28	30
Fairly badly	35	36	34	36	39	35	36	39	37	34	27	32	37	42	40	31	34	37	34	36	38
Very badly	11	12	5	17	4	7	17	10	13	12	7	11	13	14	10	15	15	11	8	15	12
TOTAL BADLY	46	48	39	53	43	42	53	49	50	46	34	43	50	56	50	46	49	48	42	51	50
Don't know	27	23	20	21	15	19	22	22	15	31	33	31	22	14	21	26	21	24	27	22	19

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	121	174
Male 25 to 39	319	360
Male 40 to 59	473	475
Male 60 +	429	357
Female 18 to 24	141	166
Female 25 to 39	442	357
Female 40 to 59	507	486
Female 60 +	378	436
Region		
North England	640	691
Midlands	448	461
East England	264	270
London	421	360
South England	634	643
Wales	143	141
Scotland	260	244
Social Grade		
AB	993	787
C1	805	815
C2	417	590
DE	595	618
Newspaper Type		
Express / Mail	577	422
Sun / Star	309	604
Mirror / Record	187	436
Guardian / Independent	183	84
FT / Times / Telegraph	231	239
Other Paper	335	323
No Paper	988	703
Political Party Identification		
Labour	859	913
Conservative	767	801
Liberal Democrat	308	337
Others	202	84
None/ DK	674	674

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