

# YouGov / The Sun Survey Results

Sample Size: 2431 GB Adults  
Fieldwork: 18th - 19th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2431</b>	703	823	182	785	637	527	1181	1250	294	620	831	686	1386	1045	311	790	520	598	211	
Unweighted Sample	2431	702	786	174	762	614	561	1151	1280	201	706	926	598	1618	813	380	731	512	574	234	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	36	100	0	0	88	2	9	34	39	26	34	34	44	40	32	39	45	37	30	18
Lab	43	0	100	0	5	94	39	44	41	52	45	45	35	39	47	43	32	42	55	43
Lib Dem	9	0	0	100	1	1	39	9	10	14	11	10	6	11	7	10	11	10	9	5
Other	12	0	0	0	6	3	12	13	10	7	10	11	15	10	14	8	12	11	6	33

## Other Parties Voting Intention

UKIP	4	0	0	0	4	0	3	4	4	1	2	4	8	4	5	3	6	5	3	2
SNP / PCY	3	0	0	0	0	2	2	4	2	2	4	3	3	2	4	0	0	2	0	29
Green	2	0	0	0	0	0	6	2	2	3	2	2	2	3	1	2	2	2	2	2
BNP	2	0	0	0	0	0	1	2	1	2	2	2	1	1	3	2	2	2	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	0	0	1	1	0	1	0	1	1	0	0	0

## Non Voters

Would Not Vote	7	0	0	0	2	2	4	6	9	13	10	7	3	6	9	10	8	6	7	6
Don't know	13	0	0	0	11	6	20	10	17	15	15	14	10	13	14	10	14	13	14	15

## Do you approve or disapprove of the Government's record to date?

	17-18 Apr	18-19 Apr																			
Approve	31	29	76	3	47	62	6	22	31	28	21	27	29	36	33	24	31	35	30	24	17
Disapprove	53	55	9	91	35	21	88	63	58	53	56	54	57	53	51	60	53	46	53	65	68
Don't know	16	16	15	6	19	17	7	15	11	20	23	19	15	11	15	16	16	19	16	11	14

Fieldwork: 18th - 19th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2431</b>	<b>703</b>	<b>823</b>	<b>182</b>	<b>785</b>	<b>637</b>	<b>527</b>	<b>1181</b>	<b>1250</b>	<b>294</b>	<b>620</b>	<b>831</b>	<b>686</b>	<b>1386</b>	<b>1045</b>	<b>311</b>	<b>790</b>	<b>520</b>	<b>598</b>	<b>211</b>
<b>Unweighted Sample</b>	<b>2431</b>	<b>702</b>	<b>786</b>	<b>174</b>	<b>762</b>	<b>614</b>	<b>561</b>	<b>1151</b>	<b>1280</b>	<b>201</b>	<b>706</b>	<b>926</b>	<b>598</b>	<b>1618</b>	<b>813</b>	<b>380</b>	<b>731</b>	<b>512</b>	<b>574</b>	<b>234</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you will definitely not vote, and 10 means you definitely will vote, how likely are you to vote [in these elections/ the referendum]\* on May 5th?

0 - will definitely not vote	<b>6</b>	3	2	2	3	2	3	6	7	9	8	6	4	5	8	6	7	5	6	5
1	<b>2</b>	1	1	1	0	1	3	2	2	3	2	2	0	2	2	3	2	1	1	1
2	<b>2</b>	1	1	2	1	1	1	1	2	3	3	1	0	1	2	2	2	1	2	1
3	<b>2</b>	1	1	0	1	1	1	2	2	5	3	1	0	1	2	3	2	1	2	1
4	<b>1</b>	1	1	0	1	1	1	1	1	2	2	1	1	1	1	1	1	1	1	4
5	<b>4</b>	3	4	4	4	4	3	3	5	8	6	3	3	4	4	5	4	5	3	3
6	<b>2</b>	1	3	2	1	3	2	2	3	3	4	1	1	3	2	3	2	3	2	1
7	<b>5</b>	6	3	5	5	4	5	5	4	7	6	5	3	5	4	4	5	5	4	6
8	<b>7</b>	7	6	10	7	4	9	7	6	8	9	6	4	7	6	7	7	5	8	4
9	<b>7</b>	8	8	10	7	8	9	7	8	4	9	9	7	8	7	8	7	8	7	9
10 - will definitely vote	<b>59</b>	68	67	63	67	70	60	62	57	43	45	62	76	59	60	52	59	62	60	65
Don't know	<b>3</b>	1	2	1	2	2	3	2	4	5	3	3	1	3	3	6	2	2	2	1

\* exact wording differed based on geographical region of respondents

14-15 Apr      18-19 Apr

The referendum question reads as  
At present, the UK uses the "first past the post" system to elect MPs to the House of Commons. Should the "alternative vote" system be used instead?  
If this referendum were held tomorrow, how would you vote?

[Adjusted for likelihood to vote]

Yes	40	<b>34</b>	14	40	71	15	34	62	41	28	46	39	33	29	35	34	39	33	31	38	33
No	41	<b>48</b>	76	40	15	74	45	19	48	48	32	40	49	58	48	48	48	51	50	43	47
Don't know	17	<b>17</b>	9	19	13	11	21	18	11	23	21	20	17	13	17	17	13	16	18	18	19
Would not vote	1	<b>1</b>	0	0	0	1	0	0	1	1	1	1	0	0	1	1	1	0	0	1	1

REBASED : If this referendum were held tomorrow, how would you vote?

[Adjusted for likelihood to vote, excluding don't know and wouldn't vote]

Yes		<b>42</b>	16	50	83	17	43	76	46	37	59	49	40	33	42	41	45	39	38	47	41
No		<b>58</b>	84	50	17	83	57	24	54	63	41	51	60	67	58	59	55	61	62	53	59

Fieldwork: 18th - 19th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2431</b>	<b>703</b>	<b>823</b>	<b>182</b>	<b>785</b>	<b>637</b>	<b>527</b>	<b>1181</b>	<b>1250</b>	<b>294</b>	<b>620</b>	<b>831</b>	<b>686</b>	<b>1386</b>	<b>1045</b>	<b>311</b>	<b>790</b>	<b>520</b>	<b>598</b>	<b>211</b>
<b>Unweighted Sample</b>	<b>2431</b>	<b>702</b>	<b>786</b>	<b>174</b>	<b>762</b>	<b>614</b>	<b>561</b>	<b>1151</b>	<b>1280</b>	<b>201</b>	<b>706</b>	<b>926</b>	<b>598</b>	<b>1618</b>	<b>813</b>	<b>380</b>	<b>731</b>	<b>512</b>	<b>574</b>	<b>234</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If this referendum were held tomorrow, how would you vote?**

*[Not adjusted for likelihood to vote]*

Yes	<b>30</b>	14	38	68	14	32	56	37	24	36	32	30	27	32	28	32	29	28	33	31
No	<b>44</b>	73	39	16	70	43	20	45	43	30	35	45	56	44	44	41	46	46	41	44
Don't know	<b>20</b>	12	22	16	15	24	20	14	27	26	24	21	15	19	22	18	20	23	20	21
Would not vote	<b>6</b>	1	2	1	2	2	4	5	6	8	10	4	2	5	6	8	6	4	6	4

**REBASED : If this referendum were held tomorrow, how would you vote?**

*[Not adjusted for likelihood to vote, excluding don't know and wouldn't vote]*

Yes	<b>41</b>	16	49	81	16	43	74	45	36	54	48	39	32	42	39	44	38	38	45	41
No	<b>59</b>	84	51	19	84	57	26	55	64	46	52	61	68	58	61	56	62	62	55	59

17-18  
Apr

**Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?**

Right	<b>44</b>	<b>42</b>	53	42	52	49	42	42	51	34	42	43	42	42	45	39	36	41	44	44	46
Wrong	<b>35</b>	<b>38</b>	32	41	27	34	39	37	37	39	32	32	39	45	36	41	43	38	37	37	37
Don't know	<b>21</b>	<b>20</b>	15	17	21	16	19	21	12	27	27	25	18	13	19	20	21	21	19	19	17

**Overall do you think the coalition's military action in Libya is going well or**

Very well	<b>1</b>	<b>1</b>	2	1	4	1	0	2	1	1	5	1	1	1	1	1	1	1	1	1	
Fairly well	<b>34</b>	<b>33</b>	47	31	44	44	28	34	40	27	32	36	33	31	35	31	28	36	32	34	32
<b>TOTAL WELL</b>	<b>35</b>	<b>34</b>	<b>49</b>	<b>32</b>	<b>48</b>	<b>45</b>	<b>28</b>	<b>36</b>	<b>41</b>	<b>28</b>	<b>37</b>	<b>37</b>	<b>34</b>	<b>32</b>	<b>36</b>	<b>33</b>	<b>29</b>	<b>37</b>	<b>33</b>	<b>35</b>	<b>33</b>
Fairly badly	<b>35</b>	<b>35</b>	30	38	35	30	42	39	35	35	26	31	34	43	37	33	35	34	36	35	36
Very badly	<b>8</b>	<b>10</b>	4	13	4	6	13	7	12	8	8	6	11	12	8	11	11	8	10	10	11
<b>TOTAL BADLY</b>	<b>43</b>	<b>45</b>	<b>34</b>	<b>51</b>	<b>39</b>	<b>36</b>	<b>55</b>	<b>46</b>	<b>47</b>	<b>43</b>	<b>34</b>	<b>37</b>	<b>45</b>	<b>55</b>	<b>45</b>	<b>44</b>	<b>46</b>	<b>42</b>	<b>46</b>	<b>45</b>	<b>47</b>
Don't know	<b>22</b>	<b>21</b>	18	17	14	19	16	19	12	30	30	26	21	13	20	23	25	21	21	20	20

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	89	151
Male 25 to 39	307	311
Male 40 to 59	455	411
Male 60 +	300	309
Female 18 to 24	112	143
Female 25 to 39	399	309
Female 40 to 59	471	421
Female 60 +	298	377
<b>Region</b>		
North England	574	598
Midlands	362	399
East England	238	233
London	380	311
South England	493	557
Wales	150	122
Scotland	234	211
<b>Social Grade</b>		
AB	864	681
C1	754	705
C2	386	511
DE	427	535
<b>Newspaper Type</b>		
Express / Mail	469	365
Sun / Star	295	523
Mirror / Record	194	377
Guardian / Independent	182	73
FT / Times / Telegraph	230	207
Other Paper	331	280
No Paper	730	608
<b>Political Party Identification</b>		
Labour	758	790
Conservative	688	693
Liberal Democrat	266	292
Others	164	73
None/ DK	555	583

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>