

YouGov / The Sun Survey Results

Sample Size: 2256 GB Adults
Fieldwork: 18th - 19th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2256	698	738	193	685	560	512	1096	1160	273	575	772	636	1286	970	289	733	483	555	196
Unweighted Sample	2256	668	655	206	651	497	553	1114	1142	182	531	870	673	1511	745	314	731	442	500	269
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	38	100	0	0	89	3	14	37	38	29	39	35	43	43	31	41	43	40	32	25
Lab	40	0	100	0	5	91	35	41	39	42	37	44	37	36	45	41	31	43	52	28
Lib Dem	10	0	0	100	1	1	40	10	11	18	13	9	7	11	9	10	15	9	7	5
Other	12	0	0	0	5	5	11	12	12	11	11	12	13	10	15	8	10	8	9	42

Other Parties Voting Intention

SNP / PCY	4	0	0	0	0	3	3	4	4	4	4	5	3	3	5	0	0	1	0	40
Green	2	0	0	0	1	1	5	2	3	6	3	1	1	2	2	2	3	2	3	1
UKIP	5	0	0	0	4	1	2	4	5	1	3	4	8	3	6	3	6	4	5	1
BNP	1	0	0	0	0	0	1	1	0	0	0	1	1	1	1	2	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	1	0	0	0

Non Voters

Would Not Vote	7	0	0	0	2	2	4	6	9	10	12	6	3	7	8	7	8	5	8	9
Don't know	11	0	0	0	6	5	21	6	15	13	14	9	9	10	11	11	11	11	11	9

Do you approve or disapprove of the Government's record to date?

	17-18 May	18-19 May																			
Approve	32	32	78	3	40	67	7	24	37	28	23	31	30	39	38	24	33	37	33	25	30
Disapprove	55	52	8	91	32	21	85	56	50	53	46	45	58	53	46	59	48	46	54	58	56
Don't know	13	16	14	6	28	12	8	20	13	19	31	23	12	8	16	17	19	18	13	16	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-28
Apr
18-19
May

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to Labour	30	31	1	81	5	4	78	22	33	29	31	25	35	30	28	34	28	25	32	38	29
Applies most to the Conservatives	29	30	84	1	7	76	3	11	33	28	22	27	29	38	36	23	31	36	31	25	23
Applies most to the Liberal Democrats	12	10	1	3	73	2	2	34	11	10	13	13	9	9	11	9	10	13	8	8	11
Applies to none of them	18	17	6	9	5	10	12	18	15	18	11	17	17	18	15	19	18	13	16	17	27
Don't know	11	12	7	5	10	8	5	14	9	15	22	18	10	5	10	15	13	13	12	11	10

It is led by people of real ability

Applies most to the Conservatives	25	28	72	2	18	63	4	17	31	24	25	27	23	35	32	22	28	30	30	24	24
Applies most to Labour	20	19	1	53	3	2	49	13	20	17	15	14	22	21	16	21	20	13	22	23	13
Applies most to the Liberal Democrats	4	4	0	1	34	0	1	11	4	3	5	5	2	4	3	4	4	4	4	3	3
Applies to none of them	36	33	16	33	25	24	34	37	32	34	31	29	38	31	32	35	31	31	30	36	46
Don't know	15	17	11	12	21	11	12	22	12	22	24	25	15	9	17	17	17	21	14	15	14

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	53	57	87	43	47	82	41	52	58	56	48	55	56	62	59	54	54	59	60	52	57
Applies most to Labour	14	11	1	30	2	1	31	6	13	10	9	9	12	13	10	13	13	8	12	15	9
Applies most to the Liberal Democrats	5	5	1	2	33	1	2	13	6	4	8	5	4	4	5	4	5	6	5	3	6
Applies to none of them	16	14	5	15	7	9	16	14	15	14	15	12	15	15	14	14	16	14	11	15	17
Don't know	12	13	5	11	11	7	10	16	9	17	20	19	13	6	12	14	13	14	11	14	11

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Liberal Democrats	35	40	37	58	11	37	56	34	41	40	40	37	43	40	41	39	40	38	40	42	41
Applies most to Labour	25	23	44	4	46	40	5	26	26	21	18	25	23	25	26	20	22	24	26	20	24
Applies most to the Conservatives	19	17	5	29	17	8	29	17	18	15	15	12	17	22	14	21	17	15	17	19	16
Applies to none of them	6	6	4	3	11	5	4	6	6	6	5	6	6	6	6	6	6	7	5	6	6
Don't know	14	14	10	5	14	9	6	18	9	18	22	20	12	7	13	15	14	15	13	13	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	16-17 May	18-19 May	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right	38	40	50	41	47	46	40	43	45	36	38	42	40	40	41	39	39	40	41	40	44
Wrong	40	38	33	41	31	34	41	33	40	35	33	28	41	44	37	38	36	38	34	40	40
Don't know	22	22	18	18	23	20	18	23	15	29	29	29	19	16	21	23	25	22	24	20	16

Overall do you think the coalition's military action in Libya is going well or badly?

	16-17 May	18-19 May	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	1	2	3	1	1	3	2	1	3	1	2	3	2	1	2	2	2	1	1	2	2
Fairly well	32	32	43	30	41	41	30	32	38	27	30	30	34	34	35	29	30	33	34	31	35
TOTAL WELL	33	34	46	31	42	44	32	33	41	28	32	33	36	35	37	31	32	34	35	33	37
Fairly badly	33	34	32	39	28	32	38	32	36	33	30	29	36	39	32	37	34	36	32	33	37
Very badly	10	8	3	11	4	3	11	8	9	7	2	5	9	11	8	8	9	7	9	8	6
TOTAL BADLY	43	42	35	50	32	35	49	40	45	40	32	34	45	50	40	45	43	43	41	41	43
Don't know	24	24	19	19	26	22	19	27	15	33	35	34	20	16	24	24	25	23	24	26	21

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	79	140
Male 25 to 39	229	289
Male 40 to 59	440	381
Male 60 +	366	287
Female 18 to 24	103	133
Female 25 to 39	302	287
Female 40 to 59	430	390
Female 60 +	307	350
Region		
North England	500	555
Midlands	305	370
East England	201	217
London	314	289
South England	530	517
Wales	137	113
Scotland	269	196
Social Grade		
AB	839	632
C1	672	654
C2	340	474
DE	405	496
Newspaper Type		
Express / Mail	452	338
Sun / Star	234	485
Mirror / Record	139	350
Guardian / Independent	182	68
FT / Times / Telegraph	225	192
Other Paper	315	259
No Paper	709	564
Political Party Identification		
Labour	622	733
Conservative	581	643
Liberal Democrat	272	271
Others	202	68
None/ DK	579	541

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